

# INVOICE



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1537298-1	08/21/16	August 2016	08/01/16 - 08/15/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

**Targeted Platform Media, LLC**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Advertiser	Product	Estimate Number
ISS/Women Vote	WOMEN VOTE	4700

Flight Dates	Order #	Alt Order #
08/09/16 - 08/15/16	1537298	08270518

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
		783

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
1	08/09/16	08/15/16	Let's Make A Deal	958a-11a	MTWTF--	:30	2	\$1,000.00	NM																																																					
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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



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**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Invoice # <b>1537298-1</b>	Invoice Date <b>08/21/16</b>	Invoice Month <b>August 2016</b>	Invoice Period <b>08/01/16 - 08/15/16</b>
Advertiser <b>ISS/Women Vote</b>	Product <b>WOMEN VOTE</b>	Estimate Number <b>4700</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	08/09/16	08/15/16	Steve Harvey	3-4pm	MTWTF--	:30	2	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16    08/15/16    MTWTF--                    2       \$1,000.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WBTV	Tu	08/09/16	3:35 PM	Steve Harvey	3-4pm	:30	WV-TV16-14H	\$1,000.00	NM
1	WBTV	Th	08/11/16	3:52 PM	Steve Harvey	3-4pm	:30	WV-TV16-14H	\$1,000.00	NM
6	08/09/16	08/15/16	WBTV News at 4p	M-F 4-4.30p	MTWTF--	:30	2	\$1,300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16    08/15/16    MTWTF--                    2       \$1,300.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WBTV	F	08/12/16	4:22 PM	WBTV News at 4p	M-F 4-4.30p	:30	WV-TV16-14H	\$1,300.00	NM
1	WBTV	M	08/15/16	3:58 PM	WBTV News at 4p	M-F 4-4.30p	:30	WV-TV16-14H	\$1,300.00	NM
7	08/09/16	08/15/16	WBTV News 430a	430-5a	MTWTF--	:30	4	\$500.00	NM	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WBTV	Tu	08/09/16	4:44 AM	WBTV News 430a	430-5a	:30	WV-TV16-14H	\$500.00	NM
3	WBTV	Th	08/11/16	4:40 AM	WBTV News 430a	430-5a	:30	WV-TV16-14H	\$500.00	NM
1	WBTV	F	08/12/16	4:53 AM	WBTV News 430a	430-5a	:30	WV-TV16-14H	\$500.00	NM
4	WBTV	M	08/15/16	4:29 AM	WBTV News 430a	430-5a	:30	WV-TV16-14H	\$500.00	NM
8	08/09/16	08/15/16	WBTV News at 4.30p	M-F 4.30p-5p	MTWTF--	:30	2	\$1,600.00	NM	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WBTV	Tu	08/09/16	4:39 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	WV-TV16-14H	\$1,600.00	NM
1	WBTV	F	08/12/16	4:39 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	WV-TV16-14H	\$1,600.00	NM
9	08/09/16	08/15/16	WBTV News 5a	5-530a	MTWTF--	:30	3	\$950.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16    08/15/16    MTWTF--                    3       \$950.00										
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3	WBTV	Tu	08/09/16	5:18 AM	WBTV News 5a	5-530a	:30	WV-TV16-14H	\$950.00	NM
1	WBTV	W	08/10/16	4:59 AM	WBTV News 5a	5-530a	:30	WV-TV16-14H	\$950.00	NM
2	WBTV	M	08/15/16	4:58 AM	WBTV News 5a	5-530a	:30	WV-TV16-14H	\$950.00	NM
10	08/09/16	08/15/16	WBTV News at 5p	5p-5:30p	MTWTF--	:30	2	\$1,800.00	NM	
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11	08/09/16	08/15/16	WBTV News 530a	530-6a	MTWTF--	:30	2	\$1,200.00	NM	
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Advertiser <b>ISS/Women Vote</b>	Product <b>WOMEN VOTE</b>	Estimate Number <b>4700</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/09/16	08/15/16	WBTV News 530a	530-6a	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16    08/15/16    MTWTF--                    2        \$1,200.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
1    WBTV    Tu    08/09/16    5:57 AM    WBTV News 530a                    530-6a                    :30    WV-TV16-14H                    \$1,200.00    NM									
2    WBTV    M    08/15/16    5:58 AM    WBTV News 530a                    530-6a                    :30    WV-TV16-14H                    \$1,200.00    NM									
12	08/09/16	08/15/16	WBTV News at 530p	M-F 530p-6p	MTWTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16    08/15/16    MTWTF--                    3        \$2,000.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
3    WBTV    Tu    08/09/16    5:57 PM    WBTV News at 530p                    M-F 530p-6p                    :30    WV-TV16-14H                    \$2,000.00    NM									
1    WBTV    Th    08/11/16    5:54 PM    WBTV News at 530p                    M-F 530p-6p                    :30    WV-TV16-14H                    \$2,000.00    NM									
2    WBTV    M    08/15/16    5:54 PM    WBTV News at 530p                    M-F 530p-6p                    :30    WV-TV16-14H                    \$2,000.00    NM									
13	08/09/16	08/15/16	WBTV News at 6p	M-F 6p-630p	MTWTF--	:30	3	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16    08/15/16    MTWTF--                    3        \$2,600.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
2    WBTV    Tu    08/09/16    6:22 PM    WBTV News at 6p                    M-F 6p-630p                    :30    WV-TV16-14H                    \$2,600.00    NM									
