

WMJJ
 Birmingham, AL
 Quarterly Issues/Programs List
 Fourth Quarter, 2012
 01/07/2013

WMJJ
 Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Ministry**
- **Charity**
- **Donations**
- **Military**
- **Homelessness**
- **Health**
- **Tourism**
- **Stress**
- **Entertainment**
- **Economy**
- **Community**

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
(1) Vacation Planning (2) Community Service	Viewpoint Alabama 10-7-12	(1) Vacation planning services provided by AAA (2) Services produced by Empower Ministries	(1) Clay Ingram of AAA (2) Ryan Hawkins of Empower Ministries	10/07/2012 08:02 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
(1) Ministry (2) Salvation Army	Viewpoint Alabama 10-14-12	(1) Types of ministry done by Scott Dawson Evangelistic Association (2) Mission and services provided by the Salvation Army	(1) Scott Dawson of Scott Dawson Evangelist ic Associatio n (2) Bryan, Public Relations Director for the Salvation Army	10/14/2012 08:01 AM	024:58
(1) Stress (2) Blood Donation	Viewpoint Alabama 10-21-12	(1) What causes stress and how to deal better with it? (2) Donation levels lower around the holidays	(1) Susan Fodger, Professor at UAB School of Nursing (2) Evan Duffey, Communi cations Director for the American Red Cross	10/21/2012 08:02 AM	025:00
(1) Helping the Disabled (2) Filmmaking in Alabama	Viewpoint Alabama 10-28-12	(1) Services provided by Easter Seals (2) Movies being made in Alabama	(1) David Higgins, Executive Director of Easter Seals of Birmingham (2) Steve Moon, Owner of New Moon Productio ns	10/28/2012 08:00 AM	024:59
(1) Homeless (2) Cystic Fibrosis	Viewpoint Alabama 11-4-12	(1) Services provided by the Jimmie Hale Mission	(1) Tony Cooper, Executive Director of the	11/04/2012 08:01 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		(2) What is CF, and services provided by the CF Foundation?	Jimmie Hale Mission (2) Jennifer McQuen, CF Foundation		
(1) Supporting Troop (2) Stress	WMJJ-Viewpoint Bridge Viewpoint Alabama 11-11-12	(1) Regions Bank is partnering with Support Our Soliders to send goodie bags to deployed troops (2) What causes stress and how to deal better with it?	(1) Mrs. Charon Rivers of Support Our Soldiers, Chris Ewing and Ann Forney of Regions Bank (2) Susan Fodger, Professor at UAB School of Nursing	11/11/2012 07:05 AM	024:59
(1) Super Storm Sandy Relief (2) Holiday Shopping	Viewpoint Alabama 11-18-12	(1) American Red Cross efforts to provide relief to those affected by Super Storm Sandy (2) How retailers are preparing for the holiday shopping season.	(1) Chris Osborne of American Red Cross (2) Nancy Dennis, PR Director of Alabama Retail Association	11/18/2012 07:01 AM	024:59
(1) Mortgages (2) Terminally Ill Kids	Viewpoint Alabama 11-25-12	(1) Fannie Mae and Freddie Mac (2) Mission of and services provided by	(1) Jim Milsteen (2) Nora Banks of Make a Wish	11/25/2012 07:00 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Make a Wish Foundation	Foundation		
(1) Children's Hospital (2) Health Insurance	Viewpoint Alabama 12-2-12	(1) Raising money for Children's Hospital of Alabama and the services the hospital provides (2) Medicare Open Enrollment	(1) Emily Hornak of Children's Miracle Network (2) Greg Cunnimen of United Healthcare	12/02/2012 07:00 AM	024:58
(1) Disadvantaged Youth (2) Homeless	Viewpoint Alabama 12-9-12	(1) Mission of and services provided by The Red Barn (2) Mission of and services provided by The Kings Home	(1) Joy O'Neal, Executive Director of The Red Barn (2) Lew Burdette of The Kings Home	12/09/2012 07:02 AM	024:59
(1) Volunteering (2) Mentoring Employees	Viewpoint Alabama 12-16-12	(1) Volunteer Opportunities at the Greater Birmingham Humane Society (2) Services provided for employees of different companies across America	(1) Kirsten Atkinson, Volunteer Coordinator for the Greater Birmingham Humane Society (2) John Quinn, Field Development Director for Corporate Chaplains of America	12/16/2012 07:01 AM	025:00
(1) Influenza (2) Serving the	Viewpoint Alabama	(1) Flu outbreak	(1) Dr. Karen Wong of	12/23/2012 07:01 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Homeless	12-23-12	early in the season. Who should get a flu vaccine? (2) Donating to Jimmie Hale Mission to help them provide services for homeless men, women and children	the National Center for Immunization and Respiratory Diseases (2) Tony Cooper, Executive Director of the Jimmie Hale Mission		
(1) Hurricane Sandy Relief (2) Salvation Army	Viewpoint Alabama 12-30-12	(1) Services the American Red Cross is providing on the East Coast (2) Services provided by the Salvation Army	(1) Chris Osborne, Public Relations Director of Alabama – American Red Cross (2) Brian Wallace of Salvation Army	12/30/2012 08:00 AM	024:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	Cystic fibrosis foundation Bham's finest 30sec	000:30	005
-----	Cystic fibrosis foundation Bham's finest 30sec	000:31	033
-----	Cystic fibrosis foundation Bham's finest 30sec	000:32	019
-----	Cystic fibrosis foundation Bham's finest 30sec	000:33	001
-----	PSA-ALABASTER ROTARY CHRISTMAS BAZAAR	000:30	011
-----	RADIO IS GOOD BUSINESS RAY PSA	000:30	015
Ad COuncil	Smokey Bear	001:00	014
Alzheimers Disease	Alzheimers Association	000:33	020
Armed Forces	USO	000:15	013
Armed Forces	USO	000:30	001
Armed Forces	USO	000:31	001
Armed Forces	USO	001:00	008
ARTS	SMITHSONIAN	000:31	004
Autism	Autism Society of Alabama	000:30	026
Blood Donation	Lifesouth	000:30	003
Children	Childrens Miracle Network	000:15	012
Children	Childrens Miracle Network	000:29	001
Children	Childrens Miracle Network	000:30	001
College	AD COUNCIL	000:10	022
COmmunity Event	Moss Rock Festival	000:32	009
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
Credit Counselling	Nat'l Foundation of Credit Co	000:29	001
Crisis	Crisis Center	001:00	062
Diabetes	ADPH	000:30	005
Dementia	AD COUNCIL	001:00	016
Disability Insurance	Life Foundation	000:15	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Disability Insurance	Life Foundation	000:59	017
Economic Difficulty	Shelby Emergency Assistance	000:31	022
Finances	AD COUNCIL	000:29	005
Giving	Goodwill	000:15	019
Heart Health	Womenheart.org	000:19	007
Macular Degeneration	UAB Hospital	000:32	033
Military	Air Force Reserve	001:03	012
MILITARY AND VETERANS	Fisher House	000:30	042
Parenting	Latter Day Saints	000:59	025
Pre Teen Vaccines	CDC	000:30	003
Returning Vets	AD COUNCIL	000:30	001
Self Esteem	SPECIAL OLYMPICS	000:24	004
Self Esteem	SPECIAL OLYMPICS	000:30	035
Self Esteem	SPECIAL OLYMPICS	000:31	020
Teen Suicide	AD COUNCIL	000:30	003
Veterans	Fisher House	000:30	009
Youth Home	Kings Home	000:31	046
News	News Reports	001:00	264
Traffic	Traffic Reports	000:30	1122
Weather	Weather Reports	000:30	1056