

WMJJ
Birmingham, AL
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/02/2019

WMJJ
Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Business**
- **Financial Planning**
- **Careers**
- **Health**
- **Charities**
- **Downs Syndrome**
- **Mental Illness**
- **Children & Cell Phones**
- **Politics**
- **Entertainment**
- **Civil Rights**
- **Health Insurance**
- **National Security**
- **Gambling**
- **Religion**
- **Traffic Safety**

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------|--------------------------|---|--------------|------------------------|-----------------|
| Downs Syndrome | Viewpoint Alabama 100718 | Sue Tolley with Downs Syndrome Alabama discussed effects of Downs Syndrome on patients and services provided by Downs Syndrome Alabama. | Sue Tolley | 10/07/2018 08:01 AM | 015:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------|--------------------------|--|--------------------------------|------------------------|----------|
| Mental Illness | Viewpoint Alabama 100718 | Dr. JR Moore and associates with Counseling and Psychological Services discussed how people suffering with mental illness and their loved ones can deal with the affects mental illness has on patients. | Dr. JR Moore | 10/07/2018 08:16 AM | 014:59 |
| Religion | Viewpoint Alabama 101418 | David Bailey, founder of Aribon, discussed services provided to churches to understand different cultures and ethnicities. | David Bailey | 10/14/2018 08:02 AM | 015:00 |
| Health | Viewpoint Alabama 101418 | Ruth Bean with Parkinson's Association of Alabama, discussed services provided to patients and families affected by Parkinson's Disease. | Ruth Bean | 10/14/2018 08:17 AM | 015:00 |
| Health | Viewpoint Alabama 102118 | Kaylee Cummings, Community Development Director at Children's Hospital of Alabama, discussed services provided to children and families by Children's Hospital of Alabama. | Kaylee Cummings | 10/21/2018 08:01 AM | 015:00 |
| Politics | Viewpoint Alabama 102118 | Former State Representative Paul Demarco, discussed latest on local and national politics. | Paul Demarco | 10/21/2018 08:16 AM | 015:00 |
| Entertainment | Viewpoint Alabama 102818 | News reporter, Leah Brandon, spoke with Clayne Crawford, a local celebrity, about his acting career and living in Alabama. | Leah Brandon / Clayne Crawford | 10/28/2018 07:59 AM | 029:59 |
| Health Insurance | Viewpoint Alabama 110418 | Nelson Rains with United Healthcare, discussed healthcare changes for 2019 and about evaluating your healthcare needs. | Nelson Rains | 11/04/2018 08:00 AM | 015:00 |
| National Security | Viewpoint Alabama 110418 | Doug Gilmer with Homeland Security discussed services provided by state office of Homeland Security and securing borders. | Doug Gilmer | 11/04/2018 08:15 AM | 015:00 |
| Children & Cell Phones | Viewpoint Alabama 111118 | Dr. Dale Wisely, Child & Adolescent Psychologist, discussed keeping kids safe with cell phones and teaching them | Dr. Dale Wisely | 11/11/2018 08:00 AM | 015:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--------------------|--------------------------|--|------------------|---------------------|----------|
| | | how to use them. | | | |
| Politics | Viewpoint Alabama 111118 | Dr. Dale Wisely, Child & Adolescent Psychologist, Former State Representative, Paul Demarco, discussed analysis of recent local and national elections. | Paul Demarco | 11/11/2018 08:15 AM | 015:00 |
| Business | Viewpoint Alabama 111818 | David Smitherman, President of Better Business Bureau in Alabama, discussed services provided to consumers who have issues with businesses and keeping consumers safe. | David Smitherman | 11/18/2018 08:00 AM | 015:00 |
| Financial Planning | Viewpoint Alabama 111818 | Josh Slocumb with McClelland Wealth Management discussed services provided by McClelland Wealth Management to folks that are planning for their financial future. | Josh Slocumb | 11/18/2018 08:15 AM | 015:00 |
| Charities | Viewpoint Alabama 112518 | Tony Cooper with Jimmie Hale Mission discussed services provided to the homeless in the Birmingham area by the Jimmie Hale Mission. | Tony Cooper | 11/25/2018 08:01 AM | 015:00 |
| Health | Viewpoint Alabama 112518 | Harrison Bourg, patient benefitting from Stem Cell Research, discussed pros of Stem Cell Research and the effects that this research can have on patients. | Harrison Bourg | 11/25/2018 08:16 AM | 015:00 |
| Kids & Cell Phones | Viewpoint Alabama 120218 | Dr. Dale Wisely, Child & Adolescent Psychologist, discussed keeping kids safe with cell phones and teaching them how to use them. | Dr. Dale Wisely | 12/02/2018 08:00 AM | 015:00 |
| Gambling | Viewpoint Alabama 120218 | Roger Olsen with Alabama Council on Compulsive Gambling discussed services provided to compulsive gambling to help them deal with the addiction. | Roger Olsen | 12/02/2018 08:15 AM | 015:00 |
| Health | Viewpoint Alabama 120918 | David Brown of Camp Bridges Foundation discussed services provided to kids and adults who have benefitted from Organ | David Brown | 12/09/2018 08:00 AM | 015:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------|--------------------------|---|-------------------|---------------------|----------|
| | | Transplants and those who are looking for organ donors. | | | |
| Civil Rights | Viewpoint Alabama 120918 | Reverend Jessie Jackson discussed Civil Rights history and how Alabama has played a pivotal role in the Civil Rights movement. | Jessie Jackson | 12/09/2018 08:15 AM | 014:59 |
| Religion | Viewpoint Alabama 121618 | Tim Pruett with World Reach discussed ministry provided by World Reach to orphans around the world. | Tim Pruett | 12/16/2018 08:00 AM | 015:00 |
| Traffic Safety | Viewpoint Alabama 121618 | Laura Adams with DriversEd.com discussed effects of driving while intoxicated. | Laura Adams | 12/16/2018 08:15 AM | 015:00 |
| Health | Viewpoint Alabama 122318 | Tricia Kirk with Exceptional Foundation discussed services provided by the foundation for children and adults with mental and physical challenges. | Tricia Kirk | 12/23/2018 08:00 AM | 015:00 |
| Politics | Viewpoint Alabama 122318 | Former State Representative, Paul Demarco, discussed looking back at the year in politics and looking forward to what's ahead of us on local and national levels in 2019. | Paul Demarco | 12/23/2018 08:15 AM | 015:00 |
| Careers | Viewpoint Alabama 123018 | Dr. Tracy Wyland, Researcher on the impact of technology on society, discussed impacts on technology on our daily lives and careers. | Dr. Tracy Wyland | 12/30/2018 08:02 AM | 015:00 |
| Health | Viewpoint Alabama 123018 | Dr. Michael Lewis with Brain Health and Education Research Institute discussed benefits of CBD oils for brain injuries and seizures. | Dr. Michael Lewis | 12/30/2018 08:17 AM | 015:00 |

