

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBRC, Birmingham, AL</u>	Date: <u>5.15.17</u>
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I, Pinpoint Media,

being/on behalf of: Luther Strange,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Special Election Primary

election to be held on: August 15 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Strange for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Newman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5.15.17

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

DAVE DUNCAN

Printed Name

GSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Meredith Morton - Pinpoint Media

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Meredith Morton

printed name

7.3.17

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

REP HEADLINE# 8705945 TRF# 1773355 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! JUL19/17 15.44
 ORDER WORKSHEET HARRIS REPORT FROM REP ***CHANGES*** ** WBRG-TV ***

ADV # _____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES

1707 OSAGE STREET SUITE 103 SALES PRSN PH- KRISTEN WASKIE
 ALEXANDRIA, VA 22302

ORDER # _____ CONTRACT # 8705945 CLASS: NATL. LOCAL REGIONAL

PRDCT STRANGE FOR SENATE EST#794 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL18/17 JUL24/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL19/17 15.44

REP: DARE REVISION
 ADD \$2595-ADD LINES 85-94
 TOTAL \$10445
 PLEASE CONFIRM THANKS
 JAMIE

STA: _____
 CON CM LUTHER STRANGE FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
85	A		100P-130P	30		\$80.00	7/21	7/21	1		FRI	1

AGENCY ADVERTISER CODE = 62 AGENCY EST# = 794
 AGENCY PRODUCT CODE = 78
 PROGRAM : RIGHT THIS MINUTE
 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2
 ORD COM2 : IN DAYDETAILEDPERIOD IS ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS
 CON COM1 : RIGHT THIS MINUTE

P3

REP HEADLINE# 8705945 TRF# 1773355
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL19/17 15.44
 CHANGES *** WBRC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS	
86	A		1000P-1035P	30		\$355.00	7/21	7/21	1		FRI	P3	1
PROGRAM : NEWS													
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2													
ORD COM2 : IN DAYDETAILEDPERIOD IS ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS													
CON COM1 : NEWS													
87	A		400P-430P	30		\$220.00	7/21	7/21	1		FRI	P3	1
PROGRAM : NEWS													
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2													
ORD COM2 : IN DAYDETAILEDPERIOD IS ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS													
CON COM1 : NEWS													
88	A		530A-600A	30		\$240.00	7/21	7/21	1		FRI	P3	1
PROGRAM : GOOD DAY ALABAMA													
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2													
ORD COM2 : IN DAYDETAILEDPERIOD IS ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS													
CON COM1 : GOOD DAY ALABAMA													
89	A		530P-600P	30		\$335.00	7/21	7/21	1		FRI	P3	1
PROGRAM : NEWS													
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2													
ORD COM2 : IN DAYDETAILEDPERIOD IS ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS													
CON COM1 : NEWS													
90	A		700A-900A	30		\$240.00	7/21	7/21	1		FRI	P3	1
PROGRAM : GOOD DAY ALABAMA													
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2													
ORD COM2 : IN DAYDETAILEDPERIOD IS ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS													
CON COM1 : GOOD DAY ALABAMA													
91	A		900A-1000A	30		\$120.00	7/21	7/21	1		FRI	P3	1
PROGRAM : LIVE WITH KELLY AND MICHAEL													
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2													
ORD COM2 : IN DAYDETAILEDPERIOD IS ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS													
CON COM1 : LIVE WITH KELLY AND MICHAEL													

REP HEADLINE# 8705945 TRF# 1773355
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL19/17 15.44
 CHANGES *** WBRC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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92	A		900P-930P	30		\$345.00	7/21	7/21	1		FRI	P3	1
PROGRAM : NEWS													
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2													
ORD COM2 : IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS													
CON COM1 : NEWS													

93	A		930P-1000P	30		\$325.00	7/21	7/21	1		FRI	P3	1
PROGRAM : NEWS													
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2													
ORD COM2 : IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS													
CON COM1 : NEWS													

94	A		630P-700P	30		\$335.00	7/24	7/24	1		MON	P3	1
PROGRAM : INSIDE EDITION													
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2													
ORD COM2 : IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS													
CON COM1 : INSIDE EDITION													

JUL/17 10445.00 CONTRACT TOTAL 10445.00
 TOTAL SPOTS 44

MARKET TOTALS \$43,341 WBRC 41% WEMA 18% WIAT 21% WVTM 20% WTOO 0% WABM 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ORDER



Orders
Order / Rev: 1773355
Alt Order #: 08705945
Product Desc: STRANGE FOR SENATE
Estimate: 794
Flight Dates: 07/21/17 - 07/24/17
Original Date / Rev: 07/19/17 / 07/19/17
Order Type: General

