

**Quarterly Issues/Program List
For the Period April 1 – June 30, 2018**

JACKSONVILLE

WUNM-TV 19

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This report documents the significant issues ascertained within the 12 present transmitter areas The University of North Carolina Center for Public Television for the April, May, June 2018 period.

Background

The Federal Communications Commission (FCC) requires that each licensee ascertain the significant issues within its community each quarter in a manner it deems most effective.

The information extracted is used for research and planning by the program and production departments of The Center. Provided in this report is a list of programs broadcast which represent the most significant treatment of the enumerated community issues.

Quarterly reports are maintained and filed with each licensee's public file.

**THE UNIVERSITY OF NORTH CAROLINA
CENTER FOR PUBLIC TELEVISION**

**QUARTERLY ISSUES/PROGRAMS LIST
FOR THE PERIOD APRIL, MAY, JUNE 2018
STATEWIDE LIST OF MOST SIGNIFICANT ISSUES**

AGING	Financing retirement, healthy aging
CRIME/LEGAL ISSUES/ LAW ENFORCEMENT	Sexual harassment and misconduct, gun violence and control, consumer protection, cybersecurity
ECONOMY	The state of the economy, financial security, economic development and developing new industries, tourism, economic mobility, trade and tariffs, rising gas prices
EDUCATION	Quality public education, school safety against gun violence, academic achievement gap, teacher salaries and benefits, financing higher education
EMPLOYMENT	Job creation and training, unemployment, wages
ENVIRONMENT	Solid waste disposal, air and water quality, Atlantic Coast pipeline, climate change, coastal protection, solar and wind energy, sea level rise
HEALTH/HEALTH CARE	Mental health, healthy lifestyle, availability of health care and insurance, cost of prescription medicine, opioid abuse
HOUSING	Affordable housing, homelessness
LOCAL AND NATIONAL POLITICS/ GOVERNMENT	Zoning, annexation & incorporation, legislative and congressional district lines, city, county and state budgets and their impact on local communities
MILITARY	Services for military personnel and veterans
MINORITIES/CIVIL RIGHTS	Race relations, immigration policy on separating migrant children from their parents
POVERTY/HUNGER	Food insecurity, childhood poverty, economic mobility
TRANSPORTATION	Road and bridge construction & maintenance, traffic congestion, highway construction, light rail construction

Quarterly Issues/Program List For the Period April, May, June 2018

1. AGING

Incredible Aging:

Adding Life to Your Years

Airdate: 6/2/18
Airtime: 5:00 p.m.
Length: 60 Minutes
Format: Discussion

Meredith Vieira looked at complex, often confusing aging information.

Aging Matters:

Aging and the Workplace

Airdate: 6/6/18
Airtime: 8:30 p.m.
Length: 30 Minutes
Format: Public Services

Aging Matters explored tomorrow's workforce and how employers should adapt now.

When I'm 65

Airdate: 6/6/18
Airtime: 9:00 p.m.
Length: 60 Minutes
Format: Documentary

David Brancaccio challenged myths about retirement and living longer in America.

Coming of Age in Aging America

Airdate: 6/6/18
Airtime: 10:00 p.m.
Length: 60 Minutes
Format: Documentary

This program focused on how social and economic institutions adapt to demographic changes.

Brain Secrets with Dr. Michael Merzenich

Airdate: 6/9/18
Airtime: 10:00 p.m.
Length: 60 Minutes
Format: Discussion

Dr. Merzenich shared how to improve and maintain cognitive fitness and deal with aging.

2. CRIME/LEGAL ISSUES/LAW ENFORCEMENT

PBS Newshour

Airdate: 4/20/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

From Houston to Indianapolis, thousands of students walked out of schools one Friday morning to participate in staged sit-ins, marches, and moments of silence to demand action on gun legislation and mark the 19th anniversary of the massacre at Columbine High School in Colorado. Lisa Desjardins reported on the renewed push for gun control and what change it could bring in Washington.

3. ECONOMY

Front Row with Marc Rotterman

Airdate: 6/08/2018
Airtime: 8:30 p.m.
Length: 30 Minutes
Format: Discussion

New numbers on the economy, among other topics were discussed on "Front Row w/ Marc Rotterman." On the panel were Loretta Boniti host of "In Focus" on Spectrum News, Mitch Kokai of the John Locke Foundation, Democratic State Representative Craig Meyer and Donna King the Managing Editor of *The North State Journal*.

Front Row with Marc Rotterman

Airdate: 4/06/2018
Airtime: 8:30 p.m.
Length: 30 Minutes
Format: Discussion

Marc Rotterman and his guests discussed escalating trade tensions among other topics. On the panel were Mitch Kokai of the John Locke Foundation, Dem. State Representative Ed Hanes, Political Analyst Joe Stewart, and Donna King, Managing Editor of the *North State Journal*.

