

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WBRC, Birmingham AL

Date:

7/21/17

I, Dean Young

being/on behalf of: Judge Roy Moore for Senate Committee

a legally qualified candidate of the Republican Party

political party for the office of: United States Senate

in the Republican Primary Special

election to be held on: August 15, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Judge Roy Moore for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rich Hobson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/20/17
Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, RICH HOBSON

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

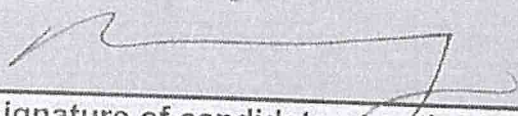
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

RICH HOBSON

printed name

7/20/17
date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

* JUDGE Roy Moore POLITICAL ORDER *

#/782398 7.21.17 JKH

Day	Time	P-3 Rate	T-F 7/25-7/30	M-F 7/31-8/6	M-F 8/7-8/13	P-2 Rate	Mon 8/14	Tues 8/15	Total Comm.	Dollar Amount
M-F	4-430a	30	4	5	5	45	2	2	4	600
M-F	5-530a	170	4	5	5	250	2	2	4	3380
M-F	6-7a	350	4	5	5	525	2	1	3	6475
M-F	7-9a	240	4	5	5	360	1	0	1	3720
M-F	12n-1p	130	4	5	5	195	1	0	1	2015
M-F	5-530p	350	4	5	5	525	1	0	1	5425
M-F	6-630p	345	4	5	5	520	1	0	1	5350
M-F	630-7p	0	0	0	0	505	1	0	1	505
M-F	10-1035p	355	4	5	5	535	1	0	1	5505
Sat	10-1030p	265	0	0	1				1	265
Sun	5-6a	15	0	0	1				1	15
Sun	6-8a	100	0	0	1				1	100
Sun	9-10a	60	0	0	1				1	60
Sun	10-1030p	310	0	0	1				1	310
									134	Gross \$33,725

\$28,666.25 Net

ORDER

Orders
Order / Rev: 1782398
Alt Order #:
Product Desc: Senate Committee
Estimate:
Flight Dates: 07/25/17 - 08/15/17
Original Date / Rev: 07/21/17 / 07/21/17
Order Type: General

WBRC-TV

Primary AE: House WBRC
Sales Office: WBRC
Sales Region: Local

Agency Name: Political Strategy Group, LLC
Buying Contact:
Billing Contact: Dean Young
 PO Box 1763
 Orange Beach, AL 36561

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Moore, Roy/Senate
Demographic: A25-54
Product Codes: PL820
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/17	07/30/17	32	\$7,880.00	\$6,698.00
07/31/17	08/15/17	102	\$25,845.00	\$21,968.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2017	32	\$7,880.00	\$6,698.00	0.00
August 2017	102	\$25,845.00	\$21,968.25	0.00
Totals	134	\$33,725.00	\$28,666.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WBRC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBRC	07/25/17	08/13/17	LOC FOX 6 GDA M-F 4a	Comm	4-430a	11111--	:30	5	\$30.00	P 3	0.00	NM	14	\$420.00
				LOC FOX 6 GDA M-F 4a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	-1111--		4				\$30.00		0.00			
		Week: 07/31/17	08/06/17	11111--		5				\$30.00		0.00			
		Week: 08/07/17	08/13/17	11111--		5				\$30.00		0.00			
N 2	WBRC	07/25/17	08/13/17	LOC FOX 6 GDA M-F 5-6am	Comm	5-530am	11111--	:30	5	\$170.00	P 3	0.00	NM	14	\$2,380.00
				GDA 5-530am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	-1111--		4				\$170.00		0.00			
		Week: 07/31/17	08/06/17	11111--		5				\$170.00		0.00			
		Week: 08/07/17	08/13/17	11111--		5				\$170.00		0.00			
N 3	WBRC	07/25/17	08/13/17	LOC FOX 6 GDA M-F 6-7am	Comm	6-7am	11111--	:30	5	\$350.00	P 3	0.00	NM	14	\$4,900.00
				GDA 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	-1111--		4				\$350.00		0.00			
		Week: 07/31/17	08/06/17	11111--		5				\$350.00		0.00			
		Week: 08/07/17	08/13/17	11111--		5				\$350.00		0.00			
N 4	WBRC	07/25/17	08/13/17	LOC FOX 6 GDA M-F 7-9am	Comm	7-9am	11111--	:30	5	\$240.00	P 3	0.00	NM	14	\$3,360.00
				GDA 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	-1111--		4				\$240.00		0.00			
		Week: 07/31/17	08/06/17	11111--		5				\$240.00		0.00			
		Week: 08/07/17	08/13/17	11111--		5				\$240.00		0.00			

