

January 2, 2015

The following is a report on Public Affairs Programming for the Fourth Quarter of 2014 during which time the top issues of community interest and concern in New Port Richey, Florida and the surrounding area were found to be:

Health
Economy
Public Safety
Education
Community Relations

In order to meet these issues, WDUV-FM airs a series of public affairs programs on Sunday mornings as well as weekday news updates.

"Radio Health Journal" airs Sunday mornings at 6:30 a.m. "Spectrum" airs Sunday mornings at 7:00 a.m. "Sunday Morning" airs Sunday mornings at 7:30 a.m.

WDUV-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WDUV-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and twice hourly from 4:00 to 6:00 p.m.

WDUV-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Respectfully submitted,

Gohn Larson

Director of Branding and Programming

JL/mlm

Health

Sunday, October 5, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Sarah Crawford, Director, Workplace Fairness, National Partnership for Women and Families; Jamie Dolkas, Director of Women's Leadership, Center for Worklife Law, Hastings College of the Law, University of California; and Joan Williams, Distinguished Professor of Law, Hastings Foundation Chair, and Founding Director, Center for Worklife Law, Hastings College of the Law, University of California. Discrimination due to pregnancy has been illegal since the 1970's. Yet, it's still a common occurrence. Mr. Pence, Ms. Crawford, Ms. Dolkas, and Ms. Williams discussed the many pretexts employers use to fire pregnant women and the steps women need to take to combat it.

2nd Segment

Host: Nancy Benson. Guests: Marilyn Putz, pet loss counselor and animal behaviorist, Lincolnshire Animal Hospital, Lincolnshire, Illinois; Laura S. Scott, Founder and Director, Childless By Choice documentary/research project, and author of Two Is Enough: A Couples Guide to Living Childless by Choice; and Froma Walsh, Emeritus Professor of Clinical Psychology, University of Chicago and Co-Director, Chicago Center for Family Health.

Some people, particularly childless couples, insist they love their pets as much as anyone could love their children. Is the emotional attachment really the same? Ms. Benson, Ms. Putz, Ms. Scott, and Ms. Walsh discussed the evidence.

<u>Sunday, October 12, 2014 – Radio Health Journal 6:30 a.m.</u>

30:00

Host: Reed Pence. Guests: Dr. Joseph O'Donnell, Professor of Medicine and Psychiatry, Senior Advising Dean and Director of Community Programs, Geisel School of Medicine, Dartmouth College; and Dr. Dean Parmelee, Associate Dean for Academic Affairs, Wright State University, Boomshoft School of Medicine.

Doctors have often been advised to avoid emotions regarding patients in order to keep their decisions objective. However, this has led many patients to believe doctors don't care about them. A new movement in medicine seeks to reverse the trend and put compassion back in medicine, led by a "Healer's Art" class in many medical schools. Mr. Pence, Dr. O'Donnell, and Dr. Parmelee explained.

2nd Segment

Host: Nancy Benson. Guest: Wallace J. Nichols, Research Associate, California Academy of Sciences and author of <u>Blue Mind: The Surprising Science that Shows How Being Near, In, On, or Under Water Can Make You Happier, Healthier, More Connected, and Better at What You Do.</u>

Water is almost synonymous with relaxation and mental cleansing. Mr. Nichols explained the mind science behind it with Ms. Benson.

Sunday, October 12, 2014 – Sunday Morning 7:30 a.m. 30:00

Host: Mimi Lawson. Guests: Marcy Welch, Training Development Volunteer Coordinator for the American Cancer Society; and Dr. Lawrence Hockman, Radiation Oncologist, Florida Cancer Affiliates.

Ms. Welch shared with Ms. Lawson her story of breast cancer survival and how the community can get involved in the upcoming Walk-A-Thons being held all over Tampa Bay. Dr. Hockman discussed new treatments for cancer and how research has greatly enhanced the survival rates for all kinds of cancer. Ms. Lawson, Ms. Welch, and Dr. Hockman talked about screenings, family history, and how lifestyle choices contribute to the disease.

