

WMJJ
 Birmingham, AL
 Quarterly Issues/Programs List
 Second Quarter, 2012
 07/06/2012

WMJJ
 Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **RS:** (No issue/program description given.)

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	MAGIC VIEWPOINT OPEN	----	----	04/01/2012 08:03 AM	000:08
Public Affairs	Viewpoint Alabama 04-01-12	(1)Topic – Sickle Cell Disease Summary – Sickle Cell disease and its effects on patients. (2)Topic – Alabama Healthy Marriage & Relationship Education Summary – Discussion on their free program to help couples stay in committed relationships with the goal of lowering the divorce rate in Alabama and saving on costs to the State when couples separate	(1)Dr. Tom Howard Sickle Cell Specialist at the Children's Hospital of Alabama (2)Ami Landers Program Manager	04/01/2012 08:03 AM	025:00
----	WMJJ- Viewpoint Close	----	----	04/01/2012 08:28 AM	000:36
----	MAGIC	----	----	04/08/2012	000:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	VIEWPOINT OPEN			08:03 AM	
Public Affairs	Viewpoint Alabama 04-08-12	(1)Topic – Easter Seals Summary – More about Easter Seals and how they serve the Birmingham area. (2)Topic – Aids Summary – Treatment and Identification of AIDS and HIV cases in Alabama	(1)Angela Nichols and Lori Sinn of Easter Seals Alabama (2)Victor Barnes President and CEO of Aids United	04/08/2012 08:24 AM	025:00
----	MAGIC VIEWPOINT OPEN	----	----	04/15/2012 08:01 AM	000:08
Public Affairs	Viewpoint Alabama 04-15-12	(1)Topic – Red Cross Summary – The Red Cross response to the April 27 th tornadoes on the eve of the one year anniversary. (2)Topic – Tax Season Summary – Dan Boone has some tips for those last minute tax filers about new tax laws and programs available from the IRS to assist taxpayers.	(1)Elizabeth Saunders American Red Cross (2)Dan Boone - IRS	04/15/2012 08:01 AM	025:00
----	WMJJ- Viewpoint Close	----	----	04/15/2012 08:26 AM	000:36
----	MAGIC VIEWPOINT OPEN	----	----	04/22/2012 08:02 AM	000:08
Public Affairs	Viewpoint Alabama 04-22-12	(1)Topic – Film Making in Alabama Summary – Steve has been chosen to produce 3 new movies filmed in Alabama (2)Topic – Church Planting Summary – Mission of Duolous Partners and details on upcoming fundraising event.	(1)Steve Moon Filmmaker (2)David Johnson Duolous Partners	04/22/2012 08:03 AM	025:00
----	WMJJ- Viewpoint Close	----	----	04/22/2012 08:28 AM	000:36
----	MAGIC	----	----	04/29/2012	000:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	VIEWPOINT OPEN			08:00 AM	
Public Affairs	Viewpoint Alabama 04-29-12	(1)Topic – New Book “Governor George Wallace: The Man You Never Knew” Summary – George Wallace Jr. talks about his new book about his dad. (2)Topic – Obesity Summary – Helping to make healthy living easier today and in years to come.	(1)George Wallace, Jr. (2)Rebecca Payne Community Putting Prevention to Work	04/29/2012 08:00 AM	025:00
----	WMJJ- Viewpoint Close	----	----	04/29/2012 08:25 AM	000:36
----	MAGIC VIEWPOINT OPEN	----	----	05/06/2012 08:00 AM	000:08
Public Affairs	Viewpoint Alabama 05-06-12	(1)Topic – King’s Home Summary – What is the charity for and how to help (2)Topic – Rainbow Viaduct Summary – Rededication plans for the Rainbow Viaduct and honoring members of the 167 th .	(1)Lew Burdette President of King’s Ranch and Hannah Home charities (2)Susan Tote Rededication of Rainbow Viaduct in Birmingham	05/06/2012 08:00 AM	025:00
