

# INVOICE



**WDAM**  
**2362 Highway 11 North**  
**Moselle, MS 39459**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**Main: (601) 544-4730**  
**Billing: (601) 450-8324**

Property	WDAM		
Invoice #	2100074-1	Order #	2100074
Invoice Date	11/25/18	Alt Order #	09314739
Invoice Month	November 2018	Deal #	
Invoice Period	10/29/18 - 11/25/18	Flight Dates	11/21/18 - 11/27/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		
Account Executive	Ryan Eddins		
Sales Office	HRP-Washington DC		
Sales Region	National		
Agency Code	TV13041		
Advertiser Code	1009		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1160		
Product 2			

Billing Address:

**Canal Partners Media**  
**Attention: Accounts Payable**  
**900 Circle 75 Parkway SE**  
**Suite 1650**  
**Atlanta, GA 30339**

Send Payment To:

**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	11/21/18	11/21/18	News at 6a	6a-7a	--1----	1:00	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$260.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM W 11/21/18 6:50 AM News at 6a 6a-7a 1:00 MES507H \$260.00 NM									
3	11/22/18	11/22/18	News at 6a	6a-7a	---1---	1:00	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$260.00									
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4	11/23/18	11/23/18	News at 6a	6a-7a	----1--	1:00	1	\$260.00	NM
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7	11/22/18	11/22/18	NBC Today Show	7a-9a	---1---	1:00	1	\$160.00	NM
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8	11/23/18	11/23/18	NBC Today Show	7a-9a	----1--	1:00	1	\$160.00	NM
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All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



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**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
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# INVOICE



Send Payment To:  
**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	11/23/18	11/23/18	NBC Today Show III	10a-11a	----1--	1:00	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 11/23/18 10:54 AM NBC Today Show III 10a-11a 1:00 MES507H \$50.00 NM									
19	11/21/18	11/21/18	Midday	12p-1230p	--1----	1:00	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM W 11/21/18 Midday 12p-1230p :00 <del>\$150.00</del> NM See MG 19.2,19.3,19.4 4 WDAM Sa 11/24/18 6:14 PM News at 6p Sat 6p-630p 1:00 MES507H \$370.00 NM MG for 10.1,93.1,19.1 2 WDAM Sa 11/24/18 10:24 PM 10p News Sat 10p-1030p 1:00 MES507H \$900.00 NM MG for 10.1,93.1,19.1									
20	11/22/18	11/22/18	News at 5a	5a-5:30A	---1---	1:00	1	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$130.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 11/22/18 5:12 AM News at 5a 5a-5:30A 1:00 MES507H \$130.00 NM									
21	11/22/18	11/22/18	Midday	12p-1230p	---1---	1:00	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$150.00									
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22	11/23/18	11/23/18	Midday	12p-1230p	----1--	1:00	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$150.00									
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24	11/21/18	11/21/18	Days of Our Lives	1-2P	--1----	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$180.00									
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25	11/22/18	11/22/18	Days of Our Lives	1-2P	---1---	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$180.00									

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Advertiser	POL/M Espy/D/Sen/MS		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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29	11/21/18	11/21/18	Judge Mathis	2-3p	--1----	1:00	1	\$60.00	NM																																																																		
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31	11/23/18	11/23/18	Judge Mathis	2-3p	----1--	1:00	1	\$60.00	NM																																																																		
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33	11/21/18	11/21/18	Judge Judy	3p-3:30p	--1----	1:00	1	\$60.00	NM																																																																		
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34	11/22/18	11/22/18	Judge Judy	3:30p-4p	---1---	1:00	1	\$60.00	NM																																																																		

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# INVOICE



Send Payment To:  
**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	11/22/18	11/22/18	Judge Judy	3:30p-4p	---1---	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 11/22/18 Judge Judy 3:30p-4p :00 <del>\$60.00</del> NM Credited									
35	11/23/18	11/23/18	Judge Judy	3p-3:30p	----1--	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 11/23/18 3:12 PM Judge Judy 3p-3:30p 1:00 MES507H \$60.00 NM									
37	11/21/18	11/21/18	Inside Edition	4p-430p	--1----	1:00	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$80.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM W 11/21/18 4:29 PM Inside Edition 4p-430p 1:00 MES507H \$80.00 NM									
39	11/22/18	11/22/18	Inside Edition	4p-430p	---1---	1:00	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$80.00									
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40	11/23/18	11/23/18	Inside Edition	4p-430p	----1--	1:00	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$80.00									
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42	11/21/18	11/21/18	Jeopardy	430p-5p	--1----	1:00	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$110.00									
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43	11/22/18	11/22/18	Jeopardy	430p-5p	---1---	1:00	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 11/22/18 Jeopardy 430p-5p :00 <del>\$110.00</del> NM Credited									
44	11/23/18	11/23/18	Jeopardy	430p-5p	----1--	1:00	1	\$110.00	NM

