

WMJJ  
 Birmingham, AL  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2021  
 01/06/2022  
 WMJJ  
 Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental Health	Viewpoint Alabama 100321	The National Suicide Prevention Lifeline's, Sherri Sinwelski, who is the Deputy Director of NSPL and VP of National Networks "Vibrant Emotional Health", discusses how suicide is the second leading cause of death among young people. She says that while it is too soon to tell if the pandemic has caused increased suicide, the signs are there that indicate it should be a concern.	Sherri Sinwelski	10/03/2021 07:33 AM	015:00
Workforce	Viewpoint Alabama 100321	Chief Marketing Officer for Goodwill, Onnie Crawley, discusses that while digital technologies are	Onnie Crawley	10/03/2021 07:48 AM	014:49

		transforming jobs and the way people work, some people are being left behind, especially among low skill workers, many of which are among marginalized populations.			
Public Health	Viewpoint Alabama 101021	Dr. Elon Schapiro, the doctor responsible for the creation of the "Buy National" public health programs for both America and Mexico, discusses how the Hispanic communities are dealing with the pandemic. He says we must now vaccinate the community with truth and empower with facts to make sure everyone in the Hispanic community gets vaccinated against Covid-19.	Dr. Elon Schapiro	10/10/2021 07:31 AM	015:00
Race Relations	Viewpoint Alabama 101021	Rev Mark L. Hutchens, Founder /Chairmen of Movement Forward Inc. and lead organizer of the National Faith in Blue Weekend, as well as NY Police Commissioner, Dermot Shea, came together to discuss the importance of bringing disenfranchised communities and law enforcement	Rev. Mark Hutchens/Dermot Shea	10/10/2021 07:46 AM	014:48

		together to end police brutality, and build outreach programs to all.			
Entertainment	Viewpoint Alabama 101721	Jimmy Carter, one of the original members of the "Blind Boys of Alabama", discusses his music career which spans the last 8 decades. He premieres his latest album and shares some of the stories behind the music.	Jimmy Carter	10/17/2021 07:33 AM	015:00
Public Health	Viewpoint Alabama 101721	October is Breast Cancer Awareness Month and Alabama has some of the highest rates of both diagnosis and death in the country. Singer/actress Mary J. Blige discusses why the battle is so personal to her and what people can do protect themselves and support people around them who may be affected by Breast Cancer.	Mary J. Blige	10/17/2021 07:48 AM	014:49
Mental Illness	Viewpoint Alabama 102421	Ken Seely, an expert and advisor on the Emmy award winning A&E Series "Intervention" seeks to educate people worldwide on the suffering of people struggling with addiction and the lives of the others who they touch.	Ken Seely	10/24/2021 07:30 AM	015:00

Public Health	Viewpoint Alabama 102421	Dr Mintaka Octur, an ER doctor at the University of Phoenix, shares his observations on what it's like handling Covid-19 emergencies in hospitals around the country. He encourages everyone to wear masks and to get the vaccine. He is concerned that the Delta surge shows that this pandemic is here to stay and why we must remain vigilant in our fight to eradicate the spread of the virus.	Dr. Mintaka Octur	10/24/2021 07:45 AM	014:52
Public Health	Viewpoint Alabama 103121	Chief Scientific Officer with the Breast Cancer Research Foundation, Dr. Dorea El-Ashry, discusses the latest research and why funding is still needed. Learn more at BCRF.org	Dr. Dorea El-Ashry	10/31/2021 07:33 AM	015:00
Public Health	Viewpoint Alabama 103121	OBGYN and Medical Director for Banner Health in Phoenix, Dr. Pusha Shah discusses common questions surrounding pregnancy, breastfeeding and other maternity issues surrounding the Pandemic.	Dr. Pusha Shah	10/31/2021 07:48 AM	014:49
Public Health	Viewpoint Alabama 110721	Dr. Kenneth Alexander, Chief of Infectious Diseases at	Dr. Kenneth Alexander	11/07/2021 07:29 AM	015:00

		Nemours Children's Hospital in Orlando, Florida discusses the importance of children ages 5-11 to receive Covid vaccine.			
Veteran's Affairs	Viewpoint Alabama 110721	Matthew Miller, a US Airforce Vet and National Director at the Department of Veteran Affairs Suicide Prevention Initiative along with Heidi Arthur, the Chief Campaign Officer at the Ad Council, discuss a new ad campaign to drive awareness of mental health issues many of our veterans have as they return home. They explain the new round of public service announcements that are soon to be released to drive awareness and prevention of suicide in veterans.	Matthew Miller/Heidi Arthur	11/07/2021 07:44 AM	014:52
Public Health	Viewpoint Alabama 111421	Terri Nestel, President & CEO of Children's Miracle Network, and Ava Paige, mother of child treated by the CMN, discusses the incredible work being done nationally by the Children's Miracle Network and explains how	Terri Nestel / Ava Paige	11/14/2021 07:33 AM	029:49

