

K20DN / K24HH-D/ K30LD-D- WICHITA FALLS, TEXAS

ASCERTAINMENT LIST

LEADING COMMUNITY ISSUES AND CONCERNS

FOR THIRD QUARTER 2014

RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS, FROM PRINTED MEDIA, PUBLICATIONS, AND FROM TELEVISION AND RADIO, WHENEVER POSSIBLE.

|                       |                |        |       |   |                             |        |
|-----------------------|----------------|--------|-------|---|-----------------------------|--------|
| COMMUNITY<br>INTEREST | GOOD NEIGHBORS | 30 Min | 27:50 | L | 8/14, 21, 28<br>9/4, 11, 18 | 6:00pm |
|-----------------------|----------------|--------|-------|---|-----------------------------|--------|

Mrs. Vicky Payne, marketing director for Faith Mission/Refuge helps viewers understand the serious of homelessness and how it affects not only those who are homeless but the community overall because it can be anyone, any day due to the fluctuation of the economy, business strategies and pressures of life in general. Mrs. Payne gives the operational aspect of the organization and how it benefits the communities in the area and builds lives with positive results for generations to come.

|                       |                |        |       |   |           |        |
|-----------------------|----------------|--------|-------|---|-----------|--------|
| COMMUNITY<br>INTEREST | GOOD NEIGHBORS | 30 Min | 27:50 | L | 7/3, 9/25 | 6:00pm |
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Big Brothers and Big Sisters is being reintroduced to the community as a thriving organization which is ready to help young people in the community develop in social skills, aspirations in life and have someone to encourage them in their goals for life.

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|-----------------------|----------------|--------|-------|---|----------|--------|
| COMMUNITY<br>INTEREST | GOOD NEIGHBORS | 30 Min | 27:50 | L | 7/10, 17 | 6:00pm |
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Representatives from the Wichita Falls-Wichita County Health Dept give the viewers insight to the services offered to residents and the classes to help a family live a healthy life. Also medical services are provided based upon certain requirements.

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|-----------------------|----------------|--------|-------|---|-----|--------|
| COMMUNITY<br>INTEREST | GOOD NEIGHBORS | 30 Min | 27:50 | L | 8/7 | 6:00pm |
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Mr. Leon Green, founder and director of Disaster Helping Hands gives viewers an overview of what the organization is about, how it started and how the community can come together to help each other and those in surrounding cities.

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|-----------------------|----------------|--------|-------|---|----------|--------|
| COMMUNITY<br>INTEREST | GOOD NEIGHBORS | 30 Min | 27:50 | L | 7/24, 31 | 6:00pm |
|-----------------------|----------------|--------|-------|---|----------|--------|

The CrimeStoppers organization services the community in more ways than dealing with “criminals.” They have fundraisers to help fund reward opportunities for giving clues. Also CS gives tips on how to be safe in various environments to protect yourself and others.