

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

WBRC-Birmingham

8/02/17

I, Midwest Communications & Media,

being/on behalf of: Trip Pittman,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Special

election to be held on: August 15, 2017

do hereby request station time as follows:

See attached

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Trip Pittman for US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kevin Broghamer, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/02/17  
Date

Robert A. Clegg

Digitally signed by Robert A. Clegg  
DN: cn=Robert A. Clegg, o, ou, email=rob@clegg@midwestcomm.net, c=US  
Date: 2016.05.20 16:51:11 -0400

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

DAVE DUNCAN  
Printed Name

SSM  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Trip Pittman for US Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**Robert A. Clegg**

Digitally signed by Robert A. Clegg  
DN: cn=Robert A. Clegg, o, ou, email=bobclegg@midwestcomm.net, c=US  
Date: 2017.02.09 10:49:09 -05'00'

**signature of candidate or authorized committee**

**Robert A. Clegg**

**printed name**

**8/02/17**

**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

## ORDER



**Orders**  
**Order / Rev:** 1792633  
**Alt Order #:** 08716970  
**Product Desc:** PITTMAN 4 US SENATE  
**Estimate:**  
**Flight Dates:** 08/05/17 - 08/15/17  
**Original Date / Rev:** 08/02/17 / 08/02/17  
**Order Type:** Political

## WBRC-TV

**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Midwest Communications & Media.  
**Buying Contact:**  
**Billing Contact:**  
 49 South Grant Avenue  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Pittman, Trip/R/Senate/AL  
**Demographic:** A35+  
**Product Codes:** PL610  
**Priority:** P 3  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/15/17	72	\$17,160.00	\$14,586.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	72	\$17,160.00	\$14,586.00	0.00
<b>Totals</b>	<b>72</b>	<b>\$17,160.00</b>	<b>\$14,586.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WBRC-TV	41%	\$17,160.00
Market	100%	\$41,853.66

## Competitive Share

Competitive Share	Share	Total
WABM	0%	\$0.00
WBIQ	0%	\$0.00
WBMA	29%	\$12,137.56
WBRCb	0%	\$0.00
WCFT	0%	\$0.00
WCIQ	0%	\$0.00
WDBB	0%	\$0.00
WIAT	12%	\$5,022.44
WJRD	0%	\$0.00
WJSU	0%	\$0.00
WPXH	0%	\$0.00
WTJP	0%	\$0.00
WTTO	0%	\$0.00
WVTM	18%	\$7,533.66

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBRC	08/07/17	08/11/17	LOC FOX 6 GDA M-F 530-6am	Comm	530-6am	MTWTF--	:30	5	\$240.00	P 3	0.00	NM	5	\$1,200.00
GDA 530-6am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	MTWTF--			5		\$240.00		0.00				

Order / Rev: 1792633  
 Alt Order #: 08716970  
 Flight Dates: 08/05/17 - 08/15/17

