



WBFF  
2000 W 41st St  
Baltimore, MD 21211

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

Contract # 6023746

Schedule Dates 03/21/24-03/25/24  
Advertiser Angela Alsobrooks for US Senate-D (155045)  
Agency Grassroots Media LLC (19605)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand Est 1434 (2002555)  
Salesperson Kozak, Richard (4120)  
Sales Office WBFF/WNUV/EBFF  
Buyer Name /  
Phone/Fax 87/90/1434  
CPE  
Account Types Local/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments PopulationBuyType: CPP

Date Entered 03/20/24  
Last Modified 03/20/24  
Entered By Richard Kozak  
CO-OP No  
External # 13311376  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,790.00  
Net Total \$15,810.00  
Sales Tax

Baltimore (WBFF)		
By Broadcast Month	Spots	Rate
Mar. 2024	32	\$18,600.00
<b>Grand Total:</b>	<b>32</b>	<b>\$18,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	03/21/24-03/25/24	3	:30	8A- 9A (EST)		1			1	1			3	\$400.00	\$1,200.00	Baltimore (WBFF)	Daypart EM MORNING NEWS 8-9A	3/20/24
2.0	Normal Line / News	03/21/24-03/25/24	3	:30	10P- 11P (EST)		1			1	1			3	\$800.00	\$2,400.00	Baltimore (WBFF)	Daypart PT NEWS AT TEN M-F	3/20/24
3.0	Normal Line / News	03/21/24-03/25/24	3	:30	11P- 11:45P (EST)		1			1	1			3	\$400.00	\$1,200.00	Baltimore (WBFF)	Daypart LN FOX 45 LATE EDITION	3/20/24
4.0	Normal Line / News	03/21/24-03/25/24	3	:30	7A- 8A (EST)		1			1	1			3	\$500.00	\$1,500.00	Baltimore (WBFF)	Daypart EM MORNING NEWS 7-8A	3/20/24
5.0	Normal Line / SPOT	03/21/24-03/25/24	3	:30	3P- 3:30P (EST)		1			1				2	\$300.00	\$600.00	Baltimore (WBFF)	Daypart DT JUDGE JUDY	3/20/24
6.0	Normal Line / SPOT	03/21/24-03/25/24	3	:30	2P- 2:30P (EST)		1			1	1			3	\$200.00	\$600.00	Baltimore (WBFF)	Daypart DT HOT BENCH	3/20/24
7.0	Normal Line / SPOT	03/21/24-03/25/24	3	:30	6:30P- 7P (EST)		1			1	1			3	\$700.00	\$2,100.00	Baltimore (WBFF)	Daypart EF FAMILY FEUD	3/20/24
8.0	Normal Line / News	03/21/24-03/25/24	3	:30	5:30P- 6P (EST)		1			1	1			3	\$300.00	\$900.00	Baltimore (WBFF)	Daypart EN FOX 45 NEWS AT 5P	3/20/24
9.0	Normal Line / News	03/21/24-03/25/24	3	:30	5P- 5:30P (EST)		1			1	1			3	\$300.00	\$900.00	Baltimore (WBFF)	Daypart EN FOX 45 NEWS AT 5P	3/20/24
10.0	Normal Line / SPOT	03/21/24-03/25/24	3	:30	7:30P- 8P (EST)		1			1	1			3	\$900.00	\$2,700.00	Baltimore (WBFF)	Daypart PA WHEEL OF FORTUNE	3/20/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBFF  
2000 W 41st St  
Baltimore, MD 21211

**Contract # 6023746**

**Schedule Dates**

03/21/24-03/25/24

**Advertiser**

Angela Alsobrooks for US Senate-D (155045)

**Agency**

Grassroots Media LLC (19605)

**Product**

POLITICAL CANDIDATE (ns) (1186)

**Brand**

Est 1434 (2002555)

**Salesperson**

Kozak, Richard (4120)

