



125 West 55th St
New York, NY 10019

Contract # 26212580	Changes as of: 10/2/2018 at 10:13 AM	Version: Highlighting Revision 1
CPE: 408/496/5629	Flight: 10/3/18 - 10/9/18	Station: WVBT
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Scott Taylor for Congress VA CD-2 Product: Candidate	Market: Norfolk-Virginia Beach
	Agency Order #: 7809442	Office: WASHINGTON
	Buyer: Rheault, Ben	Service: Nielsen
	Salesperson: BILL THOMAS 202-872-5880	Primary Demo: Adults 35+
	Separation:	Assistant: BILL THOMAS 202-872-5880
		Con Type: POLITICAL/VOTE
		Total \$: \$815.00
		Total Spots: 12
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/3 - 10/9							Total Spots	Total \$	CPP*	GRP*			
						10/3	10/4	10/5	10/6	10/7	10/8	10/9							
REV+ 1	Su 11a-12n		NFL Kickoff	\$150.00	15	0	0	0	0	1	2	0	0	2	\$300.00	\$0.00	0.0		
[BOOKENDS] Changes: Rate from 300 to 150, Len from 30 to 15B																			
REV+ 2	Sa 12n-7p		College Football Day	\$50.00	15	0	0	0	1	2	0	0	0	2	\$100.00	\$0.00	0.0		
[BOOKENDS] Changes: Rate from 100 to 50, Len from 30 to 15B																			
REV+ 3	W-F,M-Tu 7a-8a		WAVY News at 7am	\$20.00	15	0	0	1	2	0	0	0	0	2	\$40.00	\$0.00	0.0		
[BOOKENDS] Changes: Rate from 40 to 20, Len from 30 to 15B																			
REV+ 4	W-F,M-Tu 10p-10:45p		WVBT FOX News	\$62.50	15	1	2	1	2	0	0	0	0	1	2	6	\$375.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 125 to 62.5, Len from 30 to 15B																			
TOTALS:						2	2	2	2	2	0	2		12	\$815.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Contract # 26212580	Changes as of: 10/2/2018 at 10:13 AM	Version: Highlighting Revision 1
CPE: 408/496/5629	Flight: 10/3/18 - 10/9/18	Station: WVBT
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Scott Taylor for Congress VA CD-2 Product: Candidate	Market: Norfolk-Virginia Beach
	Agency Order #: 7809442	Office: WASHINGTON
	Buyer: Rheault, Ben	Service: Nielsen
	Salesperson: BILL THOMAS 202-872-5880	Primary Demo: Adults 35+
	Separation:	Assistant: BILL THOMAS 202-872-5880
		Con Type: POLITICAL/VOTE
		Total \$: \$815.00
		Total Spots: 12
		Total CPP: \$0.00
		Total GRP:

Special Instructions	
-----------------------------	--

Competitive Information	
Market Budget:	\$8,150
WVBT Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$815.00	N/A	0.0
Total	100%	12	\$815.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	12	\$815.00
Total	12	\$815.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/2/18 10:13 AM	BILL THOMAS	Revised	6		\$0	\$815.00	Changes: Demo Meta to [R16], Total Spots from 6 to 12. 4 buylines added or modified.
New	10/2/18 10:12 AM	BILL THOMAS	New	6		\$815.00	\$815.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---