WMJJ

Birmingham, AL Quarterly Issues/Programs List Third Quarter, 2020 10/09/2020

WMJJ

Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	iHeartRadio Communities: Public Affairs Special	Michael Bell, Deputy Director of the Division of Healthcare Quality Promotion at the CDC, discussed steps the public need to take this July 4th weekend to stop the spread of COVID-19, with an emphasis on cloth face coverings and distance.	Michael Bell	07/05/2020 07:55 AM	015:00
Education	iHeartRadio Communities: Public Affairs Special	Aaron Dworkin, CEO of National Summer Learning Association, discussed resources provided for kids and parents to help kids stay engaged and learning and avoid the summer slide.	Aaron Dworkin	07/05/2020 08:10 AM	014:31
Education	iHeartRadio Communities: Public Affairs Special	Jerel Bradford, Executive Vice President of 50CAN (an Education advocacy group) discussed shifting the group's approach to support students, parents and educators in the new educational reality of the Covid-19 learning environment.	Jerel Bradford	07/12/2020 07:55 AM	015:00
Public Health	iHeartRadio Communities: Public Affairs Special	Dr. Ali Nouri, President of the Federation of American Scientists, discussed his policy focus and it being centered around addressing the current COVID-19 pandemic; combatting disinformation and educating	Dr. Ali Nouri	07/12/2020 08:10 AM	014:31

		the public; and building scientific advisory bodies for institutions that need them.			
Public Health	iHeartRadio Communities: Public Affairs Special	Dr. Judith Monroe, President & CEO of the CDC Foundation, discussed the advances of priority programs that improve the health of people around the world and prepare other nations to better prevent, detect and respond to dangerous health threats, including the current COVID-19 pandemic.		07/19/2020 07:58 AM	015:00
Politics	iHeartRadio Communities: Public Affairs Special	Jared Bernstein, Chief Economic Adviser to Vice President Joe Biden, discussed his expertise in the areas of federal, state, and international economic policies and his contributions on the Congressional Budget Office's advisory committee and to the financial news station CNBC.	Jared Bernstein	07/19/2020 08:13 AM	014:31
Public Health	iHeartRadio Communities: Public Affairs Special	Dr. Beth Cameron, Vice President of Global Biological Policy and Programs at Nuclear Threat Initiative, discussed the current status of the pandemic and what listeners can do to stay safe and healthy, along with the reasons why testing and contact tracing is crucial, and the recent increase in biological threats from nature.	Dr. Beth Cameron	07/26/2020 08:01 AM	015:00
Public Health	iHeartRadio Communities: Public Affairs Special	Dr. Angela Rasmussen, Columbia University Virologist and Forbes writer, discussed the latest on a potential COVID-19 vaccine.	Dr. Angela Rasmussen	07/26/2020 08:16 AM	014:31
Public Health	iHeartRadio Communities: Public Affairs Special	Dr. Leslie Beitsch, Chair of the Department of Behavioral Sciences & Social Medicine at Florida State University, discussed how our behaviors have changed during the	Dr. Leslie Beitsch	08/02/2020 08:00 AM	015:00

		pandemic and how to handle			
Constitutional Rights	iHeartRadio Communities: Public Affairs Special	Ken Paulson, Director of the Free Speech Center at Middle Tennessee State University, discussed how the First Amendment deals with protesting and what gets said social media.	Ken Paulson	08/02/2020 08:15 AM	014:30
Public Health	iHeartRadio Communities: Public Affairs Special	Dr. Linda Venczel, PATH's Director of Global Health Security, discussed what can we do internationally to address the inequality of how the virus is affecting different communities across the nation and around the world.	Dr. Linda Venczel	08/09/2020 08:02 AM	015:00
Public Health	iHeartRadio Communities: Public Affairs Special	Dr. Laura MacRoth, Senior VP of funding at the ACS, discussed the new challenges people face during the Corona Pandemic. Ryan also shines a light on the upcoming Breast cancer walk, which will be impacted by the virus.	Dr. Laura McRoth	08/09/2020 08:17 AM	014:22
Public Health	iHeartRadio Communities: Public Affairs Special	Kang-Xing "KX" Jin, Head of Health at Facebook, discussed Facebook's involvement in World Mask Week and Facebook's COVID-19 involvement.	Kang-Xing "KX" Jin	08/16/2020 08:00 AM	015:00
Education	iHeartRadio Communities: Public Affairs Special	Danielle Ramo, PhD, the Senior Director of Research at Hopelab, discussed how colleges and universities are having to figure out how to best serve their students this fall, and Hopelab wants to make sure the mental health of their students is part of their equation.		08/16/2020 08:15 AM	014:30
Political	iHeartRadio Communities: Public Affairs Special	John Sykes, President of Entertainment Enterprises for iHeartMedia, discussed the iHeartMedia "Why I'm Voting" campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season.	John Sykes	08/23/2020 08:01 AM	015:00