----	WMJJ- Viewpoint Close	----	----	05/06/2012 08:25 AM	000:36
----	MAGIC VIEWPOINT OPEN	----	----	05/13/2012 08:05 AM	000:08
Public Affairs	Viewpoint Alabama 05-13-12	(1)Topic – Gas Prices Summary – Gas prices and the only thing we can all do about them. (2)Topic – Sickle Cell Disease Summary – Sickle Cell disease and its effects on patients.	(1)Clay Ingram From AAA Alabama (2)Dr. Tom Howard Sickle Cell Specialist at the Children’s Hospital of Alabama	05/13/2012 08:05 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	WMJJ- Viewpoint Close	----	----	05/13/2012 08:30 AM	000:36
----	MAGIC VIEWPOINT OPEN	----	----	05/20/2012 08:05 AM	000:08
Public Affairs	Viewpoint Alabama 05-20-12	(1)Topic – Aging Summary – Services offered for Seniors by Episcopal Place and other organizations like it around the area. (2)Topic – Kids and Water Safety Summary – Importance of teaching kids how to swim and avoid drowning incidents.	(1)Chris Mueller and Tim Blanton of Episcopal Place (2)Jenny Dick Aquatics Director of the Pelham YMCA	05/20/2012 08:05 AM	025:00
----	WMJJ- Viewpoint Close	----	----	05/20/2012 08:30 AM	000:36
----	MAGIC VIEWPOINT OPEN	----	----	05/27/2012 08:01 AM	000:08
Public Affairs	Viewpoint Alabama 05-27-12	(1)Topic – Religious Freedom Summary – Stand up for Religious Freedom Rally (2)Topic – Breast Cancer Summary – Programs offered by the Komen foundation. Details on the upcoming Race for the Cure	(1)Jim Pinto Pro Life Activist (2)Veronica Webbe and Many Hogue of Susan G. Komen for the Cure	05/27/2012 08:01 AM	025:00
----	WMJJ- Viewpoint Close	----	----	05/27/2012 08:26 AM	000:36
----	MAGIC VIEWPOINT OPEN	----	----	06/03/2012 08:00 AM	000:08
Public Affairs	Viewpoint Alabama 06-03-12	(1)Topic – American Village Summary – Concepts and mission of American Village and the festivities for July 4 th at American Village (2)Topic – Lupus Summary – What is Lupus and what are the effects of it?	(1)Tom Walker Executive Director of American Village (2)Tracy (Mother of a little girl suffering from Lupus)	06/03/2012 08:00 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	WMJJ- Viewpoint Close	----	----	06/03/2012 08:25 AM	000:36
Public Affairs	Viewpoint Alabama 06-10-12	(1)Topic – Drunk Driving Summary – Mission of Mothers Against Drunk Driving and issues facing teens as relating to drunk driving. (2)Topic – Kids Safety Summary – Keeping kids safe during the hot summer months.	(1)Pamela Morton MADD (2)Laurie Walker Safe Kids Worldwide	06/10/2012 07:59 AM	024:59
----	WMJJ- Viewpoint Close	----	----	06/10/2012 08:24 AM	000:36
Public Affairs	Viewpoint Alabama 06-17-12	(1)Topic – US Navy Summary – How the Navy helps us in Alabama and throughout the country and recruiting efforts. (2)Topic – Church Planting Summary – The mission of Duolous Partners and how they are spreading the gospel of Jesus Christ throughout the world.	(1)Rear Admiral, Frank Bonds of US Navy (2)David Johnson Executive Director of Duolous Partners	06/17/2012 08:00 AM	025:00