**Sales Office**

WBFF/WNUV/EBFF

**Buyer Name**

/

**Phone/Fax**

87/90/1434

**CPE**

87/90/1434

**Account Types**

Local/Political Candidate Agency BRD

**Billing Type**

Weekly/Irregular

**Comments**

PopulationBuyType: CPP

**Date Entered**

03/20/24

**Last Modified**

03/20/24

**Entered By**

Richard Kozak

**CO-OP**

No

**External #**

13311376

**Demo**

Normal

**Order Type**

Normal

**Package Deal**

Normal

**Commission %**

15.00

**Commission**

\$2,790.00

**Net Total**

\$15,810.00

**Sales Tax**

**Baltimore (WBFF)**

**By Broadcast Month**

Mar. 2024

Grand Total:

**Spots**

32

**Rate**

\$18,600.00

32

\$18,600.00

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	03/21/24-03/25/24	3	:30	7p- 7:30p (EST)	1	1		1	1	1			3	\$1,500.00	\$4,500.00	Baltimore (WBFF)	Daypart PA JEOPARDY	3/20/24
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:		Accepted-Station:		Date:		Comments:											

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WNJUV  
2000 W 41st St  
Baltimore, MD 21211

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

Contract # 6023766

Schedule Dates 03/21/24-03/25/24  
Advertiser Angela Alsobrooks for US Senate-D (155045)  
Agency Grassroots Media LLC (19605)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand Est 1434 (2002570)  
Salesperson Kozak, Richard (4120)  
Sales Office WBFF/WNUV/EBFF  
Buyer Name /  
Phone/Fax  
CPE 87/90/1434  
Account Types Local/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments PopulationBuyType: CPP

Date Entered 03/20/24  
Last Modified 03/20/24  
Entered By Jimmy Beyer  
CO-OP No  
External # 13311377  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$326.25  
Net Total \$1,848.75  
Sales Tax

Baltimore (WNUV)		
By Broadcast Month	Spots	Rate
Mar. 2024	9	\$2,175.00
Grand Total:	9	\$2,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/21/24-03/25/24	3	:30	1:30P- 2P (EST)		1				1	1		3	\$75.00	\$225.00	Baltimore (WNUV)	Daypart DT DIVORCE COURT	3/20/24
2.0	Normal Line / SPOT	03/21/24-03/25/24	3	:30	7P- 7:30P (EST)		1				1	1		3	\$300.00	\$900.00	Baltimore (WNUV)	Daypart PA FAMILY FEUD	3/20/24
3.0	Normal Line / SPOT	03/21/24-03/25/24	3	:30	7:30P- 8P (EST)		1				1	1		3	\$350.00	\$1,050.00	Baltimore (WNUV)	Daypart PA FAMILY FEUD	3/20/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBFF  
2000 W 41st St  
Baltimore, MD 21211

Canal Partners Media  
900 Circle 75 Parkway  
Suite 1650  
Atlanta, GA 30339

Contract # 6021969

Schedule Dates	03/20/24-03/26/24	Date Entered	03/19/24
Advertiser	Building A Better Baltimore PAC (155361)	Last Modified	03/19/24
Agency	Canal Partners Media (15500)	Entered By	Richard Kozak
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	Est 11537 (2001963)	External #	13307073
Salesperson	Kozak, Richard (4120)	Demo	A35+R
Sales Office	WBFF/WNUV/EBFF	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	1540/1876/11537	Commission	\$3,082.50
Account Types	Local/Political Issue Agency BRD	Net Total	\$17,467.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	PopulationBuy/Type: CPP		

