

WMJJ
Birmingham, AL
Quarterly Issues/Programs List
Fourth Quarter, 2022
01/03/2023

WMJJ
Quarterly Issues/Programs List

WMJJ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Race Relations	Viewpoint Alabama for 100222	On the 59th anniversary of the bombing of the 16th Street Baptist Church (which claimed the lives of 4 girls in Sunday school), we talk with Lisa McNair, the sister of Denise McNair who died in the attack. In Lisa's new book "Dear Denise, Letters to the Sister I Never Knew", she offers poignant, honest, and heartfelt letters to a sister who perished in the 16th Street Baptist Church bombing. We also talk about the state of race relations 6 decades later and what needs to be done next.	Lisa McNair	10/02/2022 06:30 AM	015:00
Arts/ Entertainment	Viewpoint Alabama for 100222	Executive Director of the Kentucky Art Festival, Amy Echols, talks about this upcoming event that creates a	Amy Echols	10/02/2022 06:45 AM	014:50

		space for Alabama artists to connect with interested buyers, as well as an entertaining atmosphere to enjoy all forms of art and even make some of your own.			
Disability	Viewpoint Alabama for 100922	White Cane Safety Day brings awareness to the contributions and needs of the blind community. Kellee Sanchez, Jason Martin and Grammy award winning recording artist Dave Crenshaw join us in studio to talk about this event that's coming up October 10th at the Alys Stephens Center in Birmingham.	Kellee Sanchez/Jason Martin/Dave Crenshaw	10/09/2022 06:30 AM	015:00
Disability	Viewpoint Alabama for 100922	On the issue of disability, 33% of Alabama's population has some sort of disability. This is one of the highest rates in the nation and Alabama spends approximately 39% of its healthcare expenditures on its disability services. Beth Moore, Executive Vice President of Corporate Communications at the Patient Advocate Foundation explains how people need to go about navigating the Social Security system to obtain disability benefits.	Beth Moore	10/09/2022 06:45 AM	014:50

Healthcare	Viewpoint Alabama for 101622	Amanda Hardenite, Director of Community Involvement with the Alabama Women's Outreach Initiative, advocates for the need of additional funding directed at healthcare for minorities and underprivileged populations within urban areas in Alabama. Amanda also explains why holidays can be the hardest times for these people and asks for additional support from state and national leaders.	Amanda Hardenite	10/16/2022 06:34 AM	029:49
Covid-19	Viewpoint Alabama for 102322	Dr. Tom Ellison from the CDC explains why the new vaccine that has been developed is better equipped to help you fight the new strains of the Corona Virus. Dr. Ellison explains why getting vaccinated against Covid's newest variant as well as the Flu is the best way to stay health during the winter months.	Dr. Tom Ellison	10/23/2022 06:29 AM	015:00
Mental Health	Viewpoint Alabama for 102322	Dara Greene of Lifelines Counseling joins us to talk about the services they offer for the people of Southwest Alabama, including Family counseling, Grief Counseling, Crisis Services and more. She also promotes the upcoming Brunch	Dara Greene	10/23/2022 06:44 AM	014:50

		Fest fundraising event happening in Cooper Riverside Park in Mobile.			
Public Health	Viewpoint Alabama for 103022	Retired Pediatric Nurse Practitioner and President of the National Foundation of Infectious Diseases, Patsy Stinchfield , implores the public to get their Flu shots and updated Covid Boosters before it's too late as we approach the Thanksgiving and Christmas Holidays.	Patsy Stinchfield	10/30/2022 06:31 AM	015:00
Public Health	Viewpoint Alabama for 103022	Dr. Chris Winter , Neurologist, sleep specialist, and host of the new Podcast "Chasing Sleep" explains why sleep is so important to our health. He also talks about quality over quantity and the roll sleep plays in both good mental health as well as good physical health.	Dr. Chris Winter	10/30/2022 06:46 AM	014:49
Mental Health	Viewpoint Alabama for 110622	The American Foundation for Suicide Prevention and Out of the Darkness Birmingham's spokesperson, Marissa Grayson, talks about the importance of raising awareness for people considering suicide. She also addresses the signs people should look for and resources that are available	Marissa Grayson	11/06/2022 06:30 AM	015:00

