

# Insertion Contract

Salem Radio Network  
 Salem Media Group-SRNSMR  
 PO Box 206590  
 Dallas, TX 75320-6590

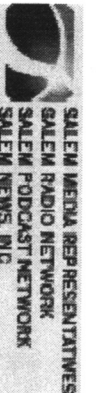
Advertiser	Gun Owners of America PVF	Product	Morrissey WLS WEMM WOAY 5.8-5.14
Salesperson	Charlie Weber	Salesperson Phone #	(972)402-8800 Ext(224)
Sales Office	SMR (JM Region)	Agency Phone	(517)240-7939
Order #	47251002	Ver #	1
Date	5/8/24	Rev #	2
Time	9:34AM	# Wks	2
Start	5/6/24	End	5/19/24
Demos	9359-003		
	SMR GOA PM 1		
	SMR GOA PM 2		

Product Protection: \*Political-Issue Oh

Line #	Vehicle	Days & Times							May 6	May 13	May 20	May 27	Jun 3	Jun 10	Jun 17	Jun 24	Jul 1	Jul 8	Jul 15	Jul 22	Jul 29	Total Units	Len	Unit Rate	Extended Total																				
		M	T	W	T	F	S	S																																					
12	WOAY AM	0	0	0	4	4	0	0	8													8	60	14.11	113																				
12	WOAY AM	6AM-10AM																				6	60	14.11	85																				
13	WOAY AM	6AM-10AM								6												6	60	14.11	85																				
13	WOAY AM	10AM-3PM																				12	60	14.11	169																				
13	WOAY AM	10AM-3PM																				12	60	14.11	169																				
14	WOAY AM	10AM-3PM								2												2	60	14.11	28																				
14	WOAY AM	3PM-7PM																				12	60	14.11	169																				
14	WOAY AM	3PM-7PM																				3	60	14.11	42																				
15	WOAY AM	7PM-12M																				13	60	14.11	183																				
16	WOAY AM	6AM-10AM																				8	60	10.58	85																				
17	WOAY AM	10AM-3PM																				9	60	10.58	95																				
18	WOAY AM	3PM-7PM																				7	60	10.58	74																				
19	WOAY AM	7PM-12M																				8	60	10.58	85																				
Totals																						77	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	88			1129	
Weekly Units																						77	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	88			1129
Weekly Gross \$																						974	155	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	88			1129

Air Time Total Gross:	\$1,128.72	Agency Commission:	\$338.62	Total Net:	\$790.10
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Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
Gun Owners of America PVF	Morrissey WJLS WEMM WOAY 5.8.5.14	47251002	1		2	2
Salesperson Charlie Weber	Salesperson Phone # (972)402-8800 Ext(224)	Date 5/8/24	Time 9:34AM	Start 5/6/24	End 5/19/24	
Sales Office SMR (JM Region)	Agency Phone (517)240-7939	Demos				

Product Protection: \*Political-Issue Oth

Salem Radio Network  
Salem Media Group-SRNM/SMR  
PO Box 206590  
Dallas, TX 75320-6590

\*Notes\*

- Adv: Gun Owners of America Political Victory Fund
- 30% agency commission
- Make goods within flight

SMRS APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT  
Order is Broadcast Calendar Billing. Please email signed insertion to insertions@smradio.com  
With approval of salesperson, make goods within flight only.  
All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Name \_\_\_\_\_ Title \_\_\_\_\_

Accepted by Producer or Station:

*Paul A. Johnson*  
Name \_\_\_\_\_ Title \_\_\_\_\_

*AS*



**WOAY Radio**  
 Foothills Broadcasting  
 1621 East Magnolia Avenue  
 Knoxville, TN 37917

865-525-0620 (Ext. 228)  
 billing@moffitmedia.com

SRN/SMR  
 P.O. BOX 206590  
 DALLAS, TX 75320-6590

## WOAY-AM Order Confirmation

**OrderID: 9359-003**

Sponsor: Salem Radio Network  
 Product: Salem Radio Network-GOA  
 Estimate/PO: Salem Radio Network-GOA  
 AccountRep: House Accounts  
 BillingCycle: Calendar Month  
 InvoiceType: Summary  
 Run Dates: 5/8/2024 - 5/14/2024  
 Items Ordered: 88  
 Gross Amount: 1,128.72  
 Discounts: 0.00  
 Agency Commission: 338.62  
 Net Amount: 790.10

### Scheduled Station(s): WOAY-AM Salem Radio Network

Printed 5/8/2024 2:41:47 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/8/2024 - 5/10/2024	All Weeks	06:00 AM - 10:00 AM				4	4			8	1:00	Spot		SMRGOA	8	14.11	112.88
02 5/8/2024 - 5/10/2024	All Weeks	10:00 AM - 03:00 PM			3	5	4			12	1:00	Spot		SMRGOA	12	14.11	169.32
03 5/8/2024 - 5/10/2024	All Weeks	03:00 PM - 07:00 PM			4	4	4			12	1:00	Spot		SMRGOA	12	14.11	169.32
04 5/8/2024 - 5/10/2024	All Weeks	07:00 PM - 11:59 PM			4	4	5			13	1:00	Spot		SMRGOA	13	14.11	183.43
05 5/13/2024 - 5/14/2024	All Weeks	06:00 AM - 10:00 AM	3	3						6	1:00	Spot		SMRGOA	6	14.11	84.66
06 5/13/2024 - 5/13/2024	All Weeks	10:00 AM - 03:00 PM	2							2	1:00	Spot		SMRGOA	2	14.11	28.22
07 5/13/2024 - 5/13/2024	All Weeks	03:00 PM - 07:00 PM	3							3	1:00	Spot		SMRGOA	3	14.11	42.33
08 5/11/2024 - 5/12/2024	All Weeks	06:00 AM - 10:00 AM						4	4	8	1:00	Spot		SMRGOA	8	10.58	84.64
09 5/11/2024 - 5/12/2024	All Weeks	10:00 AM - 03:00 PM						5	4	9	1:00	Spot		SMRGOA	9	10.58	95.22
10 5/11/2024 - 5/12/2024	All Weeks	03:00 PM - 07:00 PM						4	3	7	1:00	Spot		SMRGOA	7	10.58	74.06
11 5/11/2024 - 5/12/2024	All Weeks	07:00 PM - 11:59 PM						4	4	8	1:00	Spot		SMRGOA	8	10.58	84.64

**Calendar Month Projected Billing [Net]:**

Apr-24	0.00	May-24	790.10	Jun-24	0.00	Q2-2024	790.10
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