

NCC Cable System.. Order

117-004

Order #	62320528	Flight Dates	09/19/16 - 09/25/16	Update Date	08/17/16
Syscode	2366	Agency	Smart Media	Version	1 Vs. 1
System Name	Allen's Cable/Morgan City, LA	Advertiser	Grow Louisiana Coalition	Show All Lines	
Market	Baton Rouge			Total # of Weeks	1
		Client Code	GLC16	Total	\$972.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$145.80
Sales Coordinator	Becca Karam	Est Code	919925	Net Total	\$826.20
Office	Washington	Product Name		Total Spots	50
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 May16	Primary Demo	Adults 35+	GRP	GMP
		Makegood Policy	Approval Required	CPP	CPM

Comments : 8/16: NEW ISSUE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	M-SU	9/19/16	9/25/16	06:00	12:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	
2	ESPN	M-SU	9/19/16	9/25/16	12:00	18:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	
3	ESPN	M-SU	9/19/16	9/25/16	18:00	22:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
4	ESPN	M-SU	9/19/16	9/25/16	22:00	24:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	
5	FXNC	M-SU	9/19/16	9/25/16	06:00	12:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	
6	FXNC	M-SU	9/19/16	9/25/16	12:00	18:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	
7	FXNC	M-SU	9/19/16	9/25/16	18:00	22:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
8	FXNC	M-SU	9/19/16	9/25/16	22:00	24:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	
9	USA	M-SU	9/19/16	9/25/16	06:00	12:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	
10	USA	M-SU	9/19/16	9/25/16	12:00	18:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	
11	USA	M-SU	9/19/16	9/25/16	18:00	22:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
12	USA	M-SU	9/19/16	9/25/16	22:00	24:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$972.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$972.00

SYSTEM APP: SALES ACCT

62320528 | Baton Rouge | Allen's Cable/Morgan City, LA | 2366

Date Printed 08/17/16

ATVC Inc, dba KWBJ TV 22
PO Box 744
MORGAN CITY, LA 70381-0744
985-384-6960

Affidavit of Performance

Report Date : 10/27/2016 at 13:39:00

NCC - Grow Louisiana Coalition

Campaign :

Invoice Date : 09/30/2016

Invoice # : 1609-00235

Client : 112

Contract : 4

Contract Type : R

Flight Period : 08/29/2016 to 09/25/2016

09/19/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Monday	ESPN		07:59:31	5 Walter	00:00:30	18.00
P	Monday	ESPN		13:49:21	4 Beau	00:00:30	20.00
P	Monday	ESPN		21:57:33	4 Beau	00:00:30	22.00
P	Monday	ESPN		22:11:13	4 Beau	00:00:30	18.00
P	Monday	FOXN		14:51:39	5 Walter	00:00:30	20.00
P	Monday	FOXN		20:19:50	5 Walter	00:00:30	22.00
P	Monday	FOXN		21:50:29	5 Walter	00:00:30	22.00
P	Monday	FOXN		22:49:13	5 Walter	00:00:30	18.00
P	Monday	USA		11:23:17	5 Walter	00:00:30	18.00
P	Monday	USA		12:27:20	5 Walter	00:00:30	20.00
P	Monday	USA		20:09:59	5 Walter	00:00:30	22.00
P	Monday	USA		23:29:06	5 Walter	00:00:30	18.00
Spots Played : 12						Daily SubTotal :	\$238.00

09/20/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Tuesday	ESPN		11:47:33	4 Beau	00:00:30	18.00
Spots Played : 1						Daily SubTotal :	\$18.00