Advertiser: POL/Pittman, Trip/R/Senate/AL  
 Product Desc: PITTMAN 4 US SENATE  
 Estimate: WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBRC	08/07/17	08/11/17	LOC FOX 6 GDA M-F 530am GDA 530-6am	Comm	530-6am	MTWTF--	:30	5	\$240.00	P 3	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/07/17	08/13/17	MTWTF--			5		\$240.00			0.00			
E 2	WBRC	08/07/17	08/11/17	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	MTWTF--	:30	5	\$350.00	P 3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/07/17	08/13/17	MTWTF--			5		\$350.00			0.00			
E 3	WBRC	08/05/17	08/12/17	LOC FOX 6 GDA SAT 6-8am GDA Saturday Morning News	Comm	6-8am	-----2-	:30	2	\$130.00	P 3	0.00	NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/31/17	08/06/17	-----2-			2		\$130.00			0.00			
Week:		08/07/17	08/13/17	-----2-			2		\$130.00			0.00			
E 4	WBRC	08/06/17	08/13/17	LOC FOX 6 GDA SUN 6-8am GDA Sunday Morning News	Comm	6-8am	-----2	:30	2	\$100.00	P 3	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/31/17	08/06/17	-----2			2		\$100.00			0.00			
Week:		08/07/17	08/13/17	-----2			2		\$100.00			0.00			
E 5	WBRC	08/07/17	08/11/17	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	Comm	7-9am	MTWTF--	:30	10	\$240.00	P 3	0.00	NM	10	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/07/17	08/13/17	MTWTF--			10		\$240.00			0.00			
E 6	WBRC	08/07/17	08/11/17	SYN M-F 9-10am LIVE! WITH KELLY	Comm	9-10am	MTWTF--	:30	5	\$120.00	P 3	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/07/17	08/13/17	MTWTF--			5		\$120.00			0.00			
E 7	WBRC	08/07/17	08/11/17	LOC FOX 6 M-F Noon News Noon News	Comm	12-1pm	MTWTF--	:30	5	\$130.00	P 3	0.00	NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/07/17	08/13/17	MTWTF--			5		\$130.00			0.00			
E 8	WBRC	08/07/17	08/11/17	SYN M-F 3-4pm JUDGE JUDY HOUR	Comm	3-4pm	MTWTF--	:30	5	\$170.00	P 3	0.00	NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/07/17	08/13/17	MTWTF--			5		\$170.00			0.00			
E 9	WBRC	08/07/17	08/11/17	LOC FOX 6 M-F News 5pm 5pm News	Comm	5-530pm	MTWTF--	:30	5	\$350.00	P 3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/07/17	08/13/17	MTWTF--			5		\$350.00			0.00			
E 10	WBRC	08/07/17	08/11/17	LOC FOX 6 M-F News 6pm 6pm News	Comm	6-630pm	MTWTF--	:30	5	\$345.00	P 3	0.00	NM	5	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/07/17	08/13/17	MTWTF--			5		\$345.00			0.00			
E 11	WBRC	08/07/17	08/11/17	LOC FOX 6 M-F News 9pm M-F 9pm News	Comm	9-930pm	MTWTF--	:30	5	\$345.00	P 3	0.00	NM	5	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/07/17	08/13/17	MTWTF--			5		\$345.00			0.00			
E 12	WBRC	08/05/17	08/12/17	LOC FOX 6 SAT News 9pm Sat 9pm News	Comm	9-930pm	-----1-	:30	1	\$190.00	P 3	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/31/17	08/06/17	-----1-			1		\$190.00			0.00			
Week:		08/07/17	08/13/17	-----1-			1		\$190.00			0.00			
E 13	WBRC	08/06/17	08/13/17	LOC FOX 6 SUN News 9pm Sun 9pm News	Comm	9-930pm	-----1	:30	1	\$340.00	P 3	0.00	NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/31/17	08/06/17	-----1			1		\$340.00			0.00			
Week:		08/07/17	08/13/17	-----1			1		\$340.00			0.00			
E 14	WBRC	08/14/17	08/15/17	LOC FOX 6 GDA M-F 530am GDA 530-6am	Comm	530-6am	MT-----	:30	1	\$240.00	P 3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			



Order / Rev: 1792633  
 Alt Order #: 08716970  
 Flight Dates: 08/05/17 - 08/15/17

Advertiser: POL/Pittman, Trip/R/Senate/AL  
 Product Desc: PITTMAN 4 US SENATE  
 Estimate: WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WBRC	08/14/17	08/15/17	LOC FOX 6 GDA M-F 530-6am GDA 530-6am	Comm	530-6am	MT-----	:30	1	\$240.00	P 3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/14/17	08/20/17	MT-----		1			\$240.00			0.00			
E 15	WBRC	08/14/17	08/15/17	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	MT-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/14/17	08/20/17	MT-----		1			\$350.00			0.00			
E 16	WBRC	08/14/17	08/15/17	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	Comm	7-9am	MT-----	:30	2	\$240.00	P 3	0.00	NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/14/17	08/20/17	MT-----		2			\$240.00			0.00			
E 17	WBRC	08/14/17	08/15/17	SYN M-F 9-10am LIVE! WITH KELLY	Comm	9-10am	MT-----	:30	1	\$120.00	P 3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/14/17	08/20/17	MT-----		1			\$120.00			0.00			
E 18	WBRC	08/14/17	08/15/17	LOC FOX 6 M-F Noon News Noon News	Comm	12-1pm	MT-----	:30	1	\$130.00	P 3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/14/17	08/20/17	MT-----		1			\$130.00			0.00			
E 19	WBRC	08/14/17	08/15/17	SYN M-F 3-4pm JUDGE JUDY HOUR	Comm	3-4pm	MT-----	:30	1	\$170.00	P 3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/14/17	08/20/17	MT-----		1			\$170.00			0.00			
E 20	WBRC	08/14/17	08/15/17	LOC FOX 6 M-F News 5pm 5pm News	Comm	5-530pm	MT-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/14/17	08/20/17	MT-----		1			\$350.00			0.00			
E 21	WBRC	08/14/17	08/15/17	LOC FOX 6 M-F News 6pm 6pm News	Comm	6-630pm	MT-----	:30	1	\$345.00	P 3	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/14/17	08/20/17	MT-----		1			\$345.00			0.00			
E 22	WBRC	08/14/17	08/15/17	LOC FOX 6 M-F News 9pm M-F 9pm News	Comm	9-930pm	MT-----	:30	1	\$345.00	P 3	0.00	NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/14/17	08/20/17	MT-----		1			\$345.00			0.00			
Totals														72	\$17,160.00



Rep: TELEREP, INC.  
Run On: Aug2/17 at 15:47

Order#: WBRC-TV BIRMINGHAM (ANN AND  
Stations: MIDWEST COMMUNICATIONS & MEDIA  
Agency: POLUT PITTMAN/SENIAL  
Advertiser: BOB CLEGG

## REP BUYLINES

Headline#: 8716970 (Mod 0.0)  
Dates: Aug05/17 - Aug15/17  
Prod#: PITTMAN 4 US SENATE  
Tel #:

Traffic#: 1792633  
Salesperson: KRISTEN WASKIE  
Est#:  
Demo: RA35+

Page: 1  
Requested by: TR

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spots/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	1	M-F/530-6A	30S	Aug07/17	Aug11/17	1	5	5	\$1,200	FOX EARLY DAYBREAK	0.0 Aug02/17	Rev #0: A
	2	M-F/6-7A	30S	Aug07/17	Aug12/17	1	5	5	\$1,750	FOX DAYBREAK	0.0 Aug02/17	Rev #0: A
	3	Sat/6-8A	30S	Aug05/17	Aug13/17	2	2	4	\$520	FOX SAT AM	0.0 Aug02/17	Rev #0: A
	4	Sun/6-8A	30S	Aug06/17	Aug11/17	2	2	4	\$400	FOX SUN AM	0.0 Aug02/17	Rev #0: A
	5	M-F/7-9A	30S	Aug07/17	Aug11/17	1	10	10	\$2,400	GOOD DAY ALABAMA	0.0 Aug02/17	Rev #0: A
	6	M-F/9-10A	30S	Aug07/17	Aug11/17	1	5	5	\$600	KELLY AND RYAN	0.0 Aug02/17	Rev #0: A
	7	M-F/12N-1230P	30S	Aug07/17	Aug11/17	1	5	5	\$850	FOX NOON NEWS	0.0 Aug02/17	Rev #0: A
	8	M-F/3-4P	30S	Aug07/17	Aug11/17	1	5	5	\$1,725	JUDGE JUDY	0.0 Aug02/17	Rev #0: A
	9	M-F/6-630P	30S	Aug07/17	Aug11/17	1	5	5	\$1,725	FOX AT 6P	0.0 Aug02/17	Rev #0: A
	10	M-F/9-930P	30S	Aug07/17	Aug11/17	1	5	5	\$380	FOX 9P NEWS	0.0 Aug02/17	Rev #0: A
	11	Sat/9-930P	30S	Aug05/17	Aug12/17	2	1	2	\$680	FOX 9P NEWS	0.0 Aug02/17	Rev #0: A
	12	Sun/9-930P	30S	Aug06/17	Aug13/17	2	1	2	\$240	FOX EARLY DAYBREAK	0.0 Aug02/17	Rev #0: A
	13	M-Tu/530-6A	30S	Aug14/17	Aug15/17	1	1	1	\$350	FOX DAYBREAK	0.0 Aug02/17	Rev #0: A
	14	M-Tu/6-7A	30S	Aug14/17	Aug15/17	1	1	1	\$480	GOOD DAY ALABAMA	0.0 Aug02/17	Rev #0: A
	15	M-Tu/7-9A	30S	Aug14/17	Aug15/17	1	2	2	\$120	KELLY AND RYAN	0.0 Aug02/17	Rev #0: A
	16	M-Tu/9-10A	30S	Aug14/17	Aug15/17	1	1	1	\$130	FOX NOON NEWS	0.0 Aug02/17	Rev #0: A
	17	M-Tu/12N-1230P	30S	Aug14/17	Aug15/17	1	1	1	\$170	JUDGE JUDY	0.0 Aug02/17	Rev #0: A
	18	M-Tu/3-4P	30S	Aug14/17	Aug15/17	1	1	1	\$350	FOX AT 6P	0.0 Aug02/17	Rev #0: A
	19	M-Tu/5-530P	30S	Aug14/17	Aug15/17	1	1	1	\$345	FOX 9P NEWS	0.0 Aug02/17	Rev #0: A
	20	M-Tu/6-630P	30S	Aug14/17	Aug15/17	1	1	1				
	21	M-Tu/9-930P	30S	Aug14/17	Aug15/17	1	1	1				
	22	M-Tu/9-930P	30S	Aug14/17	Aug15/17	1	1	1				
Total 72 Spots for:									\$17,160		0.0	

Monthly Estimate Dollars:

Aug17 \$17,160