

WXIX

ORDER

Flight Dates 10/14/13-10/20/13

Contract / Revision 1002661 / API-RFS-10/14

Original Date / Revision

09/11/13 09/11/13

Advertiser ISS/American Petroleum Ins

Agency Strategic Media Services

Buying Contact

1023 31st NW

4th Floor

Washington, DA 20007

Product

Agency Com 15%

Billing Contact

 3299 K Street NW
 Suite 100
 Washington, DC 20007

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 7699

Alt Order # 06823058

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 3

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive Order% Start Date End Date

Aaron Ashe 100%

Order Share % Market Value

Competing Station % of Order Amount

EXIX	%
WBQC	%
WCET	%
WCPO	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2013	7	\$2,337.50	\$2,750.00	0.00	09/30/13	10/18/13	7	\$2,337.50	\$2,750.00
Totals	7	\$2,337.50	\$2,750.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/14/13	10/14/13	News @ 6a News @ 6am	Comm	6a-7a	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/13	10/20/13	1-----		1		\$400.00		0.00					
E 2	WXIX	10/18/13	10/18/13	News @ 7a News @ 7am	Comm	7a-9a	----1--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/13	10/20/13	----1--		1		\$300.00		0.00					
E 3	WXIX	10/14/13	10/20/13	News At 630P News At 630P	Comm	630-7P	--WTF--	:30	3	\$150.00	P 5	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/13	10/20/13	--WTF--		3		\$150.00		0.00					



Contract / Revision **1002661** Flight Dates **10/14/13-10/20/13**

Hiatus Dates

Original Date / Revision 09/11/13/ 09/11/13

Order Sep 00:15:00

Advertiser **ISS/American Petroleum In** Product **API-RFS-10/14**

Estimate # **7699**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 4	WXIX	10/14/13	10/16/13	LOC Late News M-F Late News M,W	Comm	10-11P	M-W----	:30	2	\$800.00	P 3	0.00	NM	2	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/14/13	10/20/13	M-W----	2		\$800.00		0.00							
														Totals	7	\$2,750.00