<u>Sunday, October 19, 2014 – Radio Health Journal 6:30 a.m.</u>

30:00

Host: Reed Pence. Guests: Dr. Nikhil Dhurandhar, Professor of Health Promotion, Pennington Biomedical Research Center, Louisiana State University; and Dr. Richard Atkinson, Emeritus Professor of Medicine and Nutritional Sciences, University of Wisconsin-Madison.

Researchers are collecting evidence that a virus is to blame for at least some cases of obesity, making it literally as easy to catch as a cold, and explaining in part why obesity has grown so quickly all over the world. Mr. Pence, Dr. Dhurandhar, and Dr. Atkinson discussed the virus, how it takes over fat cells of the body, and its implications.

2nd Segment

Host: Nancy Benson. Guest: Mary R. Morgan, New York Psychotherapist, and author of Beginning with the End: A Memoir of Twin Loss and Healing.

Twins whose "other half" dies unexpectedly may face challenging issues of grief and identity. Ms. Benson and Ms. Morgan, a well-known Psychotherapist who is a twin, explained these issues through the lens of her own life.

Sunday, October 19, 2014 - Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Dr. Jessica Langbaum, Banner Alzheimer's Institute.

Created as part of an international collaborative and launched in 2011 to accelerate the pace of research, the Alzheimer's Prevention Registry is an online community for anyone 18 years or older with a passion for combatting Alzheimer's disease. Ms. Lawson and Dr. Langbaum discussed how the Registry provides a platform for education and advocacy and connects members with applicable clinical trials. It offers a a way for anyone touched by Alzheimer's – family members, caregivers, or friends – to take action. Alzheimer's begins developing in the brain long before any symptoms appear – a critical "silent" period during which scientists believe the disease could be

slowed or even stopped. However, researchers say that cutting-edge research can be delayed, sometimes by years, because of the difficulty of finding sufficient numbers of volunteers. Clinical trials sometimes need to screen tens of thousands of individuals in order to find the hundreds of participants who fit the trial criteria. As Alzheimer's remains the only disease among the top ten causes of death that has no cure or treatment, the Registry is urgently pushing to accelerate the pace of much-needed research by recruitment both in the U. S. and internationally. Registry members also receive regular updates on the latest scientific advances and news and information on overall brain health.

<u> Sunday, October 26, 2014 – Radio Health Journal 6:30 a.m.</u>

30:00

Host: Reed Pence. Guests: Dr. William Schaffner, Professor of Preventive Medicine, Vanderbilt University Medical Center; and Dr. Robert Murphy, Professor of Medicine and Biomedical Engineering, and Director, Center for Global Health, Northwestern University.

The Ebola virus, which has killed thousands in West Africa, has made its way to the U. S. Mr. Pence talked with Dr. Schaffner and Dr. Murphy about the characteristics of the virus, its transmission, whether there really is a risk to Americans, and the odds of success of the new safety measures.

2nd Segment

Host: Nancy Benson. Guest: Dr. Denise Yardley, Senior Investigator, Sarah Cannon Breast Cancer Research Program, Nashville.

Breast cancer treatment has made great strides since doctors have determined several types and subtypes of cancers and the treatments that are optimum for each. Dr. Yardley and Ms. Benson discussed current breast cancer treatment.

Sunday, October 26, 2014 - Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Dr. Gary Procop, Infectious Disease Pathologist and Medical Director of the Molecular Microbiology, Mycology and Parasitology Laboratories, Cleveland Clinic.

Ms. Lawson and Dr. Procop discussed the recent cases of the Ebola virus that have occurred in the Unites States, how Ebola is diagnosed, and what precautions U. S. laboratories are implementing to ensure the safety of the public and hospital staff. What What is the role of the pathologist in diagnosing Ebola, and how do pathologists help ensure public safety? Dr. Procop explained to the listeners that pathologists are physicians who examine body fluids, cells, and tissues to identify and diagnose disease, including infectious diseases such as Ebola. Pathologists also serve as medical laboratory directors and work with public health officials to alert them of an infectious disease outbreak to help safeguard the public's safety. It is imperative that an accurate diagnosis of Ebola is an important safeguard to protect the public's health. If a case of Ebola is suspected, a pathologist would work with the primary clinical team, local

infection control and prevention, and public health authorities to ensure optimal patient care and the safety of the public and hospital staff. Dr. Procop also discussed how the threat of contracting Ebola is very low for the average American. Transmission of the virus occurs through contact with bodily fluids such as saliva and blood.

