



WDAM
2362 Highway 11 North
Moselle, MS 39459
Sales T&C: <http://bit.ly/2FYavgw>
Main: (601) 544-4730
Billing: (601) 450-8324

INVOICE

Property	WDAM		
Invoice #	2100074-1	Order #	2100074
Invoice Date	11/25/18	Alt Order #	09314739
Invoice Month	November 2018	Deal #	
Invoice Period	10/29/18 - 11/25/18	Flight Dates	11/21/18 - 11/27/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		
Account Executive	Ryan Eddins		
Sales Office	HRP-Washington DC		
Sales Region	National		
Agency Code	TV13041		
Advertiser Code	1009		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1160		
Product 2			

Billing Address:

Canal Partners Media
Attention: Accounts Payable
900 Circle 75 Parkway SE
Suite 1650
Atlanta, GA 30339

Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	11/21/18	11/21/18	News at 6a	6a-7a	--1----	1:00	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	11/21/18	6:50 AM	News at 6a	6a-7a	1:00	MES507H	\$260.00 NM
3	11/22/18	11/22/18	News at 6a	6a-7a	---1---	1:00	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	11/22/18	6:46 AM	News at 6a	6a-7a	1:00	MES507H	\$260.00 NM
4	11/23/18	11/23/18	News at 6a	6a-7a	----1--	1:00	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	11/23/18	6:11 AM	News at 6a	6a-7a	1:00	MES507H	\$260.00 NM
7	11/22/18	11/22/18	NBC Today Show	7a-9a	---1---	1:00	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$160.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	11/22/18	7:21 AM	NBC Today Show	7a-9a	1:00	MES507H	\$160.00 NM
8	11/23/18	11/23/18	NBC Today Show	7a-9a	----1--	1:00	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$160.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	2100074-1	Invoice Month	November 2018
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Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	11/23/18	11/23/18	NBC Today Show	7a-9a	----1--	1:00	1	\$160.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 11/23/18 7:21 AM NBC Today Show 7a-9a 1:00 MES507H \$160.00 NM									
10	11/21/18	11/21/18	NBC Today Third Hour	9a-10a	--1----	1:00	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 --1---- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 11/21/18 NBC Today Third Hour 9a-10a :00 \$60.00 NM See MG 19.2,19.3,19.4									
11	11/22/18	11/22/18	NBC Today Third Hour	9a-10a	---1---	1:00	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ---1--- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 11/22/18 NBC Today Third Hour 9a-10a :00 \$60.00 NM Credited									
12	11/21/18	11/21/18	News at 5a	5a-5:30A	--1----	1:00	1	\$130.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 --1---- 1 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 11/21/18 5:28 AM News at 5a 5a-5:30A 1:00 MES507H \$130.00 NM									
13	11/23/18	11/23/18	NBC Today Third Hour	9a-10a	----1--	1:00	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ----1-- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 11/23/18 9:57 AM NBC Today Third Hour 9a-10a 1:00 MES507H \$60.00 NM									
15	11/21/18	11/21/18	NBC Today Show III	10a-11a	--1----	1:00	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 --1---- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 11/21/18 10:53 AM NBC Today Show III 10a-11a 1:00 MES507H \$50.00 NM									
16	11/22/18	11/22/18	NBC Today Show III	10a-11a	---1---	1:00	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ---1--- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 11/22/18 NBC Today Show III 10a-11a :00 \$50.00 NM Credited									
17	11/23/18	11/23/18	NBC Today Show III	10a-11a	----1--	1:00	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ----1-- 1 \$50.00									

