

## ORDER



WJW-TV

<b>Orders</b>	<b>Order / Rev:</b>	<b>332533</b>
	Alt Order #:	08261979
	Product Desc:	FREEDOM PARTNERS ACT
	Estimate:	1754
	Flight Dates:	09/07/16 - 09/13/16
	Original Date / Rev:	08/25/16 / 08/25/16
	Order Type:	GENERAL

Primary AE:	Tim Scanlan
Sales Office:	NLA
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>Target Enterprises, LLC</b>
	Buying Contact:	
	Billing Contact:	
		15260 Ventura Blvd
		Sherman Oaks, CA 91403

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Freedom Partners Action Fund
	Demographic:	A25-54
	Product Codes:	PL4.b
	Priority:	Default
	Revenue Codes:	Agency, Political, Political-PAC

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	TARG/

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/13/16	90	\$98,800.00	\$83,980.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	90	\$98,800.00	\$83,980.00	0.00
<b>Totals</b>	<b>90</b>	<b>\$98,800.00</b>	<b>\$83,980.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Scanlan			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WJW-TV	25%	\$98,800.00
Market	100%	\$395,200.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	75%	\$296,400.00
WAOH	0%	\$0.00
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	0%	\$0.00
WGGN	0%	\$0.00
WKYC	0%	\$0.00
WMFD	0%	\$0.00
WOIO	0%	\$0.00
WQHS	0%	\$0.00
WRLM	0%	\$0.00
WUAB	0%	\$0.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	09/07/16	09/09/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	--WTF--	:30	6	\$1,400.00	03	0.00	NM	6	\$8,400.00

Order / Rev: 332533  
 Alt Order #: 08261979  
 Flight Dates: 09/07/16 - 09/13/16

Advertiser: Freedom Partners Action Fund  
 Product Desc: FREEDOM PARTNERS ACT  
 Estimate: 1754  
**WJW-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	09/07/16	09/09/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	--WTF--	:30	6	\$1,400.00	03	0.00	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/05/16	09/11/16	--WTF--		6			\$1,400.00			0.00			
2	8	09/07/16	09/09/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	--WTF--	:30	6	\$1,400.00	03	0.00	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/05/16	09/11/16	--WTF--		6			\$1,400.00			0.00			
3	8	09/07/16	09/09/16	M-F 8a-9a FOX 8 News @ 8a	CM	8:00 AM-9:00 AM	--WTF--	:30	3	\$1,200.00	04	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/05/16	09/11/16	--WTF--		3			\$1,200.00			0.00			
4	8	09/07/16	09/09/16	M-F 9a-10a FOX 8 News @ 9a	CM	9:00 AM-10:00 AM	--WTF--	:30	3	\$850.00	04	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/05/16	09/11/16	--WTF--		3			\$850.00			0.00			
5	8	09/07/16	09/09/16	M-F 10a-11a New Day Cleveland	CM	10:00 AM-11:00 AM	--WTF--	:30	3	\$600.00	04	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/05/16	09/11/16	--WTF--		3			\$600.00			0.00			
6	8	09/07/16	09/09/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--WTF--	:30	3	\$1,450.00	03	0.00	NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/05/16	09/11/16	--WTF--		3			\$1,450.00			0.00			
7	8	09/12/16	09/13/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	MT-----	:30	4	\$1,400.00	03	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MT-----		4			\$1,400.00			0.00			
8	8	09/12/16	09/13/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	MT-----	:30	4	\$1,400.00	03	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MT-----		4			\$1,400.00			0.00			
9	8	09/12/16	09/13/16	M-F 8a-9a FOX 8 News @ 8a	CM	8:00 AM-9:00 AM	MT-----	:30	2	\$1,400.00	03	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MT-----		2			\$1,400.00			0.00			
10	8	09/12/16	09/13/16	M-F 9a-10a FOX 8 News @ 9a	CM	9:00 AM-10:00 AM	MT-----	:30	2	\$1,000.00	03	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MT-----		2			\$1,000.00			0.00			
11	8	09/12/16	09/13/16	M-F 10a-11a New Day Cleveland	CM	10:00 AM-11:00 AM	MT-----	:30	2	\$675.00	04	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MT-----		2			\$675.00			0.00			
12	8	09/12/16	09/13/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MT-----	:30	2	\$800.00	03	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MT-----		2			\$800.00			0.00			
13	8	09/12/16	09/13/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MT-----	:30	2	\$1,450.00	03	0.00	NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MT-----		2			\$1,450.00			0.00			
14	8	09/12/16	09/13/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MT-----	:30	2	\$1,500.00	03	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MT-----		2			\$1,500.00			0.00			
15	8	09/07/16	09/09/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--WTF--	:30	3	\$1,450.00	03	0.00	NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 332533  
 Alt Order #: 08261979  
 Flight Dates: 09/07/16 - 09/13/16

Advertiser: Freedom Partners Action Fund  
 Product Desc: FREEDOM PARTNERS ACT  
 Estimate: 1754  
**WJW-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	8	09/07/16	09/09/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--WTF--	:30	3	\$1,450.00	03	0.00	NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/16	09/11/16	--WTF--			3		\$1,450.00	0.00					
16	8	09/07/16	09/09/16	M-F 7p-730p FOX 8 News @ 7p	CM	7:00 PM-7:30 PM	--WTF--	:30	3	\$1,450.00	03	0.00	NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/16	09/11/16	--WTF--			3		\$1,450.00	0.00					
17	8	09/07/16	09/09/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	--WTF--	:30	1	\$1,700.00	04	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/16	09/11/16	--WTF--			1		\$1,700.00	0.00					
18	8	09/07/16	09/09/16	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	--WTF--	:30	3	\$900.00	04	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/16	09/11/16	--WTF--			3		\$900.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	8	09/05/16-09/11/16		M-F 11p-1130p	11:00 PM-11:30 PM		--wThF----	:30		<del>(\$900.00)</del>		0.00	NM		
Credited [CREDIT 1X NA L18 MG 1X L33]															
19	8	09/07/16	09/09/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	--WTF--	:30	3	\$700.00	04	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/16	09/11/16	--WTF--			3		\$700.00	0.00					
20	8	09/07/16	09/09/16	M-F 12a-1230a M-F 12a-1230a	CM	12:00 AM-12:30 AM	--WTF--	:30	3	\$450.00	07	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/16	09/11/16	--WTF--			3		\$450.00	0.00					
21	8	09/12/16	09/13/16	M-F 7p-730p FOX 8 News @ 7p	CM	7:00 PM-7:30 PM	MT-----	:30	2	\$1,500.00	03	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	MT-----			2		\$1,500.00	0.00					
22	8	09/12/16	09/13/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	MT-----	:30	2	\$2,100.00	04	0.00	NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	MT-----			2		\$2,100.00	0.00					
23	8	09/12/16	09/13/16	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	MT-----	:30	2	\$900.00	04	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	MT-----			2		\$900.00	0.00					
24	8	09/12/16	09/13/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	MT-----	:30	2	\$800.00	03	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	MT-----			2		\$800.00	0.00					
25	8	09/12/16	09/13/16	M-F 12a-1230a M-F 12a-1230a	CM	12:00 AM-12:30 AM	MT-----	:30	2	\$550.00	04	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	MT-----			2		\$550.00	0.00					
26	8	09/10/16	09/10/16	Sa 9a-10a FOX 8 News Saturday Morning	CM	9:00 AM-10:00 AM	-----2-	:30	2	\$700.00	04	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/16	09/11/16	-----2-			2		\$700.00	0.00					
28	8	09/07/16	09/09/16	M-F 12p-1p FOX 8 News @ Noon	CM	M-F 12p-1p	--WTF--	:30	6	\$600.00	04	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/16	09/11/16	--WTF--			6		\$600.00	0.00					
29	8	09/12/16	09/12/16	M-F 12p-1p FOX 8 News @ Noon	CM	M-F 12p-1p	M-----	:30	4	\$850.00	04	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 332533  
 Alt Order #: 08261979  
 Flight Dates: 09/07/16 - 09/13/16

Advertiser: Freedom Partners Action Fund  
 Product Desc: FREEDOM PARTNERS ACT  
 Estimate: 1754

WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	8	09/12/16	09/12/16	M-F 12p-1p FOX 8 News @ Noon	CM	M-F 12p-1p	M-----	:30	4	\$850.00	04	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	M-----			4			\$850.00		0.00			
30	8	09/07/16	09/09/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	--WTF--	:30	3	\$1,200.00	04	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--WTF--			3			\$1,200.00		0.00			
31	8	09/12/16	09/13/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MT-----	:30	2	\$1,200.00	04	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	MT-----			2			\$1,200.00		0.00			
33	8	09/09/16	09/09/16	Friday Night Touchdown Friday Night Touchdown	CM	Various	----F--	:30	1	\$900.00	04	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--			1			\$900.00		0.00			
34	8	09/10/16	09/10/16	Sa 7a-8a FOX 8 Saturday News @ 7a	CM	Sa 7a-8a	-----S-	:30	2	\$700.00	03	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----S-			2			\$700.00		0.00			
35	8	09/10/16	09/10/16	Sa 8a-9a FOX 8 News Saturday Morning	CM	Sa 8a-9a	-----S-	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----S-			1			\$800.00		0.00			
Totals													90	\$98,800.00	