

Issues Programs List

Quarterly Issues Program List for Station – B106

July-September 2014

Assessment of Issues for this quarter: Issues important to our community are gleaned from Lions Club, law enforcement, business owners, city/county/state employees, politicians, other media, Facebook and Twitter postings, conversations with community members at community concerts, special events and other functions.

Section I. Issues.

A. Education: Issues relating to Public School education and community college in our community, in particular the beginning of school in August.

B. Public Safety: The discussion of traffic, weather, and community safety in our area, including drug issues, back to school issues and upcoming winter season.

C. Government: The discussion of policies related to our government both statewide and local issues.

D. Agriculture: The many issues relating to Agriculture including government programs, the drought, planting and harvesting, and technology.

E. Quality of Life: Issues relating to the overall health and living conditions of our community.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

Education:

Morgan Matters- Broadcast on July 2, 2014-Duration 12 minutes. Discussion with Katie Barron, Marketing Director for MCC. They will be closed on July 4 & 5 for all centers in CO for the holiday. Health Occupation monthly meeting for those interested in the health field. It is Free and open to anyone who is looking for additional information. Fall registration is just around the corner please register during the summer. Financial aid and scholarships are still available. CACE is open and currently showcasing the artwork from Heather Arenas, local to FM. The MCC Jazz ensemble and Platte Valley Band will be performing as well at the end of July in the band shell. MCC now has a Auto-rotisserie which was sponsored and given to the college by some local residents and businesses.

Morgan Matters- Broadcast on July 10, 2014-Duration 12 minutes. Discussion with Michelle Johnstone, Brush Superintendent. They discussed the district gearing up for the 2014-15 school year, the new coaching staff members and upgrades that are typical for the schools in the district to prepare for the upcoming year. The School district has approved going forward with a mill levy override for the upcoming school year. They have a citizens group that has asked the board to approve that with a 6 year sunset agreement on 1.5 million to offset the major cuts that will be coming this next year. They did receive a bus grant which is very positive for the district. If the mill levy override does not pass the district will face other changes such as a 4 day school week, other budget reductions, BOCES cuts and this will allow the community to say yea or nea one last time. The district will be revving their engine one last time to try and educate the public one last time. They will hold community meetings to allow voices to be heard and allowing the community to be well informed.

Morgan Matters- Broadcast on July 14, 2014-Duration 12 minutes. Discussion with Sue Sabis, Hospice of Northern Colorado. They are working on their annual peach sales. Proceeds go towards helping the care provided in our county. They are also hosting the Peachy Cheeks on the Move 1K walk and 5K run on August 16 in St. Michael's Town Square in Greeley. The main discussion was regarding the difference between non-profit hospice and the for profit hospice. There is a huge difference that is going to drive the care that a patient receives. The community must remember that a non-profit facility will still admit patients that are unable to care and they receive quality care that is not on a time schedule. For profits are very strict and rigid on their rules and time frames that are spent on site and patients. They are also planning a cajun boil in September. Watch for details.

Morgan Matters- Broadcast on July 14, 2014-Duration 12 minutes. Discussion with Merle Rhoades who is a consultant with the Small Business Development Center in Northeastern Co. He discussed the importance of knowledge for new business owners to be successful when owning their own business. They do consulting for free to businesses and potential businesses. They do provide seminars and webinars, also many for free. They do have a seminar on August 11 to show people how to build their own website. It is only a two hour seminar and will take place at the Brush Geek in Brush from 10a-12p. Participants need to register in advance because there is limited seating. Aug 22 there will be another seminar to show businesses how to increase their social media presence and web pages.

Morgan Matters- Broadcast on August 11, 2014-Duration 12 minutes. Discussion with Sue Sabis, Hospice of Northern Colorado. She discussed what an honor it is to help someone pass from this world into the next, and to be there as a support for those families. Hospice is not just for the elderly. It is for newborns, teens, middle-aged....death has no age discrimination. They are here to help patients that suffer from any terminal disease. They want to keep the public educated. The peach orders will be in Saturday, Aug. 16. Fundraisers done throughout the year are helpful for Hospice as it helps to continue their service.

Morgan Matters- Broadcast on August 11, 2014-Duration 12 minutes. Discussion with Ron Echoles, Superintendent for Fort Morgan Schools. He discussed the changes in registration for the several schools in the district due to the finishing of school upgrades and construction. These upgrades will address necessary upgrades-new bathrooms, plumbing, electrical upgrades, as well as security measures that will be in place for the first time in Fort Morgan. The official first day is August 25. Plans are in place for future upgrades for the middle school and how to move forward with what should be done with the existing Middle school building.. The bond is \$36 million and the state has paid \$35 million of this amount. The schools are being worked on in phases. Two schools have been completed this summer and two more next summer...etc. The district is ready and excited to begin the school year.

Morgan Matters- Broadcast on September 5, 2014-Duration 10 minutes. Discussion with Janice Dixon, Morgan County Extension Office. She reported that it was a very successful year for 4-H clubs in the area and there were 15 Grand Champions at State Fair. Sept. 15 there will be a 4-H dinner for leaders and parents to discuss goals and plans for next year. Clubs will also help with Pedal of the Plains aid stations and demonstrations over the Sept. 19-21 weekend in both Morgan and Logan Counties. This gives not only new people coming into our communities but locals a chance to see the "non-agriculture" side of 4-H activities. 4-H is also a great way for kids to learn life skills, public speaking skills as well as a special interest in a project.

Morgan Matters- Broadcast on September 5, 2014-Duration 10 minutes. Discussion with Maranda Harper Ft. Morgan School District. They discussed the learning challenges that students face in the classroom and throughout the year. Enrichment activities include connecting with the student on their learning environments for their specific learning need. G&T

was also discussed. This year they have 120 students enrolled in the G & T program.

Morgan Matters- Broadcast on September 5, 2014-Duration 10 minutes. Discussion with Chandler Smith. He is the Chair person for Pedal the Plains which will come through the Morgan/Logan county area September 19-21. They operate under the Denver Post and have a great partnership with the Govenors office to help with this event. Their main event-of the two-is Ride the Rockies. This years route was selected to help impact the economic communities The goals are set to bring people, public education and awareness of others in the state about what else is out there outside of the regular routine of the public. The response locally has been overwhelming and exciting for everyone involved. This years event will begin in Wiggins ride into and stay in Fort Morgan on the first night. The second day and night will be spent riding into Sterling and then back into Wiggins on the third day. There is 3 rides offered to the public-the 3 day tour, a century ride and a family fun ride. The riders ages vary from 8- to 11. This years event will be hand in hand with the Fall Harvest Car Show in Fort Morgan and Sugar Beet Days in Sterling.

Public Safety:

Morgan Matters- Broadcast on Thursday, July 3 2014-Duration 10 minutes. Discussion with Roger Dahl, FM Police Department. He briefed listeners on an open case of a hit and run that happened recently in the area. He also warned listeners to be aware of scammers calling and trying to gain your bank information claiming they are from the IRS. With the 4th of July, it is a wonderful time to celebrate but police will be on hand looking for irresponsible drivers.

Morgan Matters- Broadcast on Thursday, July 9 2014-Duration 10 minutes. Discussion with Jim Crone, Morgan County Sheriff. Currently the sheriff's office is looking at budget costs of staff and salary increases and ways to save on expenses while they still provide the level of service that exceeds expectations of county residents. They are looking to build a community group-made up of business leaders, commissioners, county residents etc. to see what they can do as a department for improving service. They feel that they have cut and added so much over the past years that staff is not overpopulated and they feel they are in line. Activities are remaining strong and jail populations are currently low.

Morgan Matters- Broadcast on Thursday, July 9 2014-Duration 10 minutes. Discussion with Burl Giffin. He discussed defensive driving skills. People general tend to behave better when they see a patrol car vs. when they don't. Defensive driving is to designed to stand for saving time lives and money. Law enforcement educators work hard throughout the year to keep the public and law enforcement current. The public should be aware of the road conditions, others on the road.

Morgan Matters- Broadcast on Thursday, August 5, 2014-Duration 10 minutes. Discussion with

Ron Prascher, Brush Chamber of Commerce. He discussed the meeting held the night before at the City of Brush regarding a new business that wants to grow recreational marijuana. He also talked about the Morgan County fair and all of the happenings there. Aug. 11 is a seminar on how to build your own web site. There has been so much response that they have made 2 times. New teacher/admin luncheon will be held on Aug. 12. Aug. 22-23 will be the Demo derby at the Fairgrounds Plans are coming together for the Oktoberfest which will be held on September 26 & 27..

Morgan Matters- Broadcast on Thursday, August 7, 2014-Duration 10 minutes. Discussion with Officer Roger Doll, Ft. Morgan Police Department. He discussed back to school for FM schools which begins Monday, August 25. Drivers should be on the look out for increases in kids on the street and especially in school zones. PD coverage will be in those areas and fines are double for speeding in school zones which could be \$140-\$400. DUI enforcement is up in coverage due to summer activities and will go through Labor Day. The police have been receiving several calls on phone scams in the area. Residents should be aware of these and not give out information to strangers-if it seems to good to be true, it probably is. The FMPD is offering a Citizens Police Academy to begin in September-it is a 9 week program.

Morgan Matters- Broadcast on August 19 2014-Duration 14 minutes. Discussion with Courtney Mendoza with Centennial Mental Health. It is more than just counseling. They offer mental health, substance abuse assistance, womens health services-with additional services to assist single mothers to get back on their feet. They also provide services to help kids in Northeast Colorado and two mentors and early childhood services. They serve a ten county area throughout Northeast Colorado with several office locations outside of Ft. Morgan. They also have a school program that works with schools to provide group services to students, teacher training, and youth mental health training. This position is designed to allow assistance to the current counselors that are in place at the schools.

Morgan Matters- Broadcast on September 10 2014-Duration 11minutes. Discussion with Jim Crone, Morgan County Sheriff. They discussed the upcoming winter weather and people should be careful with driving and preparation. Things to be ready for is no electricity, water, food, clothing, and medications. They also reviewed the upcoming Petal the Plains bike tour that will be in Morgan county.

Government:

Morgan Matters- Broadcast on Friday, April 18 2014-Duration 12 minutes. Discussion with Jim Crone and Steve Enfante. Steve has been working over the past few months to develop a emergency plan for the Morgan County Fairgrounds. There has not been one in the past and now they are pleased to have that in place. The plan includes law enforcement, local veterinarians, hospitals, tornado plans or other major weather events. The plan will be available at the fairgrounds, to the person that is heading up the event being held at the fairgrounds. They

also will continue to work with local radio to get the word out to pass on any information to the general public as well. The main shelter is the restroom building during any emergencies.

Morgan Matters- Broadcast on Thursday, August 4, 2014-Duration 10 minutes. Discussion with Cheryl Sanchez, Fort Morgan Chamber and Kari Linker, MCEDC. They discussed some business after hours that have been scheduled for August. The New teacher breakfast will be Thursday, August 14 and the Ag appreciation golf tournament will be held August 22. This is more of a foundation event and the proceeds go towards local FFA chapters in Morgan County as donations. Pedal of the Plains is coming to Ft. Morgan in September and will partner up with the Fall Harvest Car Show on Friday Sept. 19 (evening) and the bikers will depart on Saturday morning. The monthly chamber luncheon will be September 17th at noon at the extension office. The topic is Workmans comp.

Morgan Matters- Broadcast on Friday, August 8, 2014-Duration 12 minutes. Discussion with Monty Torres, City Manager for the City of Brush! The topic was the Grow facility to be located in Brush. There was a city meeting held on Monday, August 11 and another will be held on Aug 18. They discussed how the tax money will be used for City and school use. If indeed the moratorium is lifted, the council is able to put restrictions in place. There is a open house scheduled for Aug, 17 to walk through the facility. The next meeting will be interactive with City Council. They also discussed how important it is to keep your animal in its own yard, pulling permits for contractors to add on to your home or property etc...

Morgan Matters- Broadcast on July 16 2014-Duration 14 minutes. Discussion with Monty Torez, City Admin for Brush. Oktoberfest is at the end of this month. They are going to go with a authentic German fest. Public is encouraged to wear any German attire they have, participate in the volksmarch, attend the Polka Dance and visit all the vendors (100+) that will be in downtown Brush over the weekend. Brush also has two ballot issues that voters will be looking at during election time. Brush Volunteer Fire Dept. (2B) and the Brush School District (3A). The reconstruction of Hospital Road has begun. This part of the road will now be annexed into the city and a subdivision upgrade will be made as a partnership between the City, County and landowners in that area. Phase 4 of the downtown area will not be complete this year due to the 2013 flood and current work in construction they are overwhelmed with work so that has been pushed back until 2015. Fall clean up for leaves-residents can bag their leaves and put them next to their trash cans. They are asked to not put leaves into the streets and help to keep the town looking great!

Morgan Matters- Broadcast on August 25 2014-Duration 14 minutes. Discussion with Terry McAlister, Mayor of Fort Morgan. He discussed the street work that has been happening around the town and what is planned for upcoming months. There is still plans underway for the baseball field remodel since the flood damage last September. Pedal the Plains is coming in September which will also fall during the Fall Harvest Car Show this year. He encouraged everyone to come out and support the town and these events!

Agriculture:

Morgan Matters- Broadcast on July, 16 2014. Duration 10 minutes. Discussion with Skyler Baker, Eastern Colorado Roundup Rodeo Queen. She has spent the past year promoting her upcoming fair in Akron July 29-Aug 3. She is a sophomore at Akron High School and when she grows up she would like to work with endangered species. She chose to try out for the title to help overcome her shyness. She will compete in the goat show this year along with her showings at some of the main events like tractor pull, ranch rodeo, livestock show, parade, Queen luncheon, the concert and the pro-rodeo. The Queen luncheon brings out queens from across Northeast Colorado and the state.

Morgan Matters- Broadcast on July, 31 2014. Duration 10 minutes. Discussion with Carrie Mobley, Morgan County Ag Appreciation Golf Tournament. She invited listeners to join in the annual event. They are looking for sponsors as well as golf teams. There are various levels that can be purchased. Following the golf tournament there will be lunch and a live auction. The proceeds from this go to scholarships for area youth. Friday August 27 at 8am.

Quality of Life:

Morgan Matters- Broadcast on July 1 2014-Duration 14 minutes. Discussion with Ron Prascher, Brush Chamber of Commerce. All American City achievement. Brush won and was the only Colorado city that was represented. The Brush Rodeo schedule was discussed. Brush is known for participants in our rodeo (between 400-500 each year). The rodeo is also celebrating the 60th year! The program at the Chamber luncheon will be a presentation from John Sweenie and Meloday Christensen about the National Main Street convention in May. The Brush Chamber was also awarded graduate status and is now known as a Graduate Community.

Morgan Matters-Broadcast on July 16 2014-Duration 14 minutes. Discussion with Sandy Engle, Marketing Director and Susan Jones Director of Home Health Services. They are promoting the second annual Ag Olympics at the Morgan County and Logan County fairs the first week of August. They focus on a different type of workout and fitness plans that are done in an agriculture and different ways that a person can stay fit "on the farm". Some of the events that participants who register can expect to partake in are hay stacking, steel post driving, maure clean up races, and tire toss to name a few. Susan discussed the award that their department received recently. The Home Health plan serves the Morgan County and surrounding areas. They are a skilled care service that is available to patients returning home from surgery, need therapy or other basic needs. Patients do need a referral and they are not with the patients for any longer than 60 days.

Morgan Matters-Broadcast on July 22 2014-Duration 11 minutes. Discussion with Walter Powell, Social Worker at EMCH. They discussed what the role of a social worker in a hospital setting is like on a day to day basis. They job covers working with patients and their health care team to plan the patients' discharge from the hospital. It is meant to provide a smooth transition home. Advance directives were also discussed along with medical powers of attorney. He stressed the facts of why these things are important to have in place and why families should be discussing their personal wishes in case another person has to voice those wishes due to a severe accident or illness. If these steps are in place it makes things easier for the family when dealing with legal, emotional and health decisions.

Morgan Matters-Broadcast on July 22 2014-Duration 11 minutes. Discussion with Jodi Walker, ED for Kids at their Best. They provide enrichment to area children in Morgan County. They meet in Wiggins, Log Lane and Fort Morgan. They do have a website-kidsattheirbest.org. They target lower income kiddos but all are welcome and there is no charge. Morgan County has a high poverty rate and those families often struggle with day to day activities that are not always commonly known. They do help kids with leadership skills, homework, providing meals, school supplies etc. They are looking for volunteers to assist them as well.

Morgan Matters-Broadcast on August 18 2014-Duration 11 minutes. Discussion with Ashley Volmer. She is putting together a home based business seminar together to be held at MCC on Saturday, August 23. Home based businesses are not the stereotypical mindset-they are actual businesses and need to be worked and treated just like an employer/employee business. Her hope is to show the general public that there is real potential to owning your own business and the community can take advantage of this learning opportunity She has been an entrepreneur since February of 2014 and she just wants to bring an educational piece to the public for home based businesses.

Morgan Matters- Broadcast on August 19 2014-Duration 14 minutes. Discussion with Val Romero, Hospic of the Plains. They will be hosting an art seminar (event) in both Fort Morgan, Sterling, Holyoke and Wray These are free events to the public but they are requesting RSVP's. These events will show participants how to work art into caregiving, asking for help when needed, how to deal with the daily struggles in your life, and sharing your life and legacy. Hospice will also host a golf tournament in Wray this year for the first time. Hospice is open for anyone that is struggling with a loss of a loved one-no matter what the time frame is. They will help you to learn how to cope with loss, the grief and your "new normal".

Morgan Matters- Broadcast on August 19 2014-Duration 14 minutes. Discussion with Courtney Mendoza with Centennial Mental Health. It is more than just counseling. They offer mental health, substance abuse assistance, womens health services-with additional services to assist single mothers to get back on their feet. They also provide services to help kids in Northeast Colorado and two mentors and early childhood services. They serve a ten county area throughout Northeast Colorado with several office locations outside of Ft. Morgan. They also

have a school program that works with schools to provide group services to students, teacher training, and youth mental health training. This position is designed to allow assistance to the current counselors that are in place at the schools.

Morgan Matters-Broadcast on July 16 2014-Duration 14 minutes. Discussion with Sue Sabis, Hospice of the Plains. She commented that their peach fundraiser was very successful and they sold out. They will be hosting a Cajun Boil this coming Saturday at the Country Steak Out. All proceeds will remain in Morgan County to assist patients that can not help with Hospice funding for their care. Tickets are available online, or at the Steak Out. Funds help to offset costs not covered by medicare or if someone is not able to cover their costs for the nursing care, chaplains or medication. If you do have a family member that is in need of Hospice care, you do need a referral to begin this care.

Morgan Matters-Broadcast on July 16 2014-Duration 14 minutes. Discussion with Monty Torez, City Admin for Brush. Oktoberfest is at the end of this month. They are going to go with a authentic German fest. Public is encouraged to wear any German attire they have, participate in the volksmarch, attend the Polka Dance and visit all the vendors (100+) that will be in downtown Brush over the weekend. Brush also has two ballot issues that voters will be looking at during election time. Brush Volunteer Fire Dept. (2B) and the Brush School District (3A). The reconstruction of Hospital Road has begun. This part of the road will now be annexed into the city and a subdivision upgrade will be made as a partnership between the City, County and landowners in that area. Phase 4 of the downtown area will not be complete this year due to the 2013 flood and current work in construction they are overwhelmed with work so that has been pushed back until 2015. Fall clean up for leaves-residents can bag their leaves and put them next to their trash cans. They are asked to not put leaves into the streets and help to keep the town looking great!