Sunday, November 2, 2014 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Joel Fay, former police officer and President, First Responder Support Network and West Coast Post Trauma Retreat; Rodger Ruge, former police officer and Founder, HeroTalk; Dr. Michelle Lilly, Assistant Professor of Psychology, Northern Illinois University; Heather Pierce, former 911 dispatcher; and Dr. John Mason, Founder, Stress Education Center, Oak Harbor, Washington, and author of The Guide to Stress Reduction.

Police officers, firefighters, paramedics, and emergency dispatchers experience events that most people couldn't stand, and they pay for it with high levels of stress-related outcomes and PTSD. Mr. Pence, Dr. Fray, Mr. Ruge, Dr. Lilly, Ms. Pierce, and Dr. Mason described the training received by first responders, the additional training they need, and the police/fire culture that makes it difficult to get help.

2nd Segment

Host: Nancy Benson. Guest: Dr. Katharina Kircanski, Post-Doctoral Fellow in Psychology, Stanford University.

Halloween is the season for fright, but people with phobias may not be in the mood to enjoy it. Research shows an effective way to combat phobias is to admit out loud what you're afraid of. Most people are advised to pretend they're not afraid. Dr. Kircanski explained why pretending doesn't work and why this approach has promise.

Sunday, November 2, 2014 - Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Brian Adams, President and Chief Executive Officer of Florida Hospital.

Ms. Lawson and Mr. Adams discussed a new initiative by the hospital to better serve the community's health care needs during an Emergency Room visit. An event on Sunday is open to the public so they can experience this new idea for triage in the ER. The "Doctor Out Front" concept better assesses the needs of patients by having them seen more quickly by a physician and a nurse before moving them to a treatment room. This way, patients can be placed on the right care path faster and with better outcomes. Ms. Lawson and Mr. Adams also discussed the hospital's changes to emergency rooms that cut down on the anxiety for pediatric patients and the tools in place to streamline wait times and provide better care as a result.

<u>Sunday, November 9, 2014 – Radio Health Journal 6:30 a.m.</u> 15:00

Host: Reed Pence. Guests: Dr. David Newman, Director of Research, Department of Emergency Medicine, Icahn School of Medicine at Mt. Sinai; and Dr. Harlan Krumholz, Professor of Medicine, Yale School of Medicine, and Director, Yale-New Haven Hospital Center for Outcomes Research and Evaluation.

Many people who've recently been in the hospital quickly make a return trip – often with a different illness. Researchers are finding that hospital stays themselves can make people sick, or at least susceptible to getting sick. Mr. Pence, Dr. Newman, and Dr. Krumholz discussed post-hospital syndrome and simple ways it might be fixed.

Sunday, November 16, 2014 - Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Dr. Morris Waxler, Founder, Waxler Regulatory Consultancy and former Chief of Ophthalmic Devices, FDA Center for Devices and Radiological Health; Dr. Eric Donnenfeld, Clinical Professor of Ophthalmology, New York University, and Trustee, Dartmouth Medical School; and Dr. Perry Rosenthal, Assistant Clinical Professor of Ophthalmology, Harvard Medical School, and Founder, Boston Eye Pain Foundation.

Sixteen million Americans have had Lasik surgery for vision correction, and some have complained of severe visual artifacts and eye pain. The former chief of the FDA branch that approved Lasik has now petitioned the FDA to remove Lasik devices from the market for these safety reasons. Mr. Pence, Dr. Waxler, Dr. Donnenfeld, and Dr. Rosenthal discussed the safety of this common surgery.

Sunday, November 16, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Ken Anthony, Affinity Insurance, Temple Terrace.

Mr. Greene and Mr. Anthony discussed basic information regarding the Affordable Care Act in terms of eligibility, coverage limits, penalties for not enrolling by the deadline, types of coverage, and their costs.

