

THE MISSISSIPPI RADIO GROUP
PO BOX 410
TUPELO, MS 38802

Client: **MIKE ESPY FOR US SENATE**
Order #: **10775-00017**
Description: **CONT: 34488219 C/P/E: 10435**
Date Entered: **10/27/2020**
P.O.#:
Salesperson: **Christal, Radio**
Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date Notary Req'd**

KATZ MEDIA GROUP
125 WEST 55 STREET
3RD FLOOR
NEW YORK, NY 10019

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	10/28/2020	11/3/2020	WELO-AM	06:00:00 to 10:00:00	Weekly	1:00	15	5.00	75.00	3	3	3	3	3	0	0
2	10/28/2020	11/2/2020	WELO-AM	10:00:00 to 15:00:00	Weekly	1:00	12	4.00	48.00	3	0	3	3	3	0	0
3	10/28/2020	11/2/2020	WELO-AM	15:00:00 to 19:00:00	Weekly	1:00	12	5.00	60.00	3	0	3	3	3	0	0
4	10/28/2020	11/2/2020	WELO-AM	19:00:00 to Midnight	Weekly	1:00	4	2.00	8.00	1	0	1	1	1	0	0
5	10/31/2020	10/31/2020	WELO-AM	06:00:00 to 19:00:00	Weekly	1:00	9	3.00	27.00	0	0	0	0	0	9	0
6	11/1/2020	11/1/2020	WELO-AM	06:00:00 to 19:00:00	Weekly	1:00	9	3.00	27.00	0	0	0	0	0	0	9

Order Start Date: 10/28/2020 Order End Date: 11/3/2020 Spots: 61

Total Charges: **\$245.00**
Combined Discounts: **\$36.75**
Total Net: **\$208.25**

Projected Media Month/End-Of-Schedule Billing Totals for MIKE ESPY FOR US SENATE / 10775-00017 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2020	61	\$245.00	\$36.75	\$208.25
Total:	61	\$245.00	\$36.75	\$208.25

Confirmed & Accepted for THE MISSISSIPPI RADIO GROUP By:

Accepted for KATZ MEDIA GROUP By:

Please Sign and Return One Copy

Oct 27, 20
 CONT# 34488219 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WELO-AM (Tupelo, MS)
 FM JESSICA LAVORERIO.
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty
 ADV MIKE ESPY FOR US SENATE
 PDT Political
 FLT Oct 28, 20 - Nov 03, 20

DDS CONT# 0
 C/P/E: / / 10435

SALESPERSON FAX#
 PH # 202-965-5060

* REP ORDER COMMENT *

** 10/27/2020 3:19:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/27/2020 3:19:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

** 10/27/2020 3:19:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
K	FLIGHT 1								
	1.1	..W....	6A - 10A	60	10/28/2020 - 10/28/2020	1D	3	\$5.00	3
	1.2	..W....	10A - 3P	60	10/28/2020 - 10/28/2020	1D	3	\$4.00	3
	1.3	..W....	3P - 7P	60	10/28/2020 - 10/28/2020	1D	3	\$5.00	3
	1.4	..W....	7P - 12A	60	10/28/2020 - 10/28/2020	1D	1	\$2.00	1
				** FLIGHT TOTALS **			10	\$44.00	
K	FLIGHT 2								
	2.1	...T...	6A - 10A	60	10/29/2020 - 10/29/2020	1D	3	\$5.00	3
	2.2	...T...	10A - 3P	60	10/29/2020 - 10/29/2020	1D	3	\$4.00	3
	2.3	...T...	3P - 7P	60	10/29/2020 - 10/29/2020	1D	3	\$5.00	3

Oct 27, 20
 CONT# 34488219 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 10435

K	2.4	...T...	7P - 12A	60	10/29/2020 - 10/29/2020	1D	1	\$2.00	1
K				** FLIGHT TOTALS **			10	\$44.00	
	3.1	FLIGHT 3F..	6A - 10A	60	10/30/2020 - 10/30/2020	1D	3	\$5.00	3
K	3.2F..	10A - 3P	60	10/30/2020 - 10/30/2020	1D	3	\$4.00	3
K	3.3F..	3P - 7P	60	10/30/2020 - 10/30/2020	1D	3	\$5.00	3
K	3.4F..	7P - 12A	60	10/30/2020 - 10/30/2020	1D	1	\$2.00	1
K				** FLIGHT TOTALS **			10	\$44.00	
	4.1	FLIGHT 4S.	6A - 7P	60	10/31/2020 - 10/31/2020	1D	9	\$3.00	9
K				** FLIGHT TOTALS **			9	\$27.00	
	5.1	FLIGHT 5S	6A - 7P	60	11/01/2020 - 11/01/2020	1D	9	\$3.00	9
K				** FLIGHT TOTALS **			9	\$27.00	
	6.1	FLIGHT 6 M.....	6A - 10A	60	11/02/2020 - 11/02/2020	1D	3	\$5.00	3
K	6.2	M.....	10A - 3P	60	11/02/2020 - 11/02/2020	1D	3	\$4.00	3
K	6.3	M.....	3P - 7P	60	11/02/2020 - 11/02/2020	1D	3	\$5.00	3
K	6.4	M.....	7P - 12A	60	11/02/2020 - 11/02/2020	1D	1	\$2.00	1

