

WMJJ
Birmingham, AL
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/08/2018

WMJJ
Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Agriculture
- Entertainment
- Weather
- Community Service
- Travel
- Economy
- Health
- Homelessness
- Music History
- Legal
- Politics
- Business
- Education
- Religion
- Special Needs Children
- Crime

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Business	Viewpoint Alabama 10-1-17	Robert Thomas Douglas, author of the book "Strengthening Your Business", discussed his strategies for turning around failing businesses.	Robert Thomas Douglas	10/01/2017 08:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	Viewpoint Alabama 10-1-17	Thelma Brown with Susan G. Komen Race for the Cure discussed the fundraising event for the Susan G. Komen foundation.	Thelma Brown	10/01/2017 08:15 AM	015:00
Agriculture	Viewpoint Alabama 10-8-17	Ann Arnold with Forkland Springs Farms discussed supporting restaurants that serve locally grown meat and produce.	Ann Arnold-Forkland	10/08/2017 07:58 AM	015:00
Entertainment	Viewpoint Alabama 10-8-17	Grant Lynch with Talladega Superspeedway discussed events around the upcoming race weekend.	Grant Lynch	10/08/2017 08:13 AM	015:00
Religion	Viewpoint Alabama 10-15-17	Rev. Tom Benz-Bridges of Faith Ministries discussed services provided for Ukranian orphans by the organization and their process of rebuilding after Hurricane Nate.	Rev. Tom Benz-Bridges	10/15/2017 08:00 AM	015:00
Special Needs Children	Viewpoint Alabama 10-15-17	Tricia Kirk with the Exceptional Foundation discussed services provided by the Exceptional Foundation and upcoming fundraising events.	Tricia Kirk	10/15/2017 08:15 AM	015:00
Legal	Viewpoint Alabama 10-22-17	Kirby Farris with Farris Riley & Pitt discussed the case of Anthony Ray Hinton, who was imprisoned unfairly and spend 30 years on death row.	Kirby Farris	10/22/2017 08:02 AM	015:00
Health	Viewpoint Alabama 10-22-17	Scott Hinchelwood with St. Jude's Hospital discussed services provided by the hospital to children with cancer.	Scott Hinchelwood	10/22/2017 08:17 AM	015:00
Economy	Viewpoint Alabama 10-	Rick Davis, Senior VP of Economic Development	Rick Davis	10/29/2017 08:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	29-17	for the Birmingham Business Alliance discussed Birmingham being one of many cities competing for new headquarters from Amazon.			
Crime	Viewpoint Alabama 10-29-17	Tajuan McCarty, Founder of the Wellhouse, discussed support services provided to victims of sex trafficking.	Tajuan McCarty	10/29/2017 08:15 AM	015:00
Politics	Viewpoint Alabama 11-05-17	Former State Representative Paul DiMarco discussed latest political news from Alabama and around the country.	Paul Dimarco	11/05/2017 08:02 AM	015:04
Education	Viewpoint Alabama 11-05-17	Christy Gardner, founder of the Thousand Dreams Fund, discussed pushing millennials to release from depending on parents.	Christy Gardner	11/05/2017 08:21 AM	015:00
Education	Viewpoint Alabama 11-12-17	Luanna Brassfield, Educator and Author of "Hope Menders – A Journey to the Heart of Education" discussed her book and how education goes beyond academics.	Luanna Brassfield	11/12/2017 08:00 AM	015:00
Travel	Viewpoint Alabama 11-12-17	Clay Ingram with AAA Alabama discussed preparing your automobile for the winter months.	Clay Ingram	11/12/2017 08:00 AM	015:00
Homelessness	Viewpoint Alabama 11-19-17	Tony Cooper with the Jimmie Hale Mission discussed services provided by the Jimmie Hale Mission.	Tony Cooper	11/19/2017 07:59 AM	015:00
