K20DN / K30DJ- WICHITA FALLS, TEXAS

ASCERTAINMENT LIST

LEADING COMMUNITY ISSUES AND CONCERNS

FOR SECOND QUARTER 2007

RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS, FROM PRINTED MEDIA, PUBLICATIONS, AND FROM TELEVISION AND RADIO, WHENEVER POSSIBLE.

QUARTERLY REPORT-Page 2

COMMUNITY INTEREST GOOD NEIGHBORS

30 Min

27:50

6:00pm

Mrs. Lapita Ecoff, founder and director of Despertad- the only Spanish Newspaper in the city, informed the viewers of The unity event "Festival of Colors." Also it was brought out the importance of being aware of other ethnic groups and learning about them so that barriers can be brought down in relationships and communication. Also Mr. Bob Johnston introduced the youth organization "City Impact." This ministry does ammunity work for free and below the youth understand the benefits of giving as well as being rewarded.

COMMUNITY INTEREST GOOD NEIGHBORS

30 Min

27:50

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05/10/07 05/17/07

04/26/07

6:00pm

Mrs. Jackie Duzsmore, director of Childhood Hanger program for the Food Bank, informed the community on the two programs that help stop child hunger. The backpack program is implemented in the schools to make sure the children have something to ear on the weekends and the Kids Kafe is a community effort where an organization feeds children afterschool

COMMUNITY INTEREST

GOOD NEIGHBORS

30 Min

27:50

06/21/07

6:00pm

Mr. Daniel Nrs., supervisor of water purification for the City of WF gave an update on the water report that would be mailed out to each resident as well as informed the public of the process of which water is cleaned and the guidelines that are used to ensure that all is well at the water plant.

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COMMUNITY GOOD NEIGHBORS INTEREST

30 Min

27:50

04/05/07 6:00pm 05/24/07 5/31/07

Ms. Twans Thomas, director of the Conventions Visitors Burnus gave an insight to the new changes coming to the community in marketing the city as well as the advantages of working through the organization for assistance in having groups bring in conventions events and other activities.

COMMUNITY GOOD NEIGHBORS INTEREST

30 Min

27:50

07/07/07 07/14/07

6:00pm

6:00pm

A supresentative from the Better Business Bureau discuss the procautions in dealing with businesses as well as law businesses can protect themselves and have a better relationship with the community in their orbical practices.

COMMUNITY INTEREST

GOOD NEIGHBORS

30 Min

27:50

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04/12/07 04/19/07

The executive director and program director for the Faith Mission explained the purpose of the upcoming "Night in A Bos" event and how it brings awareness of homeleussess and benefits the organizations shiftly to provide services for those in need.