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Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	11/23/18	11/23/18	NBC Today Show III	10a-11a	----1--	1:00	1	\$50.00	NM
11/19/18 11/25/18 ----1-- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 11/23/18 10:54 AM NBC Today Show III 10a-11a 1:00 MES507H \$50.00 NM									
19	11/21/18	11/21/18	Midday	12p-1230p	--1----	1:00	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 --1---- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 11/21/18 Midday 12p-1230p :00 \$150.00 NM See MG 19.2,19.3,19.4 4 WDAM Sa 11/24/18 6:14 PM News at 6p Sat 6p-630p 1:00 MES507H \$370.00 NM MG for 10.1,93.1,19.1 2 WDAM Sa 11/24/18 10:24 PM 10p News Sat 10p-1030p 1:00 MES507H \$900.00 NM MG for 10.1,93.1,19.1									
20	11/22/18	11/22/18	News at 5a	5a-5:30A	---1---	1:00	1	\$130.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ---1--- 1 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 11/22/18 5:12 AM News at 5a 5a-5:30A 1:00 MES507H \$130.00 NM									
21	11/22/18	11/22/18	Midday	12p-1230p	---1---	1:00	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ---1--- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 11/22/18 Midday 12p-1230p :00 \$150.00 NM Credited									
22	11/23/18	11/23/18	Midday	12p-1230p	----1--	1:00	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ----1-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 11/23/18 Midday 12p-1230p :00 \$150.00 NM Credited									
24	11/21/18	11/21/18	Days of Our Lives	1-2P	--1----	1:00	1	\$180.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 --1---- 1 \$180.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 11/21/18 1:29 PM Days of Our Lives 1-2P 1:00 MES507H \$180.00 NM									
25	11/22/18	11/22/18	Days of Our Lives	1-2P	---1---	1:00	1	\$180.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ---1--- 1 \$180.00									

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Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/22/18	11/22/18	Days of Our Lives	1-2P	---1---	1:00	1	\$180.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 11/22/18 Days of Our Lives 1-2P :00 \$180.00 NM Credited									
26	11/23/18	11/23/18	Days of Our Lives	1-2P	----1--	1:00	1	\$180.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ----1-- 1 \$180.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 11/23/18 Days of Our Lives 1-2P :00 \$180.00 NM Credited									
27	11/23/18	11/23/18	News at 5a	5a-5:30A	----1--	1:00	1	\$130.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ----1-- 1 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 11/23/18 5:27 AM News at 5a 5a-5:30A 1:00 MES507H \$130.00 NM									
29	11/21/18	11/21/18	Judge Mathis	2-3p	--1----	1:00	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 --1---- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 11/21/18 2:21 PM Judge Mathis 2-3p 1:00 MES507H \$60.00 NM									
30	11/22/18	11/22/18	Judge Mathis	2-3p	---1---	1:00	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ---1--- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 11/22/18 Judge Mathis 2-3p :00 \$60.00 NM Credited									
31	11/23/18	11/23/18	Judge Mathis	2-3p	----1--	1:00	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 ----1-- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 11/23/18 Judge Mathis 2-3p :00 \$60.00 NM Credited									
33	11/21/18	11/21/18	Judge Judy	3p-3:30p	--1----	1:00	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/19/18 11/25/18 --1---- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 11/21/18 3:29 PM Judge Judy 3p-3:30p 1:00 MES507H \$60.00 NM									
34	11/22/18	11/22/18	Judge Judy	3:30p-4p	---1---	1:00	1	\$60.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	11/22/18	11/22/18	Judge Judy	3:30p-4p	---1---	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 11/22/18 Judge Judy 3:30p-4p :00 \$60.00 NM Credited									
35	11/23/18	11/23/18	Judge Judy	3p-3:30p	----1--	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 11/23/18 3:12 PM Judge Judy 3p-3:30p 1:00 MES507H \$60.00 NM									
37	11/21/18	11/21/18	Inside Edition	4p-430p	--1----	1:00	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 11/21/18 4:29 PM Inside Edition 4p-430p 1:00 MES507H \$80.00 NM									
39	11/22/18	11/22/18	Inside Edition	4p-430p	---1---	1:00	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 11/22/18 Inside Edition 4p-430p :00 \$80.00 NM Credited									
40	11/23/18	11/23/18	Inside Edition	4p-430p	----1--	1:00	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 11/23/18 4:15 PM Inside Edition 4p-430p 1:00 MES507H \$80.00 NM									
42	11/21/18	11/21/18	Jeopardy	430p-5p	--1----	1:00	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 11/21/18 4:59 PM Jeopardy 430p-5p 1:00 MES507H \$110.00 NM									
43	11/22/18	11/22/18	Jeopardy	430p-5p	---1---	1:00	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 11/22/18 Jeopardy 430p-5p :00 \$110.00 NM Credited									
44	11/23/18	11/23/18	Jeopardy	430p-5p	----1--	1:00	1	\$110.00	NM