WBRC-TV
Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: National

Agency Name: PinPoint Media, Inc (B)
Buying Contact:
Billing Contact:
 1707 Osage St, Ste 103
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Strange, Luther/R/Senator/AL
Demographic: A35+
Product Codes: PL610
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/17	07/24/17	44	\$10,445.00	\$8,878.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2017	44	\$10,445.00	\$8,878.25	0.00
Totals	44	\$10,445.00	\$8,878.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F Noon News Noon News	Com	12-1pm	----1--	:30	1	\$130.00	P 3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/17/17	07/23/17	----1--		1		\$130.00		0.00					
3	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 430 LOC FOX 6 M-F News 430p	Com	430-5p	----1--	:30	1	\$220.00	P 3	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/17/17	07/23/17	----1--		1		\$220.00		0.00					
4	WBRC	07/21/17	07/21/17	LOC FOX 6 GDA M-F 5-6 GDA 5-530am	Com	5-530am	----1--	:30	1	\$170.00	P 3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/17/17	07/23/17	----1--		1		\$170.00		0.00					
5	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 5p 5pm News	Com	5-530pm	----1--	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/17/17	07/23/17	----1--		1		\$350.00		0.00					
6	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 6p 6pm News	Com	6-630pm	----1--	:30	1	\$345.00	P 3	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/17/17	07/23/17	----1--		1		\$345.00		0.00					
7	WBRC	07/21/17	07/21/17	LOC FOX 6 GDA M-F 6-7 GDA 6-7am	Com	6-7am	----1--	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/17/17	07/23/17	----1--		1		\$350.00		0.00					

Order / Rev: 1773355
 Alt Order #: 08705945
 Flight Dates: 07/21/17 - 07/24/17

Advertiser: POL/Strange, Luther/R/Senator/AL
 Product Desc: STRANGE FOR SENATE
 Estimate: 794
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	WBRC	07/21/17	07/21/17	SYN M-F 630-7pm Inside Edition	Comm	630-7pm	----1--	:30	1	\$335.00	P 3	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/17/17	07/23/17	----1--		1				\$335.00		0.00			
9	WBRC	07/24/17	07/24/17	RI M-F 1-130pm RIGHT THIS MINUTE	Comm	1-130pm	1-----	:30	1	\$80.00	P 3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$80.00		0.00			
10	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 10om M-F 10pm News	Comm	10-1035pm	1-----	:30	1	\$355.00	P 3	0.00	NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$355.00		0.00			
13	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 4om LOC FOX 6 M-F News 4pm	Comm	4-430p	1-----	:30	1	\$220.00	P 3	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$220.00		0.00			
14	WBRC	07/24/17	07/24/17	LOC FOX 6 GDA M-F 43om LOC FOX 6 GDA M-F 430am	Comm	430-5a	1-----	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$60.00		0.00			
15	WBRC	07/24/17	07/24/17	LOC FOX 6 GDA M-F 5-6om GDA 5-530am	Comm	5-530am	1-----	:30	1	\$170.00	P 3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$170.00		0.00			
16	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 5om 5pm News	Comm	5-530pm	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$350.00		0.00			
17	WBRC	07/24/17	07/24/17	LOC FOX 6 GDA M-F 53om GDA 530-6am	Comm	530-6am	1-----	:30	1	\$240.00	P 3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$240.00		0.00			
18	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 53om 530pm News	Comm	530-6pm	1-----	:30	1	\$335.00	P 3	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$335.00		0.00			
19	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 6om 6pm News	Comm	6-630pm	1-----	:30	1	\$345.00	P 3	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$345.00		0.00			
20	WBRC	07/24/17	07/24/17	LOC FOX 6 GDA M-F 6om GDA 6-7am	Comm	6-7am	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$350.00		0.00			
21	WBRC	07/24/17	07/24/17	LOC FOX 6 GDA M-F 7-9om GDA 7-9am	Comm	7-9am	1-----	:30	1	\$240.00	P 3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$240.00		0.00			
22	WBRC	07/24/17	07/24/17	SYN M-F 9-10am LIVE! WITH KELLY	Comm	9-10am	1-----	:30	1	\$120.00	P 3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$120.00		0.00			
23	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 9om M-F 9pm News	Comm	9-930pm	1-----	:30	1	\$345.00	P 3	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$345.00		0.00			
24	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 93om M-F 930pm News	Comm	930-10pm	1-----	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	1-----		1				\$325.00		0.00			

