

WMJJ
Birmingham, AL
Quarterly Issues/Programs List
Third Quarter, 2018
10/09/2018

WMJJ
Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Alabama History
- Animal Therapy
- Bullying
- Politics
- Education
- Health
- Entertainment
- Human Trafficking
- Military
- Vehicle Safety
- Autism
- IRS
- Mental Health

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military	Viewpoint Alabama 070118	Clyde Marsh, Commissioner for AL Department of Veteran's Affairs, discussed services provided for Veterans in the state of Alabama.	Clyde Marsh	07/01/2018 08:01 AM	015:02
Health	Viewpoint Alabama 070118	Dr. Michael Lewis with the Brain Health & Education Research Institute discussed benefits of CBD oils for brain injuries and	Dr. Michael Lewis	07/01/2018 08:18 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		seizures.			
Politics	Viewpoint Alabama 070818	Former State Representative Paul Demarco discussed latest happenings in local and national politics.	Paul Demarco	07/08/2018 07:58 AM	030:00
Military	Viewpoint Alabama 071518	Judge Michelle Thomason discussed helping Veterans suffering from depression and PTSD through a Veterans Court.	Judge Michelle Thomason	07/15/2018 08:02 AM	015:00
Autism	Viewpoint Alabama 071518	Dr. Michelle Khan, Associate Professor of Pediatrics at UAB Hospital, discussed the non-profit organization called Culture City designed to provide help and information to people who suffer with Autism and their families.	Dr. Michelle Khan	07/15/2018 08:17 AM	014:58
Politics	Viewpoint Alabama 072218	Former State Representative Paul Demarco discussed latest on local and national politics.	Paul Demarco	07/22/2018 08:00 AM	015:00
Mental Health	Viewpoint Alabama 072218	Dr. Moore with JR Moore and Associates Counseling & Psychological Services discussed getting a better understanding of mental health issues and how to deal with those issues.	Dr. Moore	07/22/2018 08:15 AM	014:58
Entertainment	Viewpoint Alabama 072918	Robin Walensky, Author of "Beautiful Life - The CSI Behind the Casey Anthony Trial" discussed her new book and her observations during the trial.	Robin Walensky	07/29/2018 08:00 AM	015:01
Education	Viewpoint Alabama 072918	Bob Brown, Vice Governor for Kiwanis Club in Alabama, discussed services provided for children all over the world by Kiwanis Clubs.	Bob Brown	07/29/2018 08:16 AM	015:00
Alabama History	Viewpoint Alabama 080518	Linda Derry, Historical Archaeologist from Alabama Historical Agency discussed Alabama's first capital, the city of Old Cahaba.	Linda Derry	08/05/2018 08:02 AM	015:00
Animal Therapy	Viewpoint Alabama 080518	Cassie Moore and Daniel Yancy with Hand in Paw discussed providing animal assisted therapy in many hospitals and medical	Cassie Moore & Daniel Yancy	08/05/2018 08:17 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		centers.			
Human Trafficking	Viewpoint Alabama 081218	Jamie Parsons with Commpro discussed translation and transcription services provided for hearing impaired students by Commpro.	Jamie Parsons	08/12/2018 08:02 AM	015:00
Health	Viewpoint Alabama 081218	Abigail Louise Jones and Barbara Fowler with Fowler Davis LLC discussed new movie focusing on the issue of Human Trafficking.	Abigail Jones & Barbara Fowler	08/12/2018 08:17 AM	015:00
Education	Viewpoint Alabama 081918	Christy Garden, Founder of the Thousand Dreams Fund, discussed millennials cutting the strings from Mom and Dad and branching out on their own.	Christy Garden	08/19/2018 08:01 AM	015:04
Health	Viewpoint Alabama 081918	Terri Davison, State Epidemiologist, discussed symptoms and treatments for West Nile and Ziica Viruses.	Terri Davison	08/19/2018 08:20 AM	015:00
Wild Horses	Viewpoint Alabama 082618	Captain Phil Simpson, retired US Merchant Marine, discussed extinction risk of the Wild Mustang Horses.	Captain Phil Simpson	08/26/2018 08:03 AM	015:02
Health	Viewpoint Alabama 082618	Melissa Gibson Wallace with Children's Hospital of Alabama discussed finding donors for Bone Marrow Transplants.	Melissa Gibson Wallace	08/26/2018 08:20 AM	015:00
Health	Viewpoint Alabama 090218	Dr. Michael Lewis with Brain Health & Education Research Institute discussed benefits of CBD oils for brain injuries and seizures.	Dr. Michael Lewis	09/02/2018 08:03 AM	015:00
Education	Viewpoint Alabama 090218	Parker Snyder with Alabama Policy Institute discussed differences and similarities between charter schools and traditional public schools.	Parker Snyder	09/02/2018 08:18 AM	015:00
Bullying	Viewpoint Alabama 090918	Melanie Posey, local news reporter who did a story called "The Power of Words", discussed her personal experience with bullying.	Melanie Posey	09/09/2018 07:58 AM	015:00
Politics	Viewpoint Alabama	Former State Representative Paul Demarco discussed latest on local	Paul Demarco	09/09/2018 08:13 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	090918	and national politics.			
Health	Viewpoint Alabama 091618	Stephanie Douglas, Director of Run for Our Lives 5k, discussed the event that was organized to raise funds and awareness for sudden cardiac arrest.	Stephanie Douglas	09/16/2018 08:02 AM	015:00
Vehicle Safety	Viewpoint Alabama 091618	Clay Ingram, Director of PR for AAA Alabama, discussed public service event for VIN etching to prevent auto theft.	Clay Ingram	09/16/2018 08:17 AM	015:00
Health	Viewpoint Alabama 092318	Thelma Brown, with the Susan B. Komen Foundation discussed services provide by Susan G. Komen to breast cancer patients and the Race for the Cure upcoming in Birmingham.	Thelma Brown	09/23/2018 08:04 AM	015:00
Military	Viewpoint Alabama 092318	Karen Pendleton with Shelby Emergency Assistance discussed services provided for citizens in need in Shelby County.	Karen Pendleton	09/23/2018 08:19 AM	015:00
Military	Viewpoint Alabama 0930118	Mark Davis with Vettes for Vets discussed fundraising services provided by Vettes for Vets to help Veterans organizations.	Mark Davis	09/30/2018 08:03 AM	015:00
IRS	Viewpoint Alabama 0930118	Alejandra Castro Nunez with the IRS discussed programs to help taxpayers avoid fines and penalties for underpayment of taxes.	Alejandra Castro Nunez	09/30/2018 08:18 AM	015:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	PSA- BREAST CANCER 30SEC	000:31	020
Charity	PSA-CASH BANDITS 30 MJJ	000:30	051
Charity	PSA-Salvation Army-NOT ERC	000:31	013
Ad Council	Ad Council	001:00	001
Ad Council	US Fish and Wildlife Svc	000:59	001
ADPH	AL Dept of Public Health	000:31	001
AMERICAN RED CROSS	American Red Cross	000:29	005
Armed Forces	USO	000:30	002
Armed Forces	USO	000:31	001
Autism	Autism Society of Alabama	000:30	002
Children	Children's Miracle Network	000:14	001
Children	Children's Miracle Network	000:30	004
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	001
DISASTER RELIEF	100 ROOFS	000:30	004
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	009
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	013
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	006
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	004
PSA	9-11 DAY	000:30	003
PSA	Breast Cancer Research Founda	000:32	017
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	002
Veterans	Fisher House	000:18	003
Youth Home	Kings Home	000:31	005