

WCDX FM- I Power 92.1
Richmond, VA
October 1st, 2021-December 31st, 2021
Quarterly List of Programming Responsive
To Issues of Community Concern
4th Quarter 2021

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversations: A weekly community program hosted by Clovia

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 4th Quarter 2021:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Radio One Inc (social issues)	Gubernatorial Community Forum	Candidates for VA governor answered questions about the economy, public safety, education and more. Moderators Clovia L Eric Philips of 8News	10/10- 10/21/21	Time: 6am-8pm 35 mentions 30 sec
Dept of Elections (politics/voting)	Early Voting in VA	Registered voters had the opportunity to vote early thru Oct 31, 2021	10/01- 10/31/21	Time: 6am-8pm, 20 mentions 30 sec.
NAAIA (social issues)	Now Is The Time!	NAAIA conducted an informational meeting for Insurance professionals and related industries	10/17- 10/27/21	Time: 6am-8pm 35 mentions, 30 sec Radio interview w/Clovia
Virginia (social issues)	Sunday Voting in VA	For the first time in voter history in Va, registered voters could vote the last two Sundays in October	10/28- 11/28/21	Time: 6am-10pm 40 mentions, 30 sec

Education				
Stop the Pushout	Highland Springs High School	A film about ending black girls being expelled from school because of the way talk	10/01-10/15/21	Time: 6am-8pm 25 mentions, 30 sec.
Partnership for the Future	College Bootcamp	PFF hosts the bootcamp to share benefits of its curriculum with the community	11/05-11/13/21	Time: 6am-8pm 30 mentions, 30 sec.
Richmond Public Schools	RPS Prepares for Winter Break	RPS provided families with meal kits and other resources while on holiday break	12/10-12/17/21	Time: 6am-12am 20 mentions
Community Conversations				
Va Massey Cancer Center	Hosted by Clovia Lawrence	Dr Robert Winn and guests discussed breast and prostate cancer screenings. Early detection	10/16/21	9am-9:30am 30 minutes
River City Blues Realty	Hosted by Clovia Lawrence	First time home buyers programs with thousands of dollars in down payment assistance	10/23/21	9am-9:30am 30 minutes
DLT Consulting	Hosted by Clovia Lawrence	We discussed navigating the Entrepreneurship Journey with less pain and more gain	11/13/21	9am-9:30am 30 minutes
Richmond Behavioral Health	Hosted by Clovia Lawrence	AliveRVA is a peer recovery and resource warm line who are trained individuals with lived experience in addition, mental health and recovery	12/04/21	9am-9:30am 30 minutes
Health				
United Health Care	2021 Open Enrollment UHC Bus Tour	Clovia and health providers discuss optional plans for Medicaid expansion and other Health care products at pop up Events across Richmond	11/29-12/09/21	Time :6am-8pm 25 mentions, 30 sec
Anthem Health Keepers Plus	Health Fair	Folks received preventive care screenings	11/01-11/04/21	Time: 6am-12am 30 mentions 30 sec.
VCU Health	Message from VCU Health	The message was for Breast Cancer Awareness Month and the importance of early detection by scheduling a mammogram over the age of 40	10/19-10/31/21	Time: 6am-12am 25 mentions 30 sec
Richmond and Henrico Health District	COVID-19 Free Testing	The Health district offered several free testing sites in the midst of the holiday season	12/01-12/20/21	Time:12am-12pm 25 mentions 30 sec.

Social Issues				
Rolling For Freedom-R4F	Rollin' Rallies	Clovia stopped by various locations across the city to get folks registered to vote and start the process of rights restoration for felons.	10/04-10/31/21	Time: Live appearance from 2pm-4pm Mondays and Thursdays
Commonwealth of Virginia	Radio One Poll Patrol	Radio One stopped by various poll sites across the metro area to ensure voters were treated fairly at the polls on Election day November 2, 2021	11/02/21	Time: live appearance from 6am-7pm
Richmond City Sheriff's Office	Community Food Giveaway	Sheriff Irving hosts this walk-up or drive-up event to make sure needy families are fed	12/10-12/18/21	Time: live appearance from 11am-1pm
Civic Activity				
2 nd Street Festival	Celebration of Jackson Ward	Thousands gathered for food, fun, entertainment and the history. Clovia assisted eligible attendees with getting registered to vote	10/2 and 10/3/21	Time: live appearance both days 11am-6pm
Radio One Inc	Radio One Rides To the Polls	Rides were provided daily for early voters for the month of October. Driver Clo	10/04-10/31/21	Time: live appearance Daily 11am-4pm
Richmond City Justice Center	Registered Inmates at the Richmond City Justice Center	Team R4F with masks registered Eligible inmates to vote by absentee In the general election on 11/02/21	10/06/21	Time: Live appearance from 11am-1pm
Virginia Union University	Homecoming 2021	Registered eligible students to vote on VUU's campus	10/09/21	Time: live appearance 11am-4pm
Radio One Inc	Operation Stamp the Vote	Voter registration for the 10/12/21	10/12/21	Time: Live appearance 7am-4pm
Walmart –Sheila Lane	Radio One Toy Drive	Jasmine, Anissa and Sheila collected new unwrapped toys for Richmond area families in need.	12/03/21	Time: Live appearance days 11am-3pm
Radio One Inc.	Radio One Toy Drive	Jasmine, Anissa, and Clo Collected need unwrapped toys for Richmond families for Christmas	12/04 and 12/05/21	Time: live appearance Both days 11am-3pm
United Health Care	Open Enrollment Bus Tour	Clovia hosted the tour with UHC enrollment specialist at barbershops and health food shops	12/09 and 12/10/21	Time: live appearance from 3pm-5pm and 6pm-7:30pm
Radio One Inc	Toy Distribution Day	Over 400 families drove up, popped truck and our team loaded brand new toys. Area Police depts partnered with Radio One Inc	12/11/21	Time: live appearance From 10am-2pm