

# NCC Cable System... Order

112-003

Order #	62320524	Flight Dates	09/12/16 - 09/18/16	Update Date	08/31/16
Systemcode	2366	Agency	Smart Media	Version	2 Vs. 1
System Name	Allen's Cable/Morgan City, LA	Advertiser	Grow Louisiana Coalition	Show All Lines	
Market	Baton Rouge			Total # of Weeks	1
AE	Alexander Fiske	Client Code	GLC16	Total	\$1,022.00
Sales Coordinator	Becca Karam	Product Code	ORDR	Commission	\$153.30
Office	Washington	Est Code	912918	Net Total	\$868.70
Phone	(301) 951-2620	Product Name		Total Spots	51
Status	Accepted	Credit Status		Affiliate Split	100.0
Survey	Cable Nielsen Live+1 May'16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : 8/31 ADD LSU Game we cancelled off of 9/5 order due to net

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	M-SU	9/12/16	9/18/16	06:00	12:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	
2	ESPN	M-SU	9/12/16	9/18/16	12:00	18:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	
3	ESPN	M-SU	9/12/16	9/18/16	18:00	22:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
4	ESPN	M-SU	9/12/16	9/18/16	22:00	24:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	
5	FXNC	M-SU	9/12/16	9/18/16	06:00	12:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	
6	FXNC	M-SU	9/12/16	9/18/16	12:00	18:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	
7	FXNC	M-SU	9/12/16	9/18/16	18:00	22:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
8	FXNC	M-SU	9/12/16	9/18/16	22:00	24:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	
9	USA	M-SU	9/12/16	9/18/16	06:00	12:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	
10	USA	M-SU	9/12/16	9/18/16	12:00	18:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	
11	USA	M-SU	9/12/16	9/18/16	18:00	22:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
12	USA	M-SU	9/12/16	9/18/16	22:00	24:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	
13	ESPN	LSU Football	9/12/16	9/18/16	18:00	20:30						X		-	-	1	\$50.00	\$50.00	30	LSU FB

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	51	0	0	0	0	0	0	0	0	0	0	0	51
AMT	\$1,022.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,022.00

ATVC Inc, dba KWBj TV 22  
PO Box 744  
MORGAN CITY, LA 70381-0744  
985-384-6960

# Affidavit of Performance

Report Date : 10/27/2016 at 13:38:29

NCC - Grow Louisiana Coalition

Campaign :

Invoice Date : 09/30/2016

Invoice # : 1609-00234

Client : 112

Contract : 3

Contract Type : R

Flight Period : 08/29/2016 to 09/25/2016

09/12/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Monday	ESPN		11:56:58	5 Walter	00:00:30	18.00
P	Monday	ESPN		15:56:34	4 Beau	00:00:30	20.00
P	Monday	ESPN		19:42:52	4 Beau	00:00:30	22.00
P	Monday	ESPN		22:09:46	4 Beau	00:00:30	18.00
P	Monday	ESPN		22:55:29	4 Beau	00:00:30	18.00
P	Monday	FOXN		06:50:31	4 Beau	00:00:30	18.00
P	Monday	FOXN		08:52:49	4 Beau	00:00:30	18.00
P	Monday	FOXN		16:47:42	5 Walter	00:00:30	20.00
P	Monday	FOXN		20:52:29	5 Walter	00:00:30	22.00
P	Monday	FOXN		23:52:28	5 Walter	00:00:30	18.00
P	Monday	USA		08:30:35	5 Walter	00:00:30	18.00
P	Monday	USA		17:40:41	5 Walter	00:00:30	20.00
P	Monday	USA		21:32:41	5 Walter	00:00:30	22.00
P	Monday	USA		23:31:04	5 Walter	00:00:30	18.00
Spots Played : 14						Daily SubTotal :	\$270.00

09/13/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Tuesday	ESPN		08:55:27	4 Beau	00:00:30	18.00
P	Tuesday	FOXN		11:15:30	5 Walter	00:00:30	18.00
Spots Played : 2						Daily SubTotal :	\$36.00

