

**Quarterly Issues/Program List
For the Period April 1, 2015 – June 30, 2015**

JACKSONVILLE

WUNM-TV 19

Submitted by Susan Sluss Poorman
June 30, 2015

This report documents the significant issues ascertained within the 12 present transmitter areas The University of North Carolina Center for Public Television for the period April, May, June 2015.

Background

The Federal Communications Commission (FCC) requires that each licensee ascertain the significant issues within its community each quarter in a manner it deems most effective.

The information extracted is used for research and planning by the program and production departments of The Center. Provided in this report is a list of programs broadcast which represent the most significant treatment of the enumerated community issues.

Quarterly reports are maintained and filed with each licensee's public file.

**THE UNIVERSITY OF NORTH CAROLINA
CENTER FOR PUBLIC TELEVISION**

**QUARTERLY ISSUES/PROGRAMS LIST
FOR THE PERIOD APRIL, MAY, JUNE 2015**

STATEWIDE LIST OF MOST SIGNIFICANT ISSUES

AGING	Financing retirement
CRIME/LEGAL ISSUES/ LAW ENFORCEMENT	Crime and its prevention, police/community relations, consumer protection
ECONOMY	The state of the economy, financial security, economic development, tourism, home sales, Avian flu and threat to poultry industry, Google Fiber
EDUCATION	Quality public education, funding education, student mental health, Common Core, teacher tenure, retention and compensation, proposed free community college tuition, charter schools
EMPLOYMENT	Job creation and training, unemployment, wages
ENVIRONMENT	Solid waste disposal, air and water quality, coastal protection, fracking, heat wave, shark attacks, alternative energy sources
HEALTH/HEALTH CARE	Mental health, healthy lifestyle, Affordable Care Act, healthcare delivery system, Medicare
HOUSING	Affordable housing, homelessness
LOCAL AND NATIONAL POLITICS/ GOVERNMENT	Zoning, annexation & incorporation, improved infrastructure, town and counties budgets, tax hikes, downtown development, Confederate flag
MINORITIES/CIVIL RIGHTS	Race relations
MILITARY	Military services for military personnel and veterans, location of 440 th Air Lift Wing
POVERTY/HUNGER	Food insecurity, childhood poverty, economic mobility
TRANSPORTATION	Road and bridge construction & maintenance, traffic congestion, highway construction, light rail construction

Quarterly Issues/Program List For the Period April, May, June 2015

1. AGING

Caring for Mom and Dad

Airdate: 05/07/2015
Airtime: 10:00 p.m.
Format: Documentary

As Americans live longer than ever before, caring for the elderly increasingly falls on their children. This program explores how emotional, financial, career and healthcare challenges weigh on families as they navigate these new realities.

2. CRIME/LEGAL ISSUES/LAW ENFORCEMENT

PBS Newshour

Airdate: 04/29/2015
Airtime: 6:00 p.m.
Format: News

How do we change broken police relations in America? Gwen Ifill talked to Laurie Robinson of the President's Task Force on 21st Century Policing, Ta-Nehisi Coates of *The Atlantic*, and Lester Spence of Johns Hopkins University about the forces driving Baltimore's upheaval and what's needed to improve relations between community and police.

North Carolina Now

Airdate: 06/09/2015
Airtime: 7:30 p.m.
Format: News

David Hains examined how a coalition of police chiefs, sheriffs and district attorneys in North Carolina and around the country are trying to rally ongoing Congressional support for a crime-fighting program. The program is called Fight Crime, Invest in Kids. The most prominent feature of the program is in-home visits by registered nurses to women who are at risk for future incarceration for both them and their children. A preliminary study of this approach shows a high success rate in reducing recidivism.

PBS Newshour

Airdate: 04/28/2015
Airtime: 6:00 p.m.
Format: News

At the White House, President Obama condemned the violence in Baltimore and called for reflection on systemic troubles driving the anger. Gwen Ifill sat down with Republican Sen. Tim Scott of South Carolina - where another police department came under fire recently for the death of a black man -- to discuss increasing police transparency and improving prospects for struggling communities.

