

WMJJ
 Birmingham, AL
 Quarterly Issues/Programs List
 Second Quarter, 2014
 06/30/2014

WMJJ
 Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Military
- Economy
- Healthcare
- Disabilities
- Animals
- Taxes
- Environment
- Service
- Education
- Politics
- Entertainment
- Ministry
- Government

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
1) Military 2) Economy	Viewpoint Alabama 040614 1) Helping Veterans 2) Gas Prices	1) Organization put together to assist Veterans 2) Reasons for higher gas prices	1) Mark Davis, Vettes for Vets 2) Clay Ingram, AAA	04/06/2014 08:01 AM	025:00
1) Healthcare 2) Disabilities	Viewpoint Alabama 041314 1) Muscular	1) Services provided by MDA	1) Casey Ramey, MDA	04/13/2014 08:01 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Dystrophy 2) Learning Disabilities	2) Programs Services provided by ARC for Children and Adult with intellectual disabilities	2) Scarlett Thompson, ARC of Jefferson County		
1) Education 2) Government	Viewpoint Alabama 042014 1) Terrorism Course 2) Politics	1) Course on the history of terrorism being offered at Birmingham Southern College 2) Republican parties prospects in the upcoming elections	1) Randy Law, Birmingham Southern College 2) Bill Armistead, Chairman of the Republican Party	04/20/2014 08:03 AM	025:00
1) Animals 2) Healthcare	Viewpoint Alabama 042714 1) Pet Adoption 2) Red Cross	1) Event coming up to promote pet adoption 2) Tactics to counter the normal shortages in blood donation over the summer months	1) Megan Wayman, Shelby Humane Society 2) Evan Duffy, American Red Cross	04/27/2014 08:01 AM	025:00
1) Taxes 2) Environment	Viewpoint Alabama 050414 1) Finances 2) BP Oil Spill Follow-Up	1) Best uses for tax refunds 2) Lingering effects from the BP Oil Spill on the wildlife around the Gulf	1) Stewart Welch, Welch Financial Group 2) Sarah Gonzalez, National Wildlife Foundation	05/04/2014 08:02 AM	025:00
1) Services 2) Education	Viewpoint Alabama 051114	1) Services provided for	1) Brenda Lovelad	05/11/2014 07:59 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	1) Women and Children 2) Scholarship Fund	homeless women and children 2) Opportunities available for kids through the Alabama Accountability Act	y Spahn, Lovelady Center 2) Leslie Searcy, Alabama Opportunity Scholarship Fund		
1) Healthcare 2) Politics	Viewpoint Alabama 051814 1) Supporting Cancer Survivors 2) Political	1) Educating cancer patients about cancer and the journey ahead of them 2) Background on Amy Beth and why she decided to get into politics	1) Dan Duffy, Co-Founder of the Half Fund 2) Amy Beth Shaver, Candidate for House District 43	05/18/2014 08:02 AM	025:00
1) Healthcare 2) Entertainment	Viewpoint Alabama 052514 1) Mental Health 2) Movie – “God the Father”	1) Nutrition and diet that help to deal with stress and mood swings 2) Background on former mobster Michael Franzese who is the subject of the new movie “God the Father”	1) Dr. May Shunny 2) Michael Franzese, Former mobster	05/25/2014 08:02 AM	024:59
1) Animals 2) Taxes	Viewpoint Alabama 060114 1) Saving Animals 2) Tax Relief	1) Group of women dedicated to saving animals	1) Jennifer Smith, Animal League of	06/01/2014 08:02 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		2) Tax Relief for those affected by recent outbreaks of severe weather	Birmingham 2) Dan Boone, IRS		
1) Education 2) Ministry	Viewpoint Alabama 060814 1) Planning the Future 2) Sex Trafficking	1) First steps for planning for future after graduation 2) Services provided for women who are victims of sex trafficking	1) Cindy Bond, Career Specialist at Hoover High School 2) Valerie Thompson, The Wellhouse Ministry	06/08/2014 08:02 AM	029:59
1) Animals 2) Healthcare	Viewpoint Alabama 061514 1) Animal Rescue 2) Breast Cancer	1) Rescue services provided by Mama Cat Rescue and Adoption – Event coming up 2) Services provided for breast cancer patients by The Research Foundation	1) Shawn Fitzpatrick, Mama Cat Rescue 2) Cherry Ellis, Breast Cancer Research Foundation of Alabama	06/15/2014 08:01 AM	030:00
1) Healthcare 2) Government	Viewpoint Alabama 062214 1) Cystic Fibrosis 2) Federal Aid	1) Providing services for CF patients. Event coming up promoting CF Awareness 2) Aid still available for those affected by	1) Susan Brooches, Laps for Cystic Fibrosis 2) Greg Hughes, FEMA	06/22/2014 08:02 AM	029:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		recent storms and flooding			
1) Environment 2) Politics	Viewpoint Alabama 062914 1) Air Quality 2) Candidate Information	1) Air quality in Alabama and keeping air quality at a good level 2) More about candidate for House District 43 – Amy Beth Shaver	1) Matt Lachey, Meteorologist, Mark Bently, Alabama Clean Fuels Coalition, and Brian Atkinson, 2) Amy Beth Shaver, Candidate for State Representative	06/29/2014 08:01 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	PSA 30 CHILDRENS HOSPITAL SPRING SCRAMBLE PSA	000:31	009
Community	PSA-Bham Fashion Week	000:30	008
Community	PSA-BRUNO EVENT TEAM-REGION TRADITION PSA	000:17	014
Community	PSA-Cahaba Que BBQ Cook Off	000:32	020
Community	PSA-MAGIC CITY ART CONNECTION 30SEC	000:30	015
Community	PSA-Ronald McDonalds golf benefit	000:30	023
Community	PSA-SYS WMJJ 1	000:28	040
Community	PSA-SYS WMJJ 2	000:27	025
Community	RED CROSS PSA MJJ 15	000:16	008
Community	RONALD MC DONALD HOUSE PSA	000:31	001
Ad Council	Smokey Bear	001:00	004
American Dental Association	Give Kids a Smile	000:30	010
Armed Forces	Air Force Reserve	000:33	007
Armed Forces	Marines	000:30	007
Armed Forces	USO	000:15	009
Armed Forces	USO	000:30	002
Armed Forces	USO	000:31	001
Armed Forces	USO	001:00	001
Autism	Autism Society of Alabama	000:30	007
Breast Cancer	Breast Cancer Research Foundation	000:30	019
Breast Cancer	Breast Cancer Research Foundation	000:33	023
Cancer	American Cancer Society	000:30	021
Children	Children's Miracle Network	000:15	010
College	AD COUNCIL	000:10	011
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	008
Crisis	Crisis Center	001:00	018
Dementia	AD COUNCIL	001:00	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Disability Insurance	Life Foundation	000:59	002
Economic Difficulty	Shelby Emergency Assistance	000:31	007
Finances	AD COUNCIL	000:29	005
Giving	Goodwill	000:15	011
Heart Health	Womenheart.org	000:19	001
Military	Air Force Reserve	001:00	007
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	024
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	034
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	163
Parenting	Latter Day Saints	000:59	001
Teen Suicide	AD COUNCIL	000:30	001
Veterans	Fisher House	000:30	004
Veterans	Give an Hour	000:29	012
Veterans	Give an Hour	000:30	004
Youth Home	Kings Home	000:31	016
News	News Reports	001:00	256
Traffic	Traffic Reports	000:30	1088
Weather	Weather Reports	000:30	1024