

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 5.15.17

WBRC, Birmingham, AL

I, Pinpoint Media

being/on behalf of: Luther Strange

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Special Election Primary

election to be held on: August 15 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Strange for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Newman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5.15.17

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

DAVE DUNCAN

Printed Name

GSM

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Meredith Morton - Pinpoint Media

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Meredith Morton

printed name

7.3.17

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



REP HEADLINE# 8705945 TRF# 1773355 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! JUL19/17 15.44  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WBRC-TV \*\*\*

ADV # ADV. NAME POLI/L STRANGE/R/SEN/AL REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES

1707 OSAGE STREET SUITE 103 SALES PRSN PH- KRISTEN WASKIE  
 ALEXANDRIA, VA 22302

ORDER # CONTRACT # 8705945 CLASS: NATL. LOCAL REGIONAL

PRDCT STRANGE FOR SENATE EST#794 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL18/17 JUL24/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL19/17 15.44

REP: DARE REVISION  
 ADD \$2595-ADD LINES 85-94  
 TOTAL \$10445  
 PLEASE CONFIRM THANKS  
 JAMIE

STA:

CON CM LUTHER STRANGE FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
85	A		100P-130P	30		\$80.00	7/21	7/21	1		FRI	1

AGENCY ADVERTISER CODE = 62 AGENCY EST# = 794  
 AGENCY PRODUCT CODE = 78

PROGRAM : RIGHT THIS MINUTE  
 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2  
 ORD COM2 : IN DAYDETAILEDPERIOD IS IELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS  
 CON COM1 : RIGHT THIS MINUTE

P3

FROM REP JUL19/17 15.44  
\*\*CHANGES\*\* \*\*\* WERC-TV \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
86	A		1000P-1035P	30		\$355.00	7/21	7/21	1		FRI	P3 1
PROGRAM : NEWS ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2 : IN DAYDETAILEDPERIOD IS 1ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1 : NEWS												
87	A		400P-430P	30		\$220.00	7/21	7/21	1		FRI	P3 1
PROGRAM : NEWS ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2 : IN DAYDETAILEDPERIOD IS 1ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1 : NEWS												
88	A		530A-600A	30		\$240.00	7/21	7/21	1		FRI	P3 1
PROGRAM : GOOD DAY ALABAMA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2 : IN DAYDETAILEDPERIOD IS 1ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1 : GOOD DAY ALABAMA												
89	A		530P-600P	30		\$335.00	7/21	7/21	1		FRI	P3 1
PROGRAM : NEWS ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2 : IN DAYDETAILEDPERIOD IS 1ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1 : NEWS												
90	A		700A-900A	30		\$240.00	7/21	7/21	1		FRI	P3 1
PROGRAM : GOOD DAY ALABAMA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2 : IN DAYDETAILEDPERIOD IS 1ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1 : GOOD DAY ALABAMA												
91	A		900A-1000A	30		\$120.00	7/21	7/21	1		FRI	P3 1
PROGRAM : LIVE WITH KELLY AND MICHAEL ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2 : IN DAYDETAILEDPERIOD IS 1ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1 : LIVE WITH KELLY AND MICHAEL												

REP HEADLINE# 8705945 TRF# 1773355  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL19/17 15.44  
 \*\*CHANGES\*\* \*\*\* WBRC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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92	A		900P-930P	30		\$345.00	7/21	7/21	1		FRI	P3 1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	------

PROGRAM : NEWS  
 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2  
 ORD COM2 : IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS  
 CON COM1 : NEWS

93	A		930P-1000P	30		\$325.00	7/21	7/21	1		FRI	P3 1
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PROGRAM : NEWS  
 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2  
 ORD COM2 : IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS  
 CON COM1 : NEWS

94	A		630P-700P	30		\$335.00	7/24	7/24	1		MON	P3 1
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PROGRAM : INSIDE EDITION  
 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2  
 ORD COM2 : IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS  
 CON COM1 : INSIDE EDITION

JUL/17 10445.00

CONTRACT TOTAL 10445.00  
 TOTAL SPOTS 44

MARKET TOTALS \$43,341 WBRC 41% WBMA 18% WYAT 21% WVTM 20% WPTO 0% WABM 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**ORDER**

**Orders**  
 Order / Rev: 1773355  
 Alt Order #: 08705945  
 Product Desc: STRANGE FOR SENATE  
 Estimate: 794  
 Flight Dates: 07/21/17 - 07/24/17  
 Original Date / Rev: 07/19/17 / 07/19/17  
 Order Type: General

Primary AE: Kristen Waskie  
 Sales Office: T-PHI  
 Sales Region: National

**Agency**  
 Name: PinPoint Media, Inc (B)  
 Buying Contact:  
 Billing Contact:  
 1707 Osage St, Ste 103  
 Alexandria, VA 22302

