

WMJJ
 Birmingham, AL
 Quarterly Issues/Programs List
 Third Quarter, 2014
 09/30/2014

WMJJ
 Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Politics
- Services
- Environment
- Taxes
- Employment
- Government
- Religion
- Healthcare
- Music
- Research
- Suicide
- Crime
- Travel

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
1) Politics 2) Services	Viewpoint Alabama 070614 1) Congressional Race 2) Foster Parents/Children	1) Candidates for local congress race discuss the issues 2) Services provided for foster parents and	1) Gary Palmer and Paul Demarco 2) Will Buford and Daniel Mose, Specializ	07/06/2014 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		foster children	ed Alternatives for Family and Youth		
1) Environment 2) Politics	Viewpoint Alabama 071314 1) Clean Air 2) Strong Leadership	1) Maintaining good air quality in the state of Alabama 2) Benefits of having strong conservative leadership at the state level	1) Mark Bentley, Alabama Clean Fuels Coalition and Brian Atkinson, Commute Smart 2) Governor Mike Pence from Indiana	07/13/2014 08:02 AM	030:04
1) Civil Air Patrol 2) Depression	Viewpoint Alabama 072014 1) Aviation & Aerospace 2) Battling Depression	1) Programs for those interested in aviation and aerospace 2) Sue Martin Share her story of battling depression	1) Glenn Sharp 2) Sue Martin	07/20/2014 08:03 AM	030:00
1) Services 2) Services	Viewpoint Alabama 072714 1) Women & Children 2) Foster Parents/Children	1) Services provided for Women and Children by the Lovelady Center 2) Services provided for foster parents and foster children	1) Brenda Lovelady Spann, Lovelady Center 2) Will Buford and Daniel Mose, Specialized Alternatives for Family	07/27/2014 08:01 AM	030:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
			and Youth1		
1) Taxes 2) Employment	Viewpoint Alabama 080314 1) Sales Tax 2) Jobs after Graduation	1) Doing away with Alabama sales tax on groceries 2) Students looking for jobs after graduation	1) Dr. Scott Bollier, Chairman of Finance Division at Troy University 2) Cindy Vine, Career Specialist at Hoover High School	08/03/2014 08:00 AM	029:59
1) Government 2) Services	Viewpoint Alabama 081014 1) Voter ID 2) Senior Housing	1) Pros and Cons for requiring ID to vote 2) Housing services provided for seniors	1) Reverend Al Sharpton 2) Tim Blanton, Episcopal Place	08/10/2014 08:00 AM	030:00
1) Religion 2) Healthcare	Viewpoint Alabama 081714 1) Religious Book 2) Muscular Dystrophy	1) Rabbi Spirro discusses his new book and policies of the current administration 2) Services provide for families of Muscular Dystrophy patients	1) Rabbi Aira Spirro, Author of "Pushback: Raclaiming our American Judeo Christian Ethos" 2) Casey Ramey, MDA	08/17/2014 08:01 AM	029:59
1) Music 2) Healthcare	Viewpoint Alabama 082414 1) Alabama's Music Heritage 2) ALS	1) Going through the history of Alabamians musical heritage	1) Jean Whitely, Managing Editor of Birmingham	08/24/2014 08:01 AM	030:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		2) Services for ALS patients funded by the MDA	ham Magazine 2) Shea Wiggins, MDA		
1) Research 2) Employment	Viewpoint Alabama 083114 1) Breast Cancer Research 2) Jobs/Labor Day	1) Research services provided by the BCRFA 2) Free legal aid provided to workers in the private sector	1) Elizabeth Radner, BCRFA 2) Mark Nix, National Right to Work	08/31/2014 08:03 AM	029:59
1) Healthcare 2) Suicide	Viewpoint Alabama 090714 1) Juvenile Diabetes 2) Prevention	1) Providing research on Type 1 Diabetes and how to treat this disease 2) Suicide prevention week	1) Aubrey Miller, JDRF 2) Erin Jones, Crisis Center	09/07/2014 08:00 AM	029:59
1) Healthcare 2) Crime	Viewpoint Alabama 091414 1) Vaccinations 2) Scams Involving IRS	1) Making sure that adults have had their immunizations to prevent infectious diseases 2) Taxpayers being targeted by telephone scams	1) David Kim, Associate Director for Adult Immunizations for CDC 2) Dan Boone, IRS	09/14/2014 08:01 AM	030:00
1) Healthcare 2) Travel	Viewpoint Alabama 092114 1) Peer Mentoring for the Disabled 2) Vacations	1) Programs for individuals with mental and intellectual disabilities 2) Great	1) Madison Keith, Best Buddies of Alabama 2) Clay Ingram,	09/21/2014 08:03 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		vacation and travel deals through AAA	AAA Alabama		
1) Crime 2) Healthcare	Viewpoint Alabama 092814 1) Terrorism 2) Downs Syndrome	1) National security and prevention of terrorism in the U.S. 2) Services to Downs Syndrome patients and their families	1) Phil Celestine, FBI 2) Susan Collie, Downs Syndrome of Alabama	09/28/2014 08:03 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	AD COUNCIL	001:00	001
Community	PSA-RACE FOR THE CURE-WMJJ	000:33	041
Community	PSA-SYS WMJJ 1	000:28	053
Community	PSA-SYS WMJJ 2	000:27	036
Community	RADIO IS GOOD BUSINESS RAY PSA	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	Teen Challenge 1	001:00	003
Community	Teen Challenge 2	001:00	005
Community	Teen Challenge 3	001:00	006
Community	Teen Challenge 4	000:59	006
Community	Teen Challenge 5	001:00	006
Ad Council	Ad Council	000:58	004
Ad Council	Ad Council	001:00	016
Ad Council	United Way	001:00	001
Ad Council	US Fish and Wildlife Svc	000:59	001
Armed Forces	Air Force Reserve	000:33	001
Armed Forces	Marines	000:30	003
Armed Forces	USO	000:15	010
Armed Forces	USO	000:30	002
Armed Forces	USO	000:31	002
Autism	Autism Society of Alabama	000:30	003
Blood Donation	Lifesouth	000:30	003
College	AD COUNCIL	000:10	005
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
Credit Counseling	Nat'l Foundation of Credit Co	000:29	005
Crisis	Crisis Center	001:00	009
Diabetes	ADPH	000:30	006
Dementia	AD COUNCIL	001:00	001
Disability Insurance	Life Foundation	000:15	010
Disability Insurance	Life Foundation	000:59	002
Economic Difficulty	Shelby Emergency Assistance	000:31	006
Finances	AD COUNCIL	000:29	001
Giving	Goodwill	000:15	001
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	002
Heart Health	Womenheart.org	000:19	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Kidney Assn	Kidney Assn	000:32	001
Military	Ad Council	001:00	005
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	029
Navy	NAVY	001:00	006
Parenting	Latter Day Saints	000:59	002
Pre Teen Vaccines	CDC	000:30	004
Returning Vets	AD COUNCIL	000:30	003
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	010
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	024
Teen Suicide	AD COUNCIL	000:30	002
Veterans	Fisher House	000:30	004
Veterans	Give an Hour	000:30	001
Youth Home	Kings Home	000:31	005
News	News Reports	001:00	264
Traffic	Traffic Reports	000:30	1122
Weather	Weather Reports	000:30	1056