

ORDER



Orders
Order / Rev: 1609184
Alt Order #: 08435726
Product Desc: WOMEN VOTE 11/7
Estimate: 5912
Flight Dates: 11/07/16 - 11/08/16
Original Date / Rev: 11/03/16 / 11/03/16
Order Type: Political

WBTV

Primary AE: Cheryl Long
Sales Office: T-DC
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Women Vote
Demographic: A35+
Product Codes: PL20
Priority: P 3
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	2	\$18,900.00	\$16,065.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	2	\$18,900.00	\$16,065.00	0.00
Totals	2	\$18,900.00	\$16,065.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBTV	11/07/16	11/08/16	NET CBS AM Network News The Early Show	Normal	7-9a	MT-----	:30	2	\$9,450.00	P 3	0.00	NM	2	\$18,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	MT-----			2			\$9,450.00		0.00			
													Totals	2	\$18,900.00