1    WBTV    W    08/10/16    6:12 PM    WBTV News at 6p                    M-F 6p-630p                    :30    WV-TV16-14H                    \$2,600.00    NM									
3    WBTV    M    08/15/16    6:23 PM    WBTV News at 6p                    M-F 6p-630p                    :30    WV-TV16-14H                    \$2,600.00    NM									
14	08/09/16	08/15/16	WBTV News 6a	6-7a	MTWTF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16    08/15/16    MTWTF--                    4        \$1,500.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
4    WBTV    Tu    08/09/16    6:18 AM    WBTV News 6a                    6-7a                    :30    WV-TV16-14H                    \$1,500.00    NM									
2    WBTV    W    08/10/16    6:52 AM    WBTV News 6a                    6-7a                    :30    WV-TV16-14H                    \$1,500.00    NM									
1    WBTV    Th    08/11/16    6:43 AM    WBTV News 6a                    6-7a                    :30    WV-TV16-14H                    \$1,500.00    NM									
3    WBTV    M    08/15/16    6:42 AM    WBTV News 6a                    6-7a                    :30    WV-TV16-14H                    \$1,500.00    NM									
15	08/09/16	08/15/16	WBTV News Primetime	M-F 7p-730p	MTWTF--	:30	3	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16    08/15/16    MTWTF--                    3        \$1,650.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
3    WBTV    W    08/10/16    7:13 PM    WBTV News Primetime                    M-F 7p-730p                    :30    WV-TV16-14H                    \$1,650.00    NM									
2    WBTV    Th    08/11/16    7:10 PM    WBTV News Primetime                    M-F 7p-730p                    :30    WV-TV16-14H                    \$1,650.00    NM									
1    WBTV    M    08/15/16    7:13 PM    WBTV News Primetime                    M-F 7p-730p                    :30    WV-TV16-14H                    \$1,650.00    NM									
16	08/09/16	08/15/16	The Early Show	7-9a	MTWTF--	:30	8	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16    08/15/16    MTWTF--                    8        \$1,200.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type									
8    WBTV    Tu    08/09/16    8:28 AM    The Early Show                    7-9a                    :30    WV-TV16-14H                    \$1,200.00    NM									
1    WBTV    Tu    08/09/16    8:51 AM    The Early Show                    7-9a                    :30    WV-TV16-14H                    \$1,200.00    NM									
2    WBTV    W    08/10/16    8:50 AM    The Early Show                    7-9a                    :30    WV-TV16-14H                    \$1,200.00    NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Invoice # <b>1537298-1</b>	Invoice Date <b>08/21/16</b>	Invoice Month <b>August 2016</b>	Invoice Period <b>08/01/16 - 08/15/16</b>
Advertiser <b>ISS/Women Vote</b>	Product <b>WOMEN VOTE</b>	Estimate Number <b>4700</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
16	08/09/16	08/15/16	The Early Show	7-9a	MTWTF--	:30	8	\$1,200.00	NM																																																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
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3	WBTV	Th	08/11/16	8:55 AM	The Early Show	7-9a	:30	WV-TV16-14H	\$1,200.00	NM																																																																	
6	WBTV	F	08/12/16	7:29 AM	The Early Show	7-9a	:30	WV-TV16-14H	\$1,200.00	NM																																																																	
4	WBTV	F	08/12/16	8:48 AM	The Early Show	7-9a	:30	WV-TV16-14H	\$1,200.00	NM																																																																	
5	WBTV	M	08/15/16	8:50 AM	The Early Show	7-9a	:30	WV-TV16-14H	\$1,200.00	NM																																																																	
17	08/09/16	08/15/16	Access Hollywood	7.30-7.58p	MTWTF--	:30	2	\$1,100.00	NM																																																																		
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2	WBTV	Th	08/11/16	7:30 PM	Access Hollywood	7.30-7.58p	:30	WV-TV16-14H	\$1,100.00	NM																																																																	
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18	08/09/16	08/15/16	NET Late Show, The	1135-1237a	MTWT---	:30	2	\$650.00	NM																																																																		
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1	WBTV	Sa	08/13/16	9:29 AM	CBS Saturday Early Show	8-10a	:30	WV-TV16-14H	\$1,000.00	NM																																																																	
22	08/14/16	08/14/16	WBTV Sun Am News	5-6a	-----1	:30	1	\$500.00	NM																																																																		
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/08/16</td> <td>08/14/16</td> <td>-----1</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Su</td> <td>08/14/16</td> <td>5:29 AM</td> <td>WBTV Sun Am News</td> <td>5-6a</td> <td>:30</td> <td>WV-TV16-14H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							08/08/16	08/14/16	-----1	1	\$500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Su	08/14/16	5:29 AM	WBTV Sun Am News	5-6a	:30	WV-TV16-14H	\$500.00	NM																						
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1	WBTV	Su	08/14/16	5:29 AM	WBTV Sun Am News	5-6a	:30	WV-TV16-14H	\$500.00	NM																																																																	