Order / Rev: 1773355
 Alt Order #: 08705945
 Flight Dates: 07/21/17 - 07/24/17

Advertiser: POL/Strange, Luther/R/Senator/AL
 Product Desc: STRANGE FOR SENATE
 Estimate: 794
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 930pm M-F 930pm News	Comm	930-10pm	1-----	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----		1				\$325.00		0.00			
25	WBRC	07/22/17	07/22/17	LOC FOX 6 SAT News 10pm Sat 10pm News	Comm	10-1030pm	-----1-	:30	1	\$265.00	P 3	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1-		1				\$265.00		0.00			
26	WBRC	07/22/17	07/22/17	LOC FOX 6 GDA SAT 6am GDA Saturday Morning News	Comm	6-8am	-----1-	:30	1	\$130.00	P 3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1-		1				\$130.00		0.00			
27	WBRC	07/22/17	07/22/17	LOC FOX 6 SAT News 9pm Sat 9pm News	Comm	9-930pm	-----1-	:30	1	\$190.00	P 3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1-		1				\$190.00		0.00			
28	WBRC	07/22/17	07/22/17	LOC FOX 6 SAT News 930pm Sat 930pm News	Comm	930-10pm	-----1-	:30	1	\$230.00	P 3	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1-		1				\$230.00		0.00			
29	WBRC	07/23/17	07/23/17	LOC FOX 6 SUN News 10pm Sun 10pm News	Comm	10-1030pm	-----1	:30	1	\$310.00	P 3	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$310.00		0.00			
30	WBRC	07/23/17	07/23/17	LOC FOX 6 GDA SUN 5am LOC FOX 6 GDA SUN 5-6am	Comm	5-6am	-----1	:30	1	\$15.00	P 3	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$15.00		0.00			
31	WBRC	07/23/17	07/23/17	LOC FOX 6 GDA SUN 6am GDA Sunday Morning News	Comm	6-8am	-----1	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$100.00		0.00			
32	WBRC	07/23/17	07/23/17	FOX News Sunday Fox News Sunday	Comm	9a-10a	-----1	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$60.00		0.00			
33	WBRC	07/23/17	07/23/17	LOC FOX 6 SUN News 9pm Sun 9pm News	Comm	9-930pm	-----1	:30	1	\$340.00	P 3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$340.00		0.00			
34	WBRC	07/23/17	07/23/17	LOC FOX 6 SUN News 930pm Sun 930pm News	Comm	930-10pm	-----1	:30	1	\$305.00	P 3	0.00	NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$305.00		0.00			
78	WBRC	07/24/17	07/24/17	SYN M-F 3-4pm JUDGE JUDY HOUR	Comm	3-4pm	1-----	:30	1	\$170.00	P 3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----		1				\$170.00		0.00			
79	WBRC	07/21/17	07/21/17	SYN M-F 3-4pm JUDGE JUDY HOUR	Comm	3-4pm	----F--	:30	1	\$170.00	P 3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1				\$170.00		0.00			
83	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F Noon News Noon News	Comm	12-1pm	M-----	:30	1	\$130.00	P 3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	M-----		1				\$130.00		0.00			
N85	WBRC	07/21/17	07/21/17	RI M-F 1-130pm RIGHT THIS MINUTE	Comm	1-130pm	----F--	:30	1	\$80.00	P 3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/17	07/21/17	----F--		1				\$80.00		0.00			

Order / Rev: 1773355
 Alt Order #: 08705945
 Flight Dates: 07/21/17 - 07/24/17

Advertiser: POL/Strange, Luther/R/Senator/AL
 Product Desc: STRANGE FOR SENATE
 Estimate: 794
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N85	WBRC	07/21/17	07/21/17	RI M-F 1-130pm RIGHT THIS MINUTE	Comm	1-130pm	----F--	:30	1	\$80.00	P 3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--					1	\$80.00		0.00			
N86	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 10 M-F 10pm News	Comm	10-1035pm	----F--	:30	1	\$355.00	P 3	0.00	NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--					1	\$355.00		0.00			
N87	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 4 LOC FOX 6 M-F News 4pm	Comm	4-430p	----F--	:30	1	\$220.00	P 3	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--					1	\$220.00		0.00			
N88	WBRC	07/21/17	07/21/17	LOC FOX 6 GDA M-F 5 GDA 530-6am	Comm	530-6am	----F--	:30	1	\$240.00	P 3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--					1	\$240.00		0.00			
N89	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 5 530pm News	Comm	530-6pm	----F--	:30	1	\$335.00	P 3	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--					1	\$335.00		0.00			
N90	WBRC	07/21/17	07/21/17	LOC FOX 6 GDA M-F 7 GDA 7-9am	Comm	7-9am	----F--	:30	1	\$240.00	P 3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--					1	\$240.00		0.00			
N91	WBRC	07/21/17	07/21/17	SYN M-F 9-10am LIVE! WITH KELLY	Comm	9-10am	----F--	:30	1	\$120.00	P 3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--					1	\$120.00		0.00			
N92	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 9 M-F 9pm News	Comm	9-930pm	----F--	:30	1	\$345.00	P 3	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--					1	\$345.00		0.00			
N93	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 9 M-F 930pm News	Comm	930-10pm	----F--	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--					1	\$325.00		0.00			
N94	WBRC	07/21/17	07/21/17	SYN M-F 630-7pm Inside Edition	Comm	630-7pm	----F--	:30	1	\$335.00	P 3	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--					1	\$335.00		0.00			
Totals													44	\$10,445.00	