

EEO PUBLIC FILE REPORT

COX MEDIA GROUP - TAMPA BAY
 WWRM, WXGL, WSUN, WHPT, WPOI, WDUV
 ST. PETERSBURG, FL
 October 1, 2011 - September 30, 2012

Full Time Positions Filled

Full-Time Position(s)	Station(s)	Position Title	Date Open	Date Filled	Recruitment Sources	Number Interviewed	Number Hired
1	WSUN	Account Manager	9/1/2011	11/7/2011	Cox Career Network EEO Mailout Employee Referral from Internal Posting Walk-In	1 4 2	1
2	WPOI	On Air Talent	12/30/2011	2/27/2012	Cox Career Network EEO Mailout Employee Referral from Internal Posting All Access	1 2	1
3	WPOI	Sales Assistant	12/30/2011	3/1/2012	Cox Career Network EEO Mailout Employee Referral from Internal Posting	10 1	1
4	WSUN	Account Manager	5/7/2012	7/30/2012	Cox Career Network EEO Mailout Employee Referral from Internal Posting	2 4	1
					TOTAL:	27	4

RECRUITMENT SOURCES

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ST. PETERSBURG, FL
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No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Company: EEO Mailing List (attached) Address:	Name: EEO Mailing List (attached) Phone:	0	Y
2	Company: Cox Career Network Address: Cox Enterprises Job Web Site	Name: Linda Qualls Phone: 321-281-2015	13	N
3	Company: Employee Referral from Internal Posting Address: Employee Lounges/Email To All Staff	Name: Linda Qualls Phone: 321-281-2015	10	N
4	Company: All Access Address: 28955 Pacific Coast Hwy, #210, Malibu, CA 90265	Name: www.allaccess.com Phone: 310-457-6616	2	N
5	Company: Walk In: CMG - Tampa Office Address: 11300 4th St. North, #300, St. Petersburg, FL 33716	Name: Linda Qualls Phone: 321-281-2015	2	N
			27	TOTAL

EEO MAILING LIST

COX MEDIA GROUP - TAMPA BAY WWRM, WXGL, WSUN, WHPT, WPOI, WDUV ST. PETERSBURG, FL October 1, 2011 - September 30, 2012

Company	Contact		Job Title/Department	Address	City	State	Zip	Email	Phone
	Last	First							
Bethune Cookman College	McKee	Claudine	Career Resources	640 Mary McLeod Bethune Blvd.	Daytona	FL	32114		(386) 481-2143
Brevard Community College	Pack	Ashley	Career & Technical Programs	3865 N. Wickham Rd.	Melbourne	FL	32935		321-433-7742
Central Florida Employment Council	Weir	Paulett	Marketing Director	450 Seminola Blvd.	Casselberry	FL	32707		(407) 834-4223
Connecticut School of Broadcasting	Marsicano	Robert	Career Services	3901 Coconut Palm Dr., Suite 105	Tampa	FL	33619		(813) 740-0990
Eckerd College	Colson	Jane	Office of Career Resources	4200 54th Ave. S.	St. Petersburg	FL	33711	grunskijk@eckerd.edu	(727) 864-8258
Everest University	Long	Anita	Director of Career Services	3319 W. Hillsborough Ave.	Tampa	FL	33614		(813) 879-6000
Florida A&M University	Sweet	Joan	C.C. Cunningham Career Center	M.L. King Blvd., 100 Student Union Plaza	Tallahassee	FL	32307		(850) 599-3044
Florida A&M University	Miles	Keith	School of Journalism & Comm.	314 Tucker Hall	Tallahassee	FL	32307		(850) 599-3379
Florida Atlantic University	Cardin	Matt	Career Development	777 Glades Rd., #220	Boca Raton	FL	33431	mcardin@fau.edu	(561) 297-3533
Florida Southern College	Leap	Marsha	Career Resources	111 Lake Hollingsworth Dr.	Lakelake	FL	33803		(863) 680-4390
Hillsborough Community College	Ragsdale	Laurie	Career Resources Center Manager	P. O. Box 30030	Tampa	FL	33630		(813) 253-7310
Hillsborough Community College	Shearer	Ron	Radio-TV Program Manager	2112 North 15th St., PST 134	Tampa	FL	33605		(813) 253-7978
Metro Orlando Urban League	Jenkins	Tina	Metro	2804 Belco Drive	Orlando	FL	32808		(407) 841-7654
NAACP	Stokes	Curtis	Hillsborough County Branch	308 E. MLK Blvd., Suite C	Tampa	FL	33603		(813) 234-8683
Pinellas County Urban League	Melville	Sharon	Minority Skills Coordinator	333 31st St. N.	St. Petersburg	FL	33713		(727) 237-2081
Rasmussen College	Stiles	Sheila	Career Services	2127 Grand Blvd.	Holiday	FL	34690		(727) 942-0069
Resource Center for Women	Letvin	Barbara	Enoch D. David Center	1111 18th Ave. S.	St. Petersburg	FL	33705		(727) 586-1110
Seminole Community College	Sautter	Nancy	Career Services	100 Weldon Blvd.	Sanford	FL	32773		(407) 328-2033
St. Petersburg College	Miglino	Rose	Clearwater Campus	2465 Drew St., AD 115	Clearwater	FL	33765		(727) 341-4640
St. Petersburg College	Smith	Nikia	Gibbs Campus	6605 5th Ave. N., Admin Bldg. 121	St. Petersburg	FL	33710		(727) 791-2738
University of Central Florida	Meeske	Mike	School of Communications	P.O. Box 161344	Orlando	FL	32816		(407) 823-2000
University of Florida	Reshard	Lennette	Career Resource Center	POB 118507, CR-170, Wayne Reitz Union	Gainesville	FL	32611		(352) 392-1601
University of Florida	Harris	Charles	Knight Div., College of Jour. & Comm.	1080 Weimer Hall, P.O. Box 118400	Gainesville	FL	32611-8400		(352) 392-0289
University of Tampa	Harding	Tim	Director of Career Services	401 W. Kennedy Blvd., Box K	Tampa	FL	33606	hireut@ut.edu	(813) 253-6236
Valencia Community College	Hunt	Vertrilla	Career Placement	7108 N. Econolockhatchee Trail	Orlando	FL	32825		(407) 299-5000