<u>Sunday, November 23, 2014 – Radio Health Journal 6:30 a.m.</u>

15:00

Host: Nancy Benson. Guests: Dr. Robert Doyle, Clinical Psychiatrist, Massachusetts General Hospital and Harvard Medical School; and Dr. Joe Nowinski, Clinical Psychologist and co-author of <u>Almost Alcoholic: Is My (or My Loved One's) Drinking a Problem?</u>

Most people who have a drinking problem are not alcoholics. So, they may slip through the cracks and not receive the help they need. Ms. Benson, Dr. Doyle, and Dr. Nowinski discussed warning signs and ways to break through denial.

Sunday, November 23, 2014 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Dr. Frank Maddux.

Even though the flu can make anyone sick, people with long-term health conditions such as chronic kidney disease (CKD) and kidney failure are at greater risk for influenza

and a variety of flu-related complications. Kidney failure patients are especially susceptible to complications of the flu along with other high risk populations such as pregnant women and the elderly. Ms. Lawson talked with Dr. Maddux who, along with local health officials, is urging all dialysis patients to be vaccinated as they are at increased risk of becoming ill with the flu because of kidney failure. He outlined the "4 Simple Truths about the Flu Vaccine":

- 1. The flu shot cannot give you the flu. Some people may experience mild, flu-like symptoms after getting a flu shot. The vaccine, however, cannot give you the flu.
- 2. The flu shot is needed every year for protection against the flu. Flu viruses do not stay the same. Each year the vaccine is updated to protect against the most common viruses around. This is why you need a flu vaccination each year.
- 3. The flu shot is safe. Over the past 50 years, hundreds of millions of people have safely received the vaccine. If you're concerned, check with your doctor before getting the flu shot.
- 4. The flu is highly contagious and can lead to hospitalization. It is spread through coughing, sneezing, and close contact.

Sunday, November 30, 2014 – Radio Health Journal 6:30 a.m. 30:00

Host: Reed Pence. Guests: Denise Folcik, eating disorder survivor; Lori Ciotti, Site Director, Renfrew Center of Massachusetts; Dr. Margo Maine, Psychologist, Co-Founder, National Eating Disorders Association, and author of <u>The Body Myth: Women and the Pressure to be Perfect</u>; and Dr. Cynthia Bulik, Founding Director, University of North Carolina Center of Excellence for Eating Disorders, and author of <u>Midlife Eating Disorders</u>: Your Journey to Recovery.

During the last decade, the number of women over 30 seeking treatment for anorexia, bulimia, and binge eating disorder has skyrocketed. Mr. Pence, Ms. Folcik, Ms. Ciotti, Dr. Maine, and Dr. Bulik discussed the factors triggering eating disorders in midlife and bringing women in for treatment for long standing disorders.

2nd Segment

Host: Nancy Benson. Guest: Dr. Susan Sered, Professor of Sociology, Suffolk University, and co-author of <u>Can't Catch a Break: Gender, Jail, Drugs, and the Limits of Personal Responsibility</u>.

Researchers have found that poor health and disabilities can be factors leading to prison. Ms. Benson and Dr. Sered discussed the life cycles that can make this occur.

Sunday, December 7, 2014 – Radio Health Journal 6:30 a.m. 30:00

Host: Reed Pence. Guest: Liza Long, author of The Price of Silence: A Mom's

Perspective on Mental Illness.

Two years ago when mentally ill 20-year old Adam Lanza killed 20 grade school children and six staff members at Sandy Hook Elementary School, some in the public blamed Lanza's mother (also a victim) for not getting him treatment. Ms. Long, who is a writer with a mentally ill son, explained to Mr. Pence the many reasons why it's not as easy to get treatment as many people think.

2nd Segment

Host: Nancy Benson. Guests: Dr. Michael Rosenblatt, Optometrist, Washington, DC; and Jakob Nielsen, Principal, Nielsen Norman Group (user experience research firm). Increased use of computer screens and smartphones has brought an epidemic of eye complaints. Mr. Benson, Dr. Rosenblatt, and Mr. Nielsen discussed why digital devices produce extra eyestrain and how people can avoid it.

Sunday, December 7, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Sonya Davis and Tami Jacobs, Bayfront Healthcare, St.