09/21/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Wednesday	ESPN		16:36:34	5 Walter	00:00:30	20.00
P	Wednesday	ESPN		19:20:17	5 Walter	00:00:30	22.00
P	Wednesday	ESPN		23:17:14	5 Walter	00:00:30	18.00
P	Wednesday	FOXN		13:24:20	4 Beau	00:00:30	20.00
P	Wednesday	FOXN		23:45:30	4 Beau	00:00:30	18.00
P	Wednesday	USA		09:05:52	4 Beau	00:00:30	18.00
P	Wednesday	USA		14:42:14	4 Beau	00:00:30	20.00
P	Wednesday	USA		19:32:43	4 Beau	00:00:30	22.00
P	Wednesday	USA		23:36:42	4 Beau	00:00:30	18.00
Spots Played : 9						Daily SubTotal :	\$176.00

09/22/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Thursday	ESPN		09:58:37	5 Walter	00:00:30	18.00
P	Thursday	FOXN		06:52:00	4 Beau	00:00:30	18.00
P	Thursday	FOXN		08:52:57	4 Beau	00:00:30	18.00
Spots Played : 3						Daily SubTotal :	\$54.00

09/23/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Friday	ESPN		10:34:18	4 Beau	00:00:30	18.00
P	Friday	ESPN		17:49:25	4 Beau	00:00:30	20.00
P	Friday	ESPN		20:51:16	4 Beau	00:00:30	22.00
P	Friday	ESPN		22:53:12	4 Beau	00:00:30	18.00
P	Friday	ESPN		23:48:56	4 Beau	00:00:30	18.00
P	Friday	FOXN		07:23:35	5 Walter	00:00:30	18.00
P	Friday	FOXN		10:52:14	5 Walter	00:00:30	18.00
P	Friday	FOXN		16:16:27	5 Walter	00:00:30	20.00
P	Friday	FOXN		21:51:06	5 Walter	00:00:30	22.00
P	Friday	FOXN		23:20:23	5 Walter	00:00:30	18.00
P	Friday	USA		07:07:01	5 Walter	00:00:30	18.00
P	Friday	USA		13:30:02	5 Walter	00:00:30	20.00

NCC - Grow Louisiana Coalition

Campaign :

Invoice Date : 09/30/2016

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Contract Type : R

Flight Period : 08/29/2016 to 09/25/2016

09/23/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Friday	USA		21:50:33	5 Walter	00:00:30	22.00
P	Friday	USA		22:50:44	5 Walter	00:00:30	18.00
Spots Played : 14						Daily SubTotal :	\$270.00

09/25/2016

Flag	Weekday	Network	Location	Air Time	Spot Name	Length	Rate
P	Sunday	ESPN		07:36:20	5 Walter	00:00:30	18.00
P	Sunday	ESPN		17:07:41	5 Walter	00:00:30	20.00
P	Sunday	ESPN		20:23:08	5 Walter	00:00:30	22.00
P	Sunday	FOXN		06:51:52	4 Beau	00:00:30	18.00
P	Sunday	FOXN		15:51:08	4 Beau	00:00:30	20.00
P	Sunday	FOXN		20:15:55	4 Beau	00:00:30	22.00
P	Sunday	FOXN		23:52:33	4 Beau	00:00:30	18.00
P	Sunday	USA		09:45:11	4 Beau	00:00:30	18.00
P	Sunday	USA		16:29:25	4 Beau	00:00:30	20.00
P	Sunday	USA		20:30:13	4 Beau	00:00:30	22.00
P	Sunday	USA		22:43:54	4 Beau	00:00:30	18.00
Spots Played : 11						Daily SubTotal :	\$216.00

Paid Spots This Invoice 50

Gross Amount for Contract : \$972.00

Scheduled Spots This Invoice 0

Net Amount for Contract : \$826.20

Total Spots This Invoice 50

Before me on this day personally appeared ALLEN'S TV CABLE DBA KWB TV, the below signed representative of ATVC Inc, dba KWB TV 22 who, after being duly sworn on oath by me certifies that all spots ran in the stated time periods on the dates indicated according to the station's logs for the above contract.

Sworn to and subscribed to before me on this 30th day of September, 2016.



Company Representative

ALLEN'S TV CABLE DBA KWB TV