Health	Viewpoint Alabama 11-19-17	Scott Hinchelwood of St. Judes Hospital discussed services provided by the hospital to children with cancer.	Scott Hinchelwood	11/19/2017 08:14 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Business	Viewpoint Alabama 11-26-17	Lori Klug Acres of Communications Management, LLC discussed marketing and website services provided by the company to businesses.	Lori Klug Acres	11/26/2017 08:00 AM	015:00
Weather	Viewpoint Alabama 11-26-17	John Deblock Meteorologist from the National Weather Service discussed preparing for the Winter Weather months in Alabama.	John Deblock	11/26/2017 08:15 AM	014:59
Politics	Viewpoint Alabama 12-3-17	Caleb Crosby of Alabama Policy Institute discussed educating the public on political policy issues.	Caleb Crosby	12/03/2017 07:59 AM	015:00
Business	Viewpoint Alabama 12-3-17	Future entrepreneurs participating in an event called "The Big Pitch" discussed featured business pitches from several potential entrepreneurs in the Birmingham area.	Yolanda Flowers / Kate Hardy	12/03/2017 08:14 AM	015:00
Health	Viewpoint Alabama 12-10-17	Kaylee Cummings and Emily Bridges with Community Development for Children's of Alabama discussed services provided for children and parents by Children's Hospital of Alabama.	Kaylee Cummings & Emily Bridges	12/10/2017 08:03 AM	015:00
Internet	Viewpoint Alabama 12-10-17	Greg Stebben with Men's Health Magazine discussed the hot topic of Net Neutrality and the effect of an upcoming vote from the FCC.	Greg Stebben	12/10/2017 08:18 AM	015:00
Health	Viewpoint Alabama 12-17-17	Dr. Dan Trottman of Wings of Hope Pediatric Foundation discussed services provided by the foundation for children with health issues.	Dr. Dan Trottman	12/17/2017 08:00 AM	015:00
Health	Viewpoint	Cindy Jones with the	Cindy Jones	12/17/2017	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Alabama 12-17-17	Alabama Institute for Deaf and Blind discussed services provided by the institute for deaf and blind children and adults to improve their quality of life.		08:15 AM	
Homelessness	Viewpoint Alabama 12-24-17	Anne Wright with the Firehouse Shelter and Don Lupo from the Mayors Office for Citizens Assistance discussed services provided by the city and by the Firehouse Shelter for the homeless.	Ann Wright & Don Lupo	12/24/2017 08:01 AM	015:00
Music History	Viewpoint Alabama 12-24-17	Debbie Wilson from Muscle Shoals Sound Studio discussed the history of the Muscle Shoals Sound Studio.	Debbie Wilson	12/24/2017 08:16 AM	015:00
Community Service	Viewpoint Alabama 12-31-17	Terry Scrimshire and Scarlett Thompson from the Civitan discussed services that Civitan groups across the country provide to their communities.	Terry Scrimshire/Scarlett Thompson	12/31/2017 08:03 AM	015:00
Travel	Viewpoint Alabama 12-31-17	Pancho Kinney, former policy director for White House Office of National Security discussed pros and cons for Privatizing the operation of Air Traffic Control.	Pancho Kinney	12/31/2017 08:18 AM	015:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Charity	PSA_SUSAN G KOMEN RACE PSA	000:31	015
Military	VETERANS DAY PSA PROGRAM	030:00	001
Armed Forces	USO	000:30	001
Autism	Autism Society of Alabama	000:30	012
Children	Childrens Miracle Network	000:14	006
Children	Childrens Miracle Network	000:30	009
COMMUNITY INVOLVEMENT	Small Business Saturday	000:30	008
Crisis	Crisis Center	001:00	013
Economic Difficulty	Shelby Emergency Assistance	000:31	010
HEALTH AND FITNESS	RED	000:30	015
HEALTH AND FITNESS	SAVE THE MALES	000:30	005
PSA	Dept of Homeland Security	000:30	008
PSA	JED FOUNDATION	000:30	007
PSA	RED	000:29	010
PSA	RED WORLD AIDS DAY	000:30	002
PSA	SPIRIT DAY	000:30	002
Veterans	Dept of Veterans Affairs	000:30	001
Veterans	Fisher House	000:18	001
Youth Home	Kings Home	000:31	015