Petersburg.

Mr. Greene, Ms. Davis, and Ms. Jacobs talked about the slow pace of getting Hispanics and African-Americans to sign up for the Affordable Care Act. They also discussed the realities of not having coverage as well as being faced with fines for not enrolling.

Sunday, December 14, 2014 - Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Andrew Kleinman, President, Medical Society of the State of New York; Merrill Matthews, Resident Scholar, Institute for Policy Innovation; and Dr. Paul Ginsburg, Norman Topping Chair in Medicine and Public Policy, University of Southern California.

As "Obamacare" health insurance exchanges enter their second year, some insured people are finding that getting access to care is extremely difficult due to meager provider networks and low doctors' payments. Many insured are also being surprised by high deductibles and co-payments. Mr. Pence, Dr. Kleinman, Mr. Matthews, and Dr. Ginsburg discussed the extent of the problems and ways they might be resolved.

2nd Segment

Host: Nancy Benson. Guest: Dr. April Lane Benson, Psychologist, Founder of StoppingOvershopping.com, and author of <u>To Buy or Not to Buy: Why We Overshop</u> and How to Stop.

Compulsive over-shoppers often are seeking to compensate for some unfilled internal need. Ms. Benson and Dr. Benson discussed the reasons and how people can learn to overcome compulsive shopping.

Sunday, December 21, 2014 - Radio Health Journal 6:30 a.m.

15:00

Host: Nancy Benson. Guests: Mathieu Dion, Montreal television reporter who suffers from beat deafness; and Dr. Caroline Palmer, Professor of Psychology, McGill

University, Montreal.

Some people simply have no rhythm. A small percentage may be "beat deaf", the rhythmic equivalent of tone deafness, and have a biological deficit in their body's timing mechanism. Ms. Benson, Mr. Dion, and Dr. Palmer discussed the problem and other body timekeeping clocks that may be affected.

Sunday, December 21, 2014 - Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: First Sergeant Aaron Tippett, U. S. Army.

The demands and pace of the holidays can be a challenging time, particularly for service members, veterans, and military families. While the holidays are a great time to reconnect with family and friends, the increase in holiday-related activities and the additional financial and social demands can be stressful to service members, especially those coping with invisible wounds, during a time when they are expected to be joyous and festive. It can be common for service members to experience some form of anxiety at holiday events, even for those who have never been deployed. At holiday gatherings, service members may encounter family members and friends who are curious about what their service or deployment is like, and some may unintentionally ask inappropriate questions about their service. Real warriors know that reaching out is a sign of strength that benefits themselves, their families, their units, their service branch, If there is concern around the holidays, warriors are and their communities. encouraged to reach to their chain of command, fellow warriors, and service and community resources for support. Ms. Lawson and First Sergeant Tippett discussed The Real Warriors Campaign which provides tips on ways to cope with psychological health concerns during the holiday season and how to access care or support if needed. First Sergeant Aaron Tippett served multiple tours of duty in Iraq and understands firsthand the importance of early intervention and the role it plays in successful care, recovery, and reintegration for returning service members and overall force readiness. After sustaining invisible wounds, including PTSD and mild traumatic brain injuries from explosions during combat deployments, he shared his story of seeking psychological health care. He encouraged service members to reach out to their chaplains, chains of command, health care professionals, and other resources to help cope with psychological health concerns.

Economy

Sunday, October 19, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Tim Marks, Metropolitan Ministries, Tampa.

Mr. Greene and Mr. Marks discussed the variety of services offered by this 40 year old non-profit agency. Mr. Marks appealed for listeners to volunteer their time, talent, and donations to help those who are less fortunate.

Sunday, November 9, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Robert Blount, Abe Brown Ministries, Tampa.

Mr. Greene and Mr. Blount informed the audience about what this agency is doing to prepare those returning to this area from being incarcerated through transitional housing, job skills training, and being paired with a mentor to ensure successful completion of the probationary period. Intensive services are provided to ensure that the participants in the program modify their behavior to keep them from going back to prison based upon a model being used in Jacksonville.

Sunday, November 16, 2014 – Sunday Morning 7:30 a.m.

