

WMJJ
Birmingham, AL
Quarterly Issues/Programs List
First Quarter, 2014
03/31/2014

WMJJ
Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Military**
- **Healthcare**
- **Lottery**
- **Politics**
- **Government**
- **Pets**
- **Technology**
- **Taxes**
- **Community**
- **Immigration**
- **Laws**
- **Weather**
- **Environment**
- **Crime**

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
1) Military 2) Healthcare	1) Military Institute 2) Spinal Cord Injury	1) Mission of the Marion Military Institute 2) Golf Tournament to benefit the TJ Atchison	1) Col. David Molihan , Presiden t of Marion Military Institute	01/05/2014 08:03 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Foundation	2) TJ Atchison		
1) Lottery 2) Healthcare	1) Lottery in Alabama 2) Drug Abuse	1) Yet another push in the state legislature to bring a lottery to Alabama 2) Dealing with kids with drug abuse problems	1) Rep. Craig Ford 2) Keith Code, Founder of California Superbike School and an ambassador for the Foundation for a Drug Free America	01/12/2014 08:01 AM	024:59
1) Politics 2) Government	1) Alabama Politics 2) Civil Rights	1) 2014 Legislative session coming up 2) Activities commemorating Martin Luther King, Jr. Day	1) Senator Scott Beason 2) Ahmad Ward, Civil Rights Institute	01/19/2014 08:02 AM	025:02
1) Healthcare 2) Taxes	1) Diabetes 2) IRS	1) Type 1 diabetes and misconceptions about the disease 2) Tax Filing Tips	1) Sarah Brightwell, JDRF of Alabama 2) Dan Boone, IRS	01/26/2014 08:02 AM	024:59
1) Pets 2) Community	1) Pets 2) Volunteering	1) Information for the average person on taking care	1) Peggy Krop, Co-Creator of	02/02/2014 08:02 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		of pets and information on what to do if you find a stray animal	Helping Alabama a Pets.com		
		2) Giving individuals and groups opportunities to serve in communities in need.	2) Vicki Grodner, Meet Up for Change.org		
1) Technology 2) Healthcare	1) Technology 2) Laparoscopic Surgery	1) Latest technology news including why Microsoft is stopping support for Windows XP 2) Benefits of Laparoscopic Surgery	1) Greg Stebben, Men's Health Magazine 2) Dr. Scott Miller, Georgia Urology Associates	02/09/2014 08:03 AM	024:59
1) Healthcare 2) Taxes	1) Exceptional Foundation 2) IRS	1) Services provided by the Exceptional Foundation and information on an upcoming fundraiser 2) Update on how the tax filing season is going and tips for filing income taxes	1) Tricia Kirk, Exceptional Foundation 2) Dan Boone, IRS	02/16/2014 08:00 AM	025:00
1) Healthcare 2) Crime	1) Multiple Sclerosis 2) Cyber Crimes	1) MS Awareness event 2) Cyber	1) Beverly Layton, RN 2) Lt.	02/23/2014 08:03 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Bullying and other cyber crimes the Sheriff's Department deals with	Mike Yarborough, County Sheriff's Department		
1) Community 2) Immigration	1) Community Service 2) Immigration	1) Assisting unemployed persons with putting together a resume and finding a job and providing job training 2) Immigration reform legislation and the fight over illegal immigration	1) Ty Coffey, Workfaith Birmingham 2) Noelle Wynn, American Love Affair	03/02/2014 08:03 AM	024:59
1) Healthcare 2) Healthcare	1) Breast Cancer 2) Kidney Health	1) Breast Cancer Awareness Month 2) National Kidney Month	1) Cherri, Breast Cancer Research Foundation 2) Dr. Orlando Guitierrez, Professor at UAB	03/09/2014 08:02 AM	025:00
1) Laws 2) Weather	1) Carlee's Law 2) Severe Weather Planning	1) Debate over Carlee's Law 2) Being safe in a tornado	1) Senator Paul Samford 2) Art Faulkner, Alabama EMA	03/16/2014 08:00 AM	025:00
1) Healthcare	1) Diabetes	1) Support for	1) Kelly	03/23/2014	025:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
2) Environment	2) Energy	fold with Type 1 Diabetes 2) Changing energy landscape and how it effects us in Alabama	Seals, JDRF Alabama a 2) James Clad, Center for Naval Analyses	08:02 AM	
1) Crime 2) Crime	1) Global Terrorism 2) IRS Telephone Scam	1) William Robson discusses his book and the threats of global terrorism across America 2) Phone scam with folks claiming to be from the IRS	1) William Robson, Author of Elevated Threat 2) Dan Boone, IRS	03/30/2014 08:01 AM	024:59

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	PSA-Cahaba Que BBQ Cook Off	000:32	003
Community	PSA-MERCEDES BENZ MARATHON 30	000:30	054
Community	PSA-Red Shoe Run	000:30	028
Community	PSA-Ronald McDonalds golf benefit	000:30	048
Community	PSA-SYS WMJJ 1	000:28	085
Community	PSA-SYS WMJJ 2	000:27	078
Community	RADIO IS GOOD BUSINESS RAY PSA	000:30	010
Ad Council	Smokey Bear	001:00	028
American Dental Association	Give Kids a Smile	000:30	009
Armed Forces	Air Force Reserve	000:33	006
Armed Forces	Marines	000:30	014
Armed Forces	USO	000:15	017
Armed Forces	USO	000:30	007
Armed Forces	USO	000:31	002
Armed Forces	USO	001:00	023
Autism	Autism Society of Alabama	000:30	003
Blood Donation	Lifesouth	000:30	003
Breast Cancer	Breast Cancer Research Foundation	000:30	014
Breast Cancer	Breast Cancer Research Foundation	000:33	014
Cancer	American Cancer Society	000:30	041
Children	Childrens Miracle Network	000:15	022
College	AD COUNCIL	000:10	013
Credit Counseling	Nat'l Foundation of Credit Co	000:29	008
Crisis	Crisis Center	001:00	040
Diabetes	ADPH	000:30	012
Dementia	AD COUNCIL	001:00	030
Disability Insurance	Life Foundation	000:15	003
Disability Insurance	Life Foundation	000:59	024
Finances	AD COUNCIL	000:29	018

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Giving	Goodwill	000:15	025
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	027
Heart Health	Womenheart.org	000:19	005
Military	Air Force Reserve	001:00	029
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	340
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	104
Parenting	Latter Day Saints	000:59	023
Pre Teen Vaccines	CDC	000:30	007
PSA	SHOW YOUR STRIPES	000:30	012
PSA	SHOW YOUR STRIPES	000:31	006
Returning Vets	AD COUNCIL	000:30	002
Teen Suicide	AD COUNCIL	000:30	001
Veterans	Fisher House	000:30	013
Veterans	Give an Hour	000:29	016
Veterans	Give an Hour	000:30	010
Veterans	PSA-VA :30	000:30	002
Youth Home	Kings Home	000:31	003
News	News Reports	001:00	256
Traffic	Traffic Reports	000:30	1088
Weather	Weather Reports	000:30	1024

ADDENDUM

In Section I of Local Programming it should read Viewpoints as the Program name.