

INVOICE



WDAM ABC
2362 Highway 11 North
Moselle, MS 39459
Sales T&C: <http://bit.ly/2FYavgw>
Main: (601) 544-4730
Billing: (601) 450-8324

Invoice #	Invoice Date	Invoice Month	Invoice Period
2089501-1	11/06/18	November 2018	10/29/18 - 11/05/18

Property	Account Executive	Sales Office	Sales Region
WDAMa/HDAM	Ryan Eddins	HRP-Washingto	National

Billing Address:

Canal Partners Media
Attention: Accounts Payable
900 Circle 75 Parkway SE
Suite 1650
Atlanta, GA 30339

Send Payment To:

WDAM ABC
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Advertiser	Product	Estimate Number
POL/M Espy/D/Sen/MS	ESPY FOR SENATE	6420

Flight Dates	Order #	Alt Order #
10/30/18 - 11/05/18	2089501	09298301

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV13041	1009	1160

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
1	11/05/18	11/05/18	News at 6a	6:00 AM-7:00 AM	1-----	:30	1	\$10.00	NM																																								
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All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

WDAM ABC
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
2089501-1	11/06/18	November 2018	10/29/18 - 11/05/18
Advertiser	Product	Estimate Number	
POL/M Espy/D/Sen/MS	ESPY FOR SENATE	6420	

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1	WDAMa	Sa	11/03/18	11:04 AM	NET College FB Early Game	11:00 AM-2:00 PM	:30	MES304H	\$100.00	NM																																	
12	10/30/18	10/30/18	News at 6a	6:00 AM-7:00 AM	-1-----	:30	1	\$10.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/18</td><td>11/04/18</td><td>-1-----</td><td>1</td><td>\$10.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAMa</td><td>Tu</td><td>10/30/18</td><td>6:44 AM</td><td>News at 6a</td><td>6:00 AM-7:00 AM</td><td>:30</td><td>MES101H</td><td>\$10.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/18	11/04/18	-1-----	1	\$10.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAMa	Tu	10/30/18	6:44 AM	News at 6a	6:00 AM-7:00 AM	:30	MES101H	\$10.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WDAMa	Tu	10/30/18	6:44 AM	News at 6a	6:00 AM-7:00 AM	:30	MES101H	\$10.00	NM																																	

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WDAM ABC
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
2089501-1	11/06/18	November 2018	10/29/18 - 11/05/18

Advertiser	Product	Estimate Number
POL/M Espy/D/Sen/MS	ESPY FOR SENATE	6420

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/30/18	10/30/18	News at 6a	6:00 AM-7:00 AM	-1-----	:30	1	\$10.00	NM
13	11/03/18	11/03/18	World News	5:30 PM-6:00 PM	-----1-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----1- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAMa	Sa	11/03/18		World News	5:30 PM-6:00 PM	:00		\$40.00 NM
See MG 19.2,19.3									
14	11/03/18	11/03/18	News at 6p Sat	6:00 PM-6:30 PM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----1- 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAMa	Sa	11/03/18	6:15 PM	News at 6p Sat	6:00 PM-6:30 PM	:30	MES304H	\$35.00 NM
15	11/03/18	11/03/18	Late News Sa follow C F B	10:30 PM-11:00 PM	-----1-	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----1- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAMa	Sa	11/03/18	11:32 PM	Late News Sa follow C FB	10:30 PM-11:00 PM	:30	MES304H	\$25.00 NM
16	11/04/18	11/04/18	GMA Sun	7:00 AM-8:00 AM	-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----1 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAMa	Su	11/04/18	7:29 AM	GMA Sun	7:00 AM-8:00 AM	:30	MES304H	\$20.00 NM
17	11/04/18	11/04/18	This Week	8:00 AM-9:00 AM	-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----1 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAMa	Su	11/04/18	8:25 AM	This Week	8:00 AM-9:00 AM	:30	MES102H	\$20.00 NM
18	11/04/18	11/04/18	LOC News at 5p Sun	5:00 PM-5:30 PM	-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----1 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAMa	Su	11/04/18	5:09 PM	LOC News at 5p Sun	5:00 PM-5:30 PM	:30	MES304H	\$20.00 NM
19	11/04/18	11/04/18	World News	5:30 PM-6:00 PM	-----1	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----1 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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19	11/04/18	11/04/18	World News	5:30 PM-6:00 PM	-----1	:30	1	\$40.00	NM																																																							
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20	11/04/18	11/04/18	News AT 10P SU	10:00 PM-10:30 PM	-----1	:30	1	\$40.00	NM																																																							
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1	WDAMa	Su	11/04/18	10:19 PM	News AT 10P SU	10:00 PM-10:30 PM	:30	MES304H	\$40.00	NM																																																						
21	11/04/18	11/04/18	News at 1030P SUN	10:30 PM-11:00 PM	-----1	:30	1	\$25.00	NM																																																							
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1	WDAMa	Su	11/04/18	10:40 PM	News at 1030P SUN	10:30 PM-11:00 PM	:30	MES102H	\$25.00	NM																																																						
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1	WDAMa	Th	11/01/18	6:28 AM	News at 6a	6:00 AM-7:00 AM	:30	MES304H	\$10.00	NM																																																						
24	11/02/18	11/02/18	News at 6a	6:00 AM-7:00 AM	----1--	:30	1	\$10.00	NM																																																							
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1	WDAMa	M	11/05/18	7:28 AM	Good Morning America M-F	7:00 AM-9:00 AM	:30	MES304H	\$15.00	NM																																																						
26	10/30/18	10/30/18	Good Morning America M7:00 AM-9:00 AM -F	7:00 AM-9:00 AM	-1-----	:30	1	\$15.00	NM																																																							
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/30/18	10/30/18	Good Morning America M7:00 AM-9:00 AM -F		-1-----	:30	1	\$15.00	NM
10/29/18 11/04/18 -1----- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAMa Tu 10/30/18 7:55 AM Good Morning America M-F 7:00 AM-9:00 AM :30 MES102H \$15.00 NM									
27	10/31/18	10/31/18	Good Morning America M7:00 AM-9:00 AM -F		--1----	:30	1	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 --1---- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAMa W 10/31/18 7:40 AM Good Morning America M-F 7:00 AM-9:00 AM :30 MES102H \$15.00 NM									
28	11/01/18	11/01/18	Good Morning America M7:00 AM-9:00 AM -F		---1---	:30	1	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 ---1--- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAMa Th 11/01/18 7:28 AM Good Morning America M-F 7:00 AM-9:00 AM :30 MES304H \$15.00 NM									
29	11/01/18	11/01/18	LOC WLOX 4pm News 4-430pm		---T---	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 ---T--- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAMa Th 11/01/18 4:08 PM LOC WLOX 4pm News 4-430pm :30 MES304H \$65.00 NM									
Total Spots							29		

Payment Terms 30 Days

<u>Gross Total</u>	\$905.00
<u>Agency Commission</u>	\$135.75
<u>Net Amount Due</u>	\$769.25

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.