

ORDER



Orders
Order / Rev: 505322
Alt Order #: 08645135
Product Desc: VOGEL FOR LT GOV
Estimate: 2972
Flight Dates: 05/22/17 - 05/28/17
Original Date / Rev: 05/19/17 / 05/19/17
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency Name: Strategic Media Services, Inc.
Buying Contact:
Billing Contact:
 1911 North Ft Myer Dr
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Vogel/R/Lt Gov/VA
Demographic: HH
Product Codes: PL2.f.ii
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/17	05/28/17	28	\$8,275.00	\$7,033.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2017	28	\$8,275.00	\$7,033.75	0.00
Totals	28	\$8,275.00	\$7,033.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	05/26/17	05/26/17	M-F 1135p-1235a M-F 1135p-1230a	CM	11:33 PM-12:30 XI (11:33 PM-12:30 XM)	----1--	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	----1--	1		\$75.00		0.00						
E 2	6	05/26/17	05/26/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PI	----1--	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	----1--	1		\$175.00		0.00						
E 3	6	05/26/17	05/26/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	----1--	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	----1--	1		\$375.00		0.00						
E 4	6	05/22/17	05/22/17	M-F 12p-1230p M-F 12p-1230p	CM	12p-1230p	1-----	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	1-----	1		\$175.00		0.00						
E 5	6	05/27/17	05/27/17	Sa 7a-8a Sa 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1-	:30	1	\$100.00	07	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	-----1-	1		\$100.00		0.00						
E 6	6	05/22/17	05/22/17		CM	7:00 PM-7:30 PM	1-----	:30	1	\$375.00	04	0.00	NM	1	\$375.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7p-730p M-F 7p-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	1-----					1	\$375.00		0.00			
E 7	6	05/22/17	05/22/17	M-F 7a-9a M-F 7a-8a (7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	1-----					1	\$250.00		0.00			
E 8	6	05/27/17	05/27/17	Sa 6p-630p Sa 6p-630p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	-----1-					1	\$150.00		0.00			
E 9	6	05/27/17	05/27/17	Sa 7p-8p Sa 7p-8p (7:00 PM-7:30 PM)	CM	7:00 PM-7:30 PM	-----1-	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	-----1-					1	\$75.00		0.00			
E 10	6	05/28/17	05/28/17	Su 1030a-11a Su 1030a-11a	CM	10:30 AM-11:00 AM	-----1	:30	1	\$100.00	07	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	-----1					1	\$100.00		0.00			
E 11	6	05/28/17	05/28/17	Su 11a-1130a Su 11a-1130a	CM	11a-1130a	-----1	:30	1	\$100.00	07	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	-----1					1	\$100.00		0.00			
E 12	6	05/28/17	05/28/17	Sunday Prime Hour 1 Sunday Prime Hour 1	CM	7:00 PM-8:00 PM	-----1	:30	1	\$1,600.00	04	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	-----1					1	\$1,600.00		0.00			
E 13	6	05/28/17	05/28/17	Sunday Prime Hour 2 Sunday Prime Hour 2	CM	8:00 PM-9:00 PM	-----1	:30	1	\$1,200.00	04	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	-----1					1	\$1,200.00		0.00			
E 14	6	05/25/17	05/25/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	---1---	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	---1---					1	\$175.00		0.00			
E 15	6	05/25/17	05/25/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	---1---					1	\$400.00		0.00			
E 16	6	05/25/17	05/25/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---1---	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	---1---					1	\$300.00		0.00			
E 17	6	05/23/17	05/23/17	M-F 11p-1135p M-F 11p-1135p (11:00 PM-11:30 PM)	CM	11:00 PM-11:30 PM	1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	-1-----					1	\$250.00		0.00			
E 18	6	05/23/17	05/23/17	M-F 1135p-1235a M-F 1135p-1235a (11:35 PM-12:30 XM)	CM	11:35 PM-12:30 PM	1-----	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	-1-----					1	\$75.00		0.00			
E 19	6	05/23/17	05/23/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	1-----	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	-1-----					1	\$175.00		0.00			
E 20	6	05/23/17	05/23/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/17	05/28/17	-1-----					1	\$300.00		0.00			

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E 20	6	05/23/17	05/23/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	- 1 - - - - -	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	- 1 - - - - -	1		\$300.00		0.00						
E 21	6	05/23/17	05/23/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	- 1 - - - - -	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	- 1 - - - - -	1		\$250.00		0.00						
E 22	6	05/24/17	05/24/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	- - 1 - - - -	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	- - 1 - - - -	1		\$175.00		0.00						
E 23	6	05/24/17	05/24/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	- - 1 - - - -	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	- - 1 - - - -	1		\$375.00		0.00						
E 24	6	05/22/17	05/22/17	M-F 1135p-1235a M-F 1135p-1230a	CM	11:35 PM-12:30 AM (11:35 PM-12:30 AM)	1 - - - - -	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	1 - - - - -	1		\$75.00		0.00						
E 25	6	05/24/17	05/24/17	M-F 1135p-1235a M-F 1135p-1230a	CM	11:35 PM-12:30 AM (11:35 PM-12:30 AM)	- - 1 - - - -	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	- - 1 - - - -	1		\$75.00		0.00						
E 26	6	05/24/17	05/24/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	- - 1 - - - -	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	- - 1 - - - -	1		\$250.00		0.00						
E 27	6	05/25/17	05/25/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	- - - 1 - - -	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	- - - 1 - - -	1		\$250.00		0.00						
E 28	6	05/23/17	05/23/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	- 1 - - - - -	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/17	05/28/17	- 1 - - - - -	1		\$400.00		0.00						
Totals													28	\$8,275.00	