

CONTRACT



KBFX
 1901 Westwind Dr
 Bakersfield, CA 93301
 USA
 (661) 327-7955

www.bakersfieldnow.com

| | | |
|--|---|--|
| <u>Contract / Revision</u> 1024671 / | | <u>Alt Order #</u> 26198418 |
| <u>Product</u> Issue | | |
| <u>Contract Dates</u> 10/02/18 - 10/08/18 | | <u>Estimate #</u> 7259 |
| <u>Advertiser</u> No on Prop 10 | | <u>Original Date / Revision</u> 09/25/18 / 09/25/18 |
| <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KBFX | <u>Account Executive</u> Washington DC Mille | <u>Sales Office</u> KATZ Washingt |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 18-54 | | |
| <u>Agency Code</u> 9914573 | <u>Advertiser Code</u> 441 | <u>Product 1/2</u> 471 |
| <u>Agency Ref</u> 7041 | | <u>Advertiser Ref</u> 2524031 |

And:

Waterfront Strategies
 3050 K St NW Ste 100
 Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | KBFX | 10/02/18 | 10/08/18 | Family Feud | 12:00 PM-12:30 PM | | :30 | | | | NM | 2 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 2 | \$70.00 | | | | |
| N 2 | KBFX | 10/02/18 | 10/08/18 | Eyewitness News at 12:30 | 12:30 PM-1:00 PM | | :30 | | | | NM | 5 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 5 | \$105.00 | | | | |
| N 3 | KBFX | 10/02/18 | 10/08/18 | People's Court | 1:00 PM-2:00 PM | | :30 | | | | NM | 3 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 3 | \$60.00 | | | | |
| N 4 | KBFX | 10/02/18 | 10/08/18 | Hot Bench | 2:00 PM-3:00 PM | | :30 | | | | NM | 3 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 3 | \$40.00 | | | | |
| N 5 | KBFX | 10/02/18 | 10/08/18 | Modern Family | 7:00 PM-7:30 PM | | :30 | | | | NM | 5 | \$1,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 5 | \$265.00 | | | | |
| N 6 | KBFX | 10/02/18 | 10/08/18 | Modern Family | 7:30 PM-8:00 PM | | :30 | | | | NM | 5 | \$1,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 5 | \$265.00 | | | | |
| N 7 | KBFX | 10/06/18 | 10/06/18 | Sat 10p-1030p | 10:00 PM-10:30 PM | | :30 | | | | NM | 1 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/01/18 | 10/07/18 | -----S- | | | | 1 | \$310.00 | | | | |
| N 8 | KBFX | 10/07/18 | 10/07/18 | Sun 10p-1030p | 10:00 PM-10:30 PM | | :30 | | | | NM | 1 | \$265.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/01/18 | 10/07/18 | -----S | | | | 1 | \$265.00 | | | | |
| N 9 | KBFX | 10/02/18 | 10/08/18 | TMZ | 11:00 PM-11:30 PM | | :30 | | | | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 5 | \$40.00 | | | | |
| N 10 | KBFX | 10/06/18 | 10/06/18 | Modern Family | 10:30 PM-11:00 PM | | :30 | | | | NM | 1 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/01/18 | 10/07/18 | -----S- | | | | 1 | \$105.00 | | | | |
| N 11 | KBFX | 10/07/18 | 10/07/18 | Full Measure | 10:30 PM-11:00 PM | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/01/18 | 10/07/18 | -----S | | | | 1 | \$175.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KBFX
1901 Westwind Dr
Bakersfield, CA 93301
USA
(661) 327-7955

www.bakersfieldnow.com

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1024671 / | 26198418 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/02/18 - 10/08/18 | Issue | 7259 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| No on Prop 10 | 09/25/18 / 09/25/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | |
|---------------|------|-------------------|-----------------|-------------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|------------|
| N 12 | KBFX | 10/02/18 | 10/08/18 | Eyewitness News 8a-9a | 8:00 AM-8:30 AM | | :30 | | | | NM | 4 | \$700.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 4 | \$175.00 | | | | | |
| N 13 | KBFX | 10/02/18 | 10/08/18 | Eyewitness News 8a-9a | 8:30 AM-9:00 AM | | :30 | | | | NM | 4 | \$700.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 4 | \$175.00 | | | | | |
| N 14 | KBFX | 10/02/18 | 10/08/18 | The Daily Mail // The Daily M | 5:00 PM-6:00 PM | | :30 | | | | NM | 4 | \$280.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 4 | \$70.00 | | | | | |
| N 15 | KBFX | 10/02/18 | 10/08/18 | The Big Bang Theory | 6:00 PM-7:00 PM | | :30 | | | | NM | 4 | \$800.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 4 | \$200.00 | | | | | |
| N 16 | KBFX | 10/02/18 | 10/08/18 | Eyewitness News at 10 on Fc | 10:00 PM-11:00 PM | | :30 | | | | NM | 3 | \$1,530.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/02/18 | 10/08/18 | MTWTF-- | | | | 3 | \$510.00 | | | | | |
| Totals | | | | | | | | | | | | 0.00 | 51 | \$8,680.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 10/01/18 -10/28/18 | 51 | \$8,680.00 | (\$1,302.00) | \$7,378.00 |
| Totals | 51 | \$8,680.00 | (\$1,302.00) | \$7,378.00 |

