

# ADDENDUM FOR Q2 – QUARTERLY REPORTS

WMJJ  
Birmingham, AL  
Quarterly Issues/Programs List  
Second Quarter, 2012  
07/06/2012

WMJJ  
Quarterly Issues/Programs List

## *Correction to the Most Significant Issues:*

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WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- \*Healthcare
- \*Charity
- \*Education
- \*Marriage
- \*Economy
- \*Community
- \*Safety
- \*Religion
- \*Military
- \*Government

## *Correction to the Issues column:*

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### Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	MAGIC VIEWPOINT OPEN	----	----	04/01/2012 08:03 AM	000:08

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
(1)Healthcare  (2)Marriage & Education	Viewpoint Alabama 04-01-12	(1)Topic – Sickle Cell Disease Summary – Sickle Cell disease and its effects on patients.  (2)Topic – Alabama Healthy Marriage & Relationship Education Summary – Discussion on their free program to help couples stay in committed relationships with the goal of lowering the divorce rate in Alabama and saving on costs to the State when couples separate	(1)Dr. Tom Howard Sickle Cell Specialist at the Children’s Hospital of Alabama  (2)Ami Landers Program Manager	04/01/2012 08:03 AM	025:00
-----	WMJJ-Viewpoint Close	-----	-----	04/01/2012 08:28 AM	000:36
-----	MAGIC VIEWPOINT OPEN	-----	-----	04/08/2012 08:03 AM	000:08
(1)Charity  (2)Healthcare	Viewpoint Alabama 04-08-12	(1)Topic – Easter Seals Summary – More about Easter Seals and how they serve the Birmingham area.  (2)Topic – Aids Summary – Treatment and Identification of AIDS and HIV cases in Alabama	(1)Angela Nichols and Lori Sinn of Easter Seals Alabama  (2)Victor Barnes President and CEO of Aids United	04/08/2012 08:24 AM	025:00
-----	MAGIC VIEWPOINT OPEN	-----	-----	04/15/2012 08:01 AM	000:08
(1)Charity  (2)Taxes	Viewpoint Alabama 04-15-12	(1)Topic – Red Cross Summary – The Red Cross response to the April 27 <sup>th</sup> tornadoes on the eve of the one year anniversary.  (2)Topic – Tax Season Summary – Dan Boone has some tips for those last minute tax filers about new tax laws and programs	(1)Elizabeth Saunders American Red Cross  (2)Dan Boone - IRS	04/15/2012 08:01 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		available from the IRS to assist taxpayers.			
----	WMJJ-Viewpoint Close	----	----	04/15/2012 08:26 AM	000:36
----	MAGIC VIEWPOINT OPEN	----	----	04/22/2012 08:02 AM	000:08
(1)Entertainment (2)Charity	Viewpoint Alabama 04-22-12	(1)Topic – Film Making in Alabama Summary – Steve has been chosen to produce 3 new movies filmed in Alabama  (2)Topic – Church Planting Summary – Mission of Duolous Partners and details on upcoming fundraising event.	(1)Steve Moon Filmmaker  (2)David Johnson Duolous Partners	04/22/2012 08:03 AM	025:00
----	WMJJ-Viewpoint Close	----	----	04/22/2012 08:28 AM	000:36
----	MAGIC VIEWPOINT OPEN	----	----	04/29/2012 08:00 AM	000:08
(1)Biography (2)Healthcare	Viewpoint Alabama 04-29-12	(1)Topic – New Book “Governor George Wallace: The Man You Never Knew” Summary – George Wallace Jr. talks about his new book about his dad.  (2)Topic – Obesity Summary – Helping to make healthy living easier today and in years to come.	(1)George Wallace, Jr.  (2)Rebecca Payne Community Putting Prevention to Work	04/29/2012 08:00 AM	025:00
----	WMJJ-Viewpoint Close	----	----	04/29/2012 08:25 AM	000:36
----	MAGIC VIEWPOINT OPEN	----	----	05/06/2012 08:00 AM	000:08
(1)Charity	Viewpoint Alabama 05-06-12	(1)Topic – King’s Home Summary – What is the charity for and how to help	(1)Lew Burdette President of	05/06/2012 08:00 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