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	11/23/18	4:35 PM	Jeopardy	430p-5p	1:00	MES507H	\$110.00 NM
46	11/21/18	11/21/18	Live at Five	5p-530p	--1----	1:00	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	11/21/18	5:28 PM	Live at Five	5p-530p	1:00	MES507H	\$350.00 NM
47	11/22/18	11/22/18	Live at Five	5p-530p	---1---	1:00	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	11/22/18	5:12 PM	Live at Five	5p-530p	1:00	MES507H	\$350.00 NM
48	11/23/18	11/23/18	Live at Five	5p-530p	----1--	1:00	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	11/23/18	5:15 PM	Live at Five	5p-530p	1:00	MES507H	\$350.00 NM
49	11/21/18	11/21/18	News at 530a	530a-6a	--1----	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	11/21/18	5:59 AM	News at 530a	530a-6a	1:00	MES507H	\$180.00 NM
51	11/21/18	11/21/18	News 7 at Six	6p-630p	--1----	1:00	1	\$610.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$610.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	11/21/18	6:28 PM	News 7 at Six	6p-630p	1:00	MES507H	\$610.00 NM
52	11/22/18	11/22/18	News 7 at Six	6p-630p	---1---	1:00	1	\$610.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$610.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	11/22/18	6:15 PM	News 7 at Six	6p-630p	1:00	MES507H	\$610.00 NM
53	11/23/18	11/23/18	News 7 at Six	6p-630p	----1--	1:00	1	\$610.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$610.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	11/23/18	6:18 PM	News 7 at Six	6p-630p	1:00	MES507H	\$610.00 NM

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Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

INVOICE

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	11/23/18	11/23/18	News 7 at Six	6p-630p	----1--	1:00	1	\$610.00	NM
55	11/21/18	11/21/18	Wheel of Fortune	630p-7p	--1----	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	W	11/21/18	6:48 PM	Wheel of Fortune	630p-7p	1:00	MES507H	\$400.00 NM
56	11/22/18	11/22/18	News at 530a	530a-6a	---1---	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$180.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Th	11/22/18	5:43 AM	News at 530a	530a-6a	1:00	MES507H	\$180.00 NM
57	11/22/18	11/22/18	Wheel of Fortune	630p-7p	---1---	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Th	11/22/18	6:37 PM	Wheel of Fortune	630p-7p	1:00	MES507H	\$400.00 NM
58	11/23/18	11/23/18	Wheel of Fortune	630p-7p	----1--	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	F	11/23/18	6:42 PM	Wheel of Fortune	630p-7p	1:00	MES507H	\$400.00 NM
60	11/21/18	11/21/18	WDAM News @ 10	10p-1035p	--1----	1:00	1	\$640.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$640.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	W	11/21/18	10:33 PM	WDAM News @ 10	10p-1035p	1:00	MES507H	\$640.00 NM
61	11/22/18	11/22/18	WDAM News @ 10	10p-1035p	---1---	1:00	1	\$640.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$640.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Th	11/22/18		WDAM News @ 10	10p-1035p	:00		\$640.00 NM
					Credited				
62	11/23/18	11/23/18	WDAM News @ 10	10p-1035p	----1--	1:00	1	\$640.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$640.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	F	11/23/18	10:08 PM	WDAM News @ 10	10p-1035p	1:00	MES507H	\$640.00 NM

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Drawer #0563
Birmingham, AL 35246-0563

INVOICE

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
63	11/23/18	11/23/18	News at 530a	530a-6a	----1--	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 11/23/18 5:51 AM News at 530a 530a-6a 1:00 MES507H \$180.00 NM									
64	11/24/18	11/24/18	NBC Saturday Today	7a-9a	-----1-	1:00	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 11/24/18 7:56 AM NBC Saturday Today 7a-9a 1:00 MES507H \$40.00 NM									
65	11/24/18	11/24/18	News at 6p Sat	6p-630p	-----1-	1:00	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 11/24/18 6:28 PM News at 6p Sat 6p-630p 1:00 MES507H \$120.00 NM									
66	11/24/18	11/24/18	Wheel of Fortune	630p-7p	-----1-	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 11/24/18 6:48 PM Wheel of Fortune 630p-7p 1:00 MES507H \$200.00 NM									
67	11/24/18	11/24/18	10p News Sat	10p-1030p	-----1-	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 11/24/18 10:09 PM 10p News Sat 10p-1030p 1:00 MES507H \$400.00 NM									
68	11/24/18	11/24/18	Saturday Night Live	1030p-1203xm	-----1-	1:00	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 11/24/18 11:01 PM Saturday Night Live 1030p-1203xm 1:00 MES507H \$90.00 NM									
69	11/24/18	11/24/18	Overnight Saturday	1200xm-330xm	-----1-	1:00	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 11/24/18 12:27 AM Overnight Saturday 1200xm-330xm 1:00 MES507H \$30.00 NM									
70	11/25/18	11/25/18	NBC Today Show Sun	7a-9a	-----1	1:00	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1 1 \$40.00									

