



# AGREEMENT

952 Pale San Vitores Road #116  
 Tumon, Guam 96913  
 Tel: 671-477-5700 Fax: 671-477-3982  
 www.sorensenmedia.com

- KZGZ-fm Power 96
- KZGU-fm NewsTalk 8.5
- KGUU-fm The Kat 105.1
- KPXP-fm Power 95
- KZGU-fm The Shark
- KTGM-ABC 7
- KEOI-TV 5
- KPPI-ABC 7
- Social Media
- Other

CLIENT: Friends for Friends  
 AGENCY: \_\_\_\_\_  
 SPECIAL INSTRUCTIONS: \_\_\_\_\_

CONTRACT# \_\_\_\_\_  
 START DATE: 11/07/22 END DATE: 11/08/22  
 ORDER NO./CART NO. \_\_\_\_\_

LIVE TAG  LIVE

DATE	TIME	LENGTH	RATE	M	T	W	T	F	S	S	NO. OF SPOTS	TOTAL
11/7/22-11/08/22	6A-10A	:30	\$300								7	\$2100.00
11/7/22-11/8/22	2P-6P	:30	\$25								6	\$150.00
												\$360.00

JAN \_\_\_\_\_ FEB \_\_\_\_\_ MAR \_\_\_\_\_ APR \_\_\_\_\_  
 MAY \_\_\_\_\_ JUN \_\_\_\_\_ JUL \_\_\_\_\_ AUG \_\_\_\_\_  
 SEP \_\_\_\_\_ OCT \_\_\_\_\_ NOV \_\_\_\_\_ DEC \_\_\_\_\_

GROSS	\$360.00
LESS AGENCY	
NET	
PRODUCTION CHARGE(S)	
TALENT FEE(S)	
TOTAL AMOUNT OF CONTRACT	\$360.00

BY: [Signature] DATE: 11/7/2022  
 ADVERTISER/AGENCY

PRINTED: David C. Morcella  
 BUSINESS LOCATION \_\_\_\_\_  
 MAILING ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_  
 STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_  
 TELEPHONE NO. \_\_\_\_\_ FAX NO. \_\_\_\_\_  
 E-MAIL \_\_\_\_\_  
 TYPE OF BUSINESS: POLITICAL  
 S.S.#E.I.N.: \_\_\_\_\_

CO-OP  REGULAR  TRADE  NOTARIZED

BOTH PARTIES AGREE TO THE TERMS STATED ABOVE AND THE CONDITIONS ON THE BACK.

TO BE SUBMITTED FOR APPROVAL.

BY: [Signature] ACCOUNT EXECUTIVE

**SORENSEN PACIFIC BROADCASTING, INC.**  
**SORENSEN TELEVISION SYSTEMS, INC.**  
 dba SORENSEN MEDIA GROUP

CONTROL NUMBER: 065210

ALL INVOICES ARE DUE WHEN RENDERED, UNLESS OTHERWISE SPECIFIED BY SEPARATE SCHEDULE. ADVERTISER AGREES TO PAY INTEREST AT THE RATE OF 2% PER MONTH ON UNPAID BALANCES IF SAID ACCOUNTS ARE PLACED IN THE HANDS OF AN ATTORNEY OR COLLECTOR FOR COLLECTION. ADVERTISER AGREES TO PAY 33.3% OF THE AMOUNT FOUND DUE (INCLUDING INTEREST AFORESAID) AS ATTORNEY FEES PLUS ANY COST OF SUIT.

Date: 11/04/22  
 From: Sorensen Pacific Broadcasting dba Power 98, 105 The KAT, The Shark 99.5, or Newstalk K57  
 To: Friends For Frank  
 Subject: Political Campaign  
 REF: Title 47 Code of Federal Regulations Section 315 (b) (2) (D) states:

RADIO BROADCASTERS. - A candidate meets the requirements of this subparagraph if, in the case of radio broadcast, the broadcast includes a personal audio statement by the candidate that identifies the candidate, the office the candidate is seeking, and indicates that the candidate has approved the broadcast.

While there is not a local requirement for this personal audio statement in Guam Code Annotated, it is a Federal requirement to be in all campaign commercials airing on radio.

This requirement is for all Federal and Local elections. This memorandum is to inform the appropriate campaign official which authorizes the radio broadcast of the requirement for the personal audio statement by the candidate.

  
 Campaign Official

  
 Media Consultant  
 Sorensen Pacific Broadcasting  
 962 Pale San Vitores Rd. #116  
 Tumon, Guam 96913

SMG 2022

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

Station and Location: <u>WISN-TV, Milwaukee, WI</u>	Date: <u>10/10/2022</u>
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Mr. Dave Morcilla

being/on behalf of: Friends For Frank

a legally qualified candidate of the Territory of Guam

political party for the office of: Senator

in the 37th Guam Legislature

election to be held on: 8th November 2022

do hereby request station time as follows:

:30	6A-10A	2	/	74:30	2 days
:30	2P-6P	2		64:30	

Each proposed schedule with charges (if available):

\$360.00

I represent that the payment for the above described broadcast time has been furnished by: Friends for Frank

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: David Morcilla

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

[Redacted]

Date

[Redacted]

Signature

**To Be Signed By Station Representative**

Accepted

[Signature]

Signature

Accepted in Part

Donna Quaker

Printed Name

Rejected

Asst. Sales Manager

Title

I represent that the payment for the above described broadcast time has been furnished by: Friends for Frank

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: David Marcilla

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

[Redacted] [Redacted]  
Date Signature

**To Be Signed By Station Representative**

Accepted  Accepted in Part  Rejected  
[Signature] Donna Duckert Asst. Sales Manager  
Signature Printed Name Title

Name Friends for Frank 016  
Account No 7001006261 11/04/22 Date  
Pay to the Order of Sorensen Media Group \$ 360.00  
Three Hundred Sixty and 00/100 Dollars  
BankPacific  
151 Aspinell Avenue, Hagatna, GU 96910-5156  
www.bankpacific.com  
For K57(pn) Ads  
⑆ 3 2 1 4 7 0 3 6 4 ⑆ 7 0 0 1 0 0 6 2 6 1 ⑆