

WMJJ  
 Birmingham, AL  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2013  
 12/31/2013

WMJJ  
 Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Healthcare
- Charity
- Politics
- Justice System
- Economics
- Government
- Adoption
- Biography
- Charity
- Safety
- Stress
- Ministry
- Community

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
1) Healthcare 2) Charity	Viewpoint Alabama 10-6-13	1) Blood donation levels and programs offered by the American Red Cross  2) Programs and services	1) Evan Duffy, American Red Cross  2) Leslie Searcy, The Foundry	10/06/2013 08:00 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		offered by the Foundry Rescue Mission and recovery center			
1) Politics 2) Justice System	Viewpoint Alabama 10-13-13	1) Alabama politics and a possible run for Congress for Senator Beason 2) What happens to kids when they go through the juvenile court system	1) Senator Scott Beason 2) Former Judge, Jimmy Sandlin	10/13/2013 08:00 AM	024:59
1) Government 2) Animals	Viewpoint Alabama 10-20-13	1) Government shut down 2) Website that provides information for folks helping pets that are in need	1) Dr. Scott Bollier, Economics and Finance Division at Troy University 2) Peggy Crop, Helping Alabama Pets.com	10/20/2013 08:00 AM	024:59
1) Environment 2) Healthcare	Viewpoint Alabama 10-27-13	1) Ways to help preserve the Black Warrior River 2) Author of "A Place I didn't Want to Go" talks about his fight with Cancer	1) Nelson Brook, Black Warrior River Keeper 2) Davis Campbell, Alabama Author	10/27/2013 08:00 AM	024:59
1) Healthcare 2) Economics	Viewpoint Alabama 11-3-13	1) Author who wrote about her father and his fight with Dementia 2) Mortgage	1) Stefania Sylvestri, Writer 2) Will Worthington, Southern	11/03/2013 08:00 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		rates and the housing market in the current economy	Living Mortgage		
----	MAGIC VIEWPOINT OPEN	----	----	11/10/2013 07:01 AM	000:08
1) Healthcare 2) Government	Viewpoint Alabama 11-10-13	1) How the change in seasons can affect people's emotions 2) Changes in the Social Security Program	1) Beverly Flaxington, Human Behavioral Coach 2) Sara Evans, Social Security Administration	11/10/2013 07:01 AM	025:00
1) Adoption 2) Biography	Viewpoint Alabama 11-17-13	1) Amie Beth shares her personal story of adoption 2) Background and accomplishments of award winning local Chef Chris Hastings	1) Amie Beth Shaver 2) Chef Chris Hastings	11/17/2013 07:01 AM	024:59
----	MAGIC VIEWPOINT OPEN	----	----	11/24/2013 07:02 AM	000:08
1) Charity 2) Healthcare	Viewpoint Alabama 11-24-13	1) Services provided by the Jimmie Hale Mission to the homeless in the community 2) Services offered at Children's Hospital of Alabama	1) Tony Cooper, Jimmie Hale Mission 2) Kalee Cummings, Childrens of Alabama	11/24/2013 07:03 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	MAGIC VIEWPOINT OPEN	----	----	12/01/2013 07:01 AM	000:08
1) Justice System 2) Education	Viewpoint Alabama 12-01-13	1) Changing the way Alabama punishes some law breakers 2) Fighting the war on drugs with young people in today's society	1) Catherine Robertson, Alabama Policy Institute 2) Keith Code, Partnership for a Drug Free World	12/01/2013 07:01 AM	024:59
----	MAGIC VIEWPOINT OPEN	----	----	12/08/2013 07:00 AM	000:08
1) Safety 2) Adoption	Viewpoint Alabama 12-08-13	1) Cautions to take when traveling around the holidays 2) Programs and services provided by the Childrens Aid Society	1) Clay Ingram, AAA of Alabama 2) Beverly Owens, Childrens Aid Society	12/08/2013 07:00 AM	025:01
----	MAGIC VIEWPOINT OPEN	----	----	12/15/2013 07:02 AM	000:08
1) Stress 2) Ministry	Viewpoint Alabama 12-15-13	1) Stress during the holidays 2) Services provided by the rescue foundation in Tanzania Africa	1) Dr. Josh Klapow, UAB Psychologist 2) Brian Meany, Onza Imani Rescue Foundation	12/15/2013 07:03 AM	024:59
----	MAGIC VIEWPOINT OPEN	----	----	12/22/2013 07:00 AM	000:08
1) Healthcare 2) Ministry	Viewpoint Alabama	1) Overview of 2013 and	1) Evan Duffey,	12/22/2013 07:00 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	12-22-13	goals for 2014 with the Red Cross 2) Services provided by AT Ministries to families going through Pediatric Cancer diagnoses	American Red Cross 2) Andy Thrower, AT Ministries		
1) Healthcare 2) Community	Viewpoint Alabama 12-29-13	1) Effects of stress on people 2) Providing support of communities in need	1) Suzanne Fogner, Professor at UAB 2) Vicki Grodner, Meet Up for Change	12/29/2013 08:02 AM	025:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA kylie patrick	000:31	009
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA lee ann petty	000:32	010
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA brad martenson	000:32	010