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

1024671



125 West 55th St
New York, NY 10019

Contract # 26198418 Changes as of: 9/24/2018 at 5:33 PM Version: Original Order
 CPE: 441/471/7259 Flight: 10/2/18 - 10/8/18 Station: KBFX
 Agency: WATERFRONT STRATEGIE Advertiser: No on Prop 10 CA Market: Bakerfield
 3050 K ST NW #100 Product: Issue Buyer: Pino, Thomas Office: WASHINGTON
 Washington, DC 20007 Agency Order #: 7778935 Salesperson: SAMUEL LITTLE Service: Nielsen Total Spots: 51
 Separation: Separation: Total CPP: \$0.00
 Comments: Flight to air 10.2-10.9; Separation: 30 Assistant: SAMUEL LITTLE Total GRP: \$8,680.00

| # | Day/Time | DP | Program | Rate | Len | 10/2 - 10/2 | | Total Spots | Total \$ | CPP | GRP |
|-------------------|----------------------|----|----------------------------------|----------|-----|-------------|------|-------------|-------------------|---------------|------------|
| | | | | | | 10/2 | 10/2 | | | | |
| 1 | Tu-F,M 12n-12:30p | | Family Feud | \$70.00 | 30 | 2 | | 2 | \$140.00 | \$0.00 | 0.0 |
| 2 | Tu-F,M 12:30p-1p | | Eyewitness News-1230P on KBFX | \$105.00 | 30 | 5 | | 5 | \$525.00 | \$0.00 | 0.0 |
| 3 | Tu-F,M 1p-2p | | People's Court | \$60.00 | 30 | 3 | | 3 | \$180.00 | \$0.00 | 0.0 |
| 4 | Tu-F,M 2p-3p | | Hot Bench | \$40.00 | 30 | 3 | | 3 | \$120.00 | \$0.00 | 0.0 |
| 5 | Tu-F,M 7p-7:30p | | Modern Family | \$265.00 | 30 | 5 | | 5 | \$1,325.00 | \$0.00 | 0.0 |
| 6 | Tu-F,M 7:30p-8p | | Modern Family | \$265.00 | 30 | 5 | | 5 | \$1,325.00 | \$0.00 | 0.0 |
| 7 | Sa 10p-10:30p | | Eyewitness News-10P on KBFX | \$310.00 | 30 | 1 | | 1 | \$310.00 | \$0.00 | 0.0 |
| 8 | Su 10p-10:30p | | Eyewitness News-10P on KBFX | \$265.00 | 30 | 1 | | 1 | \$265.00 | \$0.00 | 0.0 |
| 9 | Tu-F,M 11p-11:30p | | TMZ | \$40.00 | 30 | 5 | | 5 | \$200.00 | \$0.00 | 0.0 |
| 10 | Sa 10:30p-11p | | Modern Family | \$105.00 | 30 | 1 | | 1 | \$105.00 | \$0.00 | 0.0 |
| 11 | Su 10:30p-11p | | Full Measure W/Sharyl Attikisson | \$175.00 | 30 | 1 | | 1 | \$175.00 | \$0.00 | 0.0 |
| 12 | Tu-F,M 8a-8:30a | | Eyewitness News-Fox 58 7A-9A | \$175.00 | 30 | 4 | | 4 | \$700.00 | \$0.00 | 0.0 |
| 13 | Tu-F,M 8:30a-9a | | Eyewitness News-Fox 58 7A-9A | \$175.00 | 30 | 4 | | 4 | \$700.00 | \$0.00 | 0.0 |
| 14 | Tu-F,M 5p-6p | | Daily Mail TV | \$70.00 | 30 | 4 | | 4 | \$280.00 | \$0.00 | 0.0 |
| 15 | Tu-F,M 6p-7p | | Big Bang Theory | \$200.00 | 30 | 4 | | 4 | \$800.00 | \$0.00 | 0.0 |
| 16 | Tu-F,M 10p-11p | | Eyewitness News-10P on KBFX | \$510.00 | 30 | 3 | | 3 | \$1,530.00 | \$0.00 | 0.0 |
| TOTALS: 51 | | | | | | | | 51 | \$8,680.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

Contract # 26198418

Changes as of: 9/24/2018 at 5:33 PM

Version: Original Order

Con Type: POLITICAL/VOTE

CPE: 441/471/7259

Flight: 10/2/18 - 10/8/18

Station: KBFX

Total Spots: 51

Agency: WATERFRONT STRATEGIE

Advertiser: No on Prop 10 CA Responsible Housing

Market: Bakersfield

3050 K ST NW #100

Product: Issue

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20007

Agency Order #: 7778935

Service: Nielsen

Total GRP:

Buyer: Pino, Thomas

Primary Demo: SAMUEL LITTLE

Total GRP:

Separation:

Assistant: SAMUEL LITTLE

Total GRP:

Special Instructions

Order Level Comments

Date/Time Added by Comment
09/24/18 5:34 PM SAMUEL LITTLE Flight to air 10.2-10.9; Separation: 30

| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$8,680 |
| KBFX Share: | 100% |
| Comment: | Competitive Unknown |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|-------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 51 | \$8,680.00 | N/A | 0.0 |
| Total | 100% | 51 | \$8,680.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2018-Oct | 51 | \$8,680.00 |
| Total | 51 | \$8,680.00 |

| Transaction History | | | | | | | | |
|---------------------|------------------|---------------|--------|-------|-------|------------|-------------|---------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| New | 9/24/18 5:33 PM | SAMUEL LITTLE | New | 51 | | \$8,680.00 | \$8,680.00 | |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.