

WMJJ  
 Birmingham, AL  
 Quarterly Issues/Programs List  
 First Quarter, 2013  
 04/04/2013

WMJJ  
 Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Teen Sexting**
- **Charity**
- **Healthcare**
- **Politics**
- **Stress**
- **Military**
- **Unemployment**
- **Disability**
- **Gambling**
- **Tax Laws**
- **Community**
- **Weather**
- **Scholarship**

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
1) Teen Sexting 2) Animals	Viewpoint Alabama 1-13-13	1) Effects of teens and sexting on sexual behavior 2) Programs offered by the Humane Society and	1) Chelsea Cross 2) Kirsten Atkinson, Greater Birmingham Humane Society	01/13/2013 08:00 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		opportunities to Volunteer			
1) Charity 2) Healthcare	Viewpoint Alabama 1-20-13	1) National Championship Commemorative footballs being sold and proceeds from sales are going to Make a Wish Foundation 2) Discussing Dr. Gomez's new book "The Downgrade of American Healthcare"	1) Bob Ibach, Make a Wish Foundation 2) Dr. Camillo Gomez	01/20/2013 08:03 AM	025:00
1) Services 2) Government	Viewpoint Alabama 1-27-13	1) Services that the Dannon Project provides for people recently released from jail. 2) Taking a look at Governor George Wallace and the 50 <sup>th</sup> Anniversary of George Wallace's Segregation Forever speech.	1) Carrie Pruitt, Executive Director for the Dannon Project 2) George Wallace, Jr.	01/27/2013 08:00 AM	025:00
1) Politics 2) Healthcare	Viewpoint Alabama 2-3-13	1) Activity going on around the Statehouse and priorities of Legislature	1) Senator Scott Beason 2) Jennifer Mckewen, Cystic Fibrosis	02/03/2013 08:01 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		2) Effects of cystic fibrosis on patients	Association		
1) Healthcare 2) Community	Viewpoint Alabama 2-10-13	1) Breast Cancer Survivorship Network and a workshop they have coming up. 2) Discussing the role of Meet Up for Change in communities across the nation.	1) Rebecca, Karen and Sylvia – Young Breast Cancer Survivorship Network 2) Vicki Grodner, Meet Up for Change	02/10/2013 08:00 AM	024:59
1) Disability 2) Tax Law	Viewpoint Alabama 2-17-13	1) Services provided by the Exceptional Foundation and upcoming fundraiser event. 2) Tax law changes and status on accepting returns.	1) Tricia Kirk, Exceptional Foundation 2) Dan Boone, IRS	02/17/2013 08:01 AM	025:00
1) Stress 2) Military	Viewpoint Alabama 2-24-13	1) What causes stress and how to deal better with it? 2) Programs offered by the Marion Military Institute.	1) Susan Fodger, Professor at UAB School of Nursing 2) Colonel David Mollihan, Marion Military Institute	02/24/2013 08:02 AM	024:59
1) Unemployment 2) Healthcare	Viewpoint Alabama 3-3-13	1) What's going on with the unemploye	1) Darnell Clark, Fortune 100 Hiring	03/03/2013 08:02 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>nt in the U.S.?</p> <p>2) Services provided and the mission of the Juvenile Diabetes Research Foundation.</p>	<p>Manager</p> <p>2) Sarah Hood, Juvenile Diabetes Research Foundation</p>		
<p>1) Disability</p> <p>2) Gambling</p>	Viewpoint Alabama 3-10-13	<p>1) Mission and services provided by Easter Seals.</p> <p>2) Effects of problem gambling and individuals and families.</p>	<p>1) Allison Nichols, Easter Seals Alabama</p> <p>2) Roger Olsen, Alabama Council of Compulsive Gambling</p>	03/10/2013 08:02 AM	025:00
<p>1) Scholarships</p> <p>2) Tax Law</p>	Viewpoint Alabama 3-17-13	<p>1) Raising money to provide scholarships for local universities.</p> <p>2) Tax law changes and status on accepting returns.</p>	<p>1) Darrel Furman, Letterman of the Iron Bowl</p> <p>2) Dan Boone, IRS</p>	03/17/2013 08:02 AM	025:00
<p>1) Disability</p> <p>2) Healthcare</p>	Viewpoint Alabama 3-24-13	<p>1) Mission and services provided by Easter Seals.</p> <p>2) Impacts of spinal cord injuries and upcoming golf tournament to raise money for the TJ Atchison Foundation.</p>	<p>1) Allison Nichols, Easter Seals Alabama</p> <p>2) TJ Atchison, TJ Atchison Foundation</p>	03/24/2013 08:01 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
1) Weather 2) Healthcare	Viewpoint Alabama 3- 31-13	1) Effects from recent severe weather and how to be prepared for what's to come. 2) Expansions at Children's Hospital.	1) Scott Unger, National Weather Service 2) Kaylee Cummings, Children's Miracle Network	03/31/2013 08:01 AM	025:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	RADIO IS GOOD BUSINESS RAY PSA	000:30	009
Ad Council	Smokey Bear	001:00	012
American Dental Association	Give Kids a Smile	000:30	001
Armed Forces	Air Force Reserve	000:33	001
Armed Forces	Marines	000:30	001
Armed Forces	USO	000:15	006
Armed Forces	USO	000:30	005
Armed Forces	USO	000:31	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Armed Forces	USO	001:00	007
ARTS	SMITHSONIAN	000:31	025
BULLYING	AD COUNCIL	000:30	051
Children	Childrens Miracle Network	000:15	002
Children	Childrens Miracle Network	000:29	006
Children	Childrens Miracle Network	000:30	001
College	AD COUNCIL	000:10	001
COMMUNITY INVOLVEMENT	Big Brothers Big Sisters	000:31	034
Credit Counselling	Nat'l Foundation of Credit Co	000:29	002
Crisis	Crisis Center	001:00	008
Dementia	AD COUNCIL	001:00	013
Disability Insurance	Life Foundation	000:15	005
Disability Insurance	Life Foundation	000:59	013
Finances	AD COUNCIL	000:29	002
Giving	Goodwill	000:15	005
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	062
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	055
Heart Health	Womenheart.org	000:19	001
Military	Air Force Reserve	001:03	012
Parenting	Latter Day Saints	000:59	011
Pre Teen Vaccines	CDC	000:30	001
Returning Vets	AD COUNCIL	000:30	002
Teen Suicide	AD COUNCIL	000:30	002
Veterans	Fisher House	000:30	002
Veterans	Give an Hour	000:29	001
News	News Reports	001:00	256
Traffic	Traffic Reports	000:30	1088
Weather	Weather Reports	000:30	1024