09/14/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Wednesday	ESPN		15:27:33	5 Walter	00:00:30	20.00
P	Wednesday	ESPN		19:50:16	5 Walter	00:00:30	22.00
P	Wednesday	ESPN		22:43:18	5 Walter	00:00:30	18.00
P	Wednesday	FOXN		15:24:45	4 Beau	00:00:30	20.00
P	Wednesday	FOXN		19:21:14	4 Beau	00:00:30	22.00
P	Wednesday	FOXN		22:21:14	4 Beau	00:00:30	18.00
P	Wednesday	USA		07:32:06	4 Beau	00:00:30	18.00
P	Wednesday	USA		12:32:39	4 Beau	00:00:30	20.00
P	Wednesday	USA		19:33:30	4 Beau	00:00:30	22.00
P	Wednesday	USA		23:27:43	4 Beau	00:00:30	18.00
Spots Played : 10						Daily SubTotal :	\$198.00

09/15/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Thursday	ESPN		09:30:59	5 Walter	00:00:30	18.00
Spots Played : 1						Daily SubTotal :	\$18.00

09/16/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Friday	ESPN		10:59:50	4 Beau	00:00:30	18.00
P	Friday	ESPN		17:44:20	4 Beau	00:00:30	20.00
P	Friday	ESPN		18:18:02	4 Beau	00:00:30	22.00
P	Friday	ESPN		23:34:35	4 Beau	00:00:30	18.00
P	Friday	FOXN		08:23:50	5 Walter	00:00:30	18.00
P	Friday	FOXN		15:51:51	5 Walter	00:00:30	20.00
P	Friday	FOXN		21:16:25	5 Walter	00:00:30	22.00
P	Friday	FOXN		23:48:48	5 Walter	00:00:30	18.00
P	Friday	USA		11:31:41	5 Walter	00:00:30	18.00
P	Friday	USA		13:30:26	5 Walter	00:00:30	20.00



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09/16/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Friday	USA		20:19:46	5 Walter	00:00:30	22.00
P	Friday	USA		23:52:45	5 Walter	00:00:30	18.00
Spots Played : 12						Daily SubTotal :	\$234.00

09/17/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Saturday	ESPN		19:03:57	4 Beau	00:00:30	50.00
Spots Played : 1						Daily SubTotal :	\$50.00

09/18/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Sunday	ESPN		08:34:40	5 Walter	00:00:30	18.00
P	Sunday	ESPN		13:39:01	5 Walter	00:00:30	20.00
P	Sunday	ESPN		21:25:59	5 Walter	00:00:30	22.00
P	Sunday	FOXN		08:51:17	4 Beau	00:00:30	18.00
P	Sunday	FOXN		13:23:18	4 Beau	00:00:30	20.00
P	Sunday	FOXN		18:48:43	4 Beau	00:00:30	22.00
P	Sunday	FOXN		23:46:21	4 Beau	00:00:30	18.00
P	Sunday	USA		11:44:09	4 Beau	00:00:30	18.00
P	Sunday	USA		16:32:16	4 Beau	00:00:30	20.00
P	Sunday	USA		20:31:37	4 Beau	00:00:30	22.00
P	Sunday	USA		22:44:57	4 Beau	00:00:30	18.00
Spots Played : 11						Daily SubTotal :	\$216.00

Paid Spots This Invoice 51Gross Amount for Contract : \$1,022.00Scheduled Spots This Invoice 0Net Amount for Contract : \$868.70Total Spots This Invoice 51

Before me on this day personally appeared ALLEN'S TV CABLE DBA KWBJ TV, the below signed representative of ATVC Inc, dba KWBJ TV 22 who, after being duly sworn on oath by me certifies that all spots ran in the stated time periods on the dates indicated according to the station's logs for the above contract.

Sworn to and subscribed to before me on this 30<sup>th</sup> day of September, 20 16.



Company Representative

ALLEN'S TV CABLE DBA KWBJ TV