Host: Mimi Lawson. Guest: Rhonda Weller, Commonwealth Fund.

Ms. Lawson and Ms. Weller discussed how despite health insurance premiums and deductibles growing more slowly since 2010, workers in most states are paying more for employer health insurance, according to a new Commonwealth Fund report being released on December 18th. The state-by-state analysis finds that premium costs and growth rates vary greatly among states, declining in some states by at least 3 percentage points, while in others increasing by 5.5 percentage points a year or more. The report identifies a marked slowdown in premium growth in 32 states from 2010 to 2013 – the years following implementation of the Affordable Care Act. Yet, the costs employees and their families pay out-of-pocket for deductibles and their share of premiums continued to rise in most states, consuming a greater share of income across the country as workers' wage growth was sluggish. Costs are particularly high, compared with median income, in Southern and South Central states where incomes are below the national average in most states. The report also found that even though workers are paying more for their health insurance, their coverage is less protective because deductibles at least doubled in 44 states, and increased more than 200 percent in ten states. Recent forecasts predict an uptick in private insurance growth rates starting in 2015, pointing to the need for action to address the rising costs of medical care to ensure that health care costs do not continue to eat away at budgets for families and businesses.

Sunday, November 30, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Sylvia Alvarez, Housing and Education Alliance, Tampa. Ms. Alvarez shared clients' success stories about preventing foreclosure of homes with Mr. Greene. However, she stressed that there are many more barriers, problems, and

issues related to the matter. They mainly deal with educating the public about their options and teaching those at risk of losing their homes not to wait until it is too late to

do a loan modification.

Sunday, December 14, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Larry and Betty Newsome, Sylvia's Soul Food Restaurant,

St. Petersburg.

Sylvia's Soul Food is now one year old. The city invested \$3.5 million in this venture (public/private partnership) which employs 45 people. Mr. Greene and Mr. and Mrs. Newsome discussed how this revitalization project has caused at least three other businesses to start up less than a half mile away which has created even more jobs in the neighborhood.

Sunday, December 21, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Allen Lloyd, First Night, St. Petersburg.

Mr. Greene and Mr. Lloyd discussed the full gamut of activities of the family-oriented event called "First Night" that draws tens of thousands of people for fun, food, and games and is a boost for tourism in the downtown area. The yearly event is held every New Year's Eve and is the largest event of its kind in Florida.

Public Safety

Sunday, October 5, 2014 - Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Melissa Wandall, widow of Mark Wandall, author of the Mark Wandall Traffic Safety Act, and spokesperson for "Keep the Red Light Cameras". Ms. Lawson and Ms. Wandall discussed the recent decision by the City of St. Petersburg to disable its red light cameras in all intersections in the city. Ms. Wandall gave statistics on the reduction of crashes since the cameras were installed and how they have saved lives. Ms. Lawson and Ms. Wandall also discussed the politics surrounding the use of the cameras and how the people in the community can pressure their city government to reinstall the cameras. Ms. Wandall shared her story and several other stories of how accidents have affected the lives, health, and wellbeing of those involved in the accidents. She also talked about the Miami Project that treats and educates those with spinal cord injuries.

Sunday, November 9, 2014 - Radio Health Journal 6:30 a.m.

15:00

Host: Nancy Benson. Guest: Carissa Phelps, author of Runaway Girl: Escaping Life on

the Streets, One Helping Hand at a Time.

More than two million youth may run away from home each year. More than 100,000 of them are forced into the sex trade each year to survive. Ms. Phelps, who overcame such a life, shared with Ms. Benson how she beat the odds and what runaways need to have a chance to succeed.

Sunday, November 16, 2014 - Radio Health Journal 6:30 a.m.

15:00

Host: Nancy Benson. Guests: Jim Merrell, Campaign Director, Active Transportation Alliance, Chicago; and Mark Fenton, public health planning and transportation consultant, Boston, and Adjunct Professor, Tufts University.

More and more Americans are turning to their bicycles for everyday transportation, not just recreation. Ms. Benson, Mr. Merrell, and Mr. Fenton discussed the public policy and urban planning ideas that can make this healthy habit easier.