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
 Name: POL/Strange, Luther/R/Senator/AL  
 Demographic: A35+  
 Product Codes: PL610  
 Priority: P 3  
 Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/17	07/24/17	44	\$10,445.00	\$8,878.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2017	44	\$10,445.00	\$8,878.25	0.00
<b>Totals</b>	<b>44</b>	<b>\$10,445.00</b>	<b>\$8,878.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F Noon News	60mm	12-1pm	----1--	:30	1	\$130.00	P 3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----1--		1				\$130.00		0.00			
3	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 430p	60mm	430-5p	----1--	:30	1	\$220.00	P 3	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----1--		1				\$220.00		0.00			
4	WBRC	07/21/17	07/21/17	LOC FOX 6 GDA M-F 5-530am	60mm	5-530am	----1--	:30	1	\$170.00	P 3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----1--		1				\$170.00		0.00			
5	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 5pm	60mm	5-530pm	----1--	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----1--		1				\$350.00		0.00			
6	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 6pm	60mm	6-630pm	----1--	:30	1	\$345.00	P 3	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----1--		1				\$345.00		0.00			
7	WBRC	07/21/17	07/21/17	LOC FOX 6 GDA M-F 6-7am	60mm	6-7am	----1--	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----1--		1				\$350.00		0.00			



Order / Rev: 1773355  
 Alt Order #: 08705945  
 Flight Dates: 07/21/17 - 07/24/17

Advertiser: POL/Strange, Luther/R/Senator/AL  
 Product Desc: STRANGE FOR SENATE  
 Estimate: 794

WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	WBRC	07/21/17	07/21/17	SYN M-F 630-7pm Inside Edition	Comm	630-7pm	----1--	:30	1	\$335.00	P 3	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----1--					1	\$335.00		0.00			
9	WBRC	07/24/17	07/24/17	RI M-F 1-130pm RIGHT THIS MINUTE	Comm	1-130pm	1-----	:30	1	\$80.00	P 3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$80.00		0.00			
10	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 10om M-F 10pm News	Comm	10-1035pm	1-----	:30	1	\$355.00	P 3	0.00	NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$355.00		0.00			
13	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 4om LOC FOX 6 M-F News 4pm	Comm	4-430p	1-----	:30	1	\$220.00	P 3	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$220.00		0.00			
14	WBRC	07/24/17	07/24/17	LOC FOX 6 GDA M-F 43om LOC FOX 6 GDA M-F 430am	Comm	430-5a	1-----	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$60.00		0.00			
15	WBRC	07/24/17	07/24/17	LOC FOX 6 GDA M-F 5-6om GDA 5-530am	Comm	5-530am	1-----	:30	1	\$170.00	P 3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$170.00		0.00			
16	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 5om 5pm News	Comm	5-530pm	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$350.00		0.00			
17	WBRC	07/24/17	07/24/17	LOC FOX 6 GDA M-F 53om GDA 530-6am	Comm	530-6am	1-----	:30	1	\$240.00	P 3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$240.00		0.00			
18	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 53om 530pm News	Comm	530-6pm	1-----	:30	1	\$335.00	P 3	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$335.00		0.00			
19	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 6om 6pm News	Comm	6-630pm	1-----	:30	1	\$345.00	P 3	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$345.00		0.00			
20	WBRC	07/24/17	07/24/17	LOC FOX 6 GDA M-F 6om GDA 6-7am	Comm	6-7am	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$350.00		0.00			
21	WBRC	07/24/17	07/24/17	LOC FOX 6 GDA M-F 7-9om GDA 7-9am	Comm	7-9am	1-----	:30	1	\$240.00	P 3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$240.00		0.00			
22	WBRC	07/24/17	07/24/17	SYN M-F 9-10am LIVE! WITH KELLY	Comm	9-10am	1-----	:30	1	\$120.00	P 3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$120.00		0.00			
23	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 9om M-F 9pm News	Comm	9-930pm	1-----	:30	1	\$345.00	P 3	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$345.00		0.00			
24	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 93om M-F 930pm News	Comm	930-10pm	1-----	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----					1	\$325.00		0.00			

Order / Rev: 1773355  
 Alt Order #: 08705945  
 Flight Dates: 07/21/17 - 07/24/17

Advertiser: POL/Strange, Luther/R/Senator/AL  
 Product Desc: STRANGE FOR SENATE  
 Estimate: 794  
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F News 930pm M-F 930pm News	Comm	930-10pm	1-----	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----		1				\$325.00		0.00			
25	WBRC	07/22/17	07/22/17	LOC FOX 6 SAT News 10pm Sat 10pm News	Comm	10-1030pm	-----1-	:30	1	\$265.00	P 3	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1-		1				\$265.00		0.00			
26	WBRC	07/22/17	07/22/17	LOC FOX 6 GDA SAT 6am GDA Saturday Morning News	Comm	6-8am	-----1-	:30	1	\$130.00	P 3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1-		1				\$130.00		0.00			
27	WBRC	07/22/17	07/22/17	LOC FOX 6 SAT News 9pm Sat 9pm News	Comm	9-930pm	-----1-	:30	1	\$190.00	P 3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1-		1				\$190.00		0.00			
28	WBRC	07/22/17	07/22/17	LOC FOX 6 SAT News 930pm Sat 930pm News	Comm	930-10pm	-----1-	:30	1	\$230.00	P 3	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1-		1				\$230.00		0.00			
29	WBRC	07/23/17	07/23/17	LOC FOX 6 SUN News 10pm Sun 10pm News	Comm	10-1030pm	-----1	:30	1	\$310.00	P 3	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$310.00		0.00			
30	WBRC	07/23/17	07/23/17	LOC FOX 6 GDA SUN 5am LOC FOX 6 GDA SUN 5-6am	Comm	5-6am	-----1	:30	1	\$15.00	P 3	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$15.00		0.00			
31	WBRC	07/23/17	07/23/17	LOC FOX 6 GDA SUN 6am GDA Sunday Morning News	Comm	6-8am	-----1	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$100.00		0.00			
32	WBRC	07/23/17	07/23/17	FOX News Sunday Fox News Sunday	Comm	9a-10a	-----1	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$60.00		0.00			
33	WBRC	07/23/17	07/23/17	LOC FOX 6 SUN News 9pm Sun 9pm News	Comm	9-930pm	-----1	:30	1	\$340.00	P 3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$340.00		0.00			
34	WBRC	07/23/17	07/23/17	LOC FOX 6 SUN News 930pm Sun 930pm News	Comm	930-10pm	-----1	:30	1	\$305.00	P 3	0.00	NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	-----1		1				\$305.00		0.00			
78	WBRC	07/24/17	07/24/17	SYN M-F 3-4pm JUDGE JUDY HOUR	Comm	3-4pm	1-----	:30	1	\$170.00	P 3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	1-----		1				\$170.00		0.00			
79	WBRC	07/21/17	07/21/17	SYN M-F 3-4pm JUDGE JUDY HOUR	Comm	3-4pm	----F--	:30	1	\$170.00	P 3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1				\$170.00		0.00			
83	WBRC	07/24/17	07/24/17	LOC FOX 6 M-F Noon News Noon News	Comm	12-1pm	M-----	:30	1	\$130.00	P 3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/17	07/30/17	M-----		1				\$130.00		0.00			
N85	WBRC	07/21/17	07/21/17	RI M-F 1-130pm RIGHT THIS MINUTE	Comm	1-130pm	----F--	:30	1	\$80.00	P 3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Order / Rev: 1773355  
 Alt Order #: 08705945  
 Flight Dates: 07/21/17 - 07/24/17

Advertiser: POL/Strange, Luther/R/Senator/AL  
 Product Desc: STRANGE FOR SENATE  
 Estimate: 794  
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N85	WBRC	07/21/17	07/21/17	RI M-F 1-130pm RIGHT THIS MINUTE	Comm	1-130pm	----F--	:30	1	\$80.00	P 3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1			\$80.00			0.00			
N86	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 10am M-F 10pm News	Comm	10-1035pm	----F--	:30	1	\$355.00	P 3	0.00	NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1			\$355.00			0.00			
N87	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 4pm LOC FOX 6 M-F News 4pm	Comm	4-430p	----F--	:30	1	\$220.00	P 3	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1			\$220.00			0.00			
N88	WBRC	07/21/17	07/21/17	LOC FOX 6 GDA M-F 530am GDA 530-6am	Comm	530-6am	----F--	:30	1	\$240.00	P 3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1			\$240.00			0.00			
N89	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 530am 530pm News	Comm	530-6pm	----F--	:30	1	\$335.00	P 3	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1			\$335.00			0.00			
N90	WBRC	07/21/17	07/21/17	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	Comm	7-9am	----F--	:30	1	\$240.00	P 3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1			\$240.00			0.00			
N91	WBRC	07/21/17	07/21/17	SYN M-F 9-10am LIVE! WITH KELLY	Comm	9-10am	----F--	:30	1	\$120.00	P 3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1			\$120.00			0.00			
N92	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 9pm M-F 9pm News	Comm	9-930pm	----F--	:30	1	\$345.00	P 3	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1			\$345.00			0.00			
N93	WBRC	07/21/17	07/21/17	LOC FOX 6 M-F News 930am M-F 930pm News	Comm	930-10pm	----F--	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1			\$325.00			0.00			
N94	WBRC	07/21/17	07/21/17	SYN M-F 630-7pm Inside Edition	Comm	630-7pm	----F--	:30	1	\$335.00	P 3	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/17/17	07/23/17	----F--		1			\$335.00			0.00			
													Totals	44	\$10,445.00