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K									
				** FLIGHT TOTALS **			10	\$44.00	
		<u>FLIGHT 7</u>							
	7.1	.T.....	6A - 10A	60	11/03/2020 - 11/03/2020	1D	3	\$5.00	3
K									
				** FLIGHT TOTALS **			3	\$15.00	

	Nov 20						
SPOTS	61						
CASH	245.00						
TRADE	0.00						
NSL	0.00						
TOTAL	245.00						

						TOTAL
SPOTS						61
CASH						245.00
TRADE						0.00
NSL						0.00
TOTAL						245.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Espy

Authorized committee:

Espy for Senate

Agency requesting time (and contact information):

☐ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Mississippi United States Senate

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Joseph O'Hem

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

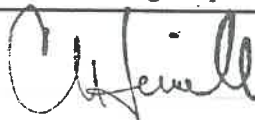
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



Name: Cathie Herrick

Date of Request to Purchase Ad Time:

Station Representative

Signature:



Name:

JEFFREY G. BOURINGTON

Date of Station Agreement to Sell-Time: 10/27/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Joseph O'Hern

Date: 8/28/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: IN HOUSE**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>10775-00017</u>	Station Call Letters: <u>WGLD-AM</u>	Date Received/Requested: <u>10/27/20</u>
Est. #: <u>10435</u>	Station Location: <u>TUPELO, MS</u>	Run Start and End Dates: <u>10/28/20 - 11/3/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Spot, NAB, Proof of Payment - Mike Espy

1 message

Davis, Stephanie <Stephanie.Davis@katzmedia.com>

Tue, Oct 27, 2020 at 3:06 PM

To: "beth.graves@alphamediausa.com" <beth.graves@alphamediausa.com>, "Danielle@telesouth.com" <Danielle@telesouth.com>, "amy.surratt@alphamediausa.com" <amy.surratt@alphamediausa.com>, "patricia.neil@cumulus.com" <patricia.neil@cumulus.com>, "jennifer.carter@cumulus.com" <jennifer.carter@cumulus.com>, "traffic.mobile@mediacommbb.net" <traffic.mobile@mediacommbb.net>, "scott@msradiogroup.com" <scott@msradiogroup.com>, "blawrence@radiopeople.net" <blawrence@radiopeople.net>, "Chuck@radiopeople.net" <Chuck@radiopeople.net>, "KCrocker@radiopeople.net" <KCrocker@radiopeople.net>, "brenda@msradiogroup.com" <brenda@msradiogroup.com>, "greg.benefield@cumulus.com" <greg.benefield@cumulus.com>, "don.boyd@cumulus.com" <don.boyd@cumulus.com>, "Hiawatha.McQueen@cumulus.com" <Hiawatha.McQueen@cumulus.com>, "kevin.webb@alphamediausa.com" <kevin.webb@alphamediausa.com>, "gregorym@roberts-companies.com" <gregorym@roberts-companies.com>, "Chris.Stryker@cumulus.com" <Chris.Stryker@cumulus.com>, "angel.williams@cumulus.com" <angel.williams@cumulus.com>, "james.martin@cumulus.com" <james.martin@cumulus.com>, "edward@radiopeople.net" <edward@radiopeople.net>, "darlene@msradiogroup.com" <darlene@msradiogroup.com>, "megan@yourcountryus96.com" <megan@yourcountryus96.com>, "John.Best1@cumulus.com" <John.Best1@cumulus.com>, "darlene@mix987.com" <darlene@mix987.com>, "dee@radiopeople.net" <dee@radiopeople.net>, "marissa.vaughn@cumulus.com" <marissa.vaughn@cumulus.com>, "tsimmons@telesouth.com" <tsimmons@telesouth.com>, "aza.hudson@alphamediausa.com" <aza.hudson@alphamediausa.com>, "Deborah.Harrington@cumulus.com" <Deborah.Harrington@cumulus.com>, "production@msradiogroup.com" <production@msradiogroup.com>
Cc: "Lavorerio, Jessica" <Jessica.Lavorerio@katzmedia.com>

Hello,

Please use link to download spots.

Please run below traffic until further notice on the AA radio buy.

50% "Be Heard" 50% "Our Time"

Be Heard:

Our Time: https://www.dropbox.com/s/t7vi0xscnp271fi/ME-14-20R_OUR%20TIME_unslated.mp3?dl=0

Be Heard: https://www.dropbox.com/s/c5ejbpz2cava0b0/ME-17-20R_BE-HEARD_unslated.mp3?dl=0

3338
3339

Please see attached for NAB. Make good where necessary at same daypart/cost.