Prong 3 Longer-Term Recruitment Initiatives Implemented During Previous Year: October 1, 2011 - September 30, 2012

Cox Media Group - Tampa

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	October 26, 2011	University of Tampa - Career Fair	Designed to give UT students a chance to speak to businesses for employment opportunities.	Cox Media Group hosted a presentation table with a representative on hand to give out information on our company and meet potential candidates.	Aaron Miller Paul Defazio
2	March 7, 2012	Southwest Florida College Tampa Campus Spring 2012 Job & Internship Fair	Designed to give students a chance to speak to businesses for internships and employment.	Cox Media Group hosted a presentation table with a representative on hand to give out information on our company and meet potential job candidates and/or interns.	Aaron Miller
3	May 22, 2012	FAMU - Florida A&M University Media Sales Institute Tallahassee, FL	This program gives employers an opportunity to gain a close-up view of the selling techniques of the students and potential sales candidates.	Cox Media Group has an on-going relationship with Florida A&M University and provided representatives from several CMG locations to interview sales candidates.	Renee Driscoll Paul Defazio Matt Urban Bob DeBlois
4	June 6, 2012	Hispanic Chamber of Commerce - Metro Orlando 1st Annual Job Fair	This event supports the economic development of the Hispanic business community of Metro Orlando.	Cox Media Group hosted a presentation table with a representative on hand to give out information on our company and meet potential job candidates CMG ran PSA's to promote this event.	Renee Driscoll Linda Qualls
5	June 6-9, 2012	2012 BEEP Leadership Conference. Black Executive Exchange Program.	Designed to provide one-on-one, hands on support for students in preparation for employment with presentation and mock interviews.	Cox Media Group sponsored 2 students for this event. CMG also provided the Master of Ceremony for the Awards Banquet and representatives who participated in the mock interview process.	Bill Funke Debbie Morel Monica May
6	June 27-29, 2012	LULAC National Convention and Career Fair. The League of United Latin American Citizens	This event helps to empower Hispanic Americans and builds strong Latino communities.	Cox Media Group & Cox Enterprises had a booth at this event and several company representatives who gave out company information and spoke to potential job candidates.	Dina Pancoast Melissa Cartwright Stefanie Santos Erik Smith Nilda Almidovar
7	January 12, 2012 April 12, 2012 July 19, 2012 November 8, 2012	Florida Statewide Mentoring Program - Cox Enterprises	Corporate Mentoring Program has been expanded to a FL Program including all divisions under Cox Enterprises in the State of Florida only.	This mentoring program allows high potential employees to partner with senior-level mentors who can help guide their career development and grow their professional skills.	Jason Meder Wendi Power Joseph Naylor

8	May 15-16, 2012 October 9-10, 2012	Leadership Fundamentals	Leadership Fundamentals is designed to equip managers and supervisors with critical skills to maximize performance and lead people.	Cox Media Group provides this training on an on-going basis for all managers within the company.	Cory Pierce Deb McLean
9	On-going	Internship Program	An Internship Program allows CMG to give students first-hand experience in the career area they wish to pursue.	Cox Media Group has an on-going relationship with local colleges and specialty schools to provide internships for students.	All departments within Cox Radio - Tampa