PBS Newshour

Airdate: 04/07/2015

Airtime: 6:00 p.m.

Format: News

How can we return privacy control to social media users? What's the cost of being constantly connected through social media? A new book, "Terms of Service" examines the erosion of privacy in the digital era. Author Jacob Silverman sat down with Jeffrey Brown to discuss what data is being tracked, stored and sold.

3. ECONOMY**North Carolina Now**

Airdate: 06/17/2015

Airtime: 7:30 p.m.

Format: News

Dr. R. Douglas Meckes DVM/State Veterinarian, North Carolina Department of Agriculture and Consumer Services shared more details about steps being taken to prevent avian flu from spreading to birds in North Carolina. Earlier this week, the North Carolina Department of Agriculture addressed the growing concern during a press conference at the North Carolina State Fairgrounds. Avian flu has caused the price of eggs to spike higher than they have in more than 60 years. The biggest threat to the state's poultry industry will come next fall during the migratory bird season. Scientists believe avian flu is spread by wild waterfowl and because of that, state agriculture officials decided to ban all poultry shows and public sales from mid-August to mid-January. Right now, the avian flu is spreading from the Northwest to the Midwest, already hitting 20 states. But it could easily move south when wild waterfowl begin migrating in that direction in just a few months.

PBS Newshour Weekend

Airdate: 05/03/2015

Airtime: 5:30 p.m.

Format: News

How did Iowa's Avian Flu outbreak get so bad? Iowa, the country's largest egg-producing state, declared a major outbreak of the Avian Flu. And to try and contain the disease, millions of chickens and turkeys there and in Wisconsin and Minnesota have been killed. Amy Mayer, a reporter for Harvest Public Media at Iowa Public Radio joined Hari Sreenivasan via Skype from Ames, Iowa, to discuss.

North Carolina Now

Airdate: 06/16/2015

Airtime: 7:30 p.m.

Format: News

Kelley McHenry visited Wilson, North Carolina, the first city in the Tar Heel State to offer ultra-high speed gigabit Internet connectivity service to its residents in 2013. The service allows Internet users to upload or download data at speeds up to one billion bits per second. Now that Google Fiber has announced plans to bring its ultra-high speed internet to Raleigh-Durham and Charlotte, Kelley heads to Wilson County to find out how it is working for residents who already enjoy these fast new internet speeds.

North Carolina Now

Airdate: 06/11/2015
Airtime: 7:30 p.m.
Format: News

Jeff Smith traveled to visit Buck Stove, known for its signature line of wood and gas-fired heating products for the past four decades. Facing challenges of manufacturing declines and stiffening regulations at home and growing competition from overseas, the family owned and operated company is innovating and growing its business by adding new technologies and product lines. Instead of sending its products overseas to be manufactured, Buck Stove remained committed to providing jobs to workers in Western North Carolina.

Carolina Business Review

Airdate: 05/26/2015
Airtime: 5:00 p.m.
Format: Discussion

Host Chris William talked with Tim Arnold, President & CEO of Colonial Life, Terry Keating of Accord Financial, and Bryan Toney from UNCG about economic issues including the Affordable Care Act, economic development, and interest rates.

4. EDUCATION**North Carolina Now**

Airdate: 06/16/2015
Airtime: 7:30 p.m.
Format: News

Representative Larry Hall/Chairman, North Carolina Legislative Black Caucus Foundation (NCLBCF) and Kimberly Moore, Ph.D. /North Carolina Legislative Black Caucus Foundation Scholarship Committee talked about the support provided to higher education in North Carolina for more than 28 years by awarding need-based scholarships to students attending one of the 10 participating Historically Black Colleges and Universities (HBCUs) in North Carolina. It is the Foundation's goal to help address the decrease in college affordability, mounting student debt and to provide opportunities for education, information and empowerment of the community.

