

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WBRC - TV Birmingham, AL	<b>Date:</b> 11/07/2017
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I, Jeff Scattergood,being/on behalf of: Jones, Doug, a legallyqualified candidate of the Democratic politicalparty for the office of: United State Senatein the Specialelection to be held on: 12/12/2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 11/08/2017

Date of Last Broadcast: 11/14/2017

**Total Charges:** \$\*\*\*\*\*13,328.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

DOUG JONES FOR SENATE COMMITTEE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JAMES DOUGLAS TURNER JR, TREASUER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/07/2017

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

DAVE DUNCAN

Printed Name

GSM

Title



*Jeff S. Cutler*



**ORDER**

**Orders**  
**Order / Rev:** 1847706  
**Alt Order #:** 08854237  
**Product Desc:** DOUG JONES 4 SENATE  
**Estimate:** 5092  
**Flight Dates:** 11/08/17 - 11/14/17  
**Original Date / Rev:** 11/07/17 / 11/07/17  
**Order Type:** General

WBRC-TV

**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency**  
**Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd Street NW, Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Jones, Doug/D/Senate  
**Demographic:** A35+  
**Product Codes:** PL820  
**Priority:** P 3  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/14/17	26	\$15,680.00	\$13,328.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	26	\$15,680.00	\$13,328.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$15,680.00</b>	<b>\$13,328.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WBRC-TV	45%	\$15,680.00
Market	100%	\$34,844.44

**Competitive Share**

Competitive Share	Share	Total
WABM	5%	\$1,742.22
WBIQ	0%	\$0.00
WBMA	26%	\$9,059.56
WBRCb	0%	\$0.00
WCFT	0%	\$0.00
WCIQ	0%	\$0.00
WDBB	0%	\$0.00
WIAT	16%	\$5,575.11
WJRD	0%	\$0.00
WJSU	0%	\$0.00
WPXH	0%	\$0.00
WTJP	0%	\$0.00
WTTQ	0%	\$0.00
WVTM	8%	\$2,787.56

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBRC	11/13/17	11/13/17		Comm	6-7am	1-----	1:00	1	\$700.00	P 3	0.00	NM	1	\$700.00

Order / Rev: 1847706  
 Alt Order #: 08854237  
 Flight Dates: 11/08/17 - 11/14/17

Advertiser: POL/Jones, Doug/D/Senate  
 Product Desc: DOUG JONES 4 SENATE  
 Estimate: 5092  
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LOC FOX 6 GDA M-F 6-7 GDA 6-7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/13/17	11/19/17	1-----					1	\$700.00		0.00			
N 2	WBRC	11/10/17	11/10/17	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	Comm	7-9am	----1--	1:00	1	\$480.00	P 3	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	----1--					1	\$480.00		0.00			
N 3	WBRC	11/13/17	11/13/17	LOC FOX 6 M-F Noon News Noon News	Comm	12-1pm	1-----	1:00	1	\$420.00	P 2	0.00	NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/13/17	11/19/17	1-----					1	\$420.00		0.00			
N 4	WBRC	11/14/17	11/14/17	LOC FOX 6 M-F Noon News Noon News	Comm	12-1pm	-1-----	1:00	1	\$420.00	P 2	0.00	NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/13/17	11/19/17	-1-----					1	\$420.00		0.00			
N 5	WBRC	11/10/17	11/10/17	LOC FOX 6 M-F Noon News Noon News	Comm	12-1pm	----1--	1:00	1	\$420.00	P 2	0.00	NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	----1--					1	\$420.00		0.00			
N 6	WBRC	11/14/17	11/14/17	SYN M-F 2-3pm CRIME WATCH DAILY	Comm	2-3pm	-1-----	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/13/17	11/19/17	-1-----					1	\$290.00		0.00			
N 7	WBRC	11/09/17	11/09/17	SYN M-F 2-3pm CRIME WATCH DAILY	Comm	2-3pm	---1---	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	---1---					1	\$290.00		0.00			
N 8	WBRC	11/14/17	11/14/17	SYN M-F 3-4pm JUDGE JUDY HOUR	Comm	3-4pm	-1-----	1:00	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/13/17	11/19/17	-1-----					1	\$500.00		0.00			
N 9	WBRC	11/08/17	11/08/17	SYN M-F 3-4pm JUDGE JUDY HOUR	Comm	3-4pm	--1----	1:00	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	--1----					1	\$500.00		0.00			
N 10	WBRC	11/13/17	11/13/17	LOC FOX 6 M-F News 9pm M-F 9pm News	Comm	9-930pm	1-----	1:00	1	\$690.00	P 3	0.00	NM	1	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/13/17	11/19/17	1-----					1	\$690.00		0.00			
N 11	WBRC	11/08/17	11/08/17	LOC FOX 6 M-F News 9pm M-F 9pm News	Comm	9-930pm	--1----	1:00	1	\$690.00	P 3	0.00	NM	1	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	--1----					1	\$690.00		0.00			
N 12	WBRC	11/14/17	11/14/17	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	-1-----	1:00	1	\$700.00	P 3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/13/17	11/19/17	-1-----					1	\$700.00		0.00			
N 13	WBRC	11/09/17	11/09/17	LOC FOX 6 M-F News 9pm M-F 9pm News	Comm	9-930pm	---1---	1:00	1	\$690.00	P 3	0.00	NM	1	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	---1---					1	\$690.00		0.00			
N 14	WBRC	11/08/17	11/08/17	LOC FOX 6 M-F News 930pm M-F 930pm News	Comm	930-10pm	--1----	1:00	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	--1----					1	\$650.00		0.00			
N 15	WBRC	11/09/17	11/09/17	LOC FOX 6 M-F News 930pm M-F 930pm News	Comm	930-10pm	---1---	1:00	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1847706  
 Alt Order #: 08854237  
 Flight Dates: 11/08/17 - 11/14/17