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Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/19/18	11/25/18	----1--	1	\$110.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDAM	F	11/23/18	4:35 PM	Jeopardy	430p-5p	1:00	MES507H	\$110.00	NM
46	11/21/18	11/21/18	Live at Five	5p-530p	--1----	1:00	1	\$350.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/19/18	11/25/18	--1----	1	\$350.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDAM	W	11/21/18	5:28 PM	Live at Five	5p-530p	1:00	MES507H	\$350.00	NM
47	11/22/18	11/22/18	Live at Five	5p-530p	---1---	1:00	1	\$350.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/19/18	11/25/18	---1---	1	\$350.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDAM	Th	11/22/18	5:12 PM	Live at Five	5p-530p	1:00	MES507H	\$350.00	NM
48	11/23/18	11/23/18	Live at Five	5p-530p	----1--	1:00	1	\$350.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/19/18	11/25/18	----1--	1	\$350.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDAM	F	11/23/18	5:15 PM	Live at Five	5p-530p	1:00	MES507H	\$350.00	NM
49	11/21/18	11/21/18	News at 530a	530a-6a	--1----	1:00	1	\$180.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/19/18	11/25/18	--1----	1	\$180.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDAM	W	11/21/18	5:59 AM	News at 530a	530a-6a	1:00	MES507H	\$180.00	NM
51	11/21/18	11/21/18	News 7 at Six	6p-630p	--1----	1:00	1	\$610.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/19/18	11/25/18	--1----	1	\$610.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDAM	W	11/21/18	6:28 PM	News 7 at Six	6p-630p	1:00	MES507H	\$610.00	NM
52	11/22/18	11/22/18	News 7 at Six	6p-630p	---1---	1:00	1	\$610.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/19/18	11/25/18	---1---	1	\$610.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDAM	Th	11/22/18	6:15 PM	News 7 at Six	6p-630p	1:00	MES507H	\$610.00	NM
53	11/23/18	11/23/18	News 7 at Six	6p-630p	----1--	1:00	1	\$610.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/19/18	11/25/18	----1--	1	\$610.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WDAM	F	11/23/18	6:18 PM	News 7 at Six	6p-630p	1:00	MES507H	\$610.00	NM

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# INVOICE



Send Payment To:  
**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																				
53	11/23/18	11/23/18	News 7 at Six	6p-630p	----1--	1:00	1	\$610.00	NM																																																				
55	11/21/18	11/21/18	Wheel of Fortune	630p-7p	--1----	1:00	1	\$400.00	NM																																																				
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56	11/22/18	11/22/18	News at 530a	530a-6a	---1---	1:00	1	\$180.00	NM																																																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																								
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## INVOICE



Send Payment To:

**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
63	11/23/18	11/23/18	News at 530a	530a-6a	----1--	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$180.00									
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64	11/24/18	11/24/18	NBC Saturday Today	7a-9a	-----1-	1:00	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Sa 11/24/18 7:56 AM NBC Saturday Today 7a-9a 1:00 MES507H \$40.00 NM									
65	11/24/18	11/24/18	News at 6p Sat	6p-630p	-----1-	1:00	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Sa 11/24/18 6:28 PM News at 6p Sat 6p-630p 1:00 MES507H \$120.00 NM									
66	11/24/18	11/24/18	Wheel of Fortune	630p-7p	-----1-	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Sa 11/24/18 6:48 PM Wheel of Fortune 630p-7p 1:00 MES507H \$200.00 NM									
67	11/24/18	11/24/18	10p News Sat	10p-1030p	-----1-	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Sa 11/24/18 10:09 PM 10p News Sat 10p-1030p 1:00 MES507H \$400.00 NM									
68	11/24/18	11/24/18	Saturday Night Live	1030p-1203xm	-----1-	1:00	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Sa 11/24/18 11:01 PM Saturday Night Live 1030p-1203xm 1:00 MES507H \$90.00 NM									
69	11/24/18	11/24/18	Overnight Saturday	1200xm-330xm	-----1-	1:00	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Sa 11/24/18 12:27 AM Overnight Saturday 1200xm-330xm 1:00 MES507H \$30.00 NM									
70	11/25/18	11/25/18	NBC Today Show Sun	7a-9a	-----1	1:00	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1 1 \$40.00									

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We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