		they not only care for the child but for the entire family as they worked their way through the child's ordeal.			
Public Safety	Viewpoint Alabama 112121	Coleen Tresler, Consumer Education Specialist with the FTC's division of Financial Practices, Heather Allen, Assistant Director with the FTC's Division of Consumer Practices, and Abby Stemson, Director of the National Attorney General's Division of Consumer Protections discusses what sort of things listeners need to be on the lookout for as we go into the Christmas season to keep from being a victim of predatory business practices or identity theft.	Coleen Tresler / Heather Allen / Abby Stemson	11/21/2021 07:31 AM	029:43
Education	Viewpoint Alabama 112821	Fox News's Brian Kilmeade joins us to talk about his new Book "Abraham Lincoln, Fredrick Douglas and the Battle to Save America's Soul." He talks about the important roll Douglas played in the reconstruction of the south and in	Brian Kilmead	11/28/2021 07:34 AM	010:00

		particular Alabama.			
Public Health	Viewpoint Alabama 112821	Nina Ford-Jonson, a Mobile Pediatrician, addresses issues surrounding the Covid in Alabama, including child vaccination and the hesitancy of members of the black community to receive the vaccination.	Nina Ford-Jonson	11/28/2021 07:44 AM	010:00
Political	Viewpoint Alabama 112821	Alabama Senator Tommy Tuberville discusses his opposition to the President's Build Back Better plan as it passes out of the House and into the Senate for final approval.	Tommy Tuberville	11/28/2021 07:54 AM	09:43
Public Health	Viewpoint Alabama 120521	The Cleveland Clinic's Dr. Steven Gordon, Chair of the Department of Infectious Disease, gives us the latest information on the new Omicron variant of Covid.	Dr. Steven Gordon	12/05/2021 07:33 AM	015:00
Public Health	Viewpoint Alabama 120521	Dr. Kerry Tibbles, Director of Graduate Medical Education at Beth-Israel Deaconess Medical Center, discusses what many medical practitioners are facing as we move into the third year of fighting the Pandemic.	Dr. Kerry Tibbles	12/05/2021 07:48 AM	014:50
Public Health	Viewpoint Alabama 121221	Dr. Francis Collins, Director of the National Institute of	Dr. Francis Collins	12/12/2021 07:35 AM	015:00

		Health, addresses what we need to know about both the Omicron variant as well as the more deadly Delta Variant. He urges the importance of wearing PPE as well as getting booster shots as the best defense.			
Women's Health	Viewpoint Alabama 121221	Arena Taboada joins us to talk about her new book on Navigating Pregnancy and Professional Responsibilities. She talks about the hardships faced by female entrepreneurs as they juggle both their family and professional life.	Arena Taboada	12/12/2021 07:50 AM	014:49
Public Health	Viewpoint Alabama 121921	President of the National Medical Association, Dr. Rachelle Villanueva, discusses the recent rise in Covid cases and the concern that the Omicron variant could even surpass the Delta Variant. She says people need to be more vigilant with masking and vaccinations if we hope to defeat this new outbreak.	Dr. Rachell Villanueva	12/19/2021 07:32 AM	015:00
Race Relations	Viewpoint Alabama 121921	FBI Supervisory agent, Sandra Torrez-Cohan, talks about the	Sandra Torrez-Cohan	12/19/2021 07:47 AM	014:49



		<p>rise of hate crimes in America towards people based on their race, ethnicity, sexual orientation, or gender. Agent Torrez-Cohen says this challenge is the single most important thing facing America in the 21<sup>st</sup> century and why the federal government must impose tougher penalties against White Supremacy and the extremism which gives rise to these crimes. She encourages more intense education in all levels of school and in the workplace teaching tolerance and acceptance.</p>			
Public Health	Viewpoint Alabama 122621	<p>Dr. Amy Rosario, a Scientist and Lieutenant in the US Public Health Services working with the US Surgeon General addresses what is new and different about the Omicron variant. She encourages we maintain a level head and not panic as we are faced with rising cases and the increased frequency of break-through cases.</p>	Dr. Amy Rosario	12/26/2021 07:30 AM	015:00

Public Health	Viewpoint Alabama 122621	Dr. Kelly Sanders, Technical lead of the Pandemic Response Initiative at the UCSF Institute of Global Health Sciences discusses the kids' initiative and addresses how the Pandemic is impacting not only kids' physical health but also their mental wellbeing.	Dr. Kelly Sanders	12/26/2021 07:45 AM	014:49
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Autism	Autism Society of Alabama	000:30	6
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	3
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	7
Children	Children's Miracle Network	000:13	7
Children	Children's Miracle Network	000:29	13
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	1
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	3
Crisis	Crisis Center	001:00	8
Crisis	Crisis Center	001:00	13
Economic Difficulty	Shelby Emergency Assistance	000:31	17
education	Shelby Emergency Assistance	000:39	60
HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
HEALTH AND FITNESS	Breast Cancer Research Foundation	000:30	10
LGBT RIGHTS	GLAAD	000:30	7
MENTAL HEALTH	CHILD MIND INSTITUTE	000:35	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	6

MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	10
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	3
SHINE A LIGHT	SHINE A LIGHT	000:29	2
SHINE A LIGHT	SHINE A LIGHT	000:30	4
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	12
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	6
UNCF	UNCF	000:30	7
Youth Home	Kings Home	000:30	7
Youth Home	Kings Home	000:31	12