RS	Viewpoint Alabama 6-24- 12	(1)Topic – Providing help for Prisoners once they are released Summary – The Dannon Project provides services to assist prisoners who have recently been released (2)Topic – Alabama Legislature Summary – Recap of the just recently completed legislative session	(1)Carrie Pruitt – Dannon Project (2)Senator Scott Beason	06/24/2012 08:02 AM	025:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA-Dollar Bill-Autism Society of Alabama	000:30	001
-----	RADIO IS GOOD BUSINESS RAY PSA	000:30	017
Ad COuncil	Smokey Bear	001:00	030
Alzheimers Disease	Alzheimers Association	000:33	021
Armed Forces	Air Force Reserve	000:33	004
Armed Forces	Marines	000:30	005
Armed Forces	USO	000:15	012
Armed Forces	USO	000:16	001
Armed Forces	USO	000:30	001
Armed Forces	USO	000:31	001
Armed Forces	USO	001:00	027
Autism	Autism Society of Alabama	000:30	018
Blood Donation	Lifesouth	000:30	003
Breast Cancer	Breast Cancer Research Founda	000:29	001
Breast Cancer	Breast Cancer Research Founda	000:30	030
Breast Cancer	Susan G Komen Foundation	000:28	011
Breast Cancer	Susan G Komen Foundation	000:29	035
BULLYING	DONORSCHOSE.ORG	000:30	014
BULLYING	DONORSCHOSE.ORG	000:32	014
Childhood Cancer	St. Jude Hospital	000:59	007
Children	Childrens Miracle Network	000:15	014
Children	Childrens Miracle Network	000:29	003
Children	Childrens Miracle Network	000:30	001
College	AD COUNCIL	000:10	019
COmmunity Event	Alabama Sports Foundation	000:29	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COmmunity Event	Chilton County Cruisers	000:31	010
COmmunity Event	Duolous Partners	000:29	013
COmmunity Event	Sounds 4 Grey	000:32	011
Community Service	National Community Service	001:00	027
Community Service	Wendys	000:17	006
Credit Counselling	Nat'l Foundation of Credit Co	000:29	020
Crisis	Crisis Center	001:00	066
Diabetes	ADPH	000:30	002
Dementia	AD COUNCIL	001:00	036
Disability Insurance	Life Foundation	000:15	009
Disability Insurance	Life Foundation	000:59	037
Economic Difficulty	Shelby Emergency Assistance	000:31	018
Finances	AD COUNCIL	000:29	014
Gambling	AL Pathological Gambling	001:00	027
Giving	Goodwill	000:15	014
Handicapped	Exceptional Foundation	000:30	031
Handicapped	Exceptional Foundation	000:31	016
HEALTH AND FITNESS	AD COUNCIL	000:29	003
HEALTH AND FITNESS	AD COUNCIL	000:30	192
HEALTH AND FITNESS	AD COUNCIL	000:31	081
HEALTH AND FITNESS	City of Hope	000:30	027
Heart Health	Womenheart.org	000:19	005
Kids	Christo Rey School	000:31	018
Kids	Christo Rey School	000:32	004
Kids	Footprints Ministry	000:36	030
Kids	YMCA	000:29	019
Kids	Youth For Christ	000:32	003
LITERACY	DONORSCHOSE.ORG	000:30	024
Macular Degeneration	UAB Hospital	000:32	018
Military	Air Force Reserve	001:03	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MUSIC	DONORSCHOSE.ORG	000:32	014
Parenting	Latter Day Saints	000:59	047
Pre Teen Vaccines	CDC	000:30	012
Pregnancy	Every Mother Counts.org	001:01	026
Returning Vets	AD COUNCIL	000:30	008
Self Esteem	DONORSCHOSE.ORG	000:31	015
Substance Abuse	ST. Annes Home	000:31	015
Teen Suicide	AD COUNCIL	000:30	008
Tuberosclerosis	Tuberosclerosis Alliance	000:30	004
Veterans	Fisher House	000:30	010
Veterans	Give an Hour	000:29	005
Veterans	Give an Hour	000:30	007
Women	Movers for Moms	000:28	007
Youth Home	Kings Home	000:31	034
News	News Reports	001:00	260
Traffic	Traffic Reports	000:30	1105
Weather	Weather Reports	000:30	1040