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
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| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|---------------------------------|----------|------|
| Charity | PSA-Fright for Life Blood Drive | 000:32 | 014 |
| Charity | PSA-Salvation Army-NOT ERC | 000:31 | 001 |
| Ad Council | Ad Council | 001:00 | 001 |
| ADPH | AL Dept of Public Health | 000:31 | 001 |
| Armed Forces | USO | 000:30 | 004 |
| Armed Forces | USO | 000:31 | 001 |
| Autism | Autism Society of Alabama | 000:30 | 001 |
| BULLYING | CRISIS TEXTLINE | 000:30 | 003 |
| Children | Children's Miracle Network | 000:14 | 001 |
| Children | Children's Miracle Network | 000:30 | 005 |
| COMMUNITY INVOLVEMENT | CRISIS TEXTLINE | 000:30 | 002 |
| COMMUNITY INVOLVEMENT | L'OREAL | 000:30 | 010 |
| Crisis | Crisis Center | 001:00 | 007 |
| DISASTER RELIEF | 100 ROOFS | 000:30 | 006 |
| DISASTER RELIEF | Red Cross | 000:30 | 005 |
| Economic Difficulty | Shelby Emergency Assistance | 000:31 | 003 |
| Health & Wellness | America's Family Physicians | 000:15 | 001 |
| HEALTH AND FITNESS | RED | 000:30 | 008 |
| MOTOR VEHICLE SAFETY | PROJECT YELLOW LIGHT | 000:30 | 002 |
| Veterans | Fisher House | 000:18 | 002 |
| Youth Home | Kings Home | 000:31 | 004 |