



Contract

Clear Skies Strategic
 Attn: Lyndsey Medsker
 PO Box 2391
 Missoula MT 59806

Advertiser	NATIONAL FARMERS UNION MN	Product	Farm Bill Messaging (21848) - P	Order #	21848	Ver #	0	Rev #		# Wks	2	Page #	1
Salesperson	Laurie Bonnot	Salesperson Phone #	(573)556-1238	Date	5/24/23	Time	12:03:28PM	Start	5/29/23	End	6/11/23		
Sales Office	Learnfield	Agency Phone #	(202)557-5328	Demos				Survey					

Line #	Vehicle	Days & Times	May 29	Jun 5	Jun 12	Jun 19	Jun 26	Jul 3	Jul 10	Jul 17	Jul 24	Jul 31	Aug 7	Aug 14	Aug 21	Total Units	Len
1	Brownfield Minnesota	Mo 5AM-7PM	1	1	0	0	0	0	0	0	0	0	0	0	0	2	30
Weekly Units			1	1	0	0	0	0	0	0	0	0	0	0	0	2	

Total Gross:	\$1,000.00	Agency Commission:	\$150.00	Total Net	\$850.00
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Accepted for Learnfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name _____ Title _____ Name _____ Title _____

Ads are pre-emptible due to negotiated rate.
 Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learnfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learnfield.com



ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Lyndsey Medsker, hereby request station time as follows: See Order for proposed schedule and charges. See invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: National Farmers Union		
Agency name:		
Address: 20 F Street NW, Suite 300 Washington, DC 20001		
Contact: Lyndsey Medsker	Phone number: 202-557-5328	Email: Lmedsker@nfdc.org
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: National Farmers Union		
Address: SAME AS ABOVE		
Contact:	Phone number:	Email:
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
Full list of leadership available at https://nfnu.org/about/leadership/ - SEE ATTACHED		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following: <input type="checkbox"/> N/A		
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: <input checked="" type="checkbox"/> N/A		
2023 Farm Bill Product Labeling		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Signature: <i>Lynnday Medaker</i> Name: 5/23/2023
Station Representative	Signature: <i>Donna Racker</i> Name: <i>WMAZ-TV RACKERS</i>
Date of Request to Purchase Ad Time: 5/23/2023	Date of Station Agreement to Sell Time: 5/25/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/25/23

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	<i>SEE ATTACHED</i>
Station Call Letters:	<i>KASB-AM</i>
Date Received/Requested:	<i>5/25/23</i>
Run Start and End Dates:	<i>SEE ATTACHED</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NFU Leadership

NFU's Leadership is comprised of an elected National President and Vice President, along with a Board of Directors made up of the Presidents from NFU's 24 state and regional divisions.

Board of Directors

NFU's Board of Directors consists of the president of each state/regional organization, President Rob Larew and Vice President Jeff Kippley.

President Rob Larew

Vice President Jeff Kippley

Rob Wells
Alaska

Rob Davies
Illinois

Bob Thompson
Michigan

John K. Hansen
Nebraska

Scott Blubaugh
Oklahoma

Mike Oldham
Texas

David Coker
Arkansas

James Benham
Indiana

Gary Wertish
Minnesota

Roger Noonan
New England

Michael Kovach
Pennsylvania

Ron Stratford
Utah

George Davis
California

Aaron Lehman
Iowa

Tom Coudron
Missouri

Mark Watone
North Dakota

Chad Franke
Rocky Mountain

Bobbi Wilson
Northwest

Kaipo Kekona
Hawaii

Donn Teske
Kansas

Walter Schweitzer
Montana

Joe Logan
Ohio

Doug Sombke
South Dakota

Darin Von Ruden
Wisconsin