North Carolina Now

Airdate: 06/02/2015
Airtime: 7:30 p.m.
Format: News

Kelley McHenry visited North Carolina State University's Education Department where a new initiative is sweeping the state and the nation towards improving STEM education. Called The Maker Movement, the enterprise is designed to encourage budding entrepreneurs to design new things with 3-D printing.

PBS Newshour

Airdate: 04/21/2015
Airtime: 6:00 p.m.
Format: News

A growing number of states are promising to hold back students who cannot read by the end of third grade. Two years ago, Ohio passed legislation to put up a barrier to fourth grade for those who failed the state's

reading test. Has that reading guarantee made a difference? Special correspondent John Tulenko of Learning Matters reported.

PBS Newshour

Airdate: 04/08/2015
Airtime: 6:00 p.m.
Format: News

Students in 29 states are taking the Common Core tests for the first time this spring. A few years ago, one school in Washington, D.C., changed how it prepares for standardized tests, adopting home visits, pep rallies and new curricula to give students a boost. Special correspondent Kavitha Cardoza reported on how the educators and students are getting ready to handle the more challenging tests.

North Carolina Now

Airdate: 05/14/2015
Airtime: 7:30 p.m.
Format: News

Kelley McHenry visited Johnston Community College in Smithfield where high school students are getting college credit and a jump up on job skills--for free in some instances. The program allowing North Carolina high school students to get community college credits for free has been in place prior to President Barack Obama's recent call for free community college tuition for American students.

5. EMPLOYMENT

Carolina Business Review

Airdate: 04/07/2015
Airtime: 5:00 p.m.
Format: Discussion/Interview

Host Chris William interviewed Bill Barnet, CEO of Barnet Development, Christopher Bernat, Co-Founder of Vapor Apparel and Phil Mintz, Director of the North Carolina Manufacturing Extension Partnership. They discussed manufacturing challenges and trends, workforce development and problems in higher education.

North Carolina Now

Airdate: 04/28/2015
Airtime: 7:30 p.m.
Format: News

Katherine Johnson visited the Quick Careers Training Program at Guilford Technical Community College in Jamestown, North Carolina. "Quick Careers" is a short-term, occupation-specific training to help people get back into the job market. It started in 2004, when the Triad had an influx in people who had lost their jobs in textiles and furniture. About 300 students participate in Quick Careers Training at GTCC each semester.

PBS Newshour

Airdate: 05/14/2015
Airtime: 6:00 p.m.
Format: News

Do better-paid workers equal better business? Recently, insurance company Aetna voluntarily upped its minimum wage to \$16 per hour, giving roughly 6,000 of its lowest-paid employees an average raise of 11 percent. Next year, the company also plans to offer lower-cost benefits to some workers. What's behind the wage hike? Economics correspondent Paul Solman talked to Aetna's CEO about the investment.

PBS Newshour

Airdate: 04/23/2015
Airtime: 6:00 p.m.
Format: News

The co-founder of Restaurant Opportunities Centers United and Director of UC Berkeley's Food Labor Research Center discussed the recent nationwide "Fight for \$15" demonstrations, which was the largest protest by low-wage earners in American history.

PBS Newshour

Airdate: 04/03/2015
Airtime: 6:00 p.m.
Format: News

March put an end to a year-long streak of solid U.S. job growth. The Labor Department reported that employers added a net of just 126,000 jobs last month. Hari Sreenivasan talked to Diane Swonk of Mesiroow Financial about what's behind the sluggish growth and whether the report is an anomaly or a sign of a weakening economy.

PBS Newshour

Airdate: 04/15/2015
Airtime: 6:00 p.m.
Format: News

Low-wage workers around the nation went out in protest on April 15, demanding a minimum wage of \$15 an hour. A few big corporations have begun raising their pay, but some critics say a major hike would hurt employers and kill jobs. Gwen Ifill got debate from Steve Caldeira of the International Franchise Association and Tsedeye Gebreselassie of the National Employment Law Project.