Order / Rev: 1782398
 Alt Order #:
 Flight Dates: 07/25/17 - 08/15/17

Advertiser: POL/Moore, Roy/Senate
 Product Desc: Senate Committee
 Estimate:
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WBRC	07/25/17	08/13/17	LOC FOX 6 M-F Noon News Noon News	Comm	12-1pm	11111--	:30	5	\$130.00	P 3	0.00	NM	14	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	-1111--					4	\$130.00		0.00			
		Week: 07/31/17	08/06/17	11111--					5	\$130.00		0.00			
		Week: 08/07/17	08/13/17	11111--					5	\$130.00		0.00			
N 6	WBRC	07/25/17	08/13/17	LOC FOX 6 M-F News 6pm 6pm News	Comm	6-630pm	11111--	:30	5	\$345.00	P 3	0.00	NM	14	\$4,830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	-1111--					4	\$345.00		0.00			
		Week: 07/31/17	08/06/17	11111--					5	\$345.00		0.00			
		Week: 08/07/17	08/13/17	11111--					5	\$345.00		0.00			
N 7	WBRC	07/25/17	08/13/17	LOC FOX 6 M-F News 10pm M-F 10pm News	Comm	10-1035pm	11111--	:30	5	\$355.00	P 3	0.00	NM	14	\$4,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	-1111--					4	\$355.00		0.00			
		Week: 07/31/17	08/06/17	11111--					5	\$355.00		0.00			
		Week: 08/07/17	08/13/17	11111--					5	\$355.00		0.00			
N 8	WBRC	08/14/17	08/15/17	LOC FOX 6 GDA M-F 4a LOC FOX 6 GDA M-F 4a	Comm	4-430a	22-----	:30	4	\$45.00	P 2	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	22-----					4	\$45.00		0.00			
N 9	WBRC	08/14/17	08/15/17	LOC FOX 6 GDA M-F 5-6am GDA 5-530am	Comm	5-530am	22-----	:30	4	\$250.00	P 2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	22-----					4	\$250.00		0.00			
N 10	WBRC	08/14/17	08/15/17	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	21-----	:30	3	\$525.00	P 2	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	21-----					3	\$525.00		0.00			
N 11	WBRC	08/14/17	08/14/17	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	Comm	7-9am	1-----	:30	1	\$360.00	P 2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----					1	\$360.00		0.00			
N 12	WBRC	08/14/17	08/14/17	LOC FOX 6 M-F Noon News Noon News	Comm	12-1pm	1-----	:30	1	\$195.00	P 2	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----					1	\$195.00		0.00			
N 13	WBRC	08/14/17	08/14/17	LOC FOX 6 M-F News 5pm 5pm News	Comm	5-530pm	1-----	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----					1	\$525.00		0.00			
N 14	WBRC	08/14/17	08/14/17	LOC FOX 6 M-F News 6pm 6pm News	Comm	6-630pm	1-----	:30	1	\$520.00	P 2	0.00	NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----					1	\$520.00		0.00			
N 15	WBRC	08/14/17	08/14/17	SYN M-F 630-7pm Inside Edition	Comm	630-7pm	1-----	:30	1	\$505.00	P 2	0.00	NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----					1	\$505.00		0.00			
N 16	WBRC	08/14/17	08/14/17	LOC FOX 6 M-F News 10pm M-F 10pm News	Comm	10-1035pm	1-----	:30	1	\$535.00	P 2	0.00	NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----					1	\$535.00		0.00			
N 17	WBRC	08/12/17	08/12/17	LOC FOX 6 SAT News 10pm Sat 10pm News	Comm	10-1030pm	-----1-	:30	1	\$265.00	P 3	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	-----1-					1	\$265.00		0.00			
N 18	WBRC	08/13/17	08/13/17	LOC FOX 6 GDA SUN 5-6am	Comm	5-6am	-----1	:30	1	\$15.00	P 3	0.00	NM	1	\$15.00

Order / Rev: 1782398
 Alt Order #:
 Flight Dates: 07/25/17 - 08/15/17

Advertiser: POL/Moore, Roy/Senate
 Product Desc: Senate Committee
 Estimate:
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LOC FOX 6 GDA SUN 5-6am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	-----1					1	\$15.00		0.00			
N 19	WBRC	08/13/17	08/13/17	LOC FOX 6 GDA SUN 6-8am	Comm	6-8am	-----1	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
GDA Sunday Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	-----1					1	\$100.00		0.00			
N 20	WBRC	08/13/17	08/13/17	FOX News Sunday	Comm	9a-10a	-----1	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	-----1					1	\$60.00		0.00			
N 21	WBRC	08/13/17	08/13/17	LOC FOX 6 SUN News 10-1030pm	Comm	10-1030pm	-----1	:30	1	\$310.00	P 3	0.00	NM	1	\$310.00
Sun 10pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	-----1					1	\$310.00		0.00			
N 22	WBRC	07/25/17	08/13/17	LOC FOX 6 M-F News 5pm	Comm	5-530pm	11111--	:30	5	\$350.00	P 3	0.00	NM	14	\$4,900.00
5pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	-1111--					4	\$350.00		0.00			
		Week: 07/31/17	08/06/17	11111--					5	\$350.00		0.00			
		Week: 08/07/17	08/13/17	11111--					5	\$350.00		0.00			
													Totals	134	\$33,725.00