Sunday, November 23, 2014 - Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Keith Fink, Los Angeles Attorney and lecturer, UCLA Law School; and Dr. Nicole Buchanan, Associate Professor of Sociology, Michigan State University.

Some people believe it's not possible for men to be sexually harassed at work. However, new studies show that not only is it possible, but men can be much more disturbed by it than most people think and may react in some ways even more than women. Mr. Pence, Mr. Fink, and Dr. Buchanan discussed psychological and legal ramifications of sexual harassment of men.

Sunday, December 14, 2014 - Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Mike Gelaso and Patti Razor from the Pinellas County Ex-Offender and Re-Entry Coalition.

Ms. Lawson, Mr. Gelaso, and Ms. Razor discussed the goals of the Coalition. They include job training and education of prisoners released after serving sentences for non-violent crimes. The conversation highlighted the benefits not only to the offender, but to the community when these people have help in transitioning out of lockup. Statistics on the recidivism rates were explored, and it's clear that this is a smart investment for communities and its citizens. The "second chance program" has changed the lives of offenders, has made our neighborhoods safer, and has added value to the tax base as well.

Sunday, December 28, 2014 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: David Gee, Sheriff of Hillsborough County.

Mr. Greene and Sheriff Gee discussed the various DUI checkpoints and special patrols that have been formed to stop wrong-way drivers from approaching the Interstates. Sheriff Gee also mentioned several tips for residents to help them stay safe during boisterous holiday celebrations.

Education

Sunday, October 12, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Angelica Norton, Tampa author.

Ms. Norton is the author of <u>Divorcing Poverty</u>. She and Mr. Greene discussed the ways she methodically worked to achieve economic self-sufficiency. Ms. Norton outlined the strategies that anyone can use to overcome the barriers of being homeless, being dependent on public assistance/entitlement programs, and being a single mother without the provisions of child support.

Sunday, November 2, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Robert Baylies, Career Manager, Career Source Tampa Bay, Ruskin.

Mr. Greene and Mr. Baylies discussed the proactive steps that candidates can use when seeking to secure employment or to change careers. Mr. Baylies talked about the basics of interviewing, acquiring specific labor information/research, resume writing, cover letters, steps to take before, during and after the interview, and how to conduct yourself in an interview with emphasis on dressing to impress and the soft skills.

Sunday, November 23, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Phyllis Brewer, Hillsborough County Public Schools, Tampa.

Mr. Greene and Ms. Brewer discussed the Common Core educational curriculum which is designed to test the aptitude of students' educational achievement in critical thinking. This program is to replace the F.C.A.T. (Florida Comprehensive Skills Assessment Test). Ms. Brewer stressed the importance of parents preparing their children to master the skills for this benchmark.

Sunday, November 30, 2014 - Sunday Morning 7:30 a.m.

30:00

Host: Danielle McBroom. Guest: Art O'Hara, Executive Director of R'Club Child Care,

Ms. McBroom and Mr. O'Hara talked about R'Club which is a non-profit organization that is on the cutting-edge as far as education and childcare in the Tampa Bay Area. R'Club uses a creative curriculum approach to education, which means that children in their care learn real life applications in a fun classroom setting. Their music program allows the children a hands-on way to explore various sounds and instruments in the classroom, and their art program gives the kids a safe place to create all kinds of projects that both help them learn and can be brought home to mom and dad. Food at R'Club is a priority. Ms. McBroom and Mr. O'Hara discussed the healthy food options provided to the children on a regular basis and also the various community service programs that the R'Club is involved in throughout Tampa Bay.

Sunday, December 21, 2014 – Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Dr. James Webb, Clinical Psychologist, President of Great Potential Press, and Founder of Supporting Emotional Needs of the Gifted; Megan Foley Nicpon, Associate Professor of Counseling Psychology, University of Iowa, and Associate Director for Research and Clinic, Belin-Blank Center; and Jen Merrill, mother of two exceptional children and author of If This Is A Gift, Can I Send It Back?