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA john bochnack	000:31	006
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA matthew whitworth.	000:32	007
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA meredith buchanan	000:32	007
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA rebecca walden	000:32	011
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA staci pierce	000:33	010
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA anthony michel	000:31	007
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA ashley davis	000:33	010
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA bailey cates	000:32	011
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA bill sanders	000:31	010
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA patrick sprague	000:31	009
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA tripp durant	000:30	006
Community	PSA-JINGLE BELL RUN 30 RED DIAMOND	000:32	016
Community	PSA-SUMMIT-AL AUTO DEALERS-MAGIC	000:32	005
Community	PSA-SUMMIT-AL AUTO DEALERS-MAGIC REV	000:32	012
Community	PSA-SYS WMJJ 1	000:28	052
Community	PSA-SYS WMJJ 2	000:27	032
Community	RADIO IS GOOD BUSINESS RAY PSA	000:30	004
Ad Council	Smokey Bear	001:00	009
American Dental Association	Give Kids a Smile	000:30	001
Armed Forces	Air Force Reserve	000:33	005
Armed Forces	Marines	000:30	005
Armed Forces	USO	000:15	013
Armed Forces	USO	000:30	003
Armed Forces	USO	001:00	010
Autism	Autism Society of Alabama	000:30	013
Blood Donation	Lifesouth	000:30	005
Children	Childrens Miracle Network	000:15	013
College	AD COUNCIL	000:10	017
Credit Counseling	Nat'l Foundation of Credit Co	000:29	006

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Crisis	Crisis Center	001:00	044
Diabetes	ADPH	000:30	003
Dementia	AD COUNCIL	001:00	014
Disability Insurance	Life Foundation	000:15	004
Disability Insurance	Life Foundation	000:59	010
Economic Difficulty	Shelby Emergency Assistance	000:31	015
Finances	AD COUNCIL	000:29	012
Giving	Goodwill	000:15	012
Heart Health	Womenheart.org	000:19	001
Military	Air Force Reserve	001:00	015
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	016
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	024
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	123
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	200
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:34	015
Parenting	Latter Day Saints	000:59	010
POVERTY	WE SCARE HUNGER	000:31	021
Pre Teen Vaccines	CDC	000:30	001
Self Esteem	SPECIAL OLYMPICS	000:28	008
Self Esteem	SPECIAL OLYMPICS	000:29	008
Teen Suicide	AD COUNCIL	000:30	002
Veterans	Fisher House	000:30	005
Veterans	Give an Hour	000:29	007
Veterans	Give an Hour	000:30	005
Youth Home	Kings Home	000:31	038

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
News	News Reports	001:00	264
Traffic	Traffic Reports	000:30	1122
Weather	Weather Reports	000:30	1056

---