

WMJJ
Birmingham, AL
Quarterly Issues/Programs List
First Quarter, 2015
04/09/2015

WMJJ
Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- College Sports
- Crime
- Education
- Financial
- Government
- Health
- Government
- Military
- Politics
- Travel
- Community
- Unemployment
- Adoption
- Weather
- Pet Adoption

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military / Health	Viewpoint Alabama 010415	Glen Sharp with the Civil Air Patrol discussed services provided by the Civil Air Patrol for adults and teens. Sue Martin shares her story of dealing with depression.	Glen Sharp / Sue Martin	01/04/2015 07:58 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education / Taxes	Viewpoint Alabama 011115	Andrew Campinella, President of National School Choice Week, discussed promoting school choice for students around the country. Art Matthews, with Fair Tax, discussed reform measure to change how we pay taxes in America.	Andrew Campinella / Art Matthews	01/11/2015 08:02 AM	030:00
College Sports	Viewpoint Alabama 011815	Discussed the latest on getting UAB to reverse their decision to cancel the football program.	Representative Jack Williams	01/18/2015 08:01 AM	030:00
Weather / Pet Adoption	Viewpoint Alabama 012515	Keisha Sharp with Alabama Power discussed winter weather tips to conserve power and to be prepared for winter weather. Ramona Graffeo of the Greater Birmingham Humane Society discussed all the services provided by the Humane Society.	Keisha Sharp / Ramona Graffeo	01/25/2015 08:02 AM	030:01
Travel / Community	Viewpoint Alabama 2-1-15	Clay Ingram of AAA Alabama discussed the AAA Travel Show. Kelly Garner told the story of a good Samaritan who assisted others on the date of the surprise snowstorm of 2014.	Clay Ingram / Kelly Garner	02/01/2015 08:03 AM	030:00
Unemployment / Adoption	Viewpoint Alabama 2-8-15	Ty Coffey of Workfaith Birmingham discussed programs for adults who are chronically unemployed provided by Workfaith. Wil Buford of Specialized Alternatives for Families and Youth discussed foster care and adoption services provided by SAFY.	Ty Coffey / Will Buford	02/08/2015 07:55 AM	030:00
Health / Government	Viewpoint Alabama 2-15-15	Dr. Donna Arnett of Department of Epidemiology at UAB discussed American Heart Month. Kyle Pugh of Alabama PRIDE discussed the legalization of Gay Marriage in Alabama.	Dr. Donna Arnett / Kyle Pugh	02/15/2015 08:01 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Government / Health	Viewpoint Alabama 2-22-15	Alejandra Castrol Nunez with the IRS discussed update on how tax filing season is going so far and law changes that affect taxpayers. Dr. Robert Meador, State Dental Director, discussed National Children's Dental Health Month.	Alejandra Castro Nunez / Dr. Robert Meador	02/22/2015 08:00 AM	030:00
Education	Viewpoint Alabama 3-1-15	Dr. April Kendrick, Director of Child Development Resources at University of Alabama discussed Alabama Parenting Assistance Line. Dr. Duke Pest of Dangers of Common Core discussed dangers of implementing the Common Core Education standards.	April Kendrick / Dr. Duke Pesta	03/01/2015 08:03 AM	030:00
Health	Viewpoint Alabama 3-8-15	Anna Sullivan of Crisis Center Senior Talk Line discussed the program from the Crisis Center for Senior Citizens and Caregivers. Dan Duffy of Half Fund discussed services provided to cancer patients and their families.	Anna Sullivan / Dan Duffy	03/08/2015 08:04 AM	030:02
Financial / Education	Viewpoint Alabama 3-15-15	Will Worthington with New South Mortgage discussed the topic of how long will people be able to take advantage of low interest rates on mortgages. Lindsey Burke with Heritage Foundation discussed recent developments regarding Alabama School Choice Law.	Will Worthington / Lindsey Burke	03/15/2015 08:01 AM	029:59
Crime / Health	Viewpoint Alabama 3-22-15	Tajuan McCarty with Wellhouse discussed services provided to women trapped in sexual slavery. Coach Bill Grey, former Samford Football Coach, and wife Crystal discussed their new book detailing Crystal's journey of dealing with breast cancer.	Tajuan McCarty / Bill & Crystal Grey	03/22/2015 08:01 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Politics / College Sports	Viewpoint Alabama 3- 29-15	Senator Scott Beason discussed how people can get started in politics. Representative Jack Williams discussed recent developments in getting football back at UAB.	Senator Scott Beason / Representative Jack William	03/29/2015 08:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA-Big Oak Ranch 1	000:29	011
----	PSA-Big Oak Ranch 2	000:30	002
----	PSA-Red Nose Run	000:15	003
----	PSA-Red Shoe Run	000:15	006
----	PSA-SYS WMJJ 1	000:28	033
----	PSA-SYS WMJJ 2	000:27	026
----	PSA_Cahabaque BBQ Cook Off	000:34	033
----	PSA_MERCEDES MARATHON 30SEC	000:29	012
----	RADIO IS GOOD BUSINESS RAY PSA	000:30	022
Ad Council	Ad Council	000:58	005
Ad Council	Ad Council	001:00	060

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Ad Council	001:01	001
Ad Council	PICK A PAYMENT RADIO	001:00	008
Ad Council	United Way	001:00	007
Ad Council	US Fish and Wildlife Svc	000:59	004
ADPH	AL Dept of Public Health	001:00	015
Alabama Department of Health	AL Dept of Public Health	000:30	002
Alabama Department of Health	AL Dept of Public Health	001:00	002
Armed Forces	Marines	000:30	004
Armed Forces	USO	000:30	014
Armed Forces	USO	000:31	002
Blood Donation	Lifesouth	000:30	004
Children	Children's Miracle Network	000:14	090
Children	Children's Miracle Network	000:15	019
Children	Children's Miracle Network	000:30	164
College	AD COUNCIL	000:10	005
Credit Counselling	Nat'l Foundation of Credit Co	000:29	007
Crisis	Crisis Center	001:00	012
Diabetes	ADPH	000:30	008
Dementia	AD COUNCIL	001:00	003
Disability Insurance	Life Foundation	000:15	010
Disability Insurance	Life Foundation	000:59	014
DISASTER RELIEF	Ad Council	001:01	002
education	Understood.org	000:15	001
Family	Goodwill	000:15	002
Finances	AD COUNCIL	000:29	008
Health & Wellness	AL Dept of Public Health	000:59	001
Health & Wellness	AL Dept of Public Health	001:00	001
Health & Wellness	American Heart Assoc	000:15	002
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Heart Health	Womenheart.org	000:19	006
Housing	Ad Council	001:00	007
Kidney Assn	Kidney Assn	000:32	003
Military	Ad Council	001:00	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020
Navy	NAVY	001:00	008
new voice over	Fisher House	000:18	005
Parenting	Latter Day Saints	000:59	006
Pre Teen Vaccines	CDC	000:30	007
Public Safety	NHTSA	000:15	002
Public Safety	US Forest Service	000:15	003
Returning Vets	AD COUNCIL	000:30	011
Teen Suicide	AD COUNCIL	000:30	008
Veterans	Fisher House	000:30	001
Veterans	Give an Hour	000:29	001
Veterans	PSA-VA :30	000:30	003