

WMJJ  
 Birmingham, AL  
 Quarterly Issues/Programs List  
 Second Quarter, 2013  
 07/02/2013

WMJJ  
 Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Child Abuse
- Seniors
- Taxes
- Disability
- Salvation Army
- Voice Over Classes
- Kids
- Travel
- Human Trafficking
- Cancer
- Public Schools
- Dogs
- Military
- Clean Air

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRA M / TITLE	DESCRIPTION	GUEST	DATE/TIM E	DURATIO N
1) Child Abuse 2) Seniors	Viewpoint Alabama 4- 7-13	1) National Child Abuse Awareness Month 2) Mission of Episcopal place and their next	1) Cindy Greer, Director of Owens House Child Advocacy Group	04/07/2013 08:02 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		fundraise5r	2) Guest, Episcopal Place		
1) Taxes 2) Special Needs	Viewpoint Alabama 4-21-13	1) Tax Tips and pitfalls 2) Mission and services provided by Easter Seals	1) Dan Boone, IRS 2) Guest, Easter Seals - Alabama	04/21/2013 08:00 AM	024:59
1) Physically Disabled 2) Special Needs	Viewpoint Alabama 4-28-13	1) Services provided by the Lakeshore Foundation 2) Mission and services provided by Easter Seals	1) Jeff Underwood, Lakeshore Foundation 2) Guest, Easter Seals – Alabama	04/28/2013 08:00 AM	024:59
1) Muscular Dystrophy 2) Salvation Army	Viewpoint Alabama 5-5-13	1) Purpose of MDA and upcoming fundraisers 2) Services provided by Salvation Army	1) Terry Willson, MDA 2) Mark Jones, Communication Director for Salvation Army	05/05/2013 07:05 AM	025:00
1) Voice Over Classes 2) Medicaid Reforms	Viewpoint Alabama 5-12-13	1) Who is this class for and why teach it? 2) Proposed reforms to Medicaid	1) Marie Prater 2) Dr. Scott Bolier, Finance Professor at Troy University	05/12/2013 08:00 AM	025:00
1) Kids in the Hospital 2) Summer Travel	Viewpoint Alabama 5-19-13	1) Services provided by the Ronald McDonald House 2) Summer travel deals and tips	1) Guest, Ronald McDonald House 2) Clay Ingram, AAA	05/19/2013 08:00 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
1) Panama City Beach, FL 2) Human Trafficking	Viewpoint Alabama 5-26-13	1) Events going on in Panama City Beach, Florida 2) Services provided by the Wellhouse to put a stop to human trafficking	1) Dan Rowe, Panama City Convention and Visitors Bureau 2) Alexa James, The Wellhouse	05/26/2013 08:01 AM	024:59
1) Breast Cancer Awareness 2) Taxes	Viewpoint Alabama 6-2-13	1) Efforts to find a cure for Breast Cancer 2) Tax implications for kids with summer jobs	1) Sherry Ellis, Breast Cancer Foundation of Alabama 2) Dan Boone, IRS	06/02/2013 08:00 AM	024:59
1) Careers for Veterans 2) Needy Kids	Viewpoint Alabama 6-9-13	1) Upcoming Veterans Career Fair 2) Services On River Time provides for needy kids	1) Larry Lindley, Career Center Veterans Specialist for State of Alabama 2) Steven Davis, On River Time	06/09/2013 08:02 AM	025:00
1) Alabama Public Schools 2) Breast Cancer Charity	Viewpoint Alabama 6-16-13	1) Website that provides and inside look at what is going on in Alabama schools 2) Upcoming fundraiser events benefitting Susan G Komen	1) Trish Crane, Alabama School Connection 2) Ellen and Mandy from Susan G Komen Breast Cancer Foundation	06/16/2013 08:02 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
			n		
1) Juvenile Diabetes 2) Alabama Partners for Clear Air	Viewpoint Alabama 6-23-13	1) Camp for kids with diabetes 2) Mission of the Alabama Partners for Clean Air Project	1) Rhonda McDavid, Southeastern Diabetes Education Services 2) Linsay West, Regional Planning Commission	06/23/2013 08:03 AM	025:00
1) Dangerous Dogs 2) Military Institute	Viewpoint Alabama 6-30-13	1) Ordinances banning dangerous breeds of dogs in some areas 2) Mission of the Marion Military Institute	1) Phil Doster, Greater Birmingham Humane Society 2) Col. David Molihan, President of Marion Military Institute	06/30/2013 08:00 AM	025:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA-SYS WMJJ 1	000:28	054
-----	PSA-SYS WMJJ 2	000:27	029
-----	RADIO IS GOOD BUSINESS RAY PSA	000:30	005
Ad Council	Smokey Bear	001:00	007
Alzheimers Disease	Alzheimers Association	000:33	010
American Dental Association	Give Kids a Smile	000:30	003
Armed Forces	Air Force Reserve	000:33	002
Armed Forces	Marines	000:30	003
Armed Forces	USO	000:15	004
Armed Forces	USO	000:30	002
Armed Forces	USO	001:00	007
ARTS	SMITHSONIAN	000:31	027
Autism	Autism Society of Alabama	000:30	009
Children	Childrens Miracle Network	000:15	015
Children	Childrens Miracle Network	000:29	013
Children	Childrens Miracle Network	000:30	003
College	AD COUNCIL	000:10	011
COmmunity Event	Magic City Art Connection	000:32	009
COmmunity Event	March of Dimes	000:31	043
Credit Counselling	Nat'l Foundation of Credit Co	000:29	002
Crisis	Crisis Center	001:00	027
Dementia	AD COUNCIL	001:00	004
Disability Insurance	Life Foundation	000:15	001
Disability Insurance	Life Foundation	000:59	015
DISASTER RELIEF	American Red Cross	000:30	013
Economic Difficulty	Shelby Emergency Assistance	000:31	010
Finances	AD COUNCIL	000:29	003
Giving	Goodwill	000:15	014
Heart Health	Womenheart.org	000:19	002

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Macular Degeneration	UAB Hospital	000:32	008
Military	Air Force Reserve	001:03	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	113
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	038
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	017
Parenting	Latter Day Saints	000:59	011
Veterans	Fisher House	000:30	004
Veterans	Give an Hour	000:29	005
Veterans	Give an Hour	000:30	004
Youth Home	Kings Home	000:31	025
News	News Reports	001:00	260
Traffic	Traffic Reports	000:30	1105
Weather	Weather Reports	000:30	1040

ADDENDUM

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Crisis	Crisis Center	001:00	027
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