Advertiser: POL/Jones, Doug/D/Senate  
 Product Desc: DOUG JONES 4 SENATE  
 Estimate: 5092  
 WBRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	---1---					1	\$650.00		0.00			
N 16	WBRC	11/10/17	11/10/17	LOC FOX 6 M-F News 930pm M-F 930pm News	Comm	930-10pm	----1--	1:00	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	----1--					1	\$650.00		0.00			
N 17	WBRC	11/13/17	11/13/17	Mon Hour 1 LUCIFER	Comm	7-8pm	1-----	1:00	1	\$1,580.00	P 3	0.00	NM	1	\$1,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/13/17		11/13/17	11/19/17	1-----					1	\$1,580.00		0.00			
N 18	WBRC	11/10/17	11/10/17	LOC FOX 6 Sideline LOC FOX 6 Sideline	Comm	1008-1105pm	----1--	1:00	1	\$1,100.00	P 3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	----1--					1	\$1,100.00		0.00			
N 19	WBRC	11/11/17	11/11/17	LOC FOX 6 GDA SAT 6am GDA Saturday Morning News	Comm	6-8am	-----1-	1:00	1	\$240.00	P 3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	-----1-					1	\$240.00		0.00			
N 20	WBRC	11/08/17	11/08/17	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	--1----	1:00	1	\$700.00	P 3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	--1----					1	\$700.00		0.00			
N 21	WBRC	11/09/17	11/09/17	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	---1---	1:00	1	\$700.00	P 3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	---1---					1	\$700.00		0.00			
N 22	WBRC	11/10/17	11/10/17	LOC FOX 6 GDA M-F 6-7am GDA 6-7am	Comm	6-7am	----1--	1:00	1	\$700.00	P 3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	----1--					1	\$700.00		0.00			
N 23	WBRC	11/13/17	11/13/17	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	Comm	7-9am	1-----	1:00	1	\$480.00	P 3	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/13/17		11/13/17	11/19/17	1-----					1	\$480.00		0.00			
N 24	WBRC	11/14/17	11/14/17	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	Comm	7-9am	-1-----	1:00	1	\$480.00	P 3	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/13/17		11/13/17	11/19/17	-1-----					1	\$480.00		0.00			
N 25	WBRC	11/08/17	11/08/17	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	Comm	7-9am	--1----	1:00	1	\$480.00	P 3	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	--1----					1	\$480.00		0.00			
N 26	WBRC	11/09/17	11/09/17	LOC FOX 6 GDA M-F 7-9am GDA 7-9am	Comm	7-9am	---1---	1:00	1	\$480.00	P 3	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	---1---					1	\$480.00		0.00			
													Totals	26	\$15,680.00



Page: 1  
Requested by: TR

(Mod 0.0)  
7 - Nov14/17  
ONES 4 SENATE

Affic#: 1847706  
 Person: KRISTEN  
 Est#: 5092  
 Demo: RA35+

## REP BUYLINES

Spots	Rate	Total
26	\$15,680	\$15,680
<b>Total 26 Spots for:</b>		<b>\$15,680</b>

**Monthly Estimate Dollars:**