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# INVOICE



Send Payment To:  
**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
70	11/25/18	11/25/18	NBC Today Show Sun	7a-9a	-----1	1:00	1	\$40.00	NM																																																																			
<table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Su</td> <td>11/25/18</td> <td>8:25 AM</td> <td>NBC Today Show Sun</td> <td>7a-9a</td> <td>1:00</td> <td>MES507H</td> <td>\$40.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	11/25/18	8:25 AM	NBC Today Show Sun	7a-9a	1:00	MES507H	\$40.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WDAM	Su	11/25/18	8:25 AM	NBC Today Show Sun	7a-9a	1:00	MES507H	\$40.00	NM																																																																		
71	11/25/18	11/25/18	LOC News at 5p Sun	5p - 5:30 p	-----1	1:00	1	\$80.00	NM																																																																			
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>11/19/18</td> <td>11/25/18</td> <td>-----1</td> <td>1</td> <td>\$80.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Su</td> <td>11/25/18</td> <td>5:20 PM</td> <td>LOC News at 5p Sun</td> <td>5p - 5:30 p</td> <td>1:00</td> <td>MES507H</td> <td>\$80.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/19/18	11/25/18	-----1	1	\$80.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	11/25/18	5:20 PM	LOC News at 5p Sun	5p - 5:30 p	1:00	MES507H	\$80.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/19/18	11/25/18	-----1	1	\$80.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WDAM	Su	11/25/18	5:20 PM	LOC News at 5p Sun	5p - 5:30 p	1:00	MES507H	\$80.00	NM																																																																		
73	11/25/18	11/25/18	NFL Football	720p-1030p	-----1	1:00	1	\$1,080.00	NM																																																																			
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>11/19/18</td> <td>11/25/18</td> <td>-----1</td> <td>1</td> <td>\$1,080.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Su</td> <td>11/25/18</td> <td>10:41 PM</td> <td>NFL Football</td> <td>720p-1030p</td> <td>1:00</td> <td>MES507H</td> <td>\$1,080.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/19/18	11/25/18	-----1	1	\$1,080.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	11/25/18	10:41 PM	NFL Football	720p-1030p	1:00	MES507H	\$1,080.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/19/18	11/25/18	-----1	1	\$1,080.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WDAM	Su	11/25/18	10:41 PM	NFL Football	720p-1030p	1:00	MES507H	\$1,080.00	NM																																																																		
74	11/25/18	11/25/18	LOC 1030p News Sun	1030-11P	-----1	1:00	1	\$320.00	NM																																																																			
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>11/19/18</td> <td>11/25/18</td> <td>-----1</td> <td>1</td> <td>\$320.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Su</td> <td>11/25/18</td> <td>10:57 PM</td> <td>LOC 1030p News Sun</td> <td>1030-11P</td> <td>1:00</td> <td>MES507H</td> <td>\$320.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/19/18	11/25/18	-----1	1	\$320.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	11/25/18	10:57 PM	LOC 1030p News Sun	1030-11P	1:00	MES507H	\$320.00	NM																																	
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1	WDAM	Su	11/25/18	10:57 PM	LOC 1030p News Sun	1030-11P	1:00	MES507H	\$320.00	NM																																																																		
75	11/25/18	11/25/18	SYN Su 11-1130p	11-1130p	-----1	1:00	1	\$250.00	NM																																																																			
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>11/19/18</td> <td>11/25/18</td> <td>-----1</td> <td>1</td> <td>\$250.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Su</td> <td>11/25/18</td> <td></td> <td>SYN Su 11-1130p</td> <td>11-1130p</td> <td>:00</td> <td></td> <td><del>\$250.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 75.2</td> </tr> <tr> <td>2</td> <td>WDAM</td> <td>Su</td> <td>11/25/18</td> <td>11:33 PM</td> <td>Late News Following NFL</td> <td>11-1130p</td> <td>1:00</td> <td>MES507H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 75.1 11/25</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/19/18	11/25/18	-----1	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	11/25/18		SYN Su 11-1130p	11-1130p	:00		<del>\$250.00</del>	NM	See MG 75.2											2	WDAM	Su	11/25/18	11:33 PM	Late News Following NFL	11-1130p	1:00	MES507H	\$250.00	NM	MG for 75.1 11/25										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/19/18	11/25/18	-----1	1	\$250.00																																																																							
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See MG 75.2																																																																												
2	WDAM	Su	11/25/18	11:33 PM	Late News Following NFL	11-1130p	1:00	MES507H	\$250.00	NM																																																																		
MG for 75.1 11/25																																																																												
76	11/25/18	11/25/18	SYN Su 12-1230xm	12x-1230xm	-----1	1:00	1	\$40.00	NM																																																																			
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>11/19/18</td> <td>11/25/18</td> <td>-----1</td> <td>1</td> <td>\$40.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Su</td> <td>11/25/18</td> <td></td> <td>SYN Su 12-1230xm</td> <td>12x-1230xm</td> <td>:00</td> <td></td> <td><del>\$40.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 76.2</td> </tr> <tr> <td>2</td> <td>WDAM</td> <td>Su</td> <td>11/25/18</td> <td>12:21 AM</td> <td>RTM</td> <td>Various</td> <td>1:00</td> <td>MES507H</td> <td>\$40.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 76.1 11/25</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/19/18	11/25/18	-----1	1	\$40.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	11/25/18		SYN Su 12-1230xm	12x-1230xm	:00		<del>\$40.00</del>	NM	See MG 76.2											2	WDAM	Su	11/25/18	12:21 AM	RTM	Various	1:00	MES507H	\$40.00	NM	MG for 76.1 11/25										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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1	WDAM	Su	11/25/18		SYN Su 12-1230xm	12x-1230xm	:00		<del>\$40.00</del>	NM																																																																		
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2	WDAM	Su	11/25/18	12:21 AM	RTM	Various	1:00	MES507H	\$40.00	NM																																																																		
MG for 76.1 11/25																																																																												
77	11/23/18	11/23/18	The Tonight Show	1035p-1137p	----1--	1:00	1	\$210.00	NM																																																																			
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	11/19/18	11/25/18	----1--	1	\$210.00																																																																							
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# INVOICE