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

<u>Invoice #</u> 1537298-1	<u>Invoice Date</u> 08/21/16	<u>Invoice Month</u> August 2016	<u>Invoice Period</u> 08/01/16 - 08/15/16
<u>Advertiser</u> ISS/Women Vote		<u>Product</u> WOMEN VOTE	<u>Estimate Number</u> 4700

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/14/16	08/14/16	WBTV Sun AM News	6-7a	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> 08/08/16 <u>End Date</u> 08/14/16 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$650.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	Su	08/14/16	6:29 AM	WBTV Sun AM News	6-7a	:30	WV-TV16-14H	\$650.00 NM
24	08/14/16	08/14/16	WBTV News Sun 630p	Sun 630p-7p	-----1	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> 08/08/16 <u>End Date</u> 08/14/16 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$1,600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	Su	08/14/16	6:56 PM	WBTV News Sun 630p	Sun 630p-7p	:30	WV-TV16-14H	\$1,600.00 NM
25	08/14/16	08/14/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> 08/08/16 <u>End Date</u> 08/14/16 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$1,800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	Su	08/14/16	8:59 AM	CBS Sunday Morning	9-1030a	:30	WV-TV16-14H	\$1,800.00 NM
<u>Total Spots</u>							<b>58</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$74,900.00</b>
<u>Agency Commission</u>	<b>\$11,235.00</b>
<u>Net Amount Due</u>	<b>\$63,665.00</b>

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