Public Health	iHeartRadio Communities: Public Affairs Special	David Anderson, PhD, Senior Director of National Programs and Outreach at the Child Mind Institute, discussed how COVID-19 is affecting families and children now headed back to school.	David Anderson, PhD	08/23/2020 08:16 AM	014:31
Addiction	iHeartRadio Communities: Public Affairs Special	Dr. John Kelly, Director of the Harvard Institute on Recovery, discussed him being the leading researcher on recovery and very good at explaining the disease and its impact.	Dr. John Kelly	08/30/2020 08:02 AM	015:00
Addiction	iHeartRadio Communities: Public Affairs Special	Jan Brown, Executive Director of GRI, discussed working with many families and can speaking to all the signs, the reactions, the challenges and the hope for recovery and how communities can support people in early recovery.	Jan Brown	08/30/2020 08:17 AM	014:31
9/11 Remembrance	iHeartRadio Communities: Public Affairs Special	David Paine, President and Co-Founder of the September 11 National Day of Service and Remembrance, and Jay S. Winuk, a nationally recognized inspirational speaker and public relations executive who lost his younger brother on 9/11, discussed their 9/11 Day organization and a major new initiative in response to COVID-19, called "9/11 Day At Home."	David Paine / Jay S. Winuk	09/06/2020 08:00 AM	029:32
2020 Census	iHeartRadio Communities: Public Affairs Special	Kenneth W. Boswell, Director of the Alabama Department of Economic and Community Affairs, discussed the importance of completion of the census.	Kenneth W. Boswell	09/13/2020 08:01 AM	015:00
9/11 Remembrance	iHeartRadio Communities: Public Affairs Special	Stephen Siller, CEO & President of the Frank Siller Tunnel to Towers Foundation discussed the foundation's mission to honor the sacrifice of FDNY Firefighter Frank Siller, who laid down his life to save others on September 11, 2001.	Stephen Siller	09/13/2020 08:16 AM	014:31

Politics	iHeartRadio Communities: Public Affairs Special	John Sykes, President of Entertainment Enterprises for iHeartMedia, discussed the iHeartMedia "Why I'm Voting" campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season.	John Sykes	09/20/2020 08:01 AM	015:00
Politics	iHeartRadio Communities: Public Affairs Special	Mike Ward, VP Voter Engagement at Democracy Works, discussed their vision of making voting a simple, seamless experience for all Americans so that no one misses an election.	Mike Ward	09/20/2020 08:16 AM	014:25
Natural Disasters	iHeartRadio Communities: Public Affairs Special	Kate Dischino, VP of Emergency Programs and Americares Preparedness, discussed response and recovery programs in the U.S. and around the world related to wildfires, hurricanes another natural disasters.	Kate Dischino	09/27/2020 08:01 AM	015:00
Suicide Awareness	iHeartRadio Communities: Public Affairs Special	Shari Sinwelski, Vice President of National Networks, Vibrant Emotional Health and Deputy Director, National Suicide Prevention Lifeline, discussed September being National Suicide Prevention Awareness Month, that this year it's even more important to discuss mental health and how people can maintain hope if they are feeling suicidal and where they can get help.	Shari Sinwelski	09/27/2020 08:16 AM	014:25

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION	
(Insert network and/or syndicator-provided programs lists here.)					

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Ad Council	001:00	2
Ad Council	US Fish and Wildlife Svc	000:59	1
Adoption	Adopt Us Kids.org	000:28	1
Adoption	Adopt Us Kids.org	000:29	2
Adoption	Adopt Us Kids.org	000:30	1
Adoption	Adopt Us Kids.org	000:30	2
ADPH	AL Dept of Public Health	000:59	1
ADPH	AL Dept of Public Health	001:01	1
Armed Forces	USO	000:29	5
Armed Forces	USO	000:30	4
Armed Forces	USO	000:31	5
Health & Wellness	AL Dept of Public Health	001:00	3
Health & Wellness	America's Family Physicians	000:15	11
Health & Wellness	US Dept of Health & Human Ser	001:00	1
Housing	Ad Council	001:00	1
Military	Ad Council	001:00	1
Navy	NAVY	001:00	1
Veterans	Fisher House	000:17	6