		for people suffering from mental health issues in Alabama. She also promotes fundraising activities that are happening state-wide.			
Healthcare	Viewpoint Alabama for 110622	Emily Brown with the Patient Advocate Foundation gives a general how-to guide and a list of things to consider when looking at your insurance options for the next year.	Emily Brown	11/06/2022 06:45 AM	014:52
Politics	Viewpoint Alabama for 111322	Following the Tuesday Midterm General election and the election of Katie Britt to the US Senate to represent Alabama, Viewpoint talks about her Agenda to help represent Alabama in Washington and work with Sen Tommy Tuberville.	Katie Britt	11/13/2022 06:01 AM	015:00
Veterans Affairs	Viewpoint Alabama for 111322	Brantlee Underhill is the Managing Director of the Project Management Institute, a non-profit program that helps with job placement for Vets, that seeks to match their skills learned during their service with the private sector. She explains what their program offers Vets who are leaving service and rejoining civilian life.	Brantlee Underhill	11/13/2022 06:16 AM	014:50
Homelessness	Viewpoint Alabama	The Jimmy Hale Mission has been serving the people	Perryn Carroll	11/20/2022 06:01 AM	029:52

	for 112022	of Birmingham who are in need since 1944. We talk with Perryn Carroll about the mission's services, needs and vision for the Birmingham community as we go into the holiday season and beyond.			
Human Trafficking	Viewpoint Alabama for 112722	Human Trafficking is a form of modern-day slavery that occurs in every state of the union, including Alabama. An organization called "The Well-House" creates a safe place for women and girls who are a victim of Human trafficking and prostitution. They strive to help break the cycle of harm and introduce these victims to a new life. Slade Smith is the President of the Junior Board of the Well-House and he joins us on Viewpoint to talk about what they are doing for these women and girls in the state of Alabama, as well as what our listeners can do to help them raise awareness and funds.	Slade Smith	11/27/2022 06:00 AM	029:50
Multiple Sclerosis	Viewpoint Alabama for 120422	Traveling Registered Nurse Trish Palmer has a message for Millennials during this Holiday Season. Don't ignore the symptoms of Multiple	Trish Palmer	12/04/2022 06:00 AM	029:51

		Sclerosis. Trish explains that the prime time in life this disease presents itself is between 25 and 30 and many younger people ignore the symptoms. She says early diagnosis and starting a long-term treatment plan is the best way to slow the progression of the illness.			
Covid-19	Viewpoint Alabama for 121122	The Regional Director for the US Department of Health and Human Services for Region 4 (The Southeast, including Alabama) joins us on Viewpoint to explain why getting vaccinated, especially with the newest Bivalent Covid Vaccine is the best way to prevent serious illness resulted from Covid during the holidays in Alabama.	Antrell Tyson, Esq	12/11/2022 06:00 AM	029:51
Public Health	Viewpoint Alabama for 121822	The Department of Human Services' vital programs coordinator, January Contreras, who also serves as Assistant Secretary to the General Council of the HHS, discusses the programs provided by the administration for families and others to help disadvantaged people effected by RSV and Covid.	January Contreras	12/18/2022 06:01 AM	015:00

Public Health	Viewpoint Alabama for 121822	Bill Potts discusses his battle with Cancer. He offers tips on how to help people who have been diagnosed with cancer.	Bill Potts	12/18/2022 06:16 AM	014:49
Public Health	Viewpoint Alabama for 122522	Many communities across Alabama do not have adequate resources available for the underprivileged and minorities. We are joined by the US Department of Health and Human Services Assistant Deputy Director of Communication, Carol Johnson, who explains what the federal government is doing to meet this important need.	Carol Johnson	12/25/2022 06:01 AM	015:00
Mental Health	Viewpoint Alabama for 122522	Dr. David Rudd explains how the holidays can be a particularly difficult time for those suffering from depression. This is especially difficult for our veterans. Dr. Rudd explains why it's so important to check on friends and family members who are vets and make sure they do not allow their despair to drive them to the point of suicide. Dr. Rudd gives resources available to help.	Dr. David Rudd	12/25/2022 06:16 AM	014:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Autism	Autism Society of Alabama	000:30	8
BREAST CANCER RESEARCH FOUNDA	Breast Cancer Research Founda	000:30	12
Children	Children's Miracle Network	000:13	3
Children	Children's Miracle Network	000:29	11
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	7
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	7
Crisis	Crisis Center	001:00	13
Crisis	Crisis Center	001:00	4
Economic Difficulty	Shelby Emergency Assistance	000:31	7
GLAAD	GLAAD	000:29	7
INSPIRING CHILDREN	INSPIRING CHILDREN	000:29	2
MILITARY AND VETERANS	HOME BASE	000:30	15
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
SHINE A LIGHT	SHINE A LIGHT	000:30	4
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	15
UNCF	UNCF	000:29	7
Youth Home	Kings Home	000:30	11
Youth Home	Kings Home	000:31	8