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Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
70	11/25/18	11/25/18	NBC Today Show Sun	7a-9a	-----1	1:00	1	\$40.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>Su</td><td>11/25/18</td><td>8:25 AM</td><td>NBC Today Show Sun</td><td>7a-9a</td><td>1:00</td><td>MES507H</td><td>\$40.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	11/25/18	8:25 AM	NBC Today Show Sun	7a-9a	1:00	MES507H	\$40.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WDAM	Su	11/25/18	8:25 AM	NBC Today Show Sun	7a-9a	1:00	MES507H	\$40.00	NM																																																																		
71	11/25/18	11/25/18	LOC News at 5p Sun	5p - 5:30 p	-----1	1:00	1	\$80.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/19/18</td><td>11/25/18</td><td>-----1</td><td>1</td><td>\$80.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>Su</td><td>11/25/18</td><td>5:20 PM</td><td>LOC News at 5p Sun</td><td>5p - 5:30 p</td><td>1:00</td><td>MES507H</td><td>\$80.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/19/18	11/25/18	-----1	1	\$80.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	11/25/18	5:20 PM	LOC News at 5p Sun	5p - 5:30 p	1:00	MES507H	\$80.00	NM																																	
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1	WDAM	Su	11/25/18	5:20 PM	LOC News at 5p Sun	5p - 5:30 p	1:00	MES507H	\$80.00	NM																																																																		
73	11/25/18	11/25/18	NFL Football	720p-1030p	-----1	1:00	1	\$1,080.00	NM																																																																			
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	11/19/18	11/25/18	-----1	1	\$1,080.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WDAM	Su	11/25/18	10:41 PM	NFL Football	720p-1030p	1:00	MES507H	\$1,080.00	NM																																																																		
74	11/25/18	11/25/18	LOC 1030p News Sun	1030-11P	-----1	1:00	1	\$320.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/19/18</td><td>11/25/18</td><td>-----1</td><td>1</td><td>\$320.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>Su</td><td>11/25/18</td><td>10:57 PM</td><td>LOC 1030p News Sun</td><td>1030-11P</td><td>1:00</td><td>MES507H</td><td>\$320.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/19/18	11/25/18	-----1	1	\$320.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	11/25/18	10:57 PM	LOC 1030p News Sun	1030-11P	1:00	MES507H	\$320.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/19/18	11/25/18	-----1	1	\$320.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WDAM	Su	11/25/18	10:57 PM	LOC 1030p News Sun	1030-11P	1:00	MES507H	\$320.00	NM																																																																		
75	11/25/18	11/25/18	SYN Su 11-1130p	11-1130p	-----1	1:00	1	\$250.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/19/18	11/25/18	-----1	1	\$250.00																																																																							
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1	WDAM	Su	11/25/18		SYN Su 11-1130p	11-1130p	:00		\$250.00	NM																																																																		
					See MG 75.2																																																																							
2	WDAM	Su	11/25/18	11:33 PM	Late News Following NFL	11-1130p	1:00	MES507H	\$250.00	NM																																																																		
					MG for 75.1 11/25																																																																							
76	11/25/18	11/25/18	SYN Su 12-1230xm	12x-1230xm	-----1	1:00	1	\$40.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/19/18</td><td>11/25/18</td><td>-----1</td><td>1</td><td>\$40.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>Su</td><td>11/25/18</td><td></td><td>SYN Su 12-1230xm</td><td>12x-1230xm</td><td>:00</td><td></td><td>\$40.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>See MG 76.2</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>2</td><td>WDAM</td><td>Su</td><td>11/25/18</td><td>12:21 AM</td><td>RTM</td><td>Various</td><td>1:00</td><td>MES507H</td><td>\$40.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>MG for 76.1 11/25</td><td></td><td></td><td></td><td></td><td></td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/19/18	11/25/18	-----1	1	\$40.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	11/25/18		SYN Su 12-1230xm	12x-1230xm	:00		\$40.00	NM						See MG 76.2						2	WDAM	Su	11/25/18	12:21 AM	RTM	Various	1:00	MES507H	\$40.00	NM						MG for 76.1 11/25					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/19/18	11/25/18	-----1	1	\$40.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WDAM	Su	11/25/18		SYN Su 12-1230xm	12x-1230xm	:00		\$40.00	NM																																																																		
					See MG 76.2																																																																							
2	WDAM	Su	11/25/18	12:21 AM	RTM	Various	1:00	MES507H	\$40.00	NM																																																																		
					MG for 76.1 11/25																																																																							
77	11/23/18	11/23/18	The Tonight Show	1035p-1137p	----1--	1:00	1	\$210.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/19/18</td><td>11/25/18</td><td>----1--</td><td>1</td><td>\$210.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>F</td><td>11/23/18</td><td>11:02 PM</td><td>The Tonight Show</td><td>1035p-1137p</td><td>1:00</td><td>MES507H</td><td>\$210.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/19/18	11/25/18	----1--	1	\$210.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	F	11/23/18	11:02 PM	The Tonight Show	1035p-1137p	1:00	MES507H	\$210.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/19/18	11/25/18	----1--	1	\$210.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WDAM	F	11/23/18	11:02 PM	The Tonight Show	1035p-1137p	1:00	MES507H	\$210.00	NM																																																																		