Many people feel that gifted children don't need any help because they're so talented. However, many gifted kids are so bored in school they become disruptive and do poorly. So, they're not identified and their need for a challenge isn't met. Some gifted children also have disabilities, such as learning disabilities, that are not identified because they are masked by their gifts. Mr. Pence, Dr. Webb, Ms. Nicpon, and Ms. Merrill discussed how to meet the needs of these children educationally and emotionally.

Community Relations

Sunday, October 26, 2014 - Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Bishop A. J. Richardson, A.M.E. Church.

Mr. Greene and Bishop Richardson discussed solutions to social service problems throughout the 11th Episcopal District which covers Florida and the Bahamas. Bishop Richardson talked about the underlying causes of the erosion of relations between law enforcement and the African-American community. He said the Church is coaching citizens on how to behave in a non-confrontational manner while being questioned by police officers and added that an assertive recruitment is underway to attract minority candidates into law enforcement to reflect the demographics of the community.

Sunday, November 9, 2014 – Sunday Morning 7:30 a.m. 30:00

Host: Mimi Lawson. Guest: Antoinette Triplett, Hillsborough Homeless Coalition. Hillsborough County, in collaboration with the Tampa Hillsborough Homeless Initiative (THHI) and the City of Tampa, will launch "Operation: Reville" (Tampa/Hillsborough County). The event will be held at 9:00 a.m. on Veteran's Day, Tuesday, November 11, at Port Tampa Bay, Terminal #6, at 1333 East McKay Street in Tampa. The goal of this initiative is to end homelessness by rapidly rehousing 50 veterans into permanent supportive housing that have spent the previous night sleeping on the streets, in homeless encampments, or emergency shelters. Ms. Lawson and Ms. Triplett discussed the program which was established in response to the national initiative to end veteran homelessness by 2015 along with the Veteran Administration's 25 Cities Initiative. In one day's time, this program will bring together federal, state, and local government agencies, faith-based organizations, nonprofit agencies, and businesses to connect 50 homeless veterans with permanent supportive housing.

2nd Segment

Host: Mimi Lawson. Guests: Four members of the "211 Crisis Hotline" in Tampa Bay (volunteers remain anonymous).

Ms. Lawson and the 211 Crisis Hotline volunteers discussed 1-844-MYFLVET. This is a new help line that provides emotional support and resource referral to veterans in a five county area. 1-844-MYFLVET is operated by the Crisis Center of Tampa Bay. The unique thing is the line is staffed by veterans. Veterans who call between 7:00 a.m. and 7:00 p.m., Monday through Friday, will talk with a peer who understands military life and the transition to civilian life. The Tampa Bay area has one of the largest veteran populations in the nation. Many veterans are facing emotional trauma or financial crisis and need help connecting to community resources. The new initiative is called the Florida Veterans Support Line. In recent years, there has been an increased demand for behavioral health and other intensive services in Florida to provide the assistance that veterans need.

3rd Segment

Host: Mimi Lawson. Guest: Terri Gleason, Ph.D., (Acting) Director, Clinical Science Research and Development Service Senior Program Manager, Clinical Trials and Point of Care Research.

Ms. Lawson and Ms. Gleason discussed Veterans Day on November 11th. It's an important opportunity to thank our veterans for their service and honor. The observance of this day is also important in raising awareness about post-deployment health, such as Traumatic Brain Injury (TBI) or Post Traumatic Stress Disorder (PTSD) as well as the continued emphasis on research and the resources available for the care and support of our veterans. The U. S. Department of Veterans Affairs estimates that as many as 20 percent of veterans who served in support of the recent conflicts in Iraq and Afghanistan have been affected by a TBI.

Sunday, December 28, 2014 - Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Ken Burke, Pinellas County Clerk of the Circuit Court and

Comptroller.

CASA honored Ken Burke with the John E. Stross "Victory over Violence" Award in appreciation for his domestic violence advocacy. The award is named after the late John E. Stross, a longtime CASA supporter who passed away in May. It highlights the importance of working together to help domestic violence victims feel safe. Ms. Lawson and Mr. Burke shared how CASA is working to raise the five million dollars needed for a new 100-bed shelter that should be completed by summer 2015. Residents currently take refuge in a 110 year old house. Last year, space limitations forced CASA to turn away more than 1,400 survivors of domestic violence, half of them children.