(2)Community		(2)Topic – Rainbow Viaduct Summary – Rededication plans for the Rainbow Viaduct and honoring members of the 167 <sup>th</sup> .	King’s Ranch and Hannah Home charities  (2)Susan Tote Rededication of Rainbow Viaduct in Birmingham		
----	WMJJ-Viewpoint Close	----	----	05/06/2012 08:25 AM	000:36
----	MAGIC VIEWPOINT OPEN	----	----	05/13/2012 08:05 AM	000:08
(1)Economy  (2)Healthcare	Viewpoint Alabama 05-13-12	(1)Topic – Gas Prices Summary – Gas prices and the only thing we can all do about them.  (2)Topic – Sickle Cell Disease Summary – Sickle Cell disease and its effects on patients.	(1)Clay Ingram From AAA Alabama  (2)Dr. Tom Howard Sickle Cell Specialist at the Children’s Hospital of Alabama	05/13/2012 08:05 AM	025:00
----	WMJJ-Viewpoint Close	----	----	05/13/2012 08:30 AM	000:36
----	MAGIC VIEWPOINT OPEN	----	----	05/20/2012 08:05 AM	000:08
(1)Healthcare  (2)Safety	Viewpoint Alabama 05-20-12	(1)Topic – Aging Summary – Services offered for Seniors by Episcopal Place and other organizations like it around the area.  (2)Topic – Kids and Water Safety Summary – Importance of teaching kids how to swim and avoid drowning incidents.	(1)Chris Mueller and Tim Blanton of Episcopal Place  (2)Jenny Dick Aquatics Director of the Pelham YMCA	05/20/2012 08:05 AM	025:00
----	WMJJ-Viewpoint	----	----	05/20/2012 08:30 AM	000:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Close				
-----	MAGIC VIEWPOINT OPEN	-----	-----	05/27/2012 08:01 AM	000:08
(1)Religion  (2)Healthcare	Viewpoint Alabama 05-27-12	(1)Topic – Religious Freedom Summary – Stand up for Religious Freedom Rally  (2)Topic – Breast Cancer Summary – Programs offered by the Komen foundation. Details on the upcoming Race for the Cure	(1)Jim Pinto Pro Life Activist  (2)Veronica Webbe and Many Hogue of Susan G. Komen for the Cure	05/27/2012 08:01 AM	025:00
-----	WMJJ- Viewpoint Close	-----	-----	05/27/2012 08:26 AM	000:36
-----	MAGIC VIEWPOINT OPEN	-----	-----	06/03/2012 08:00 AM	000:08
(1)Community  (2)Healthcare	Viewpoint Alabama 06-03-12	(1)Topic – American Village Summary – Concepts and mission of American Village and the festivities for July 4 <sup>th</sup> at American Village  (2)Topic – Lupus Summary – What is Lupus and what are the effects of it?	(1)Tom Walker Executive Director of American Village  (2)Tracy (Mother of a little girl suffering from Lupus)	06/03/2012 08:00 AM	025:00
-----	WMJJ- Viewpoint Close	-----	-----	06/03/2012 08:25 AM	000:36
(1)Education  (2)Safety	Viewpoint Alabama 06-10-12	(1)Topic – Drunk Driving Summary – Mission of Mothers Against Drunk Driving and issues facing teens as relating to drunk driving.  (2)Topic – Kids Safety Summary – Keeping kids safe during the hot summer months.	(1)Pamela Morton MADD  (2)Laurie Walker Safe Kids Worldwide	06/10/2012 07:59 AM	024:59
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Viewpoint Close			08:24 AM	
(1)Military	Viewpoint Alabama 06-17-12	(1)Topic – US Navy Summary – How the Navy helps us in Alabama and throughout the country and recruiting efforts.	(1)Rear Admiral, Frank Bonds of US Navy	06/17/2012 08:00 AM	025:00
(2)Charity		(2)Topic – Church Planting Summary – The mission of Duolous Partners and how they are spreading the gospel of Jesus Christ throughout the world.	(2)David Johnson Executive Director of Duolous Partners		
(1)Community	Viewpoint Alabama 6- 24-12	(1)Topic – Providing help for Prisoners once they are released Summary – The Dannon Project provides services to assist prisoners who have recently been released	(1)Carrie Pruitt – Dannon Project	06/24/2012 08:02 AM	025:00
(2)Government		(2)Topic – Alabama Legislature Summary – Recap of the just recently completed legislative session	(2)Senator Scott Beason		