Baltimore (WBFF)		
By Broadcast Month	Spots	Rate
Mar. 2024	25	\$20,550.00
Grand Total:	25	\$20,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	03/20/24-03/26/24	1	:30	5A- 6A (EST)		1	1	1					3	\$250.00	\$750.00	Baltimore (WBFF)	Daypart EM FOX45 EARLY ED<	3/19/24
2.0	Normal Line / SPOT	03/22/24-03/26/24	1	:30	3P- 3:30P (EST)			1		1				2	\$500.00	\$1,000.00	Baltimore (WBFF)	Daypart EF JUDGE JUDY <	3/19/24
3.0	Normal Line / SPOT	03/21/24-03/21/24	1	:30	3:30P- 4P (EST)					1				1	\$500.00	\$500.00	Baltimore (WBFF)	Daypart EF JUDGE JUDY B<	3/19/24
4.0	Normal Line / News	03/21/24-03/22/24	1	:30	4P- 5P (EST)					1	1			2	\$700.00	\$1,400.00	Baltimore (WBFF)	Daypart EM FOX45 NWS AT	3/19/24
5.0	Normal Line / News	03/20/24-03/26/24	1	:30	5P- 6P (EST)			1	1					2	\$800.00	\$1,600.00	Baltimore (WBFF)	Daypart EM FOX45 NWS AT	3/19/24
6.0	Normal Line / News	03/25/24-03/25/24	1	:30	6P- 6:30P (EST)		1							1	\$1,200.00	\$1,200.00	Baltimore (WBFF)	Daypart EM FOX45 NWS AT	3/19/24
7.0	Normal Line / SPOT	03/20/24-03/20/24	1	:30	7P- 7:30P (EST)				1					1	\$7,500.00	\$7,500.00	Baltimore (WBFF)	Daypart PA JEOPARDY <	3/19/24
8.0	Normal Line / News	03/24/24-03/24/24	1	:30	10P- 11P (EST)								1	1	\$1,000.00	\$1,000.00	Baltimore (WBFF)	Daypart LN LATE NEWS	3/19/24
9.0	Normal Line / News	03/26/24-03/26/24	1	:30	6A- 7A (EST)			1						1	\$600.00	\$600.00	Baltimore (WBFF)	Daypart EM FOX45-NWS @6<	3/19/24
10.0	Normal Line / News	03/20/24-03/22/24	1	:30	7A- 8A (EST)			1	1	1				2	\$700.00	\$1,400.00	Baltimore (WBFF)	Daypart EM FOX45 MRNG NWS<	3/19/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBFF  
2000 W 41st St  
Baltimore, MD 21211

Canal Partners Media  
900 Circle 75 Parkway  
Suite 1650  
Atlanta, GA 30339

Contract # 6021969

Schedule Dates

03/20/24-03/26/24

Advertiser

Building A Better Baltimore PAC (155361)

Agency

Canal Partners Media (15500)

Product

POLITICAL ISSUE (ns) (1187)

Brand

Est 11537 (2001963)

Salesperson

Kozak, Richard (4120)

Sales Office

WBFF/WNUV/EBFF

Buyer Name

/

Phone/Fax

CPE

1540/1876/11537

Account Types

Local/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

PopulationBuyType: CPP

Date Entered

03/19/24

Last Modified

03/19/24

Entered By

Richard Kozak

CO-OP

No

External #

13307073

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,082.50

Net Total

\$17,467.50

Sales Tax

Baltimore (WBFF)

By Broadcast Month

Mar. 2024

Grand Total:

Spots

25

Rate

\$20,550.00

25

\$20,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News	03/20/24-03/26/24	1	:30	8A- 9A (EST)		1	1	1					3	\$550.00	\$1,650.00	Baltimore (WBFF)	Daypart EM FOX45 MRNG NWS<	3/19/24
12.0	Normal Line / News	03/21/24-03/26/24	1	:30	9A- 10A (EST)			1	1					2	\$450.00	\$900.00	Baltimore (WBFF)	Daypart EM FOX45-BALTIMORE<	3/19/24
13.0	Normal Line / News	03/23/24-03/23/24	1	:30	7A- 10A (EST)							1		1	\$300.00	\$300.00	Baltimore (WBFF)	Daypart EM FOX45SA MRN NW	3/19/24
14.0	Normal Line / News	03/24/24-03/24/24	1	:30	10A- 10:30A (EST)								1	1	\$150.00	\$150.00	Baltimore (WBFF)	Daypart EM WEEKEND AM NEWS	3/19/24
15.0	Normal Line / SPOT	03/22/24-03/22/24	1	:30	2P- 2:30P (EST)						1			1	\$300.00	\$300.00	Baltimore (WBFF)	Daypart DT HOT BENCH<	3/19/24
16.0	Normal Line / SPOT	03/20/24-03/20/24	1	:30	2:30P- 3P (EST)			1						1	\$300.00	\$300.00	Baltimore (WBFF)	Daypart DT HOT BENCH B<	3/19/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# New Order

Agency:

Grassroots Media LLC

Office:

Bala Cynwyd

Client:

87 - Angela Alsobrooks

Product:

90 - Political

Piggyback Product:

Estimate:

1434 - Alsobrooks Week #8 Primary

Received in ePort:

3/20/2024 11:11:14 AM

Station:

WBFF-TV

Order Type:

Normal

Cancel Date:

Flight Start:

03/19/2024

Flight End:

03/25/2024

Hiatus:

Primary Demo:

Demo 2:

Demo 3:

GRP:

CPP:

GIMP:

CPM:

Comments:

Local/National:

Rep Office:

AE:

Phone:

OrderID:

Status:

Local

WBFF-TV

Richard Kozak

13311376

Forwarded

Airtime Dollars:

\$18,600.00

Interactive Dollars:

\$0.00

Non-Airtime Dollars:

\$0.00

Total Dollars:

\$18,600.00

Total Spots:

32

MarketShare:

Separation: 30  
PopulationBuyType: CPP

## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	3/19	3/20	3/21	3/22	3/23	3/24	3/25	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 8A-9A MORNING NEWS 8-9A	EM	\$400.00	C	30	0	0	1	1	0	0	1	3				
2	TuWThFM 7A-8A MORNING NEWS 7-8A	EM	\$500.00	C	30	0	0	1	1	0	0	1	3				
3	TuWThFM 3P-3:30P JUDGE JUDY	DT	\$300.00	C	30	0	0	1	0	0	0	1	2				
4	TuWThFM 2P-2:30P HOT BENCH	DT	\$200.00	C	30	0	0	1	1	0	0	1	3				
5	TuWThFM 6:30P-7P FAMILY FEUD	EF	\$700.00	C	30	0	0	1	1	0	0	1	3				
6	TuWThFM 5:30P-6P FOX 45 NEWS AT 5P	EN	\$300.00	C	30	0	0	1	1	0	0	1	3				
7	TuWThFM 5P-5:30P FOX 45 NEWS AT 5P	EN	\$300.00	C	30	0	0	1	1	0	0	1	3				
8	TuWThFM 7:30P-8P WHEEL OF FORTUNE	PA	\$900.00	C	30	0	0	1	1	0	0	1	3				
9	TuWThFM 7P-7:30P JEOPARDY	PA	\$1,500.00	C	30	0	0	1	1	0	0	1	3				
10	TuWThFM 10P-11P NEWS AT TEN M-F	PT	\$800.00	C	30	-0	0	1	1	0	0	1	3				

**Agency:**

Grassroots Media LLC

**Station:**

WBFF-TV

**Order ID:**

13311376

**Client:**

87 - Angela Alsobrooks

**Product:**

90 - Political

**Estimate:**

1434 - Alsobrooks Week #8 Primary

**Flight Start:**

03/19/2024

**Flight End:**

03/25/2024

Received in ePort:

3/20/2024 11:11:14 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len									Total			
						3/19	3/20	3/21	3/22	3/23	3/24	3/25	Spots	Rtg	CPP	Imp	CPM
11	TuWThFM 11P-11:45P FOX 45 LATE EDITION	LN	\$400.00	C	30	0	0	1	1	0	0	1	3				
Total Spots:						0	0	11	10	0	0	11					
Cashes - Spots: \$18,600.00 - 32 Trades - Spots: \$0.00 - 0 Total Cost: \$18,600.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																	

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Angela Alsobrooks

Authorized committee:

Alsobrooks for Senate

Agency requesting time (and contact information):

☐ N/A Grassroots Media 146 Montgomery Ave, Suite 201. Bala Cynwyd, PA 19004 610-220-7188

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

5/14/2024



General



Primary

Treasurer of candidate's authorized committee:

Jay Petterson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Michael D'Etorre*

Signature:

*Richard Kozak*

Name: Mike D'Etorre

Name:

*Richard Kozak*

Date of Request to Purchase Ad Time: 12/20/23

Date of Station Agreement to Sell Time:

*3/20/24*



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Michael D'Etto*

Name: Mike D'Etto

Date: 12/20/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: \_\_\_\_\_

*3/20/24***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>6023742</i>	Station Call Letters: <i>WBFF</i>	Date Received/Requested: <i>3/20/24</i>
Est. #: <i>1434</i>	Station Location: <i>21211 2000 W 4th St Shutout</i>	Run Start and End Dates: <i>3/21/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.