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INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	11/23/18	11/23/18	SYN 11a-12p	11a-12p	----1--	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$60.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	F	11/23/18	11:45 AM	SYN 11a-12p	11a-12p	1:00	MES507H	\$60.00 NM
79	11/23/18	11/23/18	RI 1230-1p	1230-1p	----1--	1:00	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$90.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	F	11/23/18		RI 1230-1p	1230-1p	:00		\$90.00 NM
					Credited				
80	11/23/18	11/23/18	Nightly News	530p-6p	----1--	1:00	1	\$1,460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ----1-- 1 \$1,460.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	F	11/23/18		Nightly News	530p-6p	:00		\$1,460.00 NM
					Credited				
86	11/25/18	11/25/18	NBC Meet the Press	9a-10a	-----1	1:00	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 -----1 1 \$70.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Su	11/25/18	9:51 AM	NBC Meet the Press	9a-10a	1:00	MES507H	\$70.00 NM
87	11/22/18	11/22/18	The Tonight Show	1035p-1137p	---1---	1:00	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$210.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Th	11/22/18		The Tonight Show	1035p-1137p	:00		\$210.00 NM
					Credited				
88	11/22/18	11/22/18	RI 1230-1p	1230-1p	---1---	1:00	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$90.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Th	11/22/18		RI 1230-1p	1230-1p	:00		\$90.00 NM
					Credited				
89	11/22/18	11/22/18	Nightly News	530p-6p	---1---	1:00	1	\$1,460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 ---1--- 1 \$1,460.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Th	11/22/18		Nightly News	530p-6p	:00		\$1,460.00 NM
					Credited				

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INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	2100074-1	Invoice Month	November 2018
Invoice Date	11/25/18	Invoice Period	10/29/18 - 11/25/18
Advertiser	POL/M Espy/D/Sen/MS		
Product	ESPY FOR SENATE		
Estimate #	6582		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
89	11/22/18	11/22/18	Nightly News	530p-6p	---1---	1:00	1	\$1,460.00	NM
90	11/21/18	11/21/18	The Tonight Show	1035p-1137p	--1----	1:00	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$210.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	W	11/21/18	11:07 PM	The Tonight Show	1035p-1137p	1:00	MES507H	\$210.00 NM
91	11/21/18	11/21/18	SYN 11a-12p	11a-12p	--1----	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$60.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	W	11/21/18	11:15 AM	SYN 11a-12p	11a-12p	1:00	MES507H	\$60.00 NM
92	11/21/18	11/21/18	Millionaire	1230-1p	--1----	1:00	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$90.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	W	11/21/18		Millionaire	1230-1p	:00		\$90.00 NM
					See MG 92.2				
2	WDAM	W	11/21/18	12:56 PM	RI 1230-1p	1230-1p	1:00	MES507H	\$90.00 NM
					MG for 92.1 11/21				
93	11/21/18	11/21/18	Nightly News	530p-6p	--1----	1:00	1	\$1,460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/18 11/25/18 --1---- 1 \$1,460.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	W	11/21/18		Nightly News	530p-6p	:00		\$1,460.00 NM
					See MG 19.2, 19.3, 19.4				

Total Spots 53

Payment Terms 30 Days

<u>Gross Total</u>	\$12,950.00
<u>Agency Commission</u>	\$1,942.50
<u>Net Amount Due</u>	\$11,007.50

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