Send Payment To:  
**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	11/23/18	11/23/18	SYN 11a-12p	11a-12p	----1--	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 11/23/18 11:45 AM SYN 11a-12p 11a-12p 1:00 MES507H \$60.00 NM									
79	11/23/18	11/23/18	RI 1230-1p	1230-1p	----1--	1:00	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 11/23/18 RI 1230-1p 1230-1p :00 \$90.00 NM <i>Credited</i>									
80	11/23/18	11/23/18	Nightly News	530p-6p	----1--	1:00	1	\$1,460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$1,460.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM F 11/23/18 Nightly News 530p-6p :00 \$1,460.00 NM <i>Credited</i>									
86	11/25/18	11/25/18	NBC Meet the Press	9a-10a	-----1	1:00	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1 1 \$70.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Su 11/25/18 9:51 AM NBC Meet the Press 9a-10a 1:00 MES507H \$70.00 NM									
87	11/22/18	11/22/18	The Tonight Show	1035p-1137p	---1---	1:00	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$210.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 11/22/18 The Tonight Show 1035p-1137p :00 \$210.00 NM <i>Credited</i>									
88	11/22/18	11/22/18	RI 1230-1p	1230-1p	---1---	1:00	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 11/22/18 RI 1230-1p 1230-1p :00 \$90.00 NM <i>Credited</i>									
89	11/22/18	11/22/18	Nightly News	530p-6p	---1---	1:00	1	\$1,460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$1,460.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM Th 11/22/18 Nightly News 530p-6p :00 \$1,460.00 NM <i>Credited</i>									

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
89	11/22/18	11/22/18	Nightly News	530p-6p	---1---	1:00	1	\$1,460.00	NM
90	11/21/18	11/21/18	The Tonight Show	1035p-1137p	--1----	1:00	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$210.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM W 11/21/18 11:07 PM The Tonight Show 1035p-1137p 1:00 MES507H \$210.00 NM									
91	11/21/18	11/21/18	SYN 11a-12p	11a-12p	--1----	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM W 11/21/18 11:15 AM SYN 11a-12p 11a-12p 1:00 MES507H \$60.00 NM									
92	11/21/18	11/21/18	Millionaire	1230-1p	--1----	1:00	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM W 11/21/18 <i>Millionaire</i> 1230-1p :00 <del>\$90.00</del> NM See MG 92.2 2 WDAM W 11/21/18 12:56 PM RI 1230-1p 1230-1p 1:00 MES507H \$90.00 NM MG for 92.1 11/21									
93	11/21/18	11/21/18	Nightly News	530p-6p	--1----	1:00	1	\$1,460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$1,460.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDAM W 11/21/18 <i>Nightly News</i> 530p-6p :00 <del>\$1,460.00</del> NM See MG 19.2,19.3,19.4									

**Total Spots 53**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$12,950.00</b>
<u>Agency Commission</u>	<b>\$1,942.50</b>
<u>Net Amount Due</u>	<b>\$11,007.50</b>

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