6. ENVIRONMENT

North Carolina Now

Airdate: 06/03/2015
Airtime: 7:30 p.m.
Format: News

Kelley McHenry concluded her series on water with a look at water management as North Carolina's population continues to grow--as well as water usage from the urban, industrial and agricultural sectors--while water supplies become limited. Plans are being developed on who may be sharing water with other communities--and how rates will be determined to pay for the precious commodity.

North Carolina Now

Airdate: 06/10/2015
Airtime: 7:30 p.m.
Format: News

Kelley McHenry showed how North Carolina State University recycles everything from their cafeterias--not only the food, and plastics--they even compost used pizza boxes. The university partners with a recycling company founded by a former NC State student.

North Carolina Now

Airdate: 04/29/2015
Airtime: 7:30 p.m.
Format: News

Kelley McHenry reported on the first-ever NC BREATHE Conference in Raleigh, bringing together air quality researchers, medical and public health professionals, and policymakers to share the latest research on the health impacts of air pollution, the positive health outcomes related to clean air policymaking, and the resulting economic benefits. North Carolina is considered a leader in air pollution cleanup through developing some of the strongest air quality legislation in the country.

Ribbon of Sand

Airdate: 05/28/2015
Airtime: 9:30 p.m.
Format: Documentary

Meryl Streep narrated this look at Cape Lookout National Seashore's unique ecosystem.

7. HEALTH/HEALTH CARE**PBS Newshour**

Airdate: 04/15/2015
Airtime: 6:00 p.m.
Format: News

This is the first year that Americans are facing tax penalties under the Affordable Care Act and millions have found the rules to be more complicated than they expected. To help clarify the new rules, Judy Woodruff talked to Julie Rovner of Kaiser Health News and Poonam Bansal of Accounting Solutions.

North Carolina Now

Airdate: 06/05/2015
Airtime: 7:30 p.m.
Format: News

Frank Graff examined a popular resolution--losing weight and getting exercise--and why folks fall short of that resolution. Unfortunately, weight issues are moving to the younger generation as a recent report from the National Youth Fitness Survey shows only one in four teens get the recommended one hour of moderate to vigorous exercise every day. Frank travels to Appalachian State University's Human Performance Lab in Boone to check out new research that should spur all of us on to get moving.

North Carolina Now

Airdate: 06/08/2015
Airtime: 7:30 p.m.
Format: News

Heather Burgiss traveled to Belhaven, North Carolina to find out more about "The Walk," consisting of a 273 mile walk to Washington, D.C. in protest of the potential closing of 283 rural hospitals. Vidant Pungo Hospital in Belhaven closed last summer. Belhaven residents, representatives from several states and others participated in the walk to bring attention to the growing rural healthcare crisis--which is believed to affect 62 million Americans.

Rx: The Quiet Revolution

Airdate: 04/23/2015
Airtime: 9:30 p.m.
Format: Lecture

David Grubin focused on the challenges and triumphs in America's healthcare delivery system.

Making the Most of Your Medicare

Airdate: 04/19/2015
Airtime: 1:00 p.m.
Format: Public Service

A live call-in show sponsored by UNC Public Television. Viewers got answers to their Medicare questions from expert staff members of the North Carolina Department of Insurance Seniors' Health Insurance Information Program (SHIIP).

