

Salem Radio Network
Salem Media Group-SRN/SMR
PO Box 206590
Dallas, TX 75320-6590

Insertion Contract

Order #	47030002	Ver #	1	Rev #	5	Page #	1
Advertiser	Gun Owners of America PVF	Date	4/17/24	Time	1:06PM	Start	4/15/24
Product	Mooney WJLS WEIMM WOAY 4.18-5.14	End	5/19/24	Demos			
Salesperson	Charlie Weber	Salesperson Phone #	(972)402-8800 Ext(224)				
Sales Office	SMR (JM Region)	Agency Phone	(517)240-7939				

Product Protection: *Political-Issue Oth

9359
9359-001
SMRGOA

Line #	Vehicle	Days & Times	Apr 15	Apr 22	Apr 29	May 6	May 13	May 20	May 27	Jun 3	Jun 10	Jun 17	Jun 24	Jul 1	Jul 8	Total Units	Unit Rate	Extended Total
4	WOAY AM	Mo-Fr 6AM-10AM	3	3	3	3										12	14.11	169
4	WOAY AM	Mo-Tu 5AM-10AM					2									2	14.11	28
5	WOAY AM	Mo-Fr 10AM-3PM	4	3	3	3										13	14.11	183
5	WOAY AM	Mo-Tu 10AM-3PM					2									2	14.11	28
6	WOAY AM	Mo-Fr 3PM-7PM	3	3	3	3										12	14.11	169
6	WOAY AM	Mo-Tu 3PM-7PM					6									2	14.11	28
Totals			10	9	9	9	6	0	0	0	0	0	0	0	0	43		607
Weekly Units			10	9	9	9	6	0	0	0	0	0	0	0	0	43		607
Weekly Gross \$			141	127	127	127	85	0	0	0	0	0	0	0	0			

Air Time Total Gross:	\$606.73	Agency Commission:	\$182.02	Total Net:	\$424.71
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Notes

Advertiser: Gun Owners of America Political Victory Fund

- 30% agency commission

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT
Order is Broadcast Calendar Billing. Please email signed insertion to insertions@smradio.com
With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted for Station

 Name: Paula Anderson
 Title: _____

Name: _____ Title: _____

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rural AM FM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Rural AM FM

Agency name: Rural AM FM

Address: 190 Monroe Ave, NW Suite 300, Grand Rapids , MU 49503

Contact: Hailey Simmons **Phone number:** X **Email:** hailey@ruralamfm.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Gun Owners of America Political Victory Fund

Address: 8001 Forbes Pl. Ste. 202, Springfield, Virginia 22151

Contact: Walter Olson **Phone number:** X **Email:** walterolson@mindspring.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

John Velleco - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to: Mooney

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Senate

Date of election: 5/14/24

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

Gun Control / Second Amend.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Hailey Simmons</u>	Signature: <u>[Signature]</u>
Name: <u>Hailey Simmons</u>	Name: <u>Phil Arlinghaus</u>
Date of Request to Purchase Ad Time: <u>4-17-24</u>	Date of Station Agreement to Sell Time: <u>4/17/24</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 4/17/2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>n/a</u>	Station Call Letters: <u>WOAY</u>	Date Received/Requested: <u>4/17/2024</u>
Est. #:	Station Location: <u>Oak Hill, WV</u>	Run Start and End Dates: <u>4/18-5/14/2024</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.



WOAY Radio
 Foothills Broadcasting
 1621 East Magnolia Avenue
 Knoxville, TN 37917

865-525-0620 (Ext. 228)
 billing@moffitmedia.com

SRN/SMR
 P.O. BOX 206590
 DALLAS, TX 75320-6590

WOAY-AM Order Confirmation

OrderID: 9359-001

Sponsor: Salem Radio Network
 Product: Salem Radio Network-GOA
 Estimate/PO: Salem Radio Network-GOA
 AccountRep: House Accounts
 BillingCycle: Calendar Month
 InvoiceType: Summary
 Run Dates: 4/18/2024 - 5/14/2024
 Items Ordered: 43
 Gross Amount: 606.73
 Discounts: 0.00
 Agency Commission: 182.02
 Net Amount: 424.71

Scheduled Station(s): WOAY-AM Salem Radio Network

Printed 4/18/2024 1:54:53 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 4/22/2024 - 5/10/2024	All Weeks	06:00 AM - 10:00 AM	1		1		1			3	:60	Spot	SMRGOA		9	14.11	126.99
02 5/13/2024 - 5/14/2024	All Weeks	06:00 AM - 10:00 AM	1	1						2	:60	Spot	SMRGOA		2	14.11	28.22
03 4/18/2024 - 4/19/2024	All Weeks	10:00 AM - 03:00 PM					4			4	:60	Spot	SMRGOA		4	14.11	56.44
04 4/22/2024 - 5/10/2024	All Weeks	10:00 AM - 03:00 PM	1		1		1			3	:60	Spot	SMRGOA		9	14.11	126.99
05 5/13/2024 - 5/14/2024	All Weeks	10:00 AM - 03:00 PM	1	1						2	:60	Spot	SMRGOA		2	14.11	28.22
06 5/13/2024 - 5/14/2024	All Weeks	03:00 PM - 07:00 PM	1	1						2	:60	Spot	SMRGOA		2	14.11	28.22
07 4/22/2024 - 5/10/2024	All Weeks	03:00 PM - 07:00 PM	1		1		1			3	:60	Spot	SMRGOA		9	14.11	126.99
08 4/18/2024 - 4/19/2024	All Weeks	06:00 AM - 10:00 AM					3			3	:60	Spot	SMRGOA		3	14.11	42.33
09 4/18/2024 - 4/19/2024	All Weeks	03:00 PM - 07:00 PM					3			3	:60	Spot	SMRGOA		3	14.11	42.33

Calendar Month Projected Billing [Net]:

Apr-24	217.29	May-24	207.42	Jun-24	0.00	Q2-2024	424.71
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