



WBFF
2000 W 41st St
Baltimore, MD 21211

Contract # 6030810

Schedule Dates 03/26/24-04/01/24
Advertiser Angela Alsobrooks for US Senate-D (155045)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 1437 (2004508)
Salesperson Kozak, Richard (4120)
Sales Office WBFF/WNUV/EBFF
Buyer Name /
Phone/Fax /
CPE 87/90/1437
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments PopulationBuyType: CPP

Date Entered 03/25/24
Last Modified 03/25/24
Entered By Richard Kozak
CO-OP No
External # 13322225
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,635.00
Net Total \$26,265.00
Sales Tax

Baltimore (WBFF)		
By Broadcast Month	Spots	Rate
Mar. 2024	42	\$24,600.00
Apr. 2024	11	\$6,300.00
Grand Total:	53	\$30,900.00

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	03/26/24-04/01/24	3	:30	8A- 9A (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Baltimore (WBFF)	Daypart EM MORNING NEWS 8-9A	3/25/24
2.0	Normal Line / News	03/26/24-04/01/24	3	:30	10P- 11P (EST)		1	1	1	1	1			5	\$800.00	\$4,000.00	Baltimore (WBFF)	Daypart PT NEWS AT TEN M-F	3/25/24
3.0	Normal Line / News	03/26/24-04/01/24	3	:30	11P- 11:35P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Baltimore (WBFF)	Daypart LN FOX 45 LATE EDITION	3/25/24
4.0	Normal Line / News	03/26/24-04/01/24	3	:30	7A- 8A (EST)		1	1	1	1	1			5	\$500.00	\$2,500.00	Baltimore (WBFF)	Daypart EM MORNING NEWS 7-8A	3/25/24
5.0	Normal Line / SPOT	03/26/24-04/01/24	3	:30	3P- 3:30P (EST)		1	1		1				3	\$300.00	\$900.00	Baltimore (WBFF)	Daypart DT JUDGE JUDY	3/25/24
6.0	Normal Line / SPOT	03/26/24-04/01/24	3	:30	2P- 2:30P (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	Baltimore (WBFF)	Daypart DT HOT BENCH	3/25/24
7.0	Normal Line / SPOT	03/26/24-04/01/24	3	:30	6:30P- 7P (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Baltimore (WBFF)	Daypart EF FAMILY FEUD	3/25/24
8.0	Normal Line / News	03/26/24-04/01/24	3	:30	5:30P- 6P (EST)		1	1	1	1	1			5	\$300.00	\$1,500.00	Baltimore (WBFF)	Daypart EN FOX 45 NEWS AT 5P	3/25/24
9.0	Normal Line / News	03/26/24-04/01/24	3	:30	5P- 5:30P (EST)		1	1	1	1	1			5	\$300.00	\$1,500.00	Baltimore (WBFF)	Daypart EN FOX 45 NEWS AT 5P	3/25/24
10.0	Normal Line / SPOT	03/26/24-04/01/24	3	:30	7:30P- 8P (EST)		1	1	1	1	1			5	\$900.00	\$4,500.00	Baltimore (WBFF)	Daypart PA WHEEL OF FORTUNE	3/25/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	03/26/24-04/01/24	3	:30	7P-7:30P (EST)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	Baltimore (WBFF)	Daypart PA JEOPARDY	3/25/24
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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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New Order

Agency:	Grassroots Media LLC	Station:	WBFF-TV	Flight Start:	03/26/2024
Office:	Bala Cynwyd	Order Type:	Normal	Flight End:	04/01/2024
Client:	87 - Angela Alsobrooks	Cancel Date:		Hiatus:	
Product:	90 - Political				
Piggyback Product:					
Estimate:	1437 - Alsobrooks Week #7 Primary	Received in ePort:	3/25/2024 10:30:26 AM		
Primary Demo:		Local/National:	Local	Airtime Dollars:	\$30,900.00
Demo 2:		Rep Office:	WBFF-TV	Interactive Dollars:	\$0.00
Demo 3:		AE:	Richard Kozak	Non-Airtime Dollars:	\$0.00
GRP:	0.00	Phone:		Total Dollars:	\$30,900.00
CPP:	\$0.00	OrderID:	13322225	Total Spots:	53
GIMP:	0	Status:	Forwarded		
CPM:	\$0.00				
Comments:	Separation: 30 PopulationBuyType: CPP			MarketShare:	

Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	3/26	3/27	3/28	3/29	3/30	3/31	4/1	Total Spots	Rtg	CPP	Imp	CPM
No	(Program)																	
1	TuWThFM 8A-9A MORNING NEWS 8-9A	EM	EM	\$400.00	C	30	1	1	1	1	0	0	1	5				
2	TuWThFM 7A-8A MORNING NEWS 7-8A	EM	EM	\$500.00	C	30	1	1	1	1	0	0	1	5				
3	TuWThFM 3P-3:30P JUDGE JUDY	DT	DT	\$300.00	C	30	1	0	1	0	0	0	1	3				
4	TuWThFM 2P-2:30P HOT BENCH	DT	DT	\$200.00	C	30	1	1	1	1	0	0	1	5				
5	TuWThFM 6:30P-7P FAMILY FEUD	EF	EF	\$700.00	C	30	1	1	1	1	0	0	1	5				
6	TuWThFM 5:30P-6P FOX 45 NEWS AT 5P	EN	EN	\$300.00	C	30	1	1	1	1	0	0	1	5				
7	TuWThFM 5P-5:30P FOX 45 NEWS AT 5P	EN	EN	\$300.00	C	30	1	1	1	1	0	0	1	5				
8	TuWThFM 7:30P-8P WHEEL OF FORTUNE	PA	PA	\$900.00	C	30	1	1	1	1	0	0	1	5				
9	TuWThFM 7P-7:30P JEOPARDY	PA	PA	\$1,500.00	C	30	1	1	1	1	0	0	1	5				
10	TuWThFM 10P-11P NEWS AT TEN M-F	PT	PT	\$800.00	C	30	1	1	1	1	0	0	1	5				

2000

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Angela Alsobrooks

Authorized committee:

Alsobrooks for Senate

Agency requesting time (and contact information):



N/A Grassroots Media 146 Montgomery Ave, Suite 201. Bala Cynwyd, PA 19004 610-220-7188

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

5/14/2024



General



Primary

Treasurer of candidate's authorized committee:

Jay Petterson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Michael D'Etterre

Signature:

Richard Viora

Name: Mike D'Etterre

Name:

Richard Viora

Date of Request to Purchase Ad Time: 12/20/23

Date of Station Agreement to Sell Time:

3/25/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Michael D'Etto

Name: Mike D'Etto

Date: 12/20/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

*3/25/24***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	<i>6030810</i>	Station Call Letters:	<i>WBFF</i>	Date Received/Requested:	<i>3/25/24</i>
Est. #:	<i>1437</i>	Station Location:	<i>21211 2000 W 4th St B-17</i>	Run Start and End Dates:	<i>3/26 - 4/1/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.