North Carolina Now

Airdate: 05/04, 11, 18/2015
Airtime: 7:30 p.m.
Format: News

Heather Burgiss offered a three part series on mental health. In part one, Heather examined the challenges faced by families, those working in mental health and government leaders in finding ways to provide treatment for people with mental health issues. According to the North Carolina Department of Health and Human Services, approximately 1.4 million North Carolinians are living with mental illness, developmental disabilities, or substance abuse. It is estimated that over 635,000 in our state are mentally ill. Heather continued her three part series on May 11. In this segment, Heather looked at Crisis Intervention Training or CIT. It was developed to improve the way law enforcement and the community responds to people experiencing a mental health crisis. She traveled to a training session in Durham and examined how Crisis Intervention Training and support is being used with in the state's prison system. Heather also met a family who suffered a tragic loss where it is believed CIT may have resulted in a more positive outcome. Heather concluded her three part series on North Carolina's mental health crisis on May 18. In this segment, Heather took a look at places that are providing solutions in mental health training and treatment. Some of the locations include the U NC WakeBrook Crisis Center in Raleigh, East Carolina University Brody Telepsychiatry Network in Greenville and the Mecklenburg County Jail in Charlotte.

North Carolina Now

Airdate: 05/18/2015
Airtime: 7:30 p.m.
Format: News

Jack Register, MSW /Executive Director, The National Alliance on Mental Illness North Carolina (NAMI NC) talked about his background as a social worker serving the mentally ill population, his new appointment as Executive Director of NAMI NC and the work his organization is doing in the legislature on behalf of this vulnerable and growing population in our state.

North Carolina Now

Airdate: 05/19/2015
Airtime: 7:30 p.m.
Format: News

Heather Burgiss traveled outside of Charlotte to meet with Robin Emmons to learn more about her life's work to help people grow and eat healthier foods. Ms. Emmons' efforts led to the creation of Sow Much Good (SMG), a non-profit organization created in 2008 that seeks to eliminate socio-economic, racial, and ethnic health disparities that result from a lack of access to nutritionally dense food products in marginalized populations.

North Carolina Now

Airdate: 05/11/2015
Airtime: 7:30 p.m.
Format: News

Derek Long highlighted a Kinston family participating in North Carolina's "Eat Smart, Move More" program as part of his series "The Fitness Files." It is a multimedia project designed to improve public health in North Carolina. "The Fitness Files" will provide information, tools, inspiration, and opportunity for people and families to find their level of fitness and maintain it.

**Fast Metabolism Revolution
With Haylie Pomroy**

Airdate: 05/31/2015
Airtime: 11:00 a.m.
Format: Lecture

Pomroy talked about how eating more food, not less, can help regular people with real challenges get healthy.

8. MILITARY

North Carolina Now

Airdate: 06/22/2015
Airtime: 7:30 p.m.
Format: News

Carol Jackson traveled to Lillington, North Carolina, home to the first Veterans Court in the state. Established in 2013, the court helps veterans who have been charged with a crime, in which some incidents are connected to emotional issues created while serving in the military. Rather than jail time, they get help

with substance abuse and Post-Traumatic Stress Disorder (PTSD) similar to drug treatment courts and sobriety courts. They are also mentored by other veterans.

North Carolina Now

Airdate: 05/27/2015

Airtime: 7:30 p.m.

Format: News

Heather Burgiss introduced UNC Core, a service provided by UNC Chapel Hill that assists military service members achieve their education goals through online coursework. Active duty service members can be admitted to take courses without acceptance and the course credits can be transferred to any institution within the UNC System that has a Bachelor of Arts completion program.

North Carolina Now

Airdate: 05/22/2015

Airtime: 7:30 p.m.

Format: News

Whitney Montgomery/Executive Director, North Carolina Outward Bound School & Josh Lyle/ Veteran, US Air Force talked about services offered to veterans through North Carolina Outward Bound. When U.S. military personnel return from active duty, their mission may be over but the difficult work of readjusting to life back home is still ahead. To aid in the transition, some veterans are joining their comrades and heading into the wilderness for North Carolina Outward Bound School's challenging and transformative Veterans and Service Members Program. The program sends participants on week long, tuition-free expeditions into some of the Southeast's most beautiful and rugged wilderness areas to assist with reclamation and adjustment to life after the military.

