

WMJJ
 Birmingham, AL
 Quarterly Issues/Programs List
 Third Quarter, 2013
 10/07/2013

WMJJ
 Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Services
- Healthcare
- Travel
- Society
- Tax
- Jobs
- Laws
- Social Security
- Environmental
- Education
- Technology
- Government
- Author

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
1) Services 2) Healthcare	Viewpoint Alabama 7-7-13	1) Services provided for families of hospitalized kids by the Ronald McDonald House 2) Juvenile	1) Kathy Robson, Ronald McDonald House 2) John Sweeney, State Director	07/07/2013 08:02 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Arthritis	for the Arthritis Foundation		
1) Travel 2) Services	Viewpoint Alabama 7-14-13	1) Summer Travel Packages Offered through AAA Alabama 2) Services provided for patients with blood cancers and research being done to prevent it	1) Clay Ingram, Public Relations Manager for AAA 2) Melanie Mooney, Executive Director of the Alabama/ Gulf Coast Chapter of Leukemia and Lymphoma Society	07/14/2013 08:02 AM	024:59
1) Healthcare 2) Education	Viewpoint Alabama 7-21-13	1) Juvenile Arthritis 2) Providing education on the dangers of railroad crossings	1) John Sweeney, State Director for the Arthritis Foundation 2) Nancy Hudson, Executive Director for Operation Lifesaver	07/21/2013 08:02 AM	025:00
1) Society 2) Tax	Viewpoint Alabama 7-28-13	1) Problem of homelessness and panhandling in the area 2) Tax breaks that benefit members of the military	1) Tony Cooper, Executive Director of the Jimmie Hale Mission 2) Dan Boone, IRS	07/28/2013 08:00 AM	025:00
1) Jobs	Viewpoint	1) Finding jobs for	1) Larry	08/04/2013	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
2) Laws	Alabama 8-4-13	veterans 2) Revisions to Alabama Gun Laws	Lindley, Alabama Career Center 2) Scott Beason, State Senator	08:00 AM	
1) Healthcare 2) Social Security	Viewpoint Alabama 8-11-13	1) Defining stress and ways to better deal with stressful situations 2) Reforming Social Security Disability Insurance	1) Suzanne Fogner, Professor at UAB School of Nursing 2) McMillan Slovidian, Our Generation	08/11/2013 08:02 AM	024:59
1) Services 2) Environmental	Viewpoint Alabama 8-18-13	1) Services the Wellhouse provides for victims of sexual exploitation and human trafficking 2) Alabama Partners for Clean Air	1) Tawan McCarty, The Wellhouse 2) Lindsey West, Regional Planning Commission	08/18/2013 08:02 AM	025:00
1) Healthcare 2) Healthcare	Viewpoint Alabama 8-25-13	1) Breast cancer and services provided by Susan G Komen for breast cancer patients and survivors 2) Implementation of Obamacare and how it will affect folks in Alabama	1) Mandy Herd, Development and Communication Director of North Central Alabama Chapter for Susan G Komen for the Cure 2) Spencer Bacchus, Congressman	08/25/2013 08:01 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
1) Education 2) Healthcare	Viewpoint Alabama 9-1-13	1) Debate over education standards in the State of Alabama 2) Keeping kids with juvenile diabetes safe while at school	1) Michael Petrilli, Executive Director of the Thomas B Fordham Institute 2) Linda Seminario, American Diabetes Association Safe at School Program	09/01/2013 08:01 AM	024:59
1) Education 2) Education	Viewpoint Alabama 9-8-13	1) National preparedness month – Being prepared for natural disasters 2) Activities at American Village to take fold back to different events in the history of America	1) Chris Hackett, Director of Property and Casualty Insurers Association 2) Tom Walker, Executive Director of the American Village	09/08/2013 08:03 AM	025:00
1) Technology 2) Government	Viewpoint Alabama 9-15-13	1) Internet and mobile security and safety for kids and parents 2) Dr. Cook is a candidate for Lieutenant Governor	1) Tim Woda, Co-founder of “You Know Kids” 2) Dr. Stan Cook	09/15/2013 08:01 AM	024:59
1) Tax 2) Social Security	Viewpoint Alabama 9-22-13	1) Tax breaks that benefit members of the military 2) Reforming Social Security Disability	1) Dan Boone, IRS 2) McMillan Slovidian, Our Generation	09/22/2013 08:00 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

Insurance

1) Services 2) Author	Viewpoint Alabama 9-29-13	1) Compulsive gambling and ways to get help 2) Local Alabama author discusses his new book and his victory over cancer in "A Place I didn't Want to Go: My Victory Over Cancer"	1) Reverend Roger Olsen, Resource Development Coordinator for the Alabama Council on Compulsive Gambling 2) David Campbell, Author	09/29/2013 08:03 AM	024:59
--------------------------	---------------------------------	--	---	------------------------	--------

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	CF FOUNDATION 30 SEC PSA kylie patrick	000:31	006
PSA	CF FOUNDATION 30 SEC PSA lee ann petty	000:32	005
PSA	CF FOUNDATION 30 SEC PSA brad martenson	000:32	004
PSA	CF FOUNDATION 30 SEC PSA matthew whitworth.	000:32	004
PSA	CF FOUNDATION 30 SEC PSA meredith buchanan	000:32	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	CF FOUNDATION 30 SEC PSA rebecca walden	000:32	003
PSA	CF FOUNDATION 30 SEC PSA staci pierce	000:33	002
PSA	CF FOUNDATION 30 SEC PSA ashley davis	000:33	002
PSA	CF FOUNDATION 30 SEC PSA bailey cates	000:32	004
PSA	CF FOUNDATION 30 SEC PSA bill sanders	000:31	004
PSA	CF FOUNDATION 30 SEC PSA patrick sprague	000:31	004
PSA	PNC BANK-REGIONAL PLANNING COMM 15 PSA	000:15	004
PSA	PSA 911 DAY	000:30	012
PSA	PSA-BHAM KIDS AND FAMILY KILL 9-17	000:31	005
PSA	PSA-SIDEWALK FILMFEST- 30SEC REV	000:29	068
PSA	PSA-SYS WMJJ 1	000:28	127
PSA	PSA-SYS WMJJ 2	000:27	113
PSA	PSA-Teachers dot Org, Recruitment	000:30	002
PSA	RADIO IS GOOD BUSINESS RAY PSA	000:30	001
Ad Council	Smokey Bear	001:00	012
Alzheimers Disease	Alzheimers Association	000:33	014
American Dental Association	Give Kids a Smile	000:30	004
Armed Forces	Air Force Reserve	000:33	004
Armed Forces	Marines	000:30	012
Armed Forces	USO	000:15	013
Armed Forces	USO	000:30	001
Armed Forces	USO	001:00	012
Autism	Autism Society of Alabama	000:30	007
Blood Donation	Lifesouth	000:30	002
Children	Childrens Miracle Network	000:15	016
College	AD COUNCIL	000:10	011
Credit Counselling	Nat'l Foundation of Credit Co	000:29	006
Crisis	Crisis Center	001:00	037
Diabetes	ADPH	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Dementia	AD COUNCIL	001:00	012
Disability Insurance	Life Foundation	000:15	001
Disability Insurance	Life Foundation	000:59	012
Economic Difficulty	Shelby Emergency Assistance	000:31	012
Finances	AD COUNCIL	000:29	007
Giving	Goodwill	000:15	019
Heart Health	Womenheart.org	000:19	002
Macular Degeneration	UAB Hospital	000:32	006
Military	Air Force Reserve	001:00	012
Military	Air Force Reserve	001:03	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	137
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	185
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	045
Parenting	Latter Day Saints	000:59	010
Pre Teen Vaccines	CDC	000:30	001
PSA	AT&T	000:30	028
PSA	SHOW YOUR STRIPES	000:30	021
PSA	SHOW YOUR STRIPES	000:31	011
Returning Vets	AD COUNCIL	000:30	002
Teen Suicide	AD COUNCIL	000:30	001
Veterans	Fisher House	000:30	016
Veterans	Give an Hour	000:29	009
Veterans	Give an Hour	000:30	008
Youth Home	Kings Home	000:31	015
News	News Reports	001:00	264
Traffic	Traffic Reports	000:30	1122
Weather	Weather Reports	000:30	1056

ADDENDUM

WMJJ
Birmingham, AL
Quarterly Issues/Programs List
Third Quarter, 2013
10/07/2013

WMJJ
Quarterly Issues/Programs List

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA kylie patrick	000:31	006
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA lee ann petty	000:32	005
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA brad martenson	000:32	004
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA matthew whitworth.	000:32	004
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA meredith buchanan	000:32	003
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA rebecca walden	000:32	003
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA staci pierce	000:33	002
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA ashley davis	000:33	002
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA bailey cates	000:32	004
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA bill sanders	000:31	004
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA patrick sprague	000:31	004
Environment	PNC BANK-REGIONAL PLANNING COMM 15 PSA	000:15	004
Community Event	PSA 911 DAY	000:30	012
Community Event	PSA-BHAM KIDS AND FAMILY KILL 9-17	000:31	005
Community Event	PSA-SIDEWALK FILMFEST- 30SEC REV	000:29	068
Military & Veterans	PSA-SYS WMJJ 1	000:28	127
Military & Veterans	PSA-SYS WMJJ 2	000:27	113
Education / Employment	PSA-Teachers dot Org, Recruitment	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Radio Campaign	RADIO IS GOOD BUSINESS RAY PSA	000:30	001
Ad Council	Smokey Bear	001:00	012
Alzheimer's Disease	Alzheimer's Association	000:33	014
American Dental Association	Give Kids a Smile	000:30	004
Armed Forces	Air Force Reserve	000:33	004
Armed Forces	Marines	000:30	012
Armed Forces	USO	000:15	013
Armed Forces	USO	000:30	001
Armed Forces	USO	001:00	012
Autism	Autism Society of Alabama	000:30	007
Blood Donation	Lifesouth	000:30	002
Children	Children's Miracle Network	000:15	016
College	AD COUNCIL	000:10	011
Credit Counseling	Nat'l Foundation of Credit Co	000:29	006
Crisis	Crisis Center	001:00	037
Diabetes	ADPH	000:30	004
Dementia	AD COUNCIL	001:00	012
Disability Insurance	Life Foundation	000:15	001
Disability Insurance	Life Foundation	000:59	012
Economic Difficulty	Shelby Emergency Assistance	000:31	012
Finances	AD COUNCIL	000:29	007
Giving	Goodwill	000:15	019
Heart Health	Womenheart.org	000:19	002
Macular Degeneration	UAB Hospital	000:32	006
Military	Air Force Reserve	001:00	012
Military	Air Force Reserve	001:03	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	137
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	185
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	045

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Parenting	Latter Day Saints	000:59	010
Pre Teen Vaccines	CDC	000:30	001
Texting & Driving Campaign	AT&T	000:30	028
Military and Veterans	SHOW YOUR STRIPES	000:30	021
Military and Veterans	SHOW YOUR STRIPES	000:31	011
Returning Vets	AD COUNCIL	000:30	002
Teen Suicide	AD COUNCIL	000:30	001
Veterans	Fisher House	000:30	016
Veterans	Give an Hour	000:29	009
Veterans	Give an Hour	000:30	008
Youth Home	Kings Home	000:31	015
News	News Reports	001:00	264
Traffic	Traffic Reports	000:30	1122
Weather	Weather Reports	000:30	1056