

WCDX 92.1 AND 104.1 FM
RICHMOND, VA
April 1, 2021- June 30, 2021
Quarterly List of Programming Responsive
To Issues of Community Concern
2nd Quarter 2021

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversation: A weekly community program hosted by Clovia Lawrence

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 2nd Quarter 2021:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Rolling For Freedom (social issues)	Restoration of Rights Rally	Clovia hosted virtual voter Registration and restoration of Rights rallies to prepare for the Primary and General Election in November	04/28/21	Time: 6am-8pm 20 mentions 30 sec virtual event
Richmond Public Schools (education)	Virtual Career Day	Clovia was keynote speaker at Career Day for students in high school	04/30-05/05/21	Time: 6am-10pm 15 mentions 30 sec (virtual event)
Richmond City Justice Center (social issues)	Voter Registration Day For Inmates	Clovia inmates who were Eligible to vote during the Primary in Virginia	05/01-05/06/21	Time: 6am-8pm 30 mentions 30 sec in-person event
Black Voter Matters	Freedom Rally in Monroe Park	Clovia hosted the freedom rally in commemoration of the Freedom Riders of Sixty years ago	06/20-06/25/21	Time: 6am-12am 20 mentions, 30 sec Live event

Education				
Greater Richmond Chamber	Kindergarten Registration	Registration for every child that will turn 5yrs old by Sept 30 th for preschool	04/02-04/20/21	Time: 6am-8pm 30 mentions, 30 sec
Richmond Public Schools	RPS Learning Packets And School Supplies	Teachers, volunteers distributed Meals, schools supplies and Learning packets elementary students	04/15-05/15/21	Time: 6am-8pm 20 mentions 30 sec
Henrico Count Public Schools	Meals To Go & Computer Upgrades	Meals to go and upgrades to students computers in case of virtual learning in the fall	04/01-04/30/21	Time: 6am-8pm 25 mentions 30 sec
Community Conversations				
Sickle Cell Oscar	Hosted by Clovia Lawrence	Unity Ride for Awareness about the state of the Sickle Cell disease Funding and program to lessen Crisis	04/25/21	7am-7:30am 30 minutes
River City Realty	Hosted by Clovia Lawrence	Smitty & June Smith talk the process of home ownership, grants & down payment assistance	05/09/21	7am-7:30am 30 minutes
VCU Massey Cancer Center	Hosted by Clovia Lawrence	June is Pancreatic Cancer Dr Winn talked about cancer Screening, treatment and prevention	06/13/21	7am-7:30am 30 minutes
City of Richmond	Hosted by Clovia Lawrence	Equitable Transit will be available for underserved communities to get Reliable transportation to and from work	06/27/21	7am-7:30am 30 minutes
Health				
Anthem Health Keepers Inc	Medicaid Expansion And Enrollment	Health insurance available for person laid off, furloughed and receiving unemployment benefits	04/15-005/15/21	Time: 6am-8pm 20 mentions 30 sec
SCA Bike Committee	Unity Ride for Sickle Cell	Sickle Cell awareness a new drug that reduce crisis and hospital stays with Dr Wally, head of the Sickle Cell Dept of VCU Health Systems	04/20-05/04/21	Time: 6am-10pm 15 mentions 30 sec. Live: 9am-12pm
Capital Area Health District	Televisits	Free COVID-19 and Anti-Body testing available at selected CAHN sites by appointment	04/30-06/30/21	Time: 6am-12m 30 mentions 30 sec
American Stroke Association	Go See The Doctor	Heart attacks and strokes Still exist so persons with Chronic illnesses go to the doctor or to the emergency room if you're not feeling well	05/15-05/23/21	Time:8am-6pm 20 mentions 30 sec.

Life Campaign				
Richmond-Henrico (social issues)	Free COVID-19 Testing	Free testing available for persons with or without symptoms	05/19-05/30/21	Time: 6am-8pm 25 mentions 30 secs
State Board of Elections (politics)	Last Call for Voter Registration	Clovio & Rolling for Freedom hosted voter drives to get folks registered to vote for the June 8 primary	05/18/21	Time: live appearance 12pm-4pm
Criminal Justice Reform (social issues)	Reducing Homelessness For Returning Citizens	Virtual meeting with Richmond mayor and other elected officials	06/23/21	Time: 6am-8pm 15 mentions 30 sec virtual event 11am-1pm
Civic Activity				
Barbershop Talk	Pop Up Hiring Event	Plentura staffing hired 50 on site DMV representatives assisted folks in getting their driver's licenses	04/16/21	Time: live appearance 12pm-3pm
Sickle Cell Association Richmond-OSCAR	Unity Ride for Sickle Cell Disease	Good news! New medication avail To reduce the crisis and hospital Stays for Sickle Cell patients. Dr Wally VCU Health Systems	05/02/21	Time: Community Conversations 9am
Barbershop Talk	Pop Up Hiring Event	Office of Community Wealth Building co-hosted a job fair with Clovia to hire folks on site	05/07/21	Time: live appearance from 12pm-3pm
Revolution Tour	Cryptocurrency Community	Bitcoin Experts featured at the Cryptocurrency 101 community event in RVA. Inspired by Actor Hill Harper. Hosted by Clovia	05/11/21	Time: live appearance 5pm-7pm
Radio One Richmond	Send-A-Kid to Camp Radio-thon	Scholarships provided to send Youth to camp, special programs and after school programs	06/04/21	Time: live appearance from 10a-7pm
Virginia Elections	Primary Day 2021	Clovio traveled across Richmond encouraging people to vote during the primary June 8, 2021	05/30/21	Time: live appearance 12pm-4pm
Radio One Richmond	Juneteenth, A Freedom Celebration	Bishop Hezekiah Walker Co-hosted the gospel; event On the campus of VUU At the Hezekiah Walker Ctr for gospel music. Hosted by Clo	06/19/21	Time: live appearance from 4pm-8pm
Radio One Richmond	Black Voters Matter	Freedoms riders from across the the nation converged on areas that have been known to disenfranchise the black vote	06/25/21	Time: Live appearance 1pm-3pm
Richmond Redevelopment And Housing Authority	Gilpin Field Day	Community service day, food, music and resources for underserved families in public housing	06/26/21	Time: live appearance 11am-4pm