PBS Newshour

Airdate: 4/5/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

China counterpunched with new tariffs against U.S. products in the latest round of an escalating trade fight between the world's two largest economies. The Chinese announced plans for 25 percent tariffs on a list of American goods, including soybeans, cars and chemicals, mirroring a Trump administration action hours earlier. Lisa Desjardins reported. In a separate report, special correspondent Katrina Yu reported from Beijing on how recently announced tariffs will affect farmers, importers, retailers and consumers on both sides of the Pacific.

PBS Newshour

Airdate: 5/10/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

The PBS Newshour featured a segment on how American populism is reshaping economic policy.

PBS Newshour

Airdate: 5/31/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

Relations between the U.S. and Europe took another hit when Commerce Secretary Wilbur Ross said the Trump administration would impose tariffs on European steel and aluminum. European Union Ambassador to the U.S. David O'Sullivan joined John Yang to discuss how the tariffs will affect the global economy and the alliance, plus the fallout from the U.S. withdrawing from the Iran deal.

Carolina Business Report

Airdate: 5/29/18
Airtime: 5:00 p.m.
Length: 30 Minute
Format: Discussion

Host Chris William talked with Leah Ashburn, family owner, president and CEO of Highland Brewing Company. They were joined by Charles Thomas, Knight Foundation and Otis Rawl, Greater Lexington Chamber. They discussed changes in the beer industry and policy impacting this growing part of the Carolina economy as part of the Craft Beer craze in the Carolinas.

Carolina Business Report

Airdate: 4/17/18
Airtime: 5:00 p.m.
Length: 30 Minute
Format: Discussion

Host Chris William talked with Tim Lowe, president of Lowes Foods about trade, tech jobs shortage, retail disruption, e-commerce, and rebranding. Panelists were Peggy McLean, Economic Development Director, Kershaw County and Catherine Truitt, Chancellor, Western Governor's University, North Carolina.

4. EDUCATION**PBS Newshour**

Airdate: 4/13/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

Teacher strikes and walkouts have been spreading from West Virginia to Arizona. Thousands of Kentucky educators rallied on Friday at their state Capitol, as Oklahoma's largest teachers' union called for an end to

their nine-day walkout. William Brangham talked with Sarah Jaffe, author of “Necessary Trouble,” about what these states have in common and why it’s happening.

PBS Newshour

Airdate: 5/18/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

Students, parents and teachers suffered the agony of a school shooting near Galveston, Texas, where at least 10 people were murdered and 10 more wounded. The suspect, a 17-year-old according to media reports, is being held on a capital murder charge. Judy Woodruff learned more from Gail Delaughter of Houston Public Media.

PBS Newshour

Airdate: 5/01/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

How educators are trying to make sure students from lower-income families are getting a college degree.

PBS Newshour

Airdate: 4/10/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

Since the shooting massacre at Marjory Stoneman Douglas High School, there have been calls for adding guns at U.S. schools. On the outskirts of San Antonio, Texas, one district has their own school police force, with more than 100 officers covering 117 schools. Special correspondent Lisa Stark of Education Week reported on how schools are grappling with security for worst-case scenarios.

5. ENVIRONMENT

**Exploring North Carolina:
Climate Changes in the Carolinas**

Airdate: 4/14/18
Airtime: 8:30 p.m.
Length: 30 Minutes
Format: Public Affairs

Climate changes and how they have impacted the Carolinas are explored.

**Exploring North Carolina: Water in North Carolina:
Yesterday, Today & Tomorrow**

Airdate: 4/19/18
Airtime: 8:30 p.m.
Length: 30 Minutes
Format: Public Affairs

In the last 40 years almost 1/5 of North Carolina's fields and forest have been converted to urban use. Jobs and growth are important, but a growing economy is putting increasing pressure on water resources. The is good news, however; there is much we can do to protect our water resources and the quality of life made possible by clean, abundant water.

Sea Change

Airdate: 6/27/18
Airtime: 9:30 p.m.
Length: 30 Minutes
Format: Public Affairs

Sea Change considers sea level rise along North Carolina coast and how communities are adapting.

6. HEALTH/HEALTH CARE

PBS Newshour

Airdate: 4/30/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

The pathway to deadly heart infections for people addicted to opioids often begins with a dirty needle or polluted drug. Special correspondent Kay Colby of Ideastream reported on a little-known problem with big consequences for patients and society as a whole.

Searching for a Fix

Airdate: 4/15/18
Airtime: 1:00 p.m.
Length: 60 Minutes
Format: Discussion

North Carolina families who've lost loved ones to opioid deaths share their stories.

A Crisis: NC's Opioid Battle

Airdate: 4/15/18
Airtime: 2:00 p.m.
Length: 60 Minutes
Format: Discussion

Kelly McCullen and North Carolina's top law, health and insurance leaders look at opioid addiction and illegal distribution in our state.

Understanding the Opioid Epidemic

Airdate: 4/15/18
Airtime: 3:00 p.m.
Length: 60 Minutes
Format: Public Service

Viewers were able to get information from experts and those at the front of the opioid battle.

Do No Harm: The Opioid Epidemic

Airdate: 6/13/18
Airtime: 8:00 p.m.
Length: 60 Minutes
Format: Public Service

The program examined a misleading pharmaceutical marketing campaign.