**Fight Over the 440th:
A North Carolina Now Special**

Airdate: 05/07/2015

Airtime: 7:30 p.m.

Format: News

The 440th Air Lift Wing at Pope Army Air Field has a long history with the 82nd Airborne and Fort Bragg. In April 2014, the U.S. Air Force announced plans to deactivate the unit and move the C-130H planes from Pope. In this special report, reporter Jeff Smith talked to members of North Carolina's congressional delegation, top military brass and those on the front lines of a grass root effort in Fayetteville striving to save the only full-time Air Force wing on base.

9. POVERTY/HUNGER

PBS Newshour

Airdate: 04/16/2015

Airtime: 6:00 p.m.

Format: News

Since 1996, in order to get welfare in the U.S., you have to work. The Clinton Welfare-to-Work program successfully got millions of families off the social safety net program. But today's recipients face stagnant low wages and limited resources for job training, making it nearly impossible for many to gain economic mobility. Economics correspondent Paul Solman reported.

10. TRANSPORTATION

North Carolina Now

Airdate: 06/16/2015

Airtime: 7:30 p.m.

Format: News

David Hains toured the fully completed Interstate 485 in Charlotte. It's a 67 mile circle around the Queen City in which construction started when Jim Martin was governor and it took 27 years to finish the loop at a cost of 231-million dollars. The new section of road has some engineering innovations that are a first for North Carolina. The turbine interchange between Interstates 485 and 85 allows cars to move from one interstate to another, at 65 miles an hour, without riding a flyover bridge. The radically new divergent diamond interchange puts drivers on the opposite side of the road--the idea is to make interchanges faster and safer.

North Carolina Now

Airdate: 05/26/2015

Airtime: 7:30 p.m.

Format: News

Steve Reynolds and J.P. Graf presented an update on North Carolina's first light rail line. The 9.6 mile Lynx Blue Line opened in 2007 by the Charlotte Area Transit System or CATS and the City of Charlotte. According to city officials the line has created success in both ridership and real estate development. The Lynx Blue Line is now being extended--adding another 9.3 miles that will serve University City and the University of North Carolina at Charlotte. Construction of the next phase is expected to be completed in 2017.

**WUNM-TV JACKSONVILLE CHANNEL 19
SIGNIFICANT ISSUES**

FOR THE PERIOD APRIL 1, 2015 – JUNE 30, 2015

The licensee in the WUNM-TV area has identified the following significant issues during the past three months of the licensing year:

AGING

Financing retirement

CRIME/LEGAL ISSUES/LAW ENFORCEMENT

Consumer protection, crime, police/community relations, church security

ECONOMY

Financial security, tourism, state of the economy, economic development, growth, home sales, tax code, management of southern flounder industry

EDUCATION

Quality public education, proposed free community college tuition, funding education, teacher tenure, retention and compensation, Common Core

EMPLOYMENT

Unemployment, job creation and training, wages

ENVIRONMENT

Solid waste disposal, air and water quality, shark attacks, heat wave, beach nourishment project, dredging and shoreline protection, sandbag revetment, alternative energy sources

HEALTH/HEALTH CARE

Healthy lifestyle, Affordable Care Act, Medicare

HOUSING

Homelessness

LOCAL AND NATIONAL POLITICS/GOVERNMENT

Zoning, annexation, & incorporation, tax hike, Confederate flag, proposed Walmart, form of government referendum, school and sheriff funding, Connect NC bond, planned growth and development,

MILITARY

Defend Freedom Tour, VA medical care, Camp Lejeune base access modifications, veteran unemployment

MINORITIES/CIVIL RIGHTS

Race relations

POVERTY/HUNGER

Food insecurity, childhood poverty, economic mobility

TRANSPORTATION

Road and bridge construction and maintenance, traffic, blocked intersections, bridge replacement, ferry tolls, highway funding