

WMJJ
Birmingham, AL
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/06/2017

WMJJ
Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Career
- Financial
- Charity
- Environment
- Health
- Crime
- Politics
- Entertainment
- Financial
- Pets
- Technology

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	Viewpoint Alabama 10-02-16	Kelly Peoples of the Bell Center discussed the services that the Bell Center provides to infants and toddlers at risk for developmental disabilities. Miller Piggot with Alzheimer's Center of Central Alabama discussed the services the Alzheimer's Center provides to patients and families of	Kelly Peoples / Miller Piggot	10/02/2016 08:02 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Alzheimer's patients.			
Health / Financial	Viewpoint Alabama 10-09-16	Veronica Wehby with Susan G. Komen Foundation discussed the Susan G. Komen Race for the Cure. Alejandra Castro Nunez with the IRS discussed the approaching deadline for tax extensions.	Veronica Wehby / Alejandra Castro Nunez	10/09/2016 08:02 AM	030:00
Career / Financial	Viewpoint Alabama 10-16-16	Vanessa Davis Griggs, author and motivational speaker, discussed the process to become a published author. Dough Marshall with Alabama Family Trust discussed the organization that manages money of disabled adults.	Vanessa Davis Griggs / Doug Marshall	10/16/2016 08:01 AM	030:00
Politics / Environment	Viewpoint Alabama 10-23-16	Greg Stebben, Tech Expert from Mens Health Magazine, discussed how technology is being used during Presidential election cycle. Jim Cantore of the Weather Channel discussed the major drought plaguing the Southeast and looking ahead to winter forecast.	Greg Stebben / Jim Cantore	10/23/2016 08:00 AM	030:00
Health / Environment	Viewpoint Alabama 10-30-16	Elizabeth Radner with BCRFA discussed their organization and how they provide services for Breast Cancer patients and their families. Coleen Vanzant with the Alabama Forestry Commission discussed ongoing drought and wildfire threats across the state.	Elizabeth Radner / Colee Vanzant	10/30/2016 08:00 AM	029:59
Politics	Viewpoint Alabama 11-06-16	John Merrill, Alabama Secretary of State, discussed things to remember as you go to the polls and vote. Paul Demarco discussed the Presidential Race and Alabama Politics.	John Merrill / Paul Demarco	11/06/2016 07:01 AM	000:08
Politics / Health	Viewpoint Alabama 11-13-16	Paul Demarco discussed Alabama Politics and reaction to Donald Trump's victory. S. Epaetha Merkerson, Actress, discussed American Diabetes Challenge in Birmingham.	Paul Demarco / S. Epaetha Merkerson	11/13/2016 07:01 AM	030:00
Health / Entertainment	Viewpoint Alabama 11-	Michael Jones with United Healthcare discussed the open	Michael Jones /	11/20/2016 07:01 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	20-16	enrollment deadline. Reverend Roger Olsen with Alabama Council on Compulsive Gambling discussed compulsive gambling causing problems around the holidays.	Roger Olsen		
Pets / Crime	Viewpoint Alabama 11-27-16	Allison Cornelius with Greater Birmingham Human Society discussed the programs they offer to promote adoption of pets and Lowel Levin with Stop Bullying Now Foundation discussed viral video of child being bullie and ways to stop bullying.	Allison Cornelius / Lowel Levin	11/27/2016 07:01 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	BREAST CANCER REVVIN FOR RESEARCH 30	000:31	001
Health	BREAST CANCER BELK	000:30	005
Charity	RONALD MC DONALD 30	000:29	016
Charity	SUSAN G KOMEN 30	000:29	011
Ad COuncil	Ad Council	001:00	001
Ad COuncil	PICK A PAYMENT RADIO	001:00	001
Armed Forces	Marines	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Armed Forces	USO	000:30	001
Autism	Autism Society of Alabama	000:30	008
Children	Childrens Miracle Network	000:14	003
Children	Childrens Miracle Network	000:30	006
COMMUNITY INVOLVEMENT	Small Business Saturday	000:30	004
Credit Counselling	Nat'l Foundation of Credit Co	000:29	003
Crisis	Crisis Center	001:00	017
Disability Insurance	Life Foundation	000:15	002
Disability Insurance	Life Foundation	000:59	001
Economic Difficulty	Shelby Emergency Assistance	000:31	006
Health & Wellness	AD COUNCIL	001:00	001
HEALTH AND FITNESS	iHEART RED	000:31	002
Heart Health	Womenheart.org	000:19	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	005
Navy	NAVY	001:00	002
Pre Teen Vaccines	CDC	000:30	002
Returning Vets	AD COUNCIL	000:30	001
Veterans	Fisher House	000:18	005
VOTING	ROCK THE VOTE	000:27	001
VOTING	ROCK THE VOTE	000:30	005
VOTING	ROCK THE VOTE	000:31	004
Youth Home	Kings Home	000:31	012