PBS Newshour

Airdate: 4/30/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

The Newshour featured a segment that explained how students who struggle with mental illness can find help.

PBS Newshour

Airdate: 5/08/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

When is a medical procedure or preventative screening counterproductive? How much time should we spend in the gym or fixating on the latest diet? The new book "Natural Causes" calls into question a number of seeming certainties of modern life and our quest to delay death. Jeffrey Brown talked with author Barbara Ehrenreich.

PBS Newshour

Airdate: 5/11/18
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

President Trump revealed his blueprint to lower prescription drug prices as he railed against the pharmaceutical industry for making them unaffordable.

**Forever Painless with
Miranda Esmonde-White**

Airdate: 6/3/18
Airtime: 12:30 p.m.
Length: 60 Minutes
Format: Discussion

Esmonde-White talked about chronic pain and its causes.

7. HOUSING

Carolina Business Report

Airdate: 6/26/18
Airtime: 5:00 p.m.
Length: 30 Minute
Format: Discussion

Host Chris William talked with Pat Riley, president and CEO of Allen Tate Companies. Along with panelists J. Mark Farris, President and CEO, Greenville Area Development Corporation and Ted Zoller, Director, Center for Entrepreneurial Studies, UNC, they discussed annexation and tax increases, market assessment and affordable housing, multi-family tipping point and educating for trade jobs.

**8. LOCAL AND NATIONAL
POLITICS/GOVERNMENT**

Front Row with Marc Rotterman

Airdate: 5/25/2018
Airtime: 8:30 p.m.
Length: 30 Minutes
Format: Discussion

Host Marc Rotterman and N.C. House Appropriations Chairman - and chief budget writer - Rep. Nelson Dollar explained the 2018 N.C. House budget.

Carolina Business Report

Airdate: 5/1/18
Airtime: 5:00 p.m.
Length: 30 Minute
Format: Discussion

Host Chris William talked with Tony Copeland, North Carolina Secretary of Commerce who shared insight on going after the 'big ones', regional growth, rural economic development, political cooperation, tax incentives and education.

9. MINORITIES/CIVIL RIGHTS

In Principle

Airdate: 5/25/2018
Airtime: 10:30 p.m.
Length: 63 Minutes
Format: Discussion

In Principle asked and answered two questions: What's needed for the body politic to support a larger, uniting American identity, open to and shared by every race, color, creed and gender? And what has the #MeToo movement done to help or hurt this effort?

PBS Newshour

Airdate: 5/28/2018
Airtime: 6:00 p.m.
Length: 60 Minutes
Format: News

Amy Walter of the *Cook Political Report*, Susan Page of *USA Today* and Cindy Carcamo of the *Los Angeles Times* joined Amna Nawaz to discuss President Trump's tweet about an administration policy to separate migrant children from their parents.

Carolina Business Report

Airdate: 6/5/18
Airtime: 5:00 p.m.
Length: 30 Minute
Format: Discussion

Vi Lyles, Charlotte's first African American female mayor, discussed racial tensions, economic mobility, surprises in office and women in politics. Panelists included David Bradley, President of the Statesville Chamber of Commerce and Karen Kedrowski, Executive Director of the Center for Civic Learning and Professor of Political Science, Winthrop University.

Land of Opportunity

Airdate: 6/27/18
Airtime: 9:00 p.m.
Length: 30 Minute
Format: Documentary

Land of Opportunity introduced several successful Hispanic immigrants and examined their contributions to North Carolina's economy and communities.

**WUNM-TV JACKSONVILLE CHANNEL 19
SIGNIFICANT ISSUES**

For the Period April 1 – June 30, 2018

The licensee in the WUNM-TV area has identified the following significant issues during the past three months of the licensing year:

CRIME/LEGAL ISSUES/LAW ENFORCEMENT

Consumer protection, cybersecurity, sexual harassment and misconduct

ECONOMY

Financial security, tourism, state of the economy, downtown revitalization, economic mobility, Opportunity Zones, trade and tariffs, rising gas prices

EDUCATION

Quality public education, academic achievement gap, public school facility needs, school safety against gun violence, teacher salaries and benefits

EMPLOYMENT

Unemployment rates, job creation and training

ENVIRONMENT

Water quality, beach nourishment project, solar and wind energy, Atlantic Coast pipeline, heat wave, sea level rise

HEALTH/HEALTH CARE

Healthy lifestyle, opioid abuse, mental health resources and funding, cost of prescription medicine, availability of health care and insurance

HOUSING

Homelessness, housing market

LOCAL AND NATIONAL POLITICS/GOVERNMENT

Zoning, annexation, & incorporation, legislative and congressional district lines, property tax increase, hog farm legal suits, new children's museum, city, county and state budgets and their impact on local communities

MILITARY

Veteran unemployment, services for military personnel and veterans, Camp Lejeune Railroad

MINORITIES/CIVIL RIGHTS

Race relations, immigration policy on separating migrant children from their parents

POVERTY/HUNGER

Food insecurity, childhood poverty

TRANSPORTATION

Road and bridge construction and maintenance, traffic