

WMJJ
Birmingham, AL
Quarterly Issues/Programs List
Second Quarter, 2018
07/08/2018

WMJJ
Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Bullying
- Health
- Taxes
- Politics
- Licensing
- Data Breaches
- Medicare
- Weather
- Parenting
- Pets
- Tourism
- Foster Care
- Vehicle Safety
- Entertainment

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Tourism	Viewpoint Alabama	Brian Jones of Alabama Department of Tourism discussed some of the top attractions for tourists to visit Alabama.	Brian Jones	04/01/2018 07:59 AM	015:00
Foster Care	Viewpoint Alabama	Jennifer Lackey, Operation Director for Kings Home, discussed services provided for children who have been victims of abuse or neglect.	Jennifer Lackey	04/01/2018 08:14 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Licensing	Viewpoint Alabama	Taylor Lawson of Alabama Policy Institute discussed occupations that the government requires to be licensed and the fees and restrictions associated with occupational licensing.	Taylor Lawson	04/08/2018 08:01 AM	015:00
Data Breaches	Viewpoint Alabama	Greg Stebben with Men's Health Magazine discussed data sharing between Facebook and Cambridge Analytica and the backlash associated with this data sharing.	Greg Stebben	04/08/2018 08:16 AM	014:59
Health	Viewpoint Alabama	Kaylin Grubbs and Wade Smith from Easter Seals of Alabama discussed services provided by Easter Seals for people with disabilities.	Kaylin Grubbs / Wade Smith	04/15/2018 08:00 AM	015:00
Taxes	Viewpoint Alabama	David Tucker with the IRS discussed tax law changes and things to be aware of as the tax filing deadline approaches.	David Tucker	04/15/2018 08:15 AM	015:00
Vehicle Safety	Viewpoint Alabama	Clay Ingram with AAA of Alabama discussed the new program with AAA focusing on preventing texting and driving..	Clay Ingram	04/22/2018 08:02 AM	015:00
Events	Viewpoint Alabama	Grant Lynch with the Talladega Superspeedway discussed events surrounding race weekend at Talladega Superspeedway.	Grant Lynch	04/22/2018 08:17 AM	015:00
Medicare	Viewpoint Alabama	Allaina McFann, Central Region CEO of United Healthcare Medicare and Retirement, discussed insurance benefits for retirees..	Allaina McFann	04/29/2018 08:01 AM	015:00
Weather	Viewpoint Alabama	JP Dice, Chief Meteorologist from WBRC Fox 6, discussed severe weather safety.	JP Dice	04/29/2018 08:16 AM	015:00
Parenting	Viewpoint Alabama	Christy Garden, Founder of Thousand Dreams Fund, discussed millennials cutting ties with their parents after graduating college and entering the "real world".	Christy Garden	05/06/2018 08:01 AM	015:00
Politics	Viewpoint Alabama	Paul Dimarco, former State Representative, discussed latest happenings in local and national politics.	Paul Dimarco	05/06/2018 08:16 AM	015:00
Health	Viewpoint	Professor Jared Young with UAB and	Jared Young	05/13/2018	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Alabama	Tina Tidmore, a patient with Chronic Fatigue Syndrome, discussed the struggles facing patients with Chronic Fatigue Syndrome and causes of the disease.	/ Tina Tidmore	08:00 AM	
Health	Viewpoint Alabama	Dr. Sanjeev Hasabnis of Cardiovascular Associates discussed stroke preventions and the signs that someone is having a stroke.	Dr. Sanjeev Hasabnis	05/13/2018 08:15 AM	015:00
Pets	Viewpoint Alabama	Laura Boyer, Author of "The Pet Sitters Tale", discussed about her new book and about all of her experiences with taking care of pets.	Laura Boyer	05/20/2018 08:00 AM	015:00
Weather	Viewpoint Alabama	Robert Perrica from FEMA and Greg Dawson from the Small Business Administration discussed services provided by FEMA and Small Business Administration to assist in recovery after severe weather events.	Robert Perrica / Greg Dawson	05/20/2018 08:15 AM	014:59
Health	Viewpoint Alabama	Veronica McFarland, Communications Manager for American Red Cross, discussed blood donation levels dropping off in summer months and donation events going on with the Red Cross.	Veronica McFarland	05/27/2018 08:01 AM	015:00
Politics	Viewpoint Alabama	Paul Dimarco, former State Representative, discussed latest on the upcoming political races in Alabama and the latest from Washington DC.	Paul Dimarco	05/27/2018 08:16 AM	015:00
Bullying	Viewpoint Alabama	Melanie Posey, reporter from WBRC Fox 6, discussed her own experiences with bullying.	Melanie Posey	06/03/2018 08:00 AM	015:00
Health	Viewpoint Alabama	David Barry with United Ability discussed services provided for adults and children with physical and mental disabilities.	David Barry	06/03/2018 08:15 AM	015:00
Health	Viewpoint Alabama	Elizabeth Bradner, Executive Director of Breast Cancer Research Foundation of Alabama, discussed services provided for breast cancer patients and research to find cures for breast cancer.	Elizabeth Bradner	06/10/2018 07:56 AM	015:00
Politics	Viewpoint Alabama	Paul Dimarco, former State Representative, discussed the	Paul Dimarco	06/10/2018 08:11 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		aftermath of the latest statewide elections.			
Health	Viewpoint Alabama	Caroline McClain with FORGE Breast Cancer Center discussed services provided by FORGE Breast Cancer Center for breast cancer patients and survivors.	Caroline McClain	06/17/2018 07:59 AM	015:00
Health	Viewpoint Alabama	Allison Allred with Eyepatch Challenge discussed fundraising program to raise money to start research into ocular cancer.	Allison Allred	06/17/2018 08:14 AM	015:00
Politics	Viewpoint Alabama	Taylor Dawson with Alabama Policy Institute discussed the views and political philosophies of political candidates to provide the public with the most information possible before they vote.	Taylor Dawson	06/24/2018 08:01 AM	015:01
Bullying	Viewpoint Alabama	Melanie Posey, reporter from WBRC Fox 6, discussed her experiences with bullying.	Melanie Posey	06/24/2018 08:17 AM	015:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	PSA- BREAST CANCER 30SEC	000:31	063

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	PSA-CAHABA QUE BREAST CANCER RES FOUND 30	000:30	002
Charity	PSA-Habitat-30 ALL	000:33	010
Health	PSA_BARONS 30SEC RED CROSS PSA	000:29	045
Autism	Autism Society of Alabama	000:30	002
Children	Children's Miracle Network	000:14	002
Children	Children's Miracle Network	000:30	006
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	004
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	004
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	006
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	010
Crisis	Crisis Center	001:00	005
Economic Difficulty	Shelby Emergency Assistance	000:31	004
HABITAT FOR HUMANITY	Habitat for Humanity	